



Pearl Academy

ESTD 1993

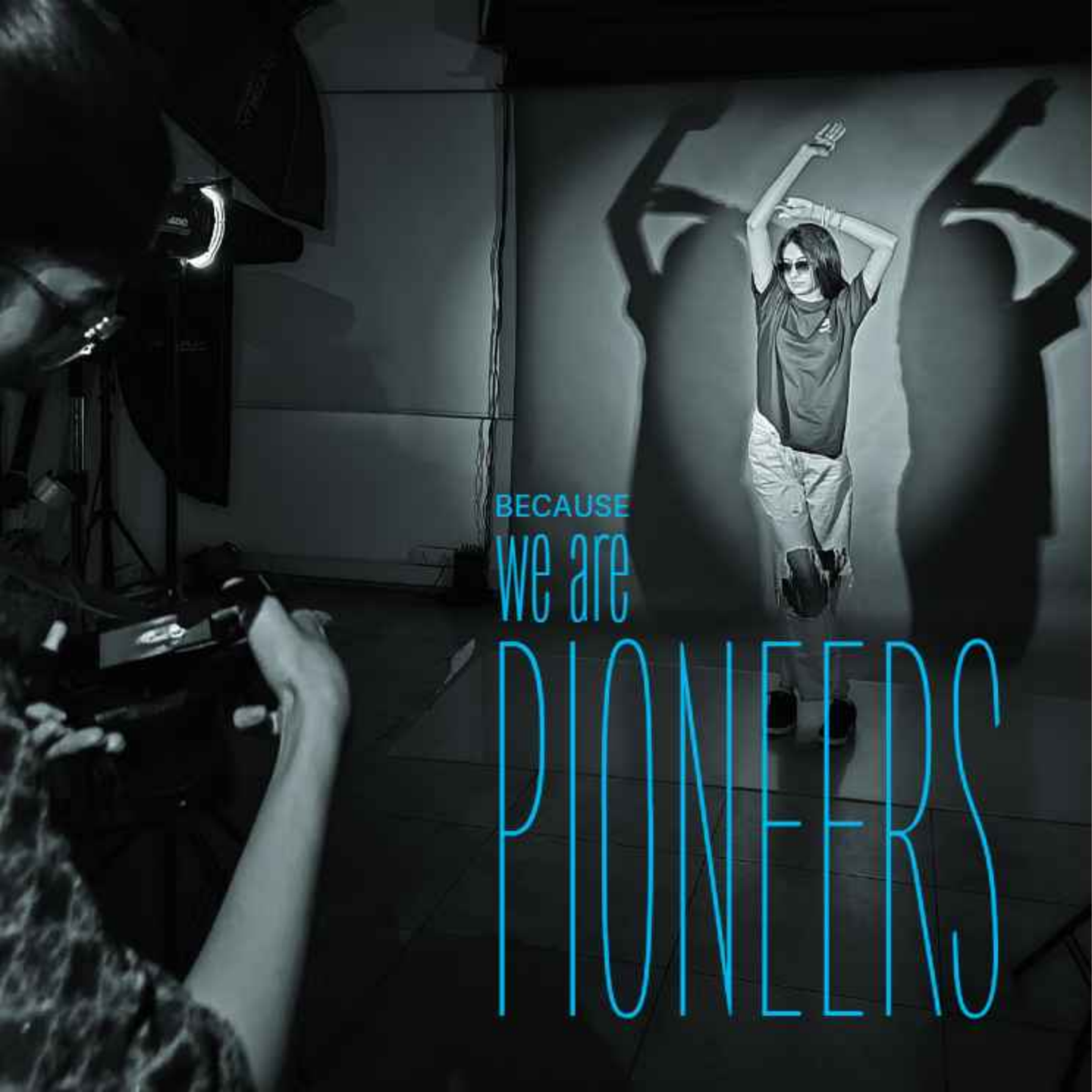
# OGs OF CREATIVITY

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your  
creative  
legacy  
starts  
here



In 1993, the first students at Pearl Academy sketched their dreams onto paper.

That creative spark, ignited in 1993, has grown into the vibrant force it is today—a dynamic institution spread across five campuses, where tomorrow's artists, designers, filmmakers and innovators are creating the future as it unfolds.



**We are:  
Futuristic.  
Disruptive.  
Intellectual.**

Design education as a catalyst  
for changing the world.

**India's first METAVERSE CAMPUS**

Immersive learning experiences and collaboration  
in an entirely digital universe.

