



ITM Business
School
ITM SKILLS UNIVERSITY

MBA
iConnect

LIMITLESS

O P P O R T U N I T I E S

LIMITLESS



THE
JOURNEY
TOWARDS
A BETTER
FUTURE
STARTS
WITH AN
MBA
iConnect

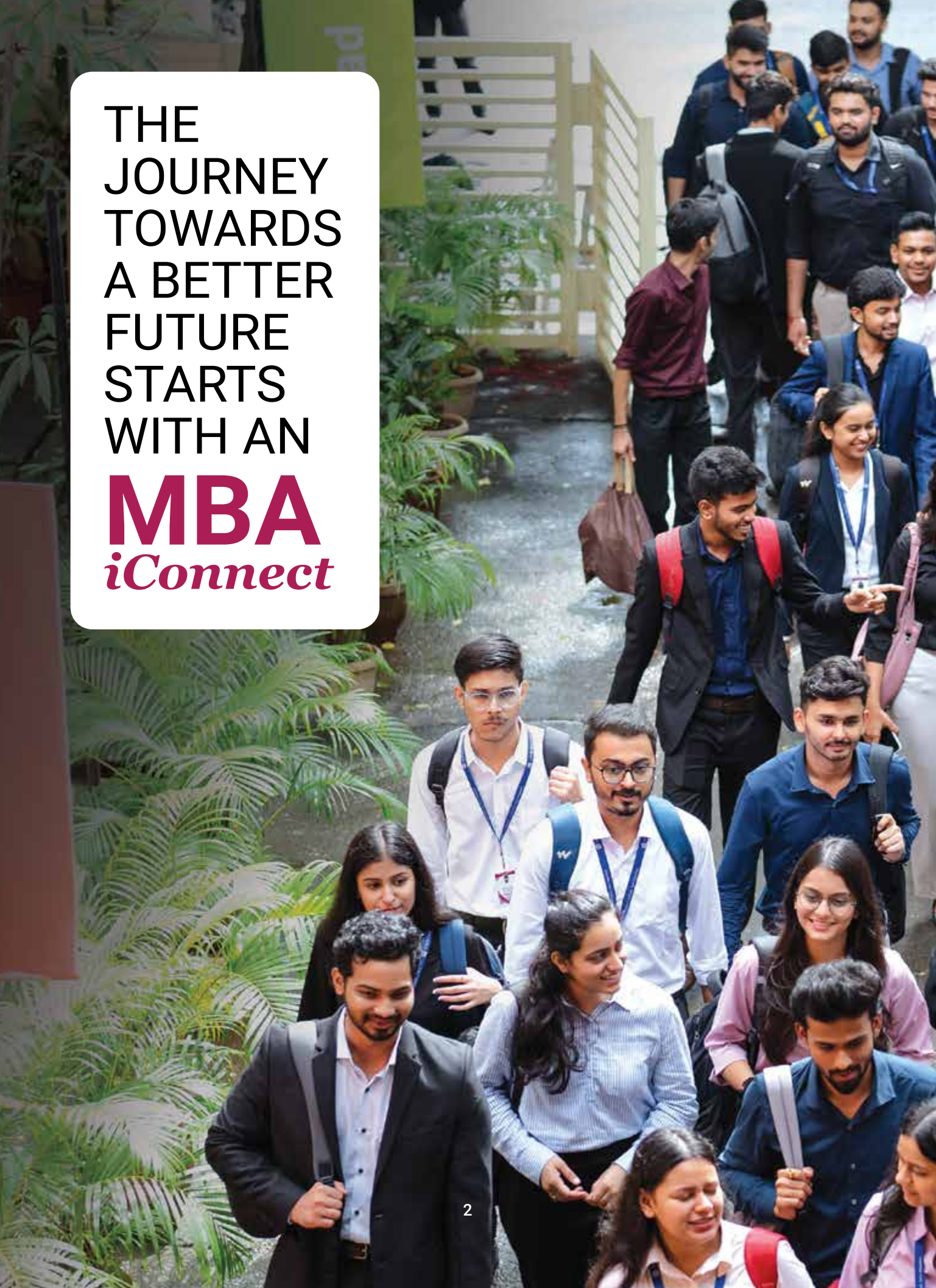




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iConnect

**EDUCATION that connects
to your FUTURE**

Thank you for considering ITM Business School, and congratulations on taking the first step towards your management career. Business Management has changed considerably in the last decade, and business schools are striving to adapt their curricula to meet the needs of aspiring business professionals.

At ITM Business School, we've been constantly re-imagining what the ITM MBA *iConnect* should deliver, and this has brought us to the forefront of business education in India. Consistently ranked among the Top 25 Business Schools in India and as high as 14th rank all-India in recent times, ITM Business School can be the platform for you to launch your business career.

Since 2012, we've branded the Management program as '*iConnect*.' It refers to our unique take on management education, which focuses on teaching students a modern curriculum combined with developing in them a wide range of business and personal skills. ITM MBA *iConnect* features extensive soft-skills training, a five-month internship, and a stream-lined academic curriculum that covers both the foundational knowledge as well as the latest know-how from various fields of business and technology.

ITM Group is in its 32nd year, and we are more committed than ever to delivering on our mission of value-focused education, leading to positive and life-changing outcomes for our students.

I wish you the very best in your journey!

Dr. P. V. Ramana
Founder & Chairman
ITM Group of Institutions

BOARD OF GOVERNORS

Name	Designation	Company
Dr P V Ramana	Founder, Chairman and Chancellor	ITM Group of Institutions ITM University
Prof. Nitin Putcha	CEO	ITM Group of Institutions
Dr. RSS Mani	Vice President Institutional Development	ITM Group of Institutions
Dr. Lakshmi Mohan	Director	ITM Business School
Dr. Saritprava Das	Dean	ITM Business School
Dr. K Subramanian	Executive Vice Chairman	Afcons Infrastructure
Dr. Shailesh Haribhakti	Advisor	Reliance Industries Limited, Mumbai
Dr. Ramesh Iyer	VC & Managing Director	Mahindra Finance
Mr. Satish Pradhan	Advisor	TATA Group, Pune
Shri K. A. Narayan	President-HR	Raymond, Mumbai
Dr. Rahul Mirchandani	Chairman & Managing Director	Aries Agro Ltd.
Dr. Yogi Sriram	Advisor to CEO & MD	Larsen & Toubro Ltd.
Shri Vivek Paranjpe	Advisor	Reliance Industries Limited, Mumbai.
Mr. RV Balasubramaniam Iyer	Vice President	Jio Platforms Ltd.
Mr. T K Srirang	Sr. GM & Head- HR	ICICI Bank Ltd, Bandra, Mumbai.
Mr. Rajendra Mehta	President & Group CHRO	Welspun Group
Dr. Prince Augustin	EVP HR	Mahindra & Mahindra, Mumbai



Director's Desk



Dear Students,

ITM Business School Welcomes you to “Pursue your Passion of Building your Career” with us!

I invite you to experience the two-year journey with ITM, one of the most innovative, progressive, and tech-simulated learning campuses in Navi Mumbai, a well-planned satellite city of India. As a standalone B-School which has existed for the last 32 years; ITM believes in providing quality management education to match the evolving trends and progress in the industry.

We take pride in creating a pool of next-gen leaders from diverse states and education streams. The program's uniqueness lies in building exceptional talent for Corporates and Entrepreneurship. The five-month industry internship program strengthens every student to ingrain professionalism. The extensive life skills, soft skills, grooming, and analytical skills sessions carve out a winning personality in every student. The humane aspect of every student is nurtured through NGO internships, an opportunity for every student to do his bit for society. Live projects, business simulations, leadership lab, and a series of mentoring are meant to create value for every student.

Faculties at ITM are highly competent in their respective fields, and you will find them accessible and helpful. The incubation cell at ITM collaborates with SBI Holdings-Japan, a great opportunity for innovative minds to explore new ventures.

My faculty colleagues, staff, alumni, and current students join me in welcoming you to a transformative global leadership odyssey with ITM's MBA Program!

Hoping to see you at ITM!

Best Wishes

Dr Lakshmi Mohan

Director- ITM Business School (Navi Mumbai)



ABOUT

ITM Skills University

ITM Group of Institutions brings its 32 years of leadership in higher education, skill development, and employment generation under a single umbrella through the launch of ITM Skills University. Over the last 3 decades, ITM Group has grown into a multi-disciplinary, employment-focused higher education brand, offering diverse skills and technology-driven graduate and undergraduate programs.

Our legacy started with ITM Business School in 1991. Since then, we have built some of Mumbai's most iconic institutions - ITM Institute of Hotel Management, ITM Institute of Design and Media, ITM Institute of Health Sciences, ITM Executive Education, and more. Over the last 15 years, ITM has emerged as one of India's premier skill development institutions with ITM Skills Academy, having trained and placed over 2,80,000 people into the BFSI, Healthcare, and Retail sectors.



Vision

To deliver world-class skill education through continuous innovation in the learning process & transform students to be conceptually strong with excellent interpersonal skills and a positive attitude, all wrapped in humility.



