



JKBS | **JK BUSINESS SCHOOL**
GURUGRAM
LEARN | INNOVATE | EXCEL



BROCHURE

PGDM | BBA | BCA

www.jkbschool.org



THE JK ORGANISATION

140 years of legacy





LATE SHRI GOVIND HARI SINGHANIA

19th Mar 1937 - 2nd Oct 2014

Founder JK Business School, Gurugram

VISION OF FOUNDER CHAIRMAN

Shri Govind Hari Singhania was an illustrious and visionary leader who was an entrepreneur in his own right and contributed immensely to the development of country as a senior industrialist. Apart from his contribution to the growth of the J.K.Organization (founded 140+ years ago) that ranks as one of the largest Industrial Conglomerates in India, Shri Singhania was the Vice President of the JK Organization and Director in various other JK Group's companies. He founded JK Business School (JKBS) in the year 2006 with a vision to provide high quality management education with a focus on academic excellence and skill enhancement of young aspiring managers and created world-class infrastructure at Gurugram to accomplish it. His vision, dreams and values will always remain the guiding principles for the JK Business School.



JKBS
LEARN | INNOVATE | EXCEL

JK BUSINESS SCHOOL
GURUGRAM



VISION

To be a globally recognized,
socially righteous, environment
friendly, trusted and innovative
institution of excellence



MISSION

To be a trusted institute for
developing socially and
environmentally sensitive
leaders

To establish a technology adept
environment for facing the
dynamic industry

To develop leaders with global
vision for business

To nurture change leaders

140+

YEARS OF PROUD LEGACY



BOARD OF GOVERNORS



MR. ABHISHEK SINGHANIA

Industrialist & Chairman of JK Education Foundation

MEMBERS



Sh. Partho P. Kar

Joint Managing Director of
Jaykay Enterprises Ltd &
JK Education Foundation



Mr. Rajiv Bajaj

Chairman,
Bajaj Capital Ltd.



Mr. Vipul Prakash

Co- Founder,
HUM (The People)



Prof. BK Mohanty

Member,
IIM - Lucknow



Mr. Satish Gupta

Executive Director
of JK Tech



Dr. Richa Dahiya

Dean,
JK Business School

Who we are

JK Business School, located in Gurugram, is part of the esteemed JK Group, a respected Indian business house for over 140 years, known for its sustainable development and commitment to education. The school emphasizes practical exposure in its UG and PG programs and boasts a dedicated faculty with both academic and corporate experience. Its sprawling green campus fosters an ideal environment for holistic student development.



MR. ABHISHEK SINGHANIA

Chairman, JK Business School,
Gurugram

CHAIRMAN'S MESSAGE

Today the world is becoming increasingly dynamic, complex, integrated and interdependent. Therefore, the future managers will be working in a constantly changing environment. The need of the hour is to develop a fiercely competitive edge with a global perspective. Therefore, knowledge becomes the primary source of power to get the core competencies required to meet this challenge of the future world.

JK Business School (JKBS), Gurugram is committed to providing excellent business education and we constantly strive to prepare our students to develop multiple discipline business skills through regular infusion of latest ideas that can help them in becoming successful managers. By using modern methods of blended learning we help them to adapt and successfully face complex challenges in their business career. We regularly review and upgrade our curriculum to keep pace with the requirements of the industry; in sync with the NEP 2020 we have introduced Outcome Based Education (OBE) that focuses on measuring student performance through outcomes which include knowledge, skills and attitudes. We invite industry leaders to share their experiences with students and seek Academic Collaboration with Foreign Universities and their faculty. During summer, all students work in an industry so as to develop a wholesome knowledge and understanding of doing business in the competitive environment. This enables them to have an ability to regularly adapt to the requirements of continuously evolving dynamic business situations.

An industry anchored B School, JKBS students enjoy a unique advantage of learning about all business tools and techniques from highly experienced and qualified faculty with vast theoretical and practical knowledge which is regularly polished and upgraded through constant interaction with practitioners from varied industries and research work. We have an excellent infrastructure including residential accommodation for all the students. JKBS is a perfect blend of academics and dynamic environment to motivate everyone. Therefore, the students joining JKBS will find their learning environment to be stimulating and congenial to prepare themselves adequately for a successful and rewarding business career. I wish our students a happy journey with us, and I believe that it will enable them to achieve their life's aspirations.



MR. PARTHO P. KAR

Joint Managing Director of Jaykay
Enterprises Ltd & JK Education
Foundation

JK Business School (JKBS) is dedicated to providing a world-class education that focuses on enhancing skill-driven learning. We understand that in today's competitive job market, it is important for students to not only have a strong education, but also practical skills and experience to contribute to organizational goals. That is why we offer a range of courses that are designed to be futuristic and provide value to our students. One of our newest specializations, Digital Transformation, will give students the opportunity to understand and adapt to the current shift taking place in the business world.