**Women Empowerment Through Creativity**

Our Second Chance initiative has equipped over  
500 female inmates at Tihar Jail with fashion and  
design vocational training to rebuild their lives.  
We also offer programmes to empower women  
re-entering the workforce after a break.



## We Design Designers

Get a rare front-row view into the inner workings of your industry.

From acclaimed designers to visionary thinkers, learn from industry experts as they bring invaluable real-world knowledge to you.



Bobbi Brown  
International Makeup Artist,  
Author & Philanthropist



Rajiv Makhani  
Gadget Guru, Technology  
Journalist, Writer & Analyst



Gaurav Gupta  
Premier Couturier  
& Celebrity Designer



Ali Fazal  
Actor



Brinda Miller  
Chairperson,  
Kala Ghoda Association



Erik-Jan Middelhoven  
Design Manager,  
IKEA India



Devika Chhabra  
Human Resource,  
Chanel



David Goldsmith  
Asst. Professor,  
Parsons (USA)



## We Go Far

For three decades, we have watched our alumni shape India's creative economy. Imagine the places that you will go.



"The years at Pearl Academy gave me the knowledge about techniques and materials that are invaluable in expressing my design concepts."

VAISHALI SHADANGULE (CLASS OF 2011)



"Pearl Academy allowed me to blend my innate curiosity with technical skills. The journey has been one of constant exploration."

RIMZIM DADU (CLASS OF 2006)



BECAUSE

**WE THINK BIG**

99% placement rate

**Best Design Institute in India**

ASSOCHAM (2016–2023) • EDUCATION WORLD (2022)  
WORLD LEADERSHIP CONGRESS (2021) • ET NOW (2017)

700+ top recruiters

**No. 1 Institute for Innovation  
in Creative Education**

ADOBE EDUCATION LEADERS SUMMIT (2020)

15,000 successful alumni

**FDCI x Lakmé Fashion Week  
and London Fashion Week**

EXCLUSIVE STUDENT AND ALUMNI WORK SHOWCASE

20+ programmes

**No. 1 Fashion College in India**

INDIA TODAY, OUTLOOK, THE WEEK (2016–2024)

150+ awards

**Excellence in Creative Arts**

FICCI (2021)

# We Prepare You For The Real World

We go beyond teaching your chosen discipline.

Effective communication

Emotional intelligence

Financial literacy

Personalised career guidance

Professional development

Critical thinking



## Top Recruiters

Our graduates are on the radars of leading brands.

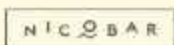


BURBERRY

gauravgupta



COACH



VOGUE



CONDÉ NAST



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CREPDOG CREW





BECAUSE  
**WE ARE  
FUTURE-READY**

Our students don't predict the future, they create it.

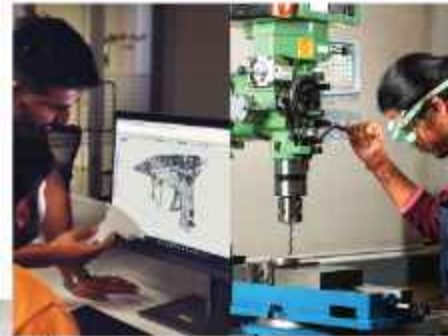
**Cutting-edge resources** for photography, gaming, film, design, fashion and business along with a Maker Lab with 3D printing and Wacom Lab.

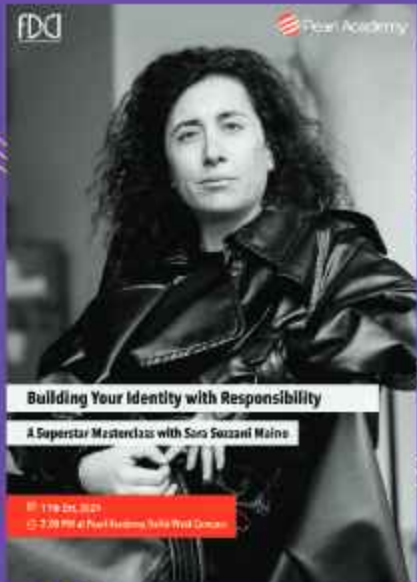
**Runway, a groundbreaking startup incubation programme** for budding Pearl entrepreneurs.

The only institute in India that equips students with **crucial industry software certifications.**



- Tech-driven, future-focussed**
- 35% course credits for tech curricula
  - Web 3.0
  - Metaverse
  - AI & Machine Learning
  - AR/VR
  - Adobe Creative Suite





## We Break Boundaries

The world's a stage for our students.