Mission

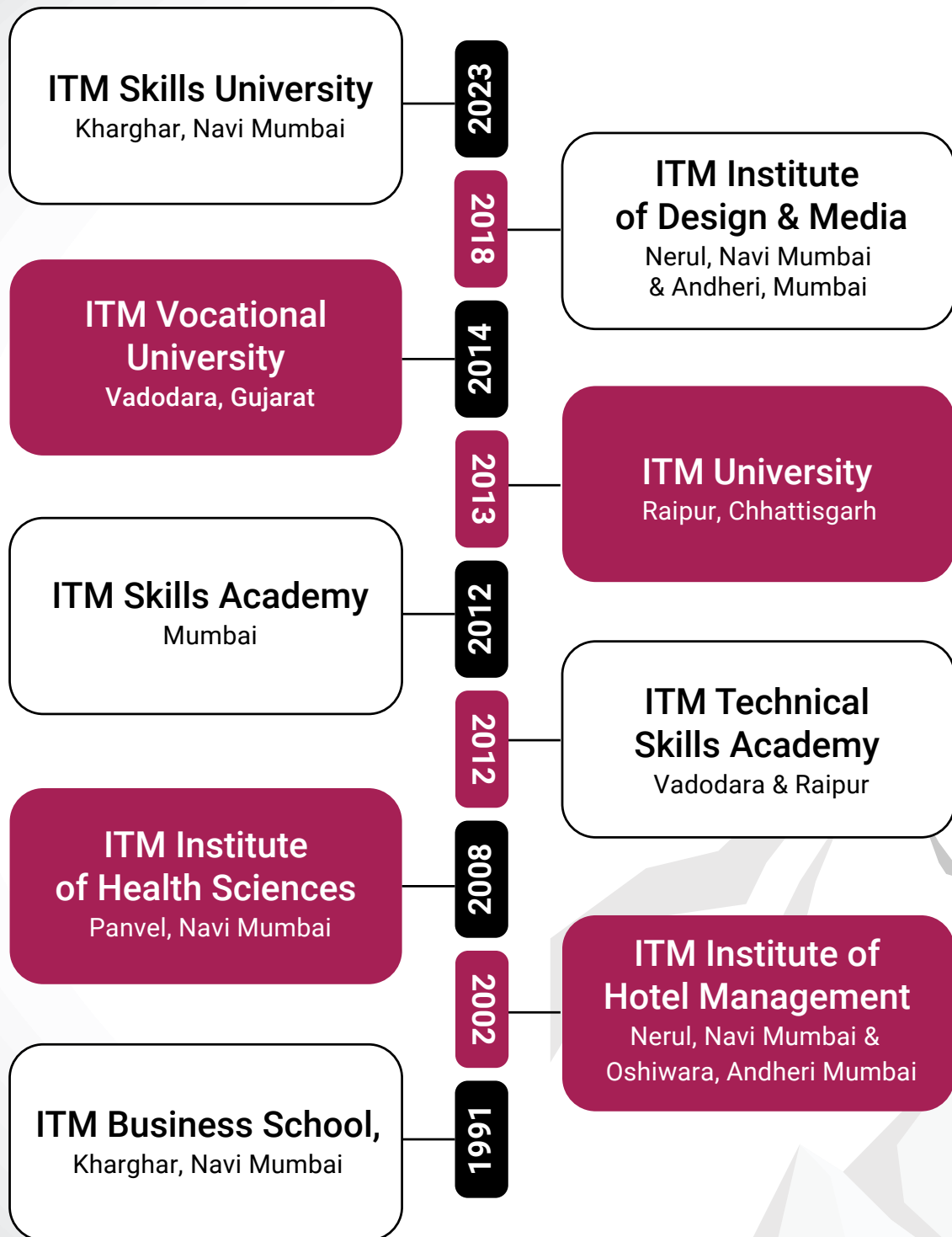
- To be a high-quality, world-class University providing affordable contemporary education.
- To create a pool of academically strong and motivated teaching community to foster & develop entrepreneurship skills and cultivate leadership attributes in students.
- To source, train, and deploy young professionals to impact the technology-driven and skill-oriented industry positively.
- To effectively contribute to society with a deep sense of integrity, ethics, professionalism, and social responsibility, thus contributing to nation-building.



Objective

- To provide a congenial environment to the higher education ecosystem for innovation and continuous improvement.
- To dovetail practices and education immersion, resulting in holistic development.
- To be the University of choice for students, employers, and employees.
- To develop students to be competent, ethical, and socially responsible citizens.
- To contribute to the development of stakeholders and the society at large.

We are Growing





Scan the QR Code
to check our growth
since its inception



ITM Business School, Navi Mumbai

ITM Business School is positioned as “The Premier Institution for Academic Excellence” and is acclaimed with a Diamond Band - A+ Grade, as per the OBE Rankings 2022. Established in 1991, ITM Business School has offered an AICTE approved PGDM program for the last 32 years. In 2023 ITM Group established ITM Skills University, a UGC approved University.

The ITM MBA iConnect is delivered by highly knowledgeable faculties and industry experts, thus aligning the curriculum to suit industry needs.

The green campus has the advantage of being at the center of India’s global financial capital, with thriving business opportunities in Navi Mumbai, known for being a “Smart City.”

ITM Business School has state-of-the-art infrastructure. Aptly coined as “Technology Campus,” this is proved by the interactive theatrical classrooms, video conferencing facilities, Wi-Fi-enabled campus, various learning software, LMS (Learning Management Systems), digital library, digital studio, labs, etc. It has all modern facilities befitting the image of a world-class institution delivering curricular and extra-curricular learning necessary for the holistic development of students.

Approvals & Accreditations



Department of Higher Education
Ministry of Education
Government of India



NATIONAL ACADEMIC DEPOSITORY (NAD)
University Grants Commission



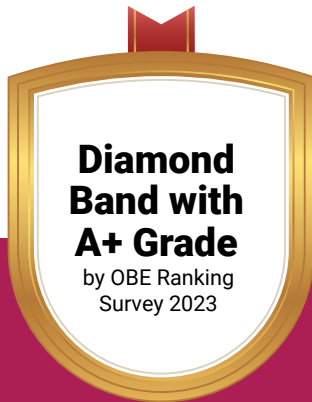
भारतीय विश्वविद्यालय संघ
ASSOCIATION OF INDIAN UNIVERSITIES

AISHE
All India Survey on Higher Education



Rankings

For 32 years, ITM Business School has been consistently ranked among India's elite Business Schools.



**ITM Business School,
Navi Mumbai got a 2 Palm ranking
in a Global B-School Survey.**



- by The Members of the Eduniversal International Scientific Committee





ITM Business School at ITM Vocational University, Vadodra, Gujarat

Since its founding in 2014, ITM Vocational University Vadodra has pioneered a blended approach to delivering its popular ITM iConnect MBA program. Combining industry immersion through internships, industry-sponsored research, project work, workshops, and masterclasses conducted by senior industry executives, the ITM iConnect MBA is an excellent opportunity for students to get well-trained and ready for the techno-industrial future. The MBA program has seen outstanding placement figures due to the extensive industry connections that the University has built over the years.

The campus features modern infrastructure, with A/C classrooms, large computer labs, on-campus wifi, a canteen, and recreation facilities. In addition, the University provides accommodation and transport facilities.

The University is a UGC-recognized, private university that conducts a wide range of management, engineering, and health sciences courses out of its expansive campus at Vadodra.



Highlights of **CAMPUS**



2-Year full-time
MBA iConnect program



UGC approved
University



The ITM iConnect experience
in MBA degree format



ITM Business School at ITM University, Raipur, Chhattisgarh

Established in 2012, ITM University Raipur is the largest ITM Group of Institutions member. The university has been offering the ITM iConnect MBA program successfully, with excellent academic achievement and placement records. Supported by a group of experienced faculties, extensive infrastructure, and industry exposure, the student cohort has achieved significant success.

ITM University at Raipur is on a large 25-acre campus, with over 2 lakh sq. ft of academic spaces such as large classrooms, cafeterias, computer labs, and more. The campus offers convenient hostel facilities with a shuttle bus service.

ITM Business School at ITM University will offer the full ITM iConnect experience, including industry internships, Talewind training, and top-notch placement opportunities. ITM University is a UGC-recognized private university.



Highly experienced and well-qualified faculty team



Extensive Industry Internships and projects



100% Placement Record 2023

ITM MBA *iConnect*

A two-year, full-time program that addresses the challenges of the next-gen professionals.

Students Gain

Experience of Working with Team

Excellent Communication Skills

Understanding of Core Business Skills

Understanding of Domain Specific Courses

Strong Analytical Abilities

The **ITM MBA iConnect** focuses on developing business intelligence, innovative thinking & providing industry exposure through our unique course, featuring:



10 Industry Specializations in MBA

Choose the one that suits you the best



Industry Exposure

5-Month Intensive Industry Internship Program



Overall development of Students

300+ Hours of self-development program embedded into the curriculum



Work with Top-Notch Companies

The Big Four (Deloitte, KPMG, EY, PWC)
Over 650+ Recruiters on-campus

Intensive Preparation

ITM Skills University's MBA iConnect program provides 900 contact hours of curriculum and 300+ hours of value adding and ability enhancement courses. We aim to develop our students into industry-ready professionals.



HOW DO WE DO IT?

iConnect is a paradigm that connects the Individual, the Institution and the Industry. During the first semester, students select their specializations. From second semester, they learn the domain specific courses and undertake projects for hands-on experience. Over and above core and specialized courses, value adding and ability enhancement.



CAN YOU, DO IT? PROVE IT!

Ready to try out your new-found skills and know-how? ITM Skills University is the pioneer of the 5-month industry internship, where you get to dive in and work full-time with top companies. It gives you exposure to the corporate world with hands-on experiential learning. It is also super rewarding, as students build their professional network and get opportunity for pre placement offers.



GET READY TO LAUNCH!

After the internship program, students accelerate to lots of advanced specialization subjects followed by rigorous placement preparation. On campus interviews. ITM brings over 650+ recruiters each year with attractive job profiles from big brands across sectors.

Program Schedule for Batch 2024-26

	ACADEMIC YEAR 2024-25		ACADEMIC YEAR 2025-26		
	SEM 1	SEM 2	<i>iConnect</i>	SEM 3	SEM 4
Duration	July 2024 to November 2024	November 2024 to March 2025	April 2025 to August 2025	September 2025 to January 2026	January 2026 to March 2026
Experience	Initialization, Core Courses	Developing Competencies & Specialization Core	5 months, Industry Integrated Internship	Advanced Specialization courses, Career preparation, Placement readiness	Assimilation of learning, Research and work experience
Academics	Induction & Foundation Course + 10 course	Specialized Subjects		Advanced Subjects	1 Course
Research		Capstone Phase 1, NGO Internship, Outbound Program		Capstone Phase 2	Final Capstone Phase 3
Talewind	4 Courses	4 Courses		4 Courses	1 Course



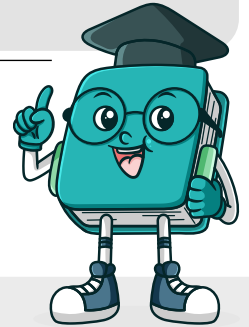


10 Most Preferred


Specializations

MARKETING MANAGEMENT

According to recent studies, industry-ready marketing professionals are always high in demand



Value - Added Certifications

 <ul style="list-style-type: none">• Metaverse Marketing	 <ul style="list-style-type: none">• Sales Stimulation	 <ul style="list-style-type: none">• Inbound Marketing	 <ul style="list-style-type: none">• Copywriting
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Program Objective

The MBA in Marketing Management program at ITM Business School is designed to provide students with a comprehensive understanding of marketing principles, strategies, and practices.