At JKBS, we are committed to providing a holistic education experience. Our faculty consists of industry experts and professionals who bring real-world knowledge and experience into the classroom. We also offer internships and experiential learning opportunities to give students the chance to apply their knowledge in a professional setting.

In addition to our focus on skill development, we are also dedicated to helping our students build their professional networks and connections. We offer career services and networking events to help students connect with potential employers and industry professionals. We believe that these connections can be invaluable in launching a successful career.

Overall, JKBS is committed to providing a high-quality education that prepares students for success in their chosen careers. Whether you are interested in pursuing a traditional business degree or a more specialized field like digital transformation, we have a program that can help you reach your goals.



DR. RICHA DAHIYA

Dean, JK Business School

Message from the Dean's Desk

As the Dean at JK Business School, I am proud to lead a team of dedicated educators who are committed to providing our students with a world-class education in the field of marketing and business. With a focus on real-world applications, our programs equip students with the skills and knowledge they need to succeed in today's competitive global marketplace.

In addition to our experienced faculty, JK Business School also offers state-of-the-art facilities and resources, including modern classrooms, advanced technology, and a range of support services to help students succeed in their studies.

At JK Business School, we are committed to providing a dynamic and engaging learning environment that encourages creativity, critical thinking, and collaboration. Our programs are designed to reflect the latest trends and developments in the field of marketing and business, and are regularly updated to ensure that our students have the knowledge and skills they need to succeed in a rapidly-changing world.

In addition to our rigorous academic curriculum, JK Business School also offers a range of extracurricular activities and opportunities for students to gain practical experience and build their professional networks. From internships and study abroad programs to student clubs and organizations, we provide a wide range of ways for students to get involved and make the most of their time at JK Business School.

Whether you are just starting your academic journey or looking to advance your career, JK Business School is here to support you. If you are ready to take the next step in your academic and professional journey, I invite you to learn more about JK Business School and discover how we can help you achieve your goals.

AWARDS & ACCOLADES



TOP BCA COLLEGES IN HARYANA (GHRDC, 2024)

TOP PRIVATE PROMISING BCA COLLEGES IN INDIA (GHRDC, 2024)

TOP PRIVATE BCA BY REGION - NORTH (GHRDC, 2024)

TOP PRIVATE BBA COLLEGES IN NORTH INDIA (GHRDC, 2024)

TOP PRIVATE BBA BY REGION - NORTH (GHRDC, 2024)

TOP B-SCHOOL IN HARYANA (IIRF, 2024)

TOP PRIVATE B-SCHOOL IN INDIA (IIRF, 2024)

TOP PRIVATE B-SCHOOL IN NORTH INDIA (IIRF, 2024)

BEST BUSINESS SCHOOL FOR INDUSTRY INTERFACE (CEGR,2023)

EMINENT BBA COLLEGES IN NORTH INDIA (GHRDC,2023)

PROMISING BCA COLLEGES IN NORTH INDIA (GHRDC,2023)

TOP B-SCHOOL IN HARYANA (CSR GHRDC,2022)

BEST PRIVATE B-SCHOOL (EducationWorld,2021)

BEST ACADEMIC INDUSTRY COOPERATION (EducationWorld,2020)

TOP BUSINESS SCHOOL IN INDIA (MHRD NIRF,2018)

CSR EXCELLENCE IN EDUCATION (CSR Awards,2017)

ASIA'S TOP INDUSTRY ANCHORED BUSINESS SCHOOL (APETA,2016)

CSR EXCELLENCE IN EDUCATION (CSR,2016)

BEST MANAGEMENT COLLEGES FOR INFRASTRUCTURE (CEGR,2015)

PROMISING B-SCHOOL IN INDIA (Discovery Education Media Private Ltd.,2013)

BEST BUSINESS SCHOOL IN HARYANA (Indian Achievers Podium,2009)

“The perfect Eco-Centre of Success”

Rich Legacy

Celebrating a rich 140+ year legacy in education

Green and Sustainable Campus

10 acre lush green residential campus with solar lighting

Eminent Faculties

Blend of corporate and academic experience

Industry Certification

IBM, Google and Microsoft

100% Placement

In Top MNC's since inception

Personality Transformation

Pre-Placement Training & Grooming

Batches

20+ batches successfully completed

Alumni Network

Over 1500 students excelling successfully



Life @





JKBS



PROGRAMMES

PGDM

POST GRADUATE DIPLOMA IN MANAGEMENT

A 2-year credit-based AICTE (Ministry of Education, Govt. of India) approved management program spread across 6 trimesters. It is rigour-rich, content rich, industry-aligned autonomous program which blends core management principles with practical applications. The curriculum is designed to develop future business leaders equipped with the skills to excel in today's dynamic global environment.

