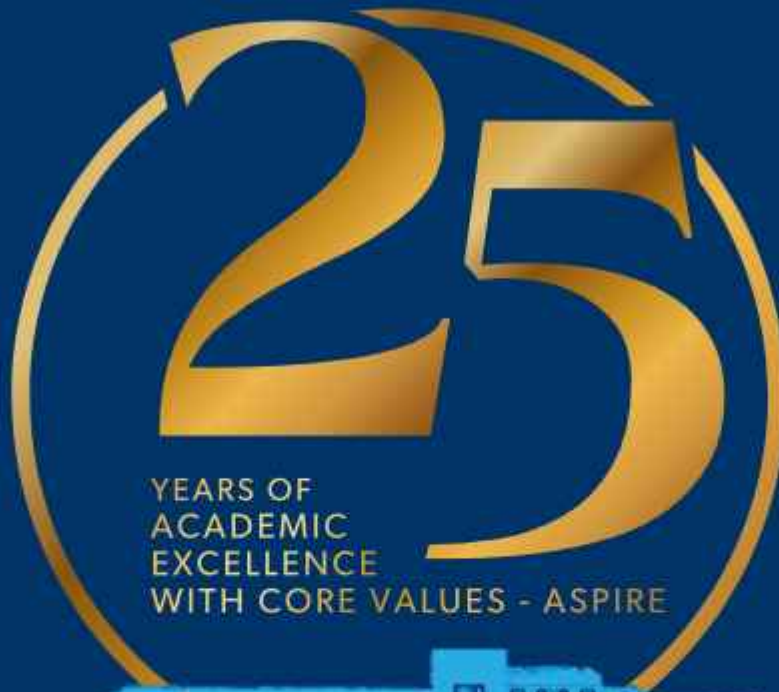


25th
Batch

ii**e**bm[®]

INDUS
Business School
Edifice of Knowledge

IN THE FIELD OF EDUCATION SINCE 1951



Attitude



Self-discipline



Perseverance



Intelligence



Reliability



Ethical

300+
Recruiters

800+
Job Offers

30 lacs.
Max. Salary

7.5 lacs.
Average Salary



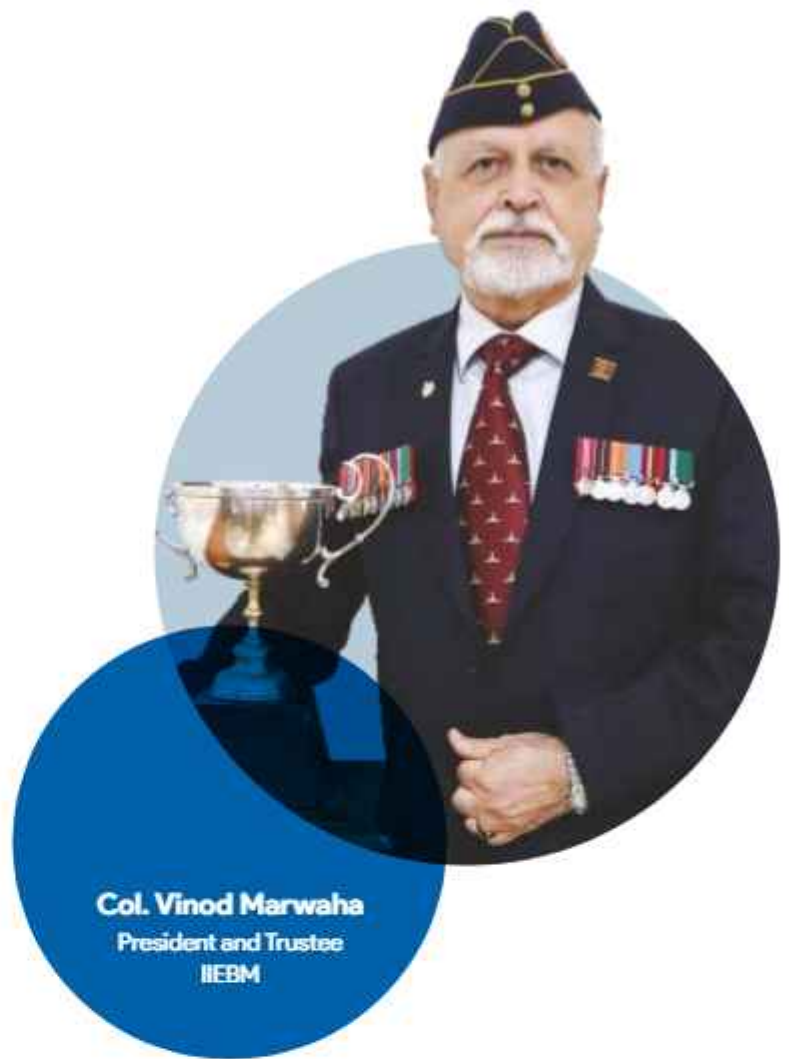
BEING CORPORATE BATTLEFIELD READY!