The program's objectives typically include:

Marketing Expertise | Consumer Behavior Analysis | Market Research | Brand Management | Digital Marketing | Marketing Strategy | Product & Brand Management | Marketing Communications | Sales and Distribution Management

Growth & Development

An MBA in Marketing Management from ITM Business School can lead to diverse and promising career opportunities, as marketing is crucial in every industry. To ensure continuous growth in your marketing career, it's essential to stay updated with industry trends, adapt to the evolving digital landscape, and cultivate strong networking relationships.

ITM Business School often provides opportunities for networking, internships, and exposure to industry professionals, which can be instrumental in your career development. As you gain experience and expertise, you can move into higher-level managerial positions and even executive roles within marketing domain.

CTC Offered

21 LPA
Highest CTC

10.2 LPA
Average CTC

[Apply Now](#)



Course Highlights

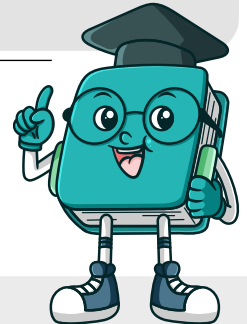
- Integrated Marketing Communication
- Consumer Insight & Relationship Management
- Product & Brand Management
- Sales Management
- Marketing analytics
- B2B Marketing
- Rural Marketing
- Services Marketing

Job Opportunities

- Brand Development Executive
- Sales Executive / Sales Manager
- Marketing Manager
- Marketing Research Analyst
- Brand Manager

INTERNATIONAL BUSINESS

The annual rate of growth in the international business sector in India is more than 8%.



Value - Added Certifications



- Diploma in Export and Import Business



- Diploma in Export and Import Business



- Lean Six Sigma Green Belt



- Theory of Constraints

Program Objective

An MBA in International Business from ITM Business School is designed to provide students with a comprehensive understanding of the global business environment and equip them with the skills and knowledge necessary to thrive in international markets.

The program's objectives include :

Global Perspective | Cross-Cultural Competence | Strategic Decision-Making | Global Market Analysis and Country Profiling | International Trade and Finance | Global Marketing and Branding | Entrepreneurship and Innovation | Real-World Experience.

Growth & Development

Opting for an MBA in International Business from ITM Business School can lead to students' significant personal and professional growth. Students develop sensitivity to different cultures, which is crucial when conducting business on a global scale. The program includes project management training, which is valuable for overseeing international initiatives.

In summary, pursuing an MBA in International Business from ITM Business School can lead to professional and personal growth. Graduates are better equipped to navigate the complexities of the global business environment, contributing to international business success.

CTC Offered

15 LPA
Highest CTC

8.2 LPA
Average CTC

[Apply Now](#)



Course Highlights

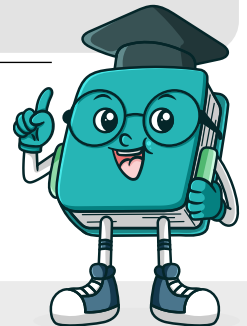
- Export Import Management
- International Trade and Business
- Global Operations Management
- Foreign Policy
- Country Profiling and Market Evaluation
- International Marketing
- International Financial Management
- French Language
- International Trade and Business
- Global Operations Management

Job Opportunities

- Global Brand & Logistics Manager
- International Marketing & Finance Manager
- International Trade Specialist
- International Sales Manager

HUMAN RESOURCES MANAGEMENT

The global human resource market is projected to grow from \$24.04 billion in 2021 to \$35.68 billion in 2028




Value - Added Certifications



- HR Analytics



- SAP HR & Payroll



- OD Intervention



- Skill matrix & Competency Mapping
- POSH Training
- CTC Designing & Organizational Structure Designing

Program Objective

An MBA in Human Resource Management from ITM Business School is designed to prepare students for leadership roles in HR and related fields.

The program objectives include:

Developing HR Expertise | Strategic Thinking | Leadership Skills | Problem Solving | Global Perspective | Ethical & Legal Compliance | Data-Driven Decision Making.

Growth & Development

Opting for an MBA in Human Resource Management from ITM Business School gives students a deep understanding of HR principles, practices, and strategies. Holding an MBA in HR from ITM Business School enhances students' employability and makes them attractive candidates for HR positions. The program helps students develop leadership and management skills to lead HR teams effectively. The program helps students substantially grow their career prospects, leadership skills, personal development, and industry connections.

CTC Offered

10 LPA
Highest CTC

7.65 LPA
Average CTC

[Apply Now](#)



Course Highlights

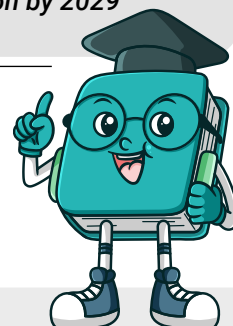
- Manpower Planning
- Learning & Development
- Compensation & Benefits
- Performance Management & Competency Mapping
- Organizational Behaviour
- Change Management & Organisational Development
- Employees Relations
- HR Analytics

Job Opportunities


- HR Manager
- HR Business Partner
- HR Generalist
- L&D Manager
- Compensation Expert
- Onboarding Specialist
- Corporate Wellness Specialist

OPERATIONS & SUPPLY CHAIN MANAGEMENT

The Global Supply Chain Management market size is projected to grow from USD 21.26 billion to USD 47.29 billion by 2029




Value - Added Certifications



Project Management Institute
Mumbai

- CAPM (Certified Associate in Project Management)



KPMG

- Lean Six Sigma Green Belt



Gati Intellect
Venture of Aavaantia

- Operations & Supply Chain Management

Program Objective

The aim of an MBA in Operations Management from ITM Business School is to prepare students for leadership roles in managing and optimizing the processes and resources within organizations. Operations management plays a critical role in ensuring that businesses run efficiently, effectively, and competitively.

Overview of the program's objectives:

Supply Chain and Logistics Management | Operations Management | Technology Management | Quality Management | Project Management | Business Simulation

Growth & Development

The growth of a student opting for an MBA in Operations from ITM Business School can be multifaceted, encompassing both personal and professional development. As students progress through the program, they develop a deep understanding of operations management concepts, tools, and strategies. They become proficient in areas such as supply chain management, project management, and quality control.

ITM Business School has a strong alumni network. Students can benefit from connecting with alumni who are working in various industries and roles. Through internships, guest lectures, and industry events, students can establish connections with professionals and potential employers in the operations field.

CTC Offered

14.2 LPA
Highest CTC

8.65 LPA
Average CTC

[Apply Now](#)



Course Highlights

- Introduction to Operations Management
- Service Operations Management
- Supply Chain and Logistics Management
- Business Process Management
- Project Management
- World Class Manufacturing
- Business analytics for Om & SCM
- Business Simulation

Job Opportunities

- Global Product Manager
- Assistant Manager - Supply Chain
- Analyst (Supply Chain)
- System Engineer (SAP, PP, QM, Consultant)
- Team Manager (ML-Data Operations)

FINANCE

The Finance market in India is projected to grow by 14.97% resulting in a market volume of US\$18.75m in 2027



Value - Added Certifications



- Certified BFSI Professional Course
- Certificate in AML and KYC



- Investment Banking and Operations
- Project Financing



- Series VA (Mutual Funds)

Program Objective

The MBA in Finance program at ITM Business School is designed to equip students with the knowledge, skills, and expertise required to excel in the dynamic and competitive world of finance.

The program's objectives typically include:

Financial Expertise | Risk Management | Investment Analysis | Financial Planning | Regulatory Compliance | Global Perspective

Growth & Development

The prospects for growth in finance with an MBA are significant. As you gain experience and expertise, you can advance into higher-level roles with increased responsibilities and compensation. Moreover, networking opportunities provided by ITM Business School, access to industry professionals, and internships can greatly contribute to your career advancement. Additionally, the finance industry constantly evolves, providing opportunities for specialization in Corporate Finance, Investment Banking & Tax Associate.

An MBA in Finance from ITM Business School can be a significant step towards a rewarding and dynamic career in finance with ample opportunities for professional growth and advancement.

CTC Offered

15 LPA
Highest CTC

9.8 LPA
Average CTC

[Apply Now](#)



Course Highlights

- Cost and Management Accounting
- Security and Portfolio Management
- Corporate Tax Planning
- Banking and Bank Management
- Corporate Finance
- Treasury and Forex Management
- Corporate Restructuring and Valuation
- Financial Risk Management
- International Financial Management

Job Opportunities

- Financial Analyst
- Credit Manager / Risk Advisory
- Market & Credit Risk Analyst
- Marketing Research Analyst
- Portfolio Manager / Wealth Manager

FINANCIAL SERVICES

India's financial services sector will grow rapidly out to 2035, driven by rising incomes, heightened government focus on financial inclusion and digital adoption.



Value - Added Certifications



CISI
CENTRAL INSTITUTE FOR
SECURITIES & INVESTMENT

- Introduction to Securities & Investment (International)



NISM

- Mutual Funds (V A)
- Equity Derivatives (VIII)
- Investment Advisor Level 1 (X A)
- Research Analyst (XV)
- Portfolio Managers Certification (XXI B)



Indian Institute of Banking & Finance

- Diploma in Banking & Finance
- Anti-Money Laundering and Know Your Customer



Program Objective

An MBA in Financial Services from ITM Business School is designed to prepare students for careers in the dynamic and complex financial services industry. It also aims to give students a deep and comprehensive understanding of the finance subjects including corporate valuation, banking management, portfolio management, investment banking, wealth management and related areas.