Why Choose PGDM at JKBS?

- **Agile Learning:** Focus on adaptability, problem-solving, and leadership for success in dynamic environment by learned, globally exposed and experienced faculties
- **Industry-Ready:** Practical skills, internships, and live projects aligned to the market demands for high employability.
- **Top Placements:** Strong industry ties and a dedicated placement cell ensures excellent job opportunities.
- **Entrepreneurial Mindset:** Encourages creativity, innovation, and leadership in both startups and established companies.
- **Holistic Growth:** Personal development through leadership, communication, and ethical responsibility.
- **Socially Responsible citizen:** Emphasis on sustainability and ethical leadership to nurture socially responsible citizens.

Eligibility Criteria

- Hold a Bachelor's degree in any discipline with a minimum of 50% marks.
- Qualify the JKBS written entrance exam OR submit valid CAT, MAT, XAT, or CMAT scores.
- Final-year students may also apply, provided they submit proof of graduation within the stipulated time (30 th July'2025 and furnish proof before 30th September'2025).
- Shortlisted candidates will be called for a personal interview and group discussion as part of the selection process.

Scholarship available for wards of Defence, Paramilitary forces, Central Armed Police Forces, Sports Personnel, Media personnel, Teachers, Govt. Employees, JK Employees and meritorious students.

SPECIALISATIONS

- Finance
- Marketing
- Human Resources
- Business Analytics
- Digital Transformation
- Logistics & Supply Chain



Scan for
Admision

PROGRAMMES

BBA

BACHELORS OF BUSINESS ADMINISTRATION

Affiliated to Gurugram University

It is a 3 years comprehensive Management undergraduate course designed to develop future business leaders and entrepreneurs. This program equips students with the essential knowledge and skills required to excel in the fast-evolving business world.

Eligibility Criteria

- Completion of 10+2 (or equivalent) from a recognized board with a minimum of 50% marks.
- Candidates from any stream (Science, Commerce, or Arts) are eligible to apply.
- Shortlisted candidates will be called for a personal interview as part of the selection process.

Why Choose BBA at JKBS?

- Strong Academic Record :- our students hold top ranks in Gurugram University Merit List. (1st, 2nd, 3rd, 4th, 7th etc.)
- Implementation of NEP 2020 :- Learning outcomes based curriculum framework.
- Student Centric Learning :- Personal, attention, mentorship and guidance from learned faculty and industry experts.
- Best Industry Exposure :- A blend of classroom teaching with real world exposure is the key of Teaching methodology.
- Strong Corporate Connect :- Students Internship at companies like DLF Ltd, LT Mind tree, TCS etc.

Join JKBS and embark on a transformative journey to shape your future in the world of business!

JKBS



**Scan for
Admission**

PROGRAMMES

BCA

BACHELOR'S IN COMPUTER APPLICATION

Affiliated to Gurugram University

BCA program at JKBS is a full-time 3-year program designed for developing Managers for the facing the changing world of Information Technology. This program develops the skills and empowers the students with the necessary knowledge to deal with the complex problems in the technical space.

Eligibility Criteria

- Completion of 10+2 (or equivalent) from a recognized board with a minimum of 50% marks.
- Candidates from any stream (Science, Commerce or Arts) are eligible to apply.
- Shortlisted candidates will be called for a personal interview as part of the selection process.

Why Choose BCA at JKBS?

- Student Centric Learning :- Personal, attention, mentorship and guidance from learned faculty and industry experts.
- Implementation of NEP 2020:- Learning outcomes based curriculum framework.
- Best Exposure :- Focus on Industry Oriented emerging technologies with live projects & Summer Internships.
- Corporate Connect :- Unique MoU with JK Teck out group Company for training & Internships.
- Strong Corporate Connect :- the Internships of students at companies like DLF Ltd, LT Mind tree, TCS etc.

Join JKBS and embark on a transformative journey to shape your future in the world of technology!