IEBM





If the Indian industry is to carve out a niche for itself in the world economic order, it is imperative that the management must transform to accept new technologies. This implies that entrepreneurs and managers ought to acquire new skills and understand clearly the impact of technologies on the business process.



Col. Vinod Marwaha
President and Trustee
IIEBM

Dear Students,

The global business environment is witnessing unprecedented changes. New challenges and opportunities are being created. In every industry and economy, paradigms are shifting, calling upon new attitudes toward work, new mind-sets, knowledge and skills for success in this time of transition.

One of the more significant phenomena in recent times is the emergence of new technology in every business. It has impacted the way companies make products, look at customers and build and maintain relationships with their stakeholders. Technology is important to every company regardless of size and it is becoming must for the very survival of any enterprises.

If the Indian industry is to carve out a niche for itself in the world economic order, it is imperative that the management must transform to accept new technologies. This implies that entrepreneurs and managers ought to acquire new skills and understand clearly the impact of technologies on the business process.

We at IIEBM foresaw the emergence of technology in management of enterprises and have developed a two-year curriculum, "Postgraduate Diploma I Management (PGDM)" which is innovative, contemporary and addresses requirements in terms of knowledge and skill sets expected by leading corporate houses who have adopted information technology (IT), Business analytics, ERP as effective tools to manage their enterprises.

I welcome you to be part of a transformational learning experience.

Warm regards,

Col. Vinod Marwaha
President and Trustee
IIEBM



To meet the challenges of Globalization has become the focal point of Indian Business and Industry. If the Indian Industry is to carve out a niche for itself in the World Economic order, it is imperative that management of enterprises must transform and embrace the latest knowledge and technologies.



Dear Students,

Economies across the globe are rapidly integrating into a mega World Economy.

In today's fast-changing and hyper-competitive environment, it is imperative to extend our sights beyond contemporary knowledge and capabilities.

To meet the challenges of Globalization has become the focal point of Indian Business and Industry. If the Indian Industry is to carve out a niche for itself in the World Economic order, it is imperative that management of enterprises must transform and embrace the latest knowledge and technologies.

The need of the hour is to turn out Business Leaders and Entrepreneurs who are equipped with the right skill-sets and tools to analyse markets and consumer behaviour in all types of Economic scenarios.

We at IIEBM have designed the course curriculum in a very scientific manner and it is intended to be stimulating, challenging and comprehensive with meticulously engineered educational expertise and holistic approach methodology that provides every student with an opportunity to equip oneself with the right tools to analyse markets and consumer behaviour in all types of economic scenarios.

The two years spent at IIEBM, provides every possible opportunity for students to grow morally, creatively and intellectually in a highly competitive and dynamic business environment.

Our PDGM program is different from other programs as it focuses not only on imparting knowledge and giving Industry exposure to