While pursuing an MBA in Financial Services with ITM Business School, we ensure that students are well-versed in financial regulations, compliance standards, and ethical practices, promoting responsible financial management and students are equipped with strong financial analysis skills to evaluate investment opportunities, assess risks, and make informed financial decisions for individuals and organizations.



Growth & Development

The Business Simulation Lab (BSL) helps to blend classroom teaching with innovative pedagogy to better learn and strengthen student's base and knowledge in the subjects of finance and financial services. The program emphasizes the importance of ethical financial management and compliance with industry regulations, instilling responsible financial practices. Students learn to design and manage investment portfolios, optimizing returns while managing risks. The program encourages innovative thinking and entrepreneurship within the financial services sector.



CTC Offered

11 LPA
Highest CTC

7.45 LPA
Average CTC

Apply Now



Course Highlights

- Corporate Finance
- Security Analysis & Portfolio Management
- Capital Markets
- Fixed Income
- Financial Planning & Wealth Management
- Bank Management
- Corporate Valuation
- Treasury and Risk Management
- Investment Banking

Job Opportunities

- Research Analyst
- Financial & Risk Analyst
- Anti-Money Laundering & Compliance Expert
- Rating & Credit Risk Analyst
- Investment Banking Associate

FINTECH

The Fintech Market
Opportunity is estimated
to be USD 2.1
Tn by 2030



Value - Added Certifications



- Affiliated Membership of CISI



- Diploma in Banking Technology
- Certificate course in Digital Banking



- Certificate Prevention of Cyber Crimes and Fraud Management

Program Objective

The MBA in Fintech program at ITM Business School is designed to provide students with a specialized understanding of financial technology and its impact on the financial industry. The program's objectives typically include: Fintech Expertise | Financial Industry Knowledge | Innovation & Entrepreneurship | Data Analytics | Regulatory Compliance | Digital Transformation / Blockchain.

Growth & Development

An MBA in Fintech from ITM Business School can lead to exciting and promising career opportunities in a rapidly evolving field. Continuous learning and staying updated with the latest fintech trends and technologies are essential for sustained growth in this field.

Networking opportunities provided by ITM Business School, access to industry professionals participation in fintech-related live internship and competitions can greatly contribute to your career development. As fintech continues to disrupt and reshape the financial industry, professionals with expertise in this field are in high demand, offering excellent career growth and advancement prospects.

CTC Offered

10 LPA
Highest CTC

8.35 LPA
Average CTC

[Apply Now](#)



Course Highlights

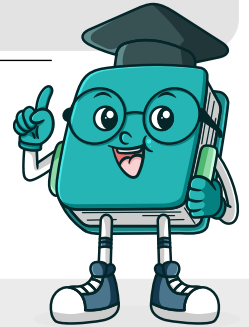
- Financial Technology
- Digital Payment and Digital Lending
- Finance Analytics with Python
- Banking and Banking Technology
- Wealthiest and Robo Advisory
- Artificial Intelligence and Machine Learning
- Predictive Analysis
- Blockchain Application in Fintech
- Fintech Regulations

Job Opportunities

- Fintech Product Developer
- Wealthtech and Robo Advisory Roles
- Blockchain Analyst and Developer
- Fraud Analytics
- Digital Banking Roles

DIGITAL MARKETING & MEDIA MANAGEMENT

By 2023 more than
10 million new digital jobs
are expected



Value - Added Certifications



Google

Search

- Google Ads Search Professional
- Google Campaign Manager

Display

- Google Ads Display Professional

YouTube

- YouTube Asset Monetization

General

- Google My Business
- Google Analytics



Meta

- Meta Certified Digital Marketing Associate
- Meta Certified Community Manager
- Meta certified Media planning professional



HubSpot
Academy

- Inbound Marketing



tableau
CERTIFIED

- Tableau Desktop Qualified Associate Certification

Program Objective

An MBA in Digital Marketing & Media Management from ITM Business School is designed to prepare students for leadership roles in the rapidly evolving digital marketing and media industries to thrive in the fast-paced and ever-changing digital marketing and media landscape.

Growth & Development

Pursuing an MBA in Digital Marketing & Media Management from ITM Business School leads to well-prepared masters who excel in digital marketing and media management roles, drive business success, and contribute to the ever-evolving digital marketing and media world.

CTC Offered

13.5 LPA
Highest CTC

9 LPA
Average CTC

Apply Now



Course Highlights

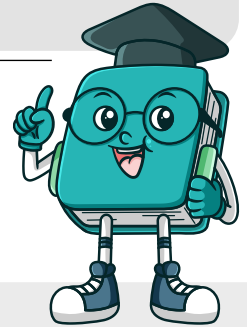
- Brand & Online Reputation Management
- Digital Media Planning, SEO, SEM
- Website Creation & Web Analytics
- Online User Behaviour & Analytics
- Digital Sales Funnel Management
- Programmatic Advertising
- Content Marketing
- Mobile Marketing & Email Marketing

Job Opportunities

- SEO Analyst
- Growth Manager
- Paid Media Specialist
- Digital Marketing Analyst
- Digital Strategist

BUSINESS ANALYTICS

Global Business Analytics is a USD 105 billion market, growing at a CAGR of 8% and India has become the analytics hub for companies across the world.



Value - Added Certifications



- SAS certified Advanced Analytics Professional
- Statistical Business Analyst



- Designing and Implementing Enterprise-Scale Analytics Solutions Using Microsoft Azure and Microsoft Power BI



- Building Modern Python App on AWS / LU



- Tableau Desktop Qualified Associate Certification



- Google Analytics 4

Program Objective

The MBA in Business Analytics from ITM Business School is designed to equip students with the skills and knowledge necessary to harness the power of data and analytics for informed decision-making in the business world. The program's primary objective is to help students develop a strong analytical mindset and proficiency in using data analytics tools and techniques.

Growth & Development

Pursuing an MBA in Business Analytics from ITM Business School significantly enhances a student's analytical skills, business acumen, and career prospects. It prepares them to excel in data-driven roles across industries and positions them for leadership roles in the rapidly evolving world of business analytics. The program equips students with advanced analytical skills, including data mining, statistical analysis, machine learning, and predictive modeling.

CTC Offered

15 LPA
Highest CTC

9.25 LPA
Average CTC

Apply Now



Course Highlights

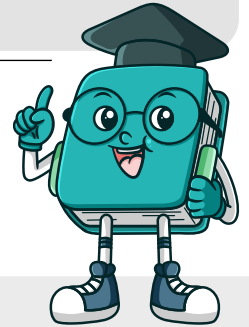
- Big Data Analytics
- Business & Predictive Analytics
- Risk Analytics
- Business Intelligence
- Artificial Intelligence, Machine Learning & Deep learning
- Data Mining & Visualization
- Python, R & SQL
- Tableau & Power BI

Job Opportunities

- Data Analyst
- Data Scientist
- Market Research Analyst
- Financial Analyst
- Risk Analyst
- Healthcare Analyst
- E-commerce Analyst

RETAIL MANAGEMENT & E-COMMERCE

Online retail market
in India is projected to
reach US\$ 350 billion
by 2030



Value - Added Certifications



- Certification of demand forecasting and Inventory Management



- Creation of e-commerce store



- Flipkart Seller Course



- SAP Retail Training course



- Retail Sales Simulation



- Operations & Supply chain management

Program Objective

An MBA in Retail Management and E-Commerce at ITM Business School is a specialized program designed to equip students with the knowledge and skills required to excel in the rapidly evolving retail and e-commerce sectors. The program emphasizes on both the traditional and modern retail landscape with focus on E-commerce and retail technology.

Growth & Development

MBA in Retail Management & E-Commerce from ITM Business School can be a transformative experience for a student as it offers a unique blend of business acumen, industry-specific knowledge, and practical skills that can contribute significantly to a student's growth and career prospects. It can be a pivotal step in a student's educational and professional journey. It equips them with the knowledge, skills, and network needed to excel in the dynamic and competitive retail and e-commerce sectors while fostering personal and ethical growth.