**Scan for
Admission**

JKBS

PEDAGOGY

CRITICAL THINKING

- CASE STUDY
- LIVE PROJECTS
- CREATIVE WRITING
- PROBLEM SOLVING TECHNIQUES
- QUANTITATIVE LEARNING SESSIONS (QALR)

- SOFT SKILL DEVELOPMENT
- GROUP DISCUSSION
- PRESENTATIONS AND WORKSHOPS
- CLUB ACTIVITIES
- FESTS, CONFERENCES AND EVENTS
- MOCK INTERVIEWS
- ALUMNI INTERFACE

PERSONALITY ENHANCEMENT

INDUSTRY READY

- IT SKILLS
- LEADERSHIP LECTURE SERIES
- PANEL DISCUSSIONS
- CORPORATE MENTORS
- BUSINESS CONCLAVES

LEARNER TO LEADER JOURNEY



OUR FACULTY



PROF. RICHA DAHIYA *PhD*

PhD (Kurukshetra University)
MBA (Kurukshetra University)
20 years of academic experience
Faculty- Marketing & Research Methodology
Research interest- Online shopping behaviour, expatriates cross cultural adjustment, green marketing, services marketing



PROF. VIKRAM TYAGI *PhD*

PhD (Teerthanker Mahaveer University)
PGDM, IIM Ahmedabad,
40 years Industry experience,
20 Years Academic experience,
Faculty- Operations
Research interest- Supply Chain Management



PROF. SUKHAMAYA SWAIN *PhD*

PhD in Management from F M University
PGDBM from XIM, Bhubaneswar
B E (Electrical Engineering), UCE Burla
21 years of corporate experience in Banking and Steel
Faculty in Finance & Economics
Research Interests- Finance, Economics, Entrepreneurship and History



PROF. TANMOY BHATTACHARYA *PhD*

Masters in Economics, University of Kentucky,
USA 5 years Corporate experience, 15 years of
Academic experience. Area chair and Associate
Faculty- Economics and Finance
Research Interest- Statistical & econometric
methods in Economics & Finance, Financial
markets in India and USA, Economic growth in
India



PROF. SABA JAFRI *PhD*

Ph.D (MDS University, Rajasthan)
MBA (AMU, Ailgarh)
20 years of experience
Faculty- HRM
Research Interest - Green HRM, Performance
management, Sustainable HRM.



PROF. SIDDHARTHA BHATTACHARYA *PhD*

PhD from National Institute of Technology, Durgapur
MBA from University of Wales, UK
16+ years of Academic Experience
Faculty-Finance, Banking and Business Statistics
Research Interests: Impact of FII and FDI on share
markets, Financial Planning and Forecasting, Financial
instruments and hedging tools, Macroeconomic Factors
on Money Supply



PROF. RUCHI DIXIT *PhD*

PhD from SRM University, Sonapat
PGDBM (FIIB, New Delhi)
MBA (Punjab Technical University)
8 years of academic experience,
9 years of industry experience
Faculty- Marketing
Research Interest - Marketing, Business
Research



PROF. KIRTI MANKOTIA *PhD*

PhD in HRM from Jamia Millia Islamia
PG degrees in Management and Law from
Pune University, graduated from Delhi
University. 16 years of experience in talent
development and leadership.
Faculty- HR and Business Communication.
Research interest- AI and HR, HR Analytics,
positive psychology, and work-life integration.



PROF. RAJIVA RANJAN

B.Tech (Electrical, NIT, Warangal)
PGDBM (IMT Ghaziabad)
25 years of Corporate experience & 2 years of
academic experience
Faculty- Marketing
Research Interest - Marketing Analytics, CRM,
Stock Markets



PROF. JYOTI *M. Com*

PhD (Pursuing)
M.Com (Delhi University), MBA (MUIT)
5 years of academic experience
Faculty- Finance
Research Interest - Sustainable Finance,
Corporate Finance, and Behavioural Finance.



PROF. HARMAN MANGAT

PhD, (Pursuing), MBA, PGDITM
20+ years of Experience
Faculty: Information Technology & Digital
Transformations
Research Interest: Online Education, Digital
Business, ECommerce



PROF. HIMANSHU MALIK

PhD (pursuing)
M.Tech(CSE) from DCRUST, Murthal
3 years of Academic Experience
Faculty-Data Science, IT, Digital Marketing
Research Interest- Object Oriented Testing in
Software Testing



PROF. CHARITRA

PG (Commerce) - Economic Administration
and Financial Management,
B.Com. (Hons.)
Faculty- Commerce and Finance
Research Interest - Banking, Digital Finance,
Financial Modelling & Forecasting



PROF. DIKSHIKA JAKHAR *PhD*

PhD in Economics, Amity University, Noida
M.A., Punjab University
B.COM from Delhi University
NET Qualified
Academician in Economics, JKBS
Research Interests: Socio-economic conditions of
artisans, Production efficiency across various sectors



PROF. SUMAN GOYAT *PhD*

PhD from Sharda University, Greater Noida
MTech from MDU Rohtak
BTech from KUK
6 years of Teaching Experience
Faculty in IT
Research Interest- Distributed Computing,
Machine Learning