Learn from international industry professionals

Cultural exposure

Certified workshops at prestigious universities

We train our students to excel globally through diverse international immersions.

**International Credit Transfer Programme**

**Student Exchange & Semester Abroad Programme**

**International Collaborative Programme**

**International Lab Experience** at curated events like NY and London Fashion Weeks, Decorex and more.



Designing tomorrow, today.



LIBRARY FOR VISUALLY IMPAIRED  
Yamini Sharma, Interior Design



PROCRETE: SUSTAINABLE MATERIAL INNOVATION  
Vanshita Jain, Product Design



ROTOMO, A PORTABLE WASHING MACHINE  
Jitendra Sharma, Product Design



COLLAB PROJECT: NINTENDO X SUPER MARIO  
Rashi Jogani, Fashion Communication



A WOMEN'S COLLECTION – MODERN WARRIOR  
Nisha Gurung, Fashion Design



VEGAN CACTUS LEATHER  
Sarthak Khandelwal, Fashion and Lifestyle Business Management



INTRODUCING A FASHION BRAND – HOUSE OF SEREN  
Muskaan Mundra, Global Luxury Brand Management



COGNOSCAPE – AN ADHD MANAGEMENT ECOSYSTEM APP  
Shreya Dutt, Communication Design



## We're A Home For Dreamers And Doers

Discover yourself in the mix of designers, makers, gamers, artists and go-getters—dreaming, collaborating, pushing boundaries together.

**Kick off** your journey with Pow Wow, an electric orientation week with music, performances and workshops. **Find your community** with PlanClan, the Digital Ninjas and other student organisations to match your unique passion. **Take centrestage** during fests and portfolio weeks. **Stay supported** with our student experience team. Come to a safe **home away from home** at our hostels. Along the way, **find yourself**.

BECAUSE

**we turn  
ambition  
into action**

### B.Des. 4-Year Degree Programme

Product Design

Communication Design with specialisations in:

- Communication, Graphics, and UI/UX Design
- Animation, VFX, and Game Design

Textile Design

Fashion Communication

Fashion Design

Interior Architectural Design

Fashion Styling

### M.Des. 2-Year Degree Programme

Product Design

Communication Design

Game Design and Extended Reality (XR)

Interior Design

Fashion Communication

Fashion Styling

Fashion Design



FIND OUT MORE ABOUT  
OUR PROGRAMMES

### BBA 3-Year Degree Programme

BBA with specialisations in:

- Advertising and Brand Management
- Digital Communication Management
- Data Science and Business Analytics
- Media and Entertainment Management
- Human Resource Management (HRM)

BBA Global Luxury Brand Management

BBA Fashion and Lifestyle Business  
Management

### MBA 2-Year Degree Programme

MBA with specialisations in:

- Advertising and Brand Management
- Digital Communication Management
- Data Science and Business Analytics
- Media and Entertainment Management
- Human Resource Management (HRM)

MBA Global Luxury Brand Management

MBA Fashion and Lifestyle Business  
Management



Pearl Academy students will receive degrees from Rajiv Gandhi National Institute of Youth Development, a Government of India Institution of National Importance (like IIT, IIM, NID, AIIMS).

All programmes listed here are subject to approval of RCN/RYD. Pearl Academy reserves the right to discontinue/modify any programme or specialisation at its sole discretion, students will have the opportunity to transfer to another campus where the programme or specialisation is available, subject to seat availability and academic administrative considerations.

## Are You Ready For What's Next?

We have a two-stage entrance exam comprising an online written exam followed by an online personal interview with an expert panel.

Speak to a career counsellor: 1800.103.3005  
Find out more at [pearlacademy.com](http://pearlacademy.com)



Fee Structure



Apply Now

**Career paths our graduates have excelled in.** Cinematographer. Stylist. Textile designer. Entrepreneur. Fashion communication. Journalist. Set designer. Director. Lighting designer. Product designer. Illustrator. Graphic designer. Advertising professional. Brand designer. Documentary maker. UI/UX designer. Film editor. Fashion designer. Fashion stylist. Filmmaker. Industrial designer. Producer. Interior designer. Creative director. Jewellery designer. Animator. Packaging designer. Web Designer.



BENGALURU



JAIPUR



DELHI WEST



MUMBAI



DELHI SOUTH