CTC Offered

12 LPA
Highest CTC

7.8 LPA
Average CTC

Apply Now



Course Highlights

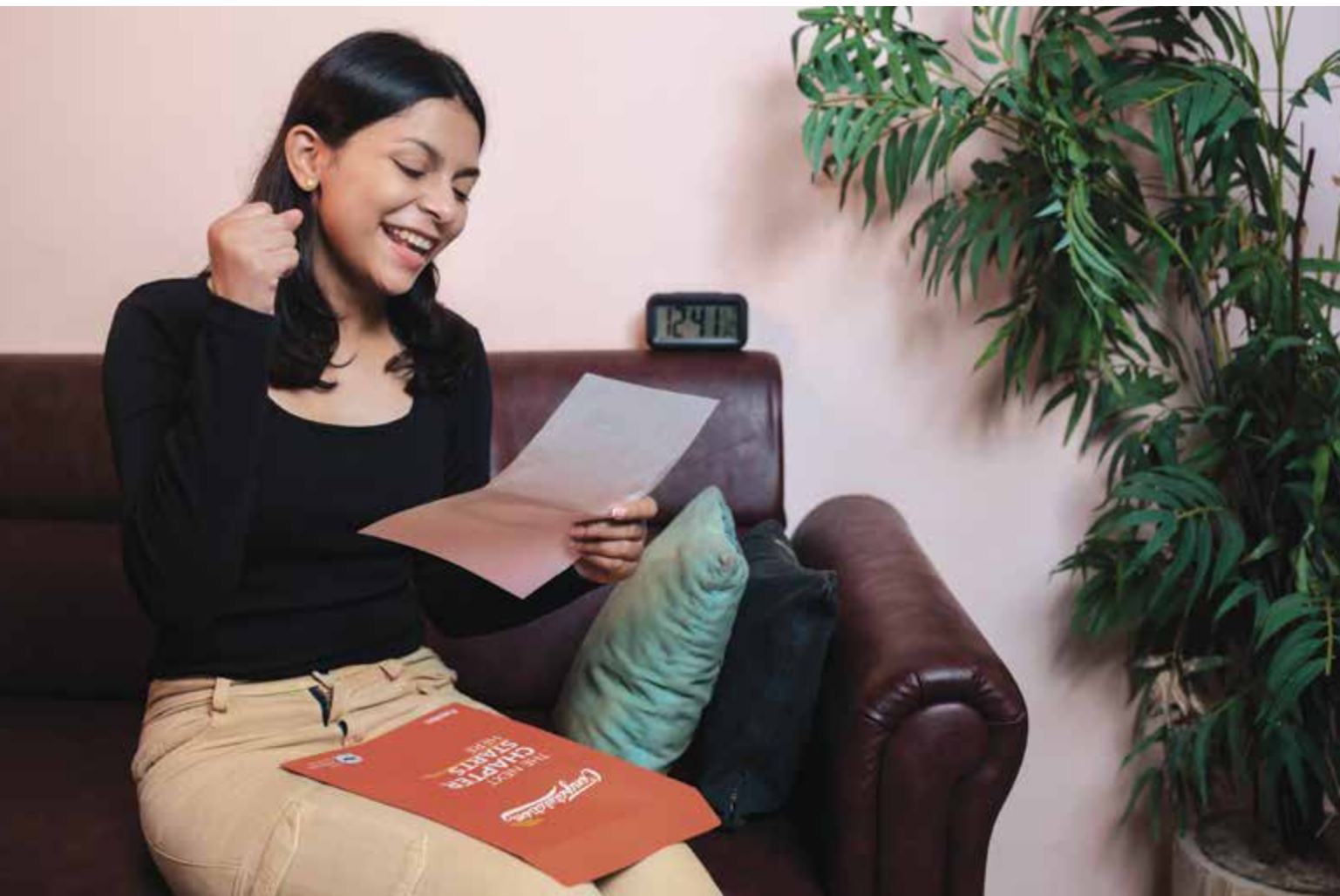
- Retail Management
- Mall Management
- Store Design and Visual Merchandising
- Inventory Management and Supply Chain
- E-commerce Management
- E-commerce Business Planning
- E-commerce and Omni-channel Retailing

Job Opportunities

- Store Operations Manager
- Business Development Manager
- Category Manager
- Merchandising Manager
- E-Commerce Manager
- E-Commerce Product Manager

ITM Scholarship Entrance Test (iSET)

ITM Business School takes pride in offering the “iSET Scholarship,” comprising a wide range of scholarship options up to 100%. The scholarship is open to all MBA applicants with sound academic records, professional merit and demonstrates the ability to contribute to all aspects of the program.



Criteria for Scholarship Application

1. Any graduate or postgraduate who has an overall 60% in 10th, 12th, and graduation.
2. Students who have completed first and second year of graduation with an overall of 60%.

About the Scholarship Test-

Quantitative
Aptitude

Logical
Reasoning

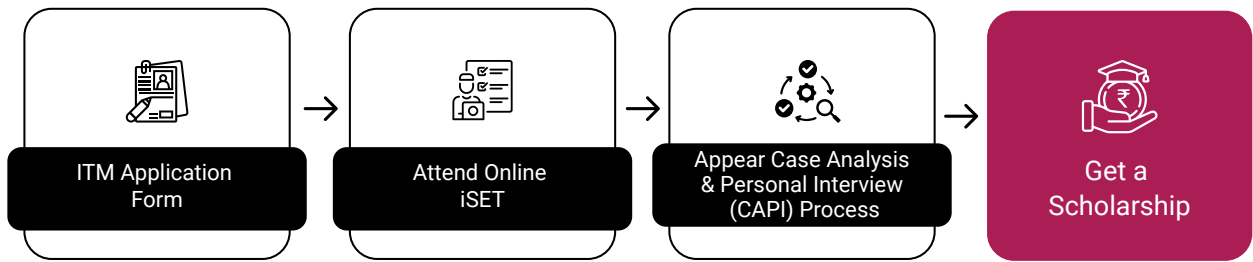
Verbal
Reasoning

General
Knowledge

The student's overall academic performance and personal interview will be added to finalise the scholarship.

If passion drives you & aspirations fill you, Then **“GO FOR IT”**.

ITM Scholarship Application Process



You also can fund your own **MBA** just like them

100% SCHOLARSHIP ACHIEVERS



ANUSHKA KONAR

100% Scholarship
2023-25



UNNATI VASAYANI

100% Scholarship
2023-25

50% SCHOLARSHIP ACHIEVERS

Rupayan Ghosh

Sanith Thyagarajan

Sristi Agarwal

Khushboo Budhrani

Bharvi Naik

Vanshika Poray

Shipra Anand

Bhoomi Tamrakar

Shreya Khandelwal

Shayan Gotla



25% SCHOLARSHIP ACHIEVERS

Siddhika Patil

Aryan Tale

Manju Yadav

Piyush Mishra

Rittick Das

Apurva Gade

Gaytri Shinde

Vidhi Shukla

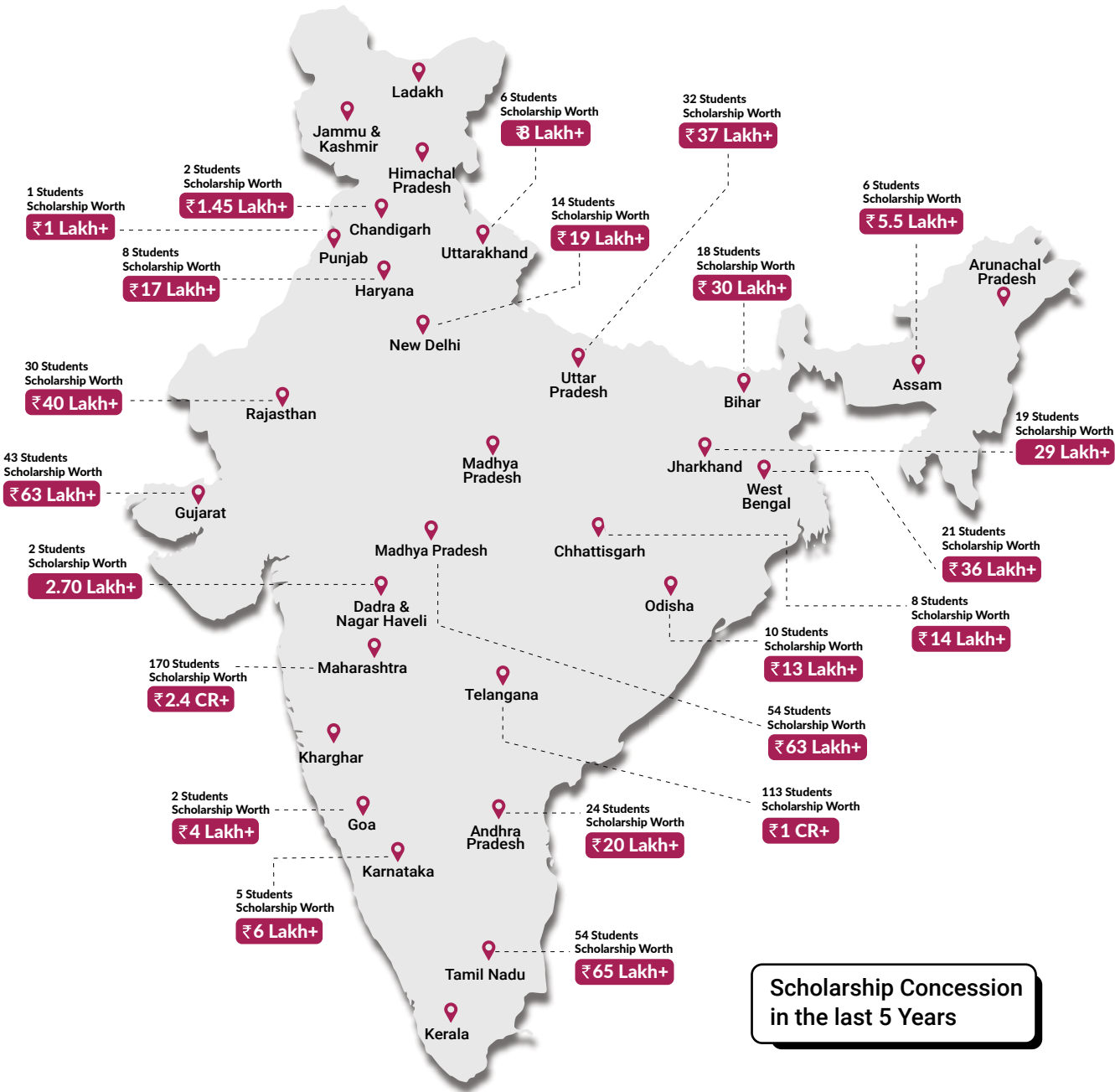
Aditya Mehta

Saikrishna Tankala

ITM Scholarship Rewards

Funded by the ITM Trust, ITM Business School takes pride in offering a wide range of scholarships upto 100%. The scholarship is open to all successful MBA applicants, who have sound academic and professional merit and demonstrate the ability to contribute to all aspects of the program.

ITM conducts a National Scholarship Test (iSET) to provide an opportunity to all MBA Aspirants to avail program fee concession. In the last 5 years, ITM has distributed scholarships worth INR 10 crores across India.



Scholarship Concession in the last 5 Years

One of the India's Most Diverse B-Schools



28

States



8

Union Territories



10

Creche Scholarship
Rewarded



1

Business School



700+

Students
Benefited

[Apply Now](#)





Global Immersion Program (GIP) at ITM

GIP at ITM provides opportunity to students to engage with global industry leaders and gain firsthand experience in managing diverse teams and navigating International Business challenges. Students get the chance to experience multicultural environment and interact with people with varied experiences.