MR. DEEPAK PARASHAR

MBA, BBA (SRM University, Sonapat)
Experience - 5+ years.
Assistant Manager - Placement and Training
Areas- Personality Building, Corporate Interface,
Preparing & Shaping Students Career, Alumni
Connect

VISITING FACULTY



PROF. BRIG. AJAY MEHTA *PhD*

PhD Management (DAVV Indore)
MMS, M.Sc (Defense Studies),
Annamalai University
34 years in Armed Forces,
11 years Academic experience
Faculty - HR



PROF. AJAY MOHAN GOEL

BE (Electronics & Comn.), PEC Chandigarh;
PGDM XLRI - Jamshedpur
4 years of academic experience,
33 years of industry experience
Faculty in HR, OB
Research Interest - Seamless Management:
Strategy, International Business, Critical Thinking,
Systems Thinking, Design Thinking



PROF. VINOD KUMAR MUTREJA *PhD*

PhD - GJUS&T, HISAR; UGC NET CERTIFIED;
M.PHIL; MBA 15 years of academic experience,
5 years of industry experience
Faculty in Marketing
Research Interest - Marketing



PROF. HIMANSHU ARORA

Faculty in Finance
Research Interest - Financial & Management
Accounting, Financial Modelling & Corporate
Valuation, Financial Management,
Mergers & Acquisitions, Financial Derivatives



PROF. VIVEK BHATIA *CFA*

FCMA, CFA (ICFAI), CMA(Aust.), CFA(US)
14 years of academic experience,
8 years of industry experience
Faculty in Finance



PROF. CHANDNI BANSAL

Pursuing Ph.D., B.C.A and M.B.A
from B.R Ambedkar University, Agra
5 years of academic experience
Faculty in Management



PROF. JYOTI YADAV *PhD*

MTech (North Cap University, formerly
ITM, Gurgaon); BTech (Greater Noida Institute
Of Technology, Gr. Noida)
13 years of academic experience
Faculty in IT & Analytics



PROF. CHARLES CLARANCE

MA .B.ED

Education Training Program from University
of Malta, Malta.
Ex Principal in ICSE & CBSE School, Life Coach ,
Motivational Speaker.
Resource Person in CBSE NOIDA.
27 plus years as English Mentor & Coach.
100 plus webinars & workshops.



PROF. KIRAN SANDHU

LSR (Lady Shri Ram College), ISTD,
ISB-programs, NLP, Carlton University (US), and
various other certifications.
20 years or academic and industry experience
Faculty in Management and Organizational
Development.



PROF. MUKUL JAIN *P.hd*

Ph.D. in Behavioral Finance; Post-graduations in
Finance, Operations Management, and Training &
Development. Fellowships from Insurance Institute
of India, The American College of Financial Planning,
and Financial Planning Standards Board.
33 years of Corporate & Academic experience
Guest Faculty in Finance and Behavioral Finance.



PROF. RAMAN TIWARI

Freelance Aptitude Trainer with eight years of
experience
B Tech Electronics and Communication Engineering,
A P J Abdul Kalam Technical University
Expertise in Quantitative Aptitude and Logical
Reasoning.

CORPORATE MENTORS



Mr. Anil Jain
Chief Executive Officer
National Internet Exchange of India



Mr. Anuj Thapliyal
Management Consultant &
Leadership Coach



Mr. Kallol Roy
Director
Toyo Success (India)



Mr. Saurabh Gupta
Senior General Manager
RSPL Group



Mr. Prashant Kumar
Director Marketing & Sales
India APAC - Export Market
Continental Tyre



Mr. Ramesh C Jain
Leadership Coach & Member
of Boards



Mr. Rajesh Tripathi
Zonal General Manager-NCR
NSIC



Mr. Arun Bhardwaj
Success Coach & Mentor



Ms. Versha Goel
Senior Executive
Kimberly Clark



Mr. Rakesh Kumar
Head HR
Berger Paints



Mr. Sukrit Ghosh
Associate Director
Data Security Council of India



Ms. Anuradha Sastry
Director
PWC India



Mr. Roy Joseph
VP HR & Services
MRF Limited



Ms. Fauzia Ansari
L&D Coach
Nestle



Mr. Vivek Pradhan
Sr.Sales Capability Manager
Nestle India Ltd.



Mr. Sandeep Chaudhary
Senior Manager
Deloitte

CORPORATE MENTORS



Ms. Priyanka
HR MEI Region
Metso India



Mr. Kuldeep Kewlani
Founder & Director
Mudaksh Wealth



Mr. Akshat Joshi
Senior Credit Analyst
Genpact



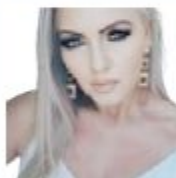
Mr. Rajeev Ranjan
Senior Analyst
KPMG



Ms. Mrinalini Mankotia
GM BEO
Nestle Vietnam



Ms. Fauzia Ansari
L&D Coach
Nestle



Ms. Juanitha Guilherme
Global HR Head
Ideal Prepaid



Ravi Upadhyay
Enterprise Business
Google



Ms. Sharon Prangley
Global Manager
Ideal Prepaid



Mr. Purav Parekh
Co Founder
GLIB



Mr. Abhishek Chaudhary
Senior Manager
HT Auto/Media Group



Ms. KD Sushma
Founder & Director
Global Fortune



CORPORATE RESOURCE CENTRE (CRC) (TRAINING AND PLACEMENT)

CRC prepares the students for the corporate world by focusing on skill development, practical experience, and career readiness. Students are equipped with the essential professional skills through communication workshops, team-building activities and competency mapping, corporate exposure is provided via guest lectures, alumni talks, and industrial visits, bridging the gap between classroom learning and industry demands.

A mandatory summer internship program for PGDM, BBA, and BCA students allows them to apply academic knowledge in real-world settings. This experience enhances their understanding of industry challenges, helping them develop practical insights. For PGDM students, CRC conducts intensive pre-placement training and connects them with top recruiters, ensuring high placement record across various sectors.

JKBS's strong alumni network offers mentorship, mock interviews, and industry connections, broadening job opportunities for students. With on-campus and off-campus recruitment drives, CRC is committed to creating industry-ready graduates, reflected in an impressive placement record and a supportive network of successful alumni.