Global Immersion Program, UAE (4 Days)



جامعة دبي
UNIVERSITY of DUBAI

Interactive Session at Dubai University, Dubai

Industry Visit



Excursion

- ✓ Visit to Palm Jumeirah
- ✓ Dubai city tour
- ✓ Dhow Cruise
- ✓ Desert safari
- ✓ Palm Atlantis & Burj Al Arab
- ✓ Burj Khalifa

Global Immersion Program, Malaysia (4 Days)



Interactive Session at UCSI University, Malaysia

Industry Visit



Excursion

- ✓ Sultan Abdul Samad building
- ✓ Petronas Twin Tower
- ✓ Genting Highlands
- ✓ Batu Caves & Chinese Temple
- ✓ Federal Territory Mosque
- ✓ Berjaya Times Square

Global Immersion Program, Singapore (7 Days)



James Cook University, Singapore

Session (7 Days)

- ✓ Global HR Practice
- ✓ Diversity Equity & Inclusion and Social Psychology

Excursion

- ✓ Aquaculture Lab
- ✓ Sky Park, Sentosa
- ✓ Universal Studios



International Experience for International Business Students

“One Earth, One Family, One Future” is exactly what the students of International Business experienced during their immersion program in Europe. The world is moving towards Vasudeva Kutumbakam, and we at ITM strongly uphold the nations’ core beliefs. As part of the International Business curriculum, PGDM IB students of ITM had a life-changing experience during the two-month immersion program in European Universities – ESSCA, Budapest, and EM Normandie, Paris. The courses were Business Simulation, Crisis Management, Country Risk Analysis, Agile Management, Cross-Cultural Communication with Legos, and many more. The professors with hands-on experience in the specific courses have shared their knowledge with the participants.

The beautiful architecture of the city of Budapest, combined with its rich history, was a valuable addition to the batch. Exposure to completely different and innovative business ideas in a foreign land was an enriching experience. Interaction with eminent personalities from European Businesses helped the students develop good networking and lifelong connections.

Interaction with professors and students from various nationalities like French, Spanish, British, American, and Finnish helped students to experience the challenges of Cross-Cultural competency in a competitive world. This is one of the memorable learnings which helps them adapt to a globally competitive work environment.

Highlights of International Business Program at

ESSCA - Budapest, Hungary
EM Normandie, Paris

Industry Visit

Industry Visit to MBH Bank, Parisi Udavar, Flea Market, Pochet Company, Garnier Opera, Cream and Hada Stores as well as other manufacturing and financial companies.

Cultural Excursions

Cultural excursions like historical rides, Seine River boat rides, Eiffel tower, Louvre Museum, etc.

Global Immersion

Another benefit of the Global Immersion in Europe is that the students travel with a Schengen Visa which allows them to travel to many countries in the European Union during week offs and explore the varied culture of those countries.

Immense Exposure

Immense exposure for the students to work and collaborate with students from diverse cultures and nationalities. This prepares students to be adaptable to work in a global environment with people from diverse backgrounds.



Global Immersion Program



VAIDEHI PATIL

International Business
Batch 2022-24

The journey we embarked on was a lifetime experience. We had 2 Global Immersion Programmes at ESSCA School of Management, Budapest and EM Normandie Business School, Paris. It has been a transformative journey, with dynamically merged theoretical knowledge and practical skills which has enriched my problem solving acumen. Collaborative class projects and interactive discussions cultivated a stimulating learning environment that encouraged both critical thinking and teamwork.

The programs typically consisted of a blend of classroom lectures, interactive workshops, cultural excursions, and industry visits. These interactions fostered cross-cultural understanding and exposed us to different teaching styles and academic environment. The immersion helped us appreciate the nuances of global diversity and broadened the worldview.



MANSI CHHEDA

International Business
Batch 2022-24

Participating in the Global Immersion Program in Europe was nothing short of a transformative experience. Over the course of two months, I had the privilege of immersing myself in two captivating European cities, Budapest, Hungary, and Paris, France, and it was an adventure that left an indelible mark on both my academic and personal growth.

The Global Immersion Program in Europe was a holistic experience that expanded our academic horizons, enhanced our cultural awareness, and enriched our personal growth. It armed us with a global perspective and the ability to adapt to diverse environments. This program advanced my academic knowledge and transformed me into a more empathetic and culturally aware individual. It is a journey that gives you learning for the lifetime.



SUPRAB SEN

International Business
Batch 2022-24

Embarking on the Global Immersion Program in Europe was a life-changing decision that opened the doors to a world of cultural diversity, learning opportunities, and personal growth. Budapest's breathtaking architecture, rich history, and warm hospitality attracted us. We attended lectures by distinguished professors at the ESSCA School of Management, exploring different aspects of business management in international context.

We attended our summer program at EM Normandie Business School in Paris. Various industrial visits were arranged for us in Budapest and Paris that enriched our knowledge but also broadened our perspectives on the global challenges and opportunities that lie ahead.



KUMAR ABHIJEET

International Business
Batch 2022-24

The Global Immersion Program in Europe was a life-changing experience that enriched my academic and personal growth. Our adventure began in Budapest, where we were welcomed by the prestigious ESSCA School of Management. Over the course of five weeks, we delved into various captivating courses, each offering unique insights into the business world.

We continued our academic journey at EM Normandie Business School, where I had the privilege of attending the 'Working in Multicultural Teams and Environments' course. This experience was eye-opening, as it emphasized the importance of cultural diversity in the workplace and how it can be harnessed as a strength to drive innovation and success. A profound cultural immersion allowed us to forge lasting connections with people worldwide.

NGO Internship

NGO internship has been introduced with a view to strengthen the Emotional Social Quotient of students which is envisaged to widen their perspective to take management decisions with a humane approach.



The students undertake a **15 Days Project** with an NGO / Trust / Charitable Institution or CSR Department of an Organization.

The specific objectives of the project include

- ✓ To understand the role of NGO in social welfare and development.
- ✓ To understand the managerial role in social work.
- ✓ To sensitize the students towards the poor and the underprivileged.
- ✓ To learn the management practices of NGOs.
- ✓ The students undertake live projects with NGO-CSR wings of corporates to gain hands-on experience to tackle social issues. Students receive a unique experience which ultimately helps build managers having a fine blend of mind (intellect) and heart (emotions).



We make good corporate citizens





TALEWIND, which stands for Totally Awesome Learning Experience Which Inspires New Directions, is a customized department of ITM Business School and is an integral part of the institution.

The department kickstarts the academic year with the induction program and a 10-day long cultural fest, Melange.

Talewind forms the support system in hand-holding students towards a smooth transition from academics to the corporate world.

The course contents range from one-to-one mentoring sessions, effective aptitude development, interpersonal skills, global skills enhancement and career management.

The faculties, equipped with soft skills, communication and applied behavioural science, assure focussed attention and personal guidance to every student.

TALEWIND offers holistic programs meant to transform & equip students for the corporate world and bag quality placements.

The various skills covered under the umbrella of the TALEWIND department develop students on:

- ✓ Soft Skills
- ✓ Team Building
- ✓ Cross Cultural Sensitivity
- ✓ Aptitude Skill Enhancement
- ✓ Technical skills - MS Office
- ✓ Public Speaking
- ✓ E-mail Writing
- ✓ Presentation skills
- ✓ GD-PI Skills
- ✓ Life Skills



Besides, pre-placement assistance is also imparted to the students by the trainers of Talewind. Students are mentored towards a holistic development.

Courses under Talewind are customized to meet industry requirements and enhance the employability skills of students.

Apart from classroom sessions, Talewind has its presence in other peripheries. Some of them are:

PREPARATORY SESSIONS



Talewind conducts sessions for students to prepare them for the placement process, the time a company is scheduled for the process. The agenda and the number of sessions depend on the placement process of the companies. Some of the preparatory training sessions include:

- Quantitative Aptitude
- Personal Interviews
- Ms Excel
- Resume Building
- Group Discussions

ADDITIONAL ASSISTANCE



Besides the above-mentioned topics, Talewind also guides students in the following processes, if the need arises

- Video Presentation
- Case-Based GDs
- Grooming
- Video Interviews
- Versant
- Video Resumes
- ATS Resume Building

ALUM INTERACTION



The department of Talewind also arranges interaction of students with ITM alumni working/ placed in the companies due for the process, depending on the availability of alumni. This attempt gives insights to the students on the potential expectations of the companies and their processes. It also motivates the students.

ONLINE PRESENCE AND NETWORKING



The course of Career Management includes sessions on LinkedIn profile creation and networking wherein students understand effective ways to establish, expand and utilize their professional connections. This module also helps the students in self-branding.

Overall, the department of Talewind guides students on every aspect of the placement processes.

[Apply Now](#)

iConnect

Internship Program (IIP)

Five-months Industry Internship is aimed to provide exposure to the real environment of an organization/ industry. This learning stint with the industry is envisaged to put an intern into multiple roles under the company guide and faculty mentor.

These varied roles requires multi-dimensional skill sets, which an intern is trained for in the first year. Our robust placement Department facilitates the industry internship placements.

Objectives of the Industry Internship Program



Applying knowledge and techniques learned in the first year further enriches one's understanding about the specialization subjects.



Understanding an organization, its management functions, and the decision-making process enhances one's perspective toward corporate world.



Appreciating the inter-linkages among different functions and developing insights towards realistic managerial functions.

[Apply Now](#)



Pre-Placement Offers (PPOs)

Pre Placement Offer (PPO) is a job Offer by the organisation to the intern recognizing the outstanding work done during the internship. It is a full-time job opportunity given to a student after the completion of internship. Many recruiters are hiring through this route, as it gives them a longer window to assess the candidates before making the job offers.

An exceptional way to hire students, they offer both candidates and recruiters a chance to experience each other before making a final offer. In addition, companies get an honest view of how well a particular candidate is performing and whether or not they are a good fit for their organization. In short, this recruiting method tests candidates and makes an informed decision before finally inviting them on board after a successful internship.

Current year 24% of students have received record pre-placement offers for the class of 2024. This year students have received PPOs from major organisations like Deloitte, PWC, Ernst & Young, Nielsen, Union Bank of Switzerland, Reliance Retail, Nomura, General Mills, Ultratech Cement Ltd, Lodha Group to name a few.