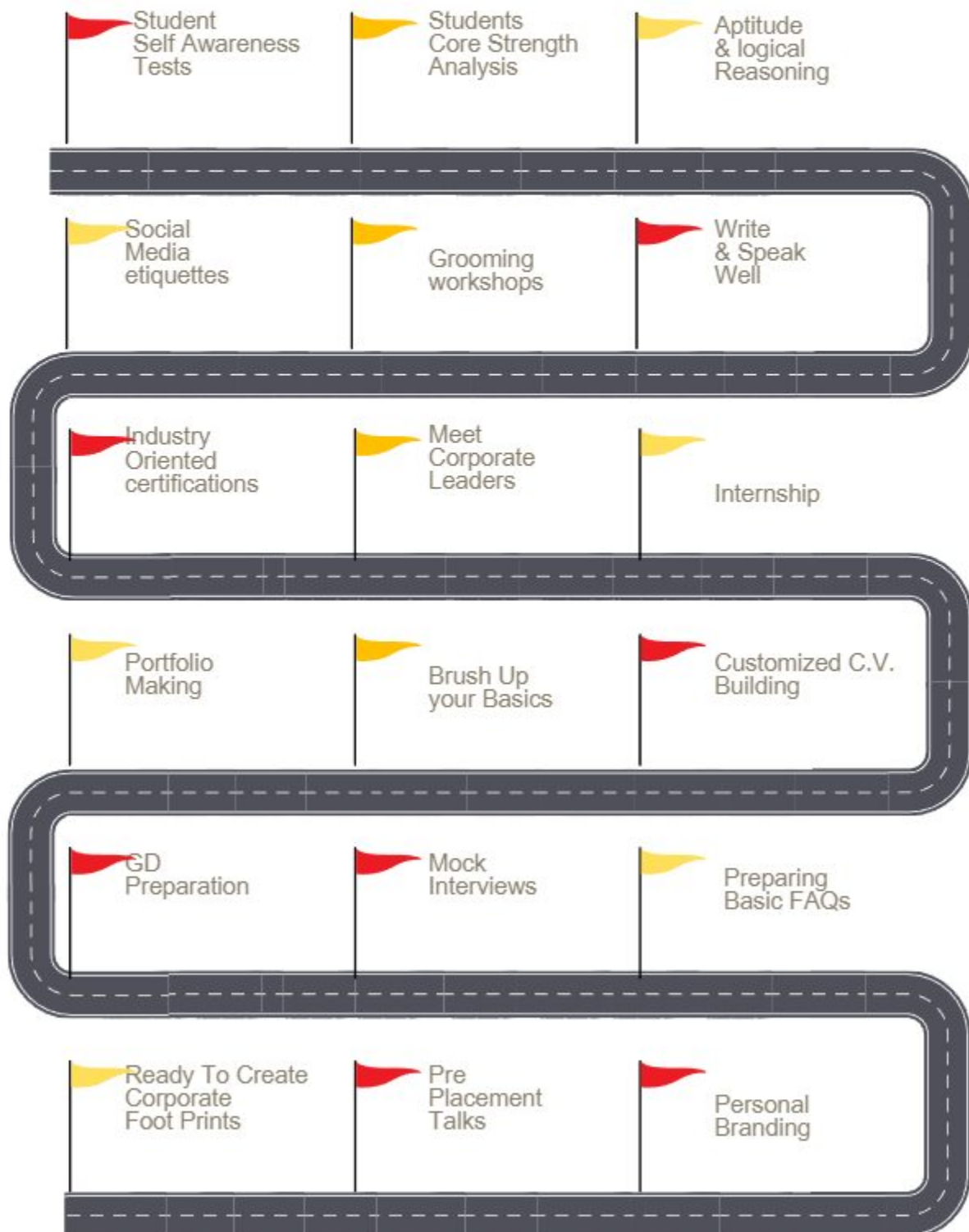
CORPORATE LINKAGE

	 Asahi India Glass Ltd.				
					
					
					
					
					
					

and many more...

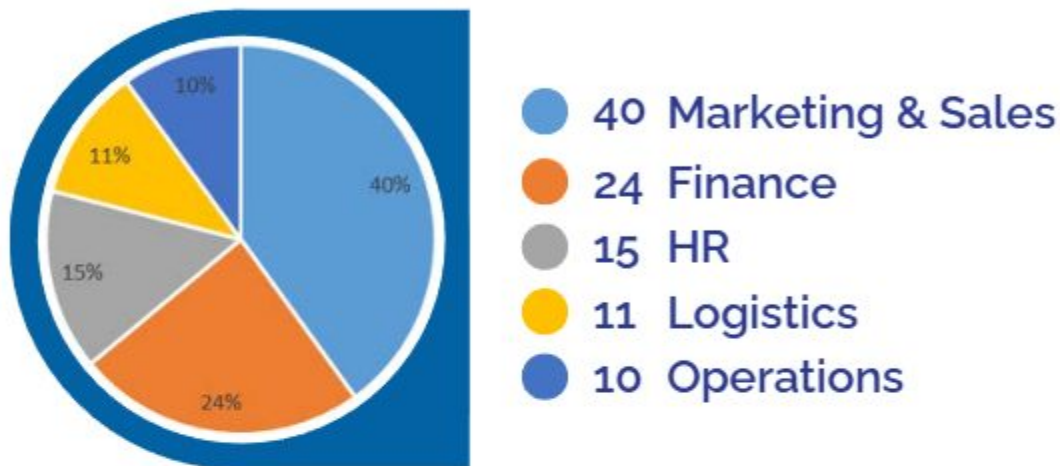
CLASSROOM TO CORPORATE JOURNEY

As an aspirant or someone in the first year, your placement preparation starts from Day 1 as a Student. The time that you spend as student determine how your final placements go. We at JKBS start preparing you for final placements from Day 1.

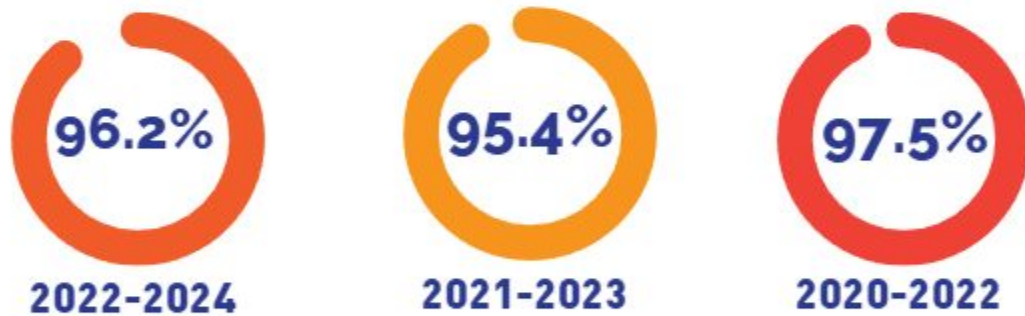


PLACEMENT RECORD

SECTOR WISE CAMPUS PLACEMENT-2024



PERCENTAGE OF TOTAL PLACEMENTS



TOP RECRUITERS



ALUMNI PRESENCE



Swati Jaiswal
2022-24
Nestle



Nitin Rana
2022-24
CCD



Anmol Kakkar
2021-23
Daikin



Akshay Daga
2020-22
KPMG



Adesh Kumar
2019-21
Ameriprise Financial



Chandni Sadhwani
2018-20
Cvent



Vikram Modi
2017-19
TCS



Sonika Roy
2015-17
Genpact



Karan Verma
2014-16
HFFC



Neha
2013-15
Uniqlo India



Apurv Gautam
2012-14
Bridgestone India Pvt. Ltd.



Priithmes h Mudaiya
2011-13
Infosys



Amit Gupta
2010-12
Xiaomi India



Sobit Rana
2008-10
FedEx



Chandan Guleria
2007-09
TGE Commodities



Alok Pandey
2006-08
Raymond Limited

ALUMNI SPEAK



JKBS has been a place of growth for me. Not only have I gained practical knowledge and skills, but I've also learned about the value of relationships and how to be a leader

Anubhav Sinha

Tax Associate, KPMG (United States)
PGDM 2022-24



We were the first COVID-affected batch, witnessing a shift in the education system. Working as an IT sales professional for a Dubai-based company while in India was unexpected. Securing the highest-ever package of 24.00 LPA in JKBS history made my family proud. Thanks to JKBS mentors for shaping my destiny.

Praveen Dahiya

Quintica Group, Dubai
PGDM 2019-2021



Joining JKBS significantly changed my life with excellent teaching and a robust Placement Department, leading to a 300% increase in campus recruitment. I received offers from top companies like Quintica Group Dubai (18.00 LPA), EY (6.00 LPA), and TCS (6.00 LPA). Thanks to JKBS!

Dhruv Shobhan Naik

Quintica Group, Dubai
PGDM 2018-2020



JKBS is the perfect place to discover and grow as a leader. The campus is a great place to relax and unwind while the resources and mentorship help you learn and apply the best business practices. I've truly grown as a business leader during my time here.

Prateek Bajpai

Process Supervisor
Senior Customer Success Manager, Oracle
PGDM 2015-2017

ALUMNI SPEAK



JKBS has been a place of growth for me. Not only have I gained practical knowledge and skills, but I've also learned about the value of relationships and how to be a leader.

Ankit Singh

Assistant Manager, ACC Cement
PGDM 2012-2014



My time at J.K. Business School and it was like riding a roller coaster! So much to do and experience, from athletics to academics to extracurricular activities. The staff and faculties are top-notch and the learning environment is unparalleled.

Amit Agarwal

Process Supervisor, Deutsche Bank
PGDM 2010-2012



JK Business School offers a well-rounded education that helps students achieve their goals and develop as professionals.

Sobit Rana

Senior Solution Specialist, FedEx
PGDM 2008-2010



JKBS creates the ideal environment to foster leadership, offering opportunities, guidance, and experiences that shape confident future leaders.

Pushpam Kumar

Manager, Hewlett Packard
PGDM 2006-2008

JKBS CLUBS

GET INVOLVED



STUDENT DEVELOPMENT CELL

Academic



Marketing Club



IT Club



HR Club



Research & Analytics Club



Library Club



Sports Club



Alumni Club



Cultural Club



Finance Club



Entrepreneurship Club



Social & Environment Club



Digital Marketing Club

CLUB GLIMPSES



CLUB GLIMPSES



ADHVAN'24



Dr. Richa Dahiya
Dean Academics

Prof. (Dr.) Dinesh Kumar
Vice-Chancellor, Gurugram University

Mr. Satish Gupta
Executive Director of JK Tech

Mr. Partho P. Kar
Joint Managing Director of Jaykay Enterprises Ltd & JK Education Foundation

Ms. Janhavi,
The Wonder Girl of India

Mr. Jayakar Sodagiri
Assistant Professor at Shaheed Bhagat Singh College, DU



16th CONVOCATION



Mrs. Soma Mondal
Member PESB & Ex-Chairman



Mr. Abhishek Singhania
Chairman, Co-founder & MD of JK Technosoft



HR CONCLAVE 23 STORIES OF RESILIENCE



Lt Gen Sukhdeep Sangwan (R).



MARKETING CONCLAVE 23

THE NEXT MARKET



Mr. Prashant Kumar



Mr. Pramod Joshi



BRAND YOURSELF

Your investment in terms of your participation in class, time efforts done by you is key to take away great personal learning as well as have an auspicious expert start.

THOROUGH PROFESSIONAL

VALUES AND ETHICS

POSITIVE ATTITUDE

MANAGING UNCERTAINTY

**INNOVATION AND
SUSTAINABILITY**

CULTURAL ADAPTABILITY

CONTINUOUS LEARNING





JK Business School, JK Chowk, 1200 mtrs on Damdama Lake Road, Off-Sohna Expressway, Gurugram, Haryana 122102

TOLL FREE NO. ☎ 1800 102 0240 ☎ +91 9711629701 / 02

✉ admissions@jkbschool.org

www.jkbschool.org

Follow us on