ITM Navi Mumbai Internship Records 2022-24

24% Pre-Placement Offers

Highest Stipend
₹ 30,000/-
INR per month

Average Stipend
₹ 11,000/-
INR per month

ITM Navi Mumbai Internship Records 2021-23

21% Pre-Placement Offers

Highest Stipend
₹ 25,000/-
INR per month

Average Stipend
₹ 8,000/-
INR per month

[Apply Now](#)

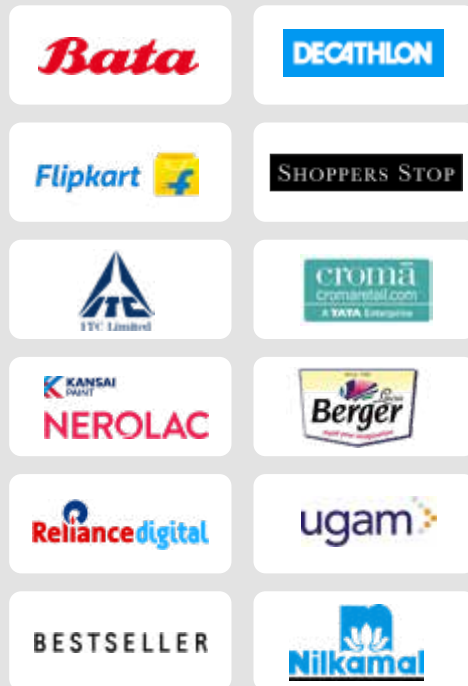


Placement Recruiters

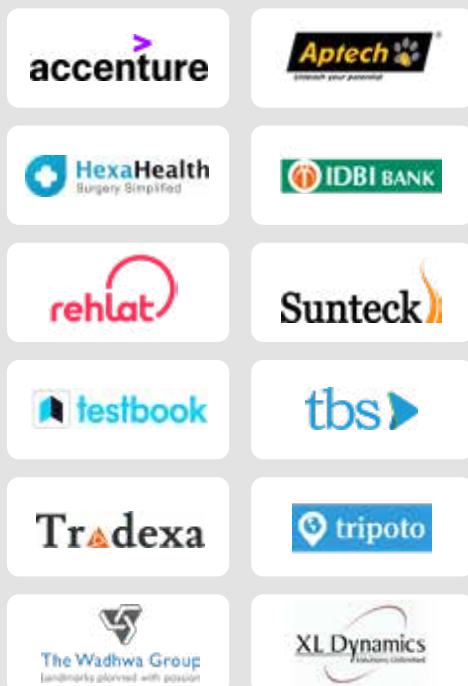
Marketing



Retail Management & Marketing



Digital Marketing & Transformation



International Business



Finance, Fintech and IFM



Business Analytics



Human Resource Management



Operations & SCM



Placement Success

We focus on getting the best brands and high-demand job profiles, giving our students a world of interesting opportunities in a wide range of industries.

ITM is known for its excellent corporate connections through live projects, placements and internships. Prominent recruiters such as Airtel, ICICI, JP Morgan Chase, Godrej, HDFC, Deloitte, Saint Gobain, Larsen and Toubro to name a few, have graced our campus for recruiting students in the past academic years. The strong relationship with corporates vouches for the robust curriculum that builds great managers.

ITM Navi Mumbai Placement Records

Highest : INR

21 LPA

Average : INR

8.65 LPA



[Apply Now](#)

Career

Progression

Niranjanprasad Bhagwat

Associate Vice President



Scan to Watch
a Success Story



Chief of Staff
Sterling



Regional Program Manager
CRISIL Limited



Manager
CRISIL Limited



Consultant
CHR GLOBAL (HR Services) Pvt. Ltd.



Joined ITM Business School
Post Graduate in Finance
(Batch 2003-05)



Education
Finolex Academy of Management
& Technology



Career

Progression

Vikas Singh Panwar

Associate Vice President

JPMORGAN
CHASE & CO.



Scan to Watch
a Success Story



Senior Manager - HR
Talent Acquisition



Manager
Talent Acquisition



Team Lead
Recruitment (Quess Group)



Consultant
CHR GLOBAL (HR Services) Pvt. Ltd.



Joined ITM Business School
Post Graduate in Business Administration
(Batch 2009-11)



Education
Shree Vaishnav Institute of Technology
and Science, Indore



Career

Progression

Noopur Parasher

People Partner



Scan to Watch
a Success Story



Manager
Human Resources Business Partner



Assistant Manager
Human Resources



Team Lead - HR
Business Partner



Coordinator - Human Resource
Human Resource



Joined ITM Business School
Post Graduate in Human Resources
(Batch 2009-11)



Education
International College for Girls,
Jaipur.



Career

Progression

Manash Sinha

Assistant Vice President



Scan to Watch
a Success Story



Senior Credit Analyst
Structured Finance & Institutional Lending



Credit Analyst, Construction Finance
Real Estate



Project Finance, Credit Appraisal
and Risk Measurement Mechanism



Risk Management



Joined ITM Business School
Post Graduate in Business Administration
(Batch 2014-16)



Education
Bachelor of Engineering, Nagpur University



Hall of Fame



Sunjoy Dhaawan

Batch 1991-93



CHRO - India



Bharat Parekh

Batch 1991-93



Executive Director



Naresh Sharma

Batch 1991-93



Digital Labs -
Head Commercial Digital
Business



Kavita Desai

Batch 1993-95



Principal Consultant



Gaurav Dhawan

Batch 1994-96



Vice President & National
Sales head



Latika S Kundu

Batch 1994-96



MD & CEO



Bhanu Sheri

Batch 1997-99



Java Solution Architect



Pooja Minocha

Batch 1998-2000



Vice President & CHRO



Tanveer Monga

Batch 2000-02



Founder



Pranabesh Sinha

Batch 2001-03



Vice President



Sheena Mehra

Batch 2002-04



Sr. Group HR &
Legal Manager



Nidhi Verma

Batch 2003-05



Head Marketing &
Corporate Communications



Amitabh Dalal

Batch 2004-06



Vice President



Reet Bhambhani

Batch 2004-06



Senior Partner



Puja Talasera

Batch 2004-06



Director Coach Solutions



Hardik Sheth

Batch 2004-06



Audit & Risk head



Dipesh Gajera

Batch 2004-06



Vice President



Sahil Kapoor

Batch 2005-07



Head of Products & Market Strategist



Tarandeep Singh

Batch 2005-07



Chief Business Officer



Ashwin Ganesh

Batch 2006-08



Senior General Manager
Talent Acquisition



Gunjan Malviya

Batch 2007-09



VP & National
Manager



Navneet Kumar

Batch 2007-09



Executive Vice President
Supply Chain Banking



Ankur Pagariya

Batch 2009-11



Vice President &
Regional Head



Kapil Sharma

Batch 2007-09



Deputy Vice President



Siva Krishna

Batch 2011-13



Director Sales



VIPUL AHUJA

Batch 2013-15



Manager, Marketing
& Insight at Pepsico



Dilsheen Kaur

Batch 2013-15



Manager



Zishan Ali

Batch 2015-17



Associate sales lead



Afnan Parker

Batch 2019-21



Commercial Officer



Teja Naganaboyina

Batch 2020-22



Business Analyst,
CMO office

Top 10 Live Projects Offers

	<p>No. of Selections</p> <p>118</p>	<p>Duration</p> <p>6 Days</p>	<p>Specialization</p> <p>Marketing, Retail Management & Marketing</p>
	<p>No. of Selections</p> <p>91</p>	<p>Duration</p> <p>11 Days</p>	<p>Specialization</p> <p>Marketing</p>
	<p>No. of Selections</p> <p>69</p>	<p>Duration</p> <p>30 Days</p>	<p>Specialization</p> <p>Marketing</p>
	<p>No. of Selections</p> <p>44</p>	<p>Duration</p> <p>30 Days</p>	<p>Specialization</p> <p>Marketing, Finance, International Business Human Resource Management, , Financial Markets</p>
	<p>No. of Selections</p> <p>41</p>	<p>Duration</p> <p>11 Days</p>	<p>Specialization</p> <p>Marketing, Retail Management & Marketing</p>
	<p>No. of Selections</p> <p>39</p>	<p>Duration</p> <p>15 Days</p>	<p>Specialization</p> <p>Marketing, Human Resource Management</p>
	<p>No. of Selections</p> <p>29</p>	<p>Duration</p> <p>5-7 Days</p>	<p>Specialization</p> <p>Marketing</p>
	<p>No. of Selections</p> <p>29</p>	<p>Duration</p> <p>30 Days</p>	<p>Specialization</p> <p>Marketing, Finance, Human Resource Management</p>
	<p>No. of Selections</p> <p>24</p>	<p>Duration</p> <p>25 Days</p>	<p>Specialization</p> <p>Marketing, Finance, International Business, Human Resource Management, Financial Market</p>
	<p>No. of Selections</p> <p>19</p>	<p>Duration</p> <p>60 Days</p>	<p>Specialization</p> <p>Multiple</p>



Campus Infrastructure



ITM Business School is spread over nearly 2 acres of land in the well-planned satellite city - Navi Mumbai. The campus has the advantage of being at the center of India's global financial hub and industrial capital with thriving business opportunities in Navi Mumbai, known for being a "Smart City."

ITM Kharghar has a state-of-the-art infrastructure. Aptly coined as "Technology Campus," this is proved by the Interactive Theatrical Classrooms, Video Conferencing Facilities, Wi-Fi Enabled Campus, Various Learning Software, LMS (Learning Management Systems), Digital Library, Digital Studio, Labs, etc. It has all the modern facilities befitting the image of a world-class institution delivering curricular and extracurricular learning resources necessary for the holistic development of our students.



Business
Simulation Lab

Digital Marketing &
Transformation Lab

Fintech Lab

ITM Social Media Lab

ITM U.LAB (Transforming Self,
Business and Society)

Retail Lab



Scan the QR Code to take a
Virtual Tour of our Campus

Campus Facilities



24*7 Wi-Fi
Enabled Campus



Wellness
Centre



Amphitheatre



Cafeteria



Lab /
Auditoriums



Theatrical
Classrooms



Library & Information Centre

Comprehensive and well-formulated collection of books in print as well as digital library format, meant for teaching, learning, research and reference purposes.



38282
BOOKS

42119
E-BOOKS

6132
E-JOURNALS

8
NEWSPAPERS

90
PRINT
PERIODICALS

1500
LEARNING
RESOURCES

**Your Home away
from Home**



Hostel Life

ITM Hostel is situated in Kharghar, Navi Mumbai's education hub. This well-known establishment acts as a one-stop destination serving students from both local and other parts of Navi Mumbai, Mumbai

At ITM hostel you can enjoy living in a pleasant environment along with



16-Storey
Building



24*7 Doctor on
Call Facility



Separate Wings
for Girls and Boys



Indoor & Outdoor
Gaming Facility



Hot & Cold
Water Service



Power Backup
Generators



Canteen
Facility



Bus Service (Hostel
to ITM Campus)



Individual Wi-Fi service
for each room



Entire Hoste equipped
with safety measures

Lets take you on
a Virtual Tour of our Hostel



Industry Collaboration



In today's competitive world, educational institutions play a pivotal role in preparing students for the challenges in the professional arena. Recognizing the significance of holistic development, we have undertaken initiatives to empower faculty members and students beyond academics. These initiatives, including a Design Thinking workshop with TCS, a CEO talk series, and PwC Launchpad, enrich the learning experience and foster a culture of innovation, leadership, and entrepreneurship.

Design Thinking Workshop

with 

- ✔ A platform for faculties and students to explore innovative approaches to problem-solving & foster creativity.
- ✔ Explore the arenas of empathy, ideation, prototyping and testing.
- ✔ Think outside the box and develop solutions for real-world challenges.
- ✔ Learn from hands-on activities and interactive sessions to better understand human-centred design.
- ✔ Sparks creativity and enhances critical thinking.



CEO Talk Series

- ✔ Get insights from industry leaders with the CEO Talk series
- ✔ It bridges the gap between academia and the corporate world, inviting renowned industry leaders to share their experiences
- ✔ Provides a unique opportunity for participants to gain valuable knowledge, understand industry trends, and expand their network.
- ✔ Esteemed CEOs share their success stories, challenges faced, and strategies employed, inspiring the audience with their journeys.
- ✔ Facilitates the exchange of ideas and motivates students to pursue professional growth

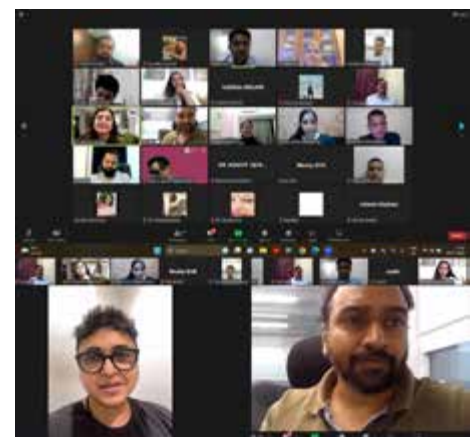


pwc Launchpad program exclusively for first-year students.

- ✔ PWC Launchpad program exclusively for first-year students.
- ✔ Aimed to nurture the students' employability, equipping them with the skills and knowledge needed to embark on their career path.
- ✔ Experience workshops, mentoring sessions, and business plan competitions. Students learn about various aspects of entrepreneurship, such as market analysis, financial planning, & business model development.
- ✔ The PWC Launchpad program empowers students to explore their innovative ideas.
- ✔ Provides a platform to network with industry professionals and potential investors.

Alumni Association Hosts Round-Table Discussion

- ✔ The Corporate Relations Department and ITM Alumni Association orchestrated a significant event, convening nine distinguished alumni via an online platform for an insightful round-table discussion centred on "Exploring Business Trends and Strategies."
- ✔ In a swiftly evolving business landscape, remaining abreast of the latest trends and implementing effective strategies cannot be overstated. This event was a pivotal component of a new initiative at ITM, where a series of round-table sessions were launched with alums along with ITM's Heads of Departments (HODs).
- ✔ The overarching goal is to ensure that the program curriculum at ITM remains exceptionally with the trend and relevant.



Eligibility & Application Procedure



Scan the QR Code to
Complete your Application



Eligibility

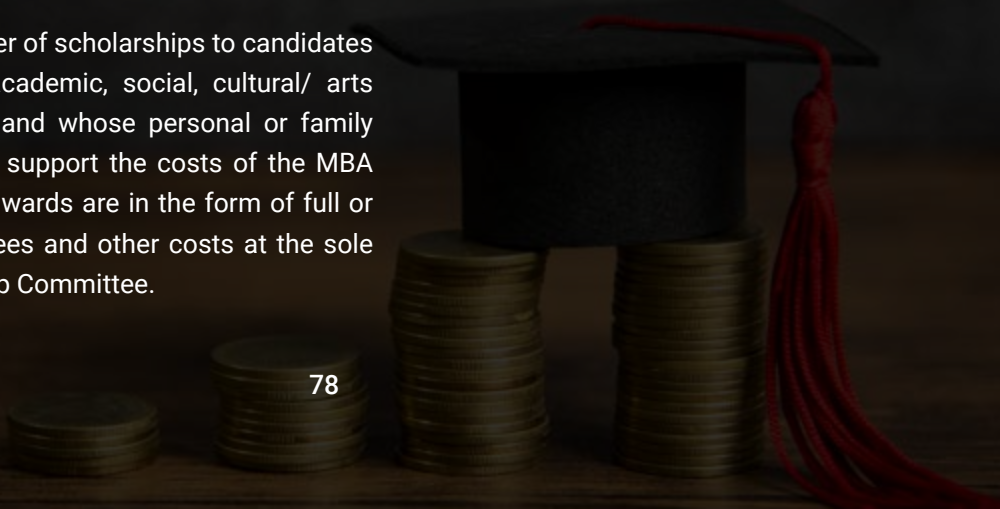
The minimum eligibility for application to the MBA program is a bachelor's degree from any UGC recognized University with a minimum of 50% marks in the qualifying examination (Graduation). Final year students may also apply. In addition, candidates must have appeared for one of the following MBA Entrance Tests: CAT, XAT, NMAT, CMAT, GMAT, MAT, ATMA, State CET tests.

Application Instructions

- Please read the application instructions carefully for detailed information.
- You must maintain a valid email account & phone number throughout the selection process, in order to contact you.
- You will be required to show / present your original marksheets, (if asked)
- Any wrong or misleading information in the online application form will disqualify your application and if already admitted, will lead to the cancellation of your admission.
- While filling the academic records section, the basis of computing percentage marks obtained by you would be based on the practice followed by the board/institution from where you have graduated.
- **IMPORTANT : You must keep a photocopy of the filled online application form for future reference. Once the application form is accepted by ITM, an Application ID number will be provided to you, which must be quoted in all future correspondence.**
- Students who are seeking admission to MBA program should have a passport with them or should initiate the process of obtaining passport as soon as they reserve seat.

Scholarships

ITM awards a limited number of scholarships to candidates who have demonstrated academic, social, cultural/ arts or personal achievements and whose personal or family finances are inadequate to support the costs of the MBA program. The scholarship awards are in the form of full or part waiver of Academic Fees and other costs at the sole discretion of the Scholarship Committee.



Selection Process

Shortlisting for Case Analysis and Personal Interview (CAPI) and final selection for admission to the above programs is based on your overall academic performance. Short-listed Candidates are called to attend the selection rounds. Call-letter for the Selection Process is sent by courier / post and e-mail. The selection criteria for final admission are based on following multiple factors:

- ✓ Past Academic Performance
- ✓ Entrance Test Scores
- ✓ CAPI Performance
- ✓ Work Experience (if any) after Completion of your Graduation
- ✓ Extra-Curricular Activities, Other Interests and Accomplishments
- ✓ A combination of all the above factors is used to determine the Eligibility of Candidates Final Admission. A high Entrance Test Score does not guarantee a call for Selection Process or Admission Offer.

You must bring the following original documents for verification purposes only at the CAPI venue:

- Entrance test results
- All Graduation Marksheets and certificates
- Proof of work experience (if any)
- Address Proof
- **IMPORTANT: ITM shall not retain any original documents or marksheets. We will only verify the original documents against the photocopies and return the same to you.**
- A Demand Draft for ₹25000/- in favor of "Institute for Technology and Management Trust Escrow A/c" payable at Mumbai.
- On successful completion of your CAPI, you may be offered admission to one or more specializations, based on your overall performance in the selection process. Once you accept the offer of admission, you must submit the above-mentioned demand draft of ₹ 25,000/- which represents Part-I of the program fees. You will then be given a confirmed offer of admission, as well as a receipt for the initial fee payment. At this point, you are required to submit attested photocopies of all the above documents.
- In case you do not accept the offer of admission, you are under no obligation to make any payment. Please note that after a certain period of time, the offer of admission may be revoked.

Important Note: Please write your Application ID, Full Name and Email address on the back of all photocopies.

Selection Process Locations

- Allahabad
- Agra
- Ahmedabad
- Bengaluru
- Bhopal
- Bhubaneshwar
- Cochin
- Chennai
- Durgapur (Kolkata)
- Guwahati
- Gwalior
- Hyderabad
- Indore
- Jaipur
- Jamshedpur
- Kolkata
- Lucknow
- Nashik
- Nagpur
- Navi Mumbai
- New Delhi
- Patna
- Pune
- Raipur
- Ranchi
- Rajkot
- Vadodara
- Varanasi
- Vishakhapatnam

General Instructions

- Quote your name, date of birth and application ID in all your communications with us.
- We welcome applicants and parents to visit our campus.
- Any dispute arising from matters given in this document are subject to Mumbai jurisdiction and no other court shall have jurisdiction in this matter.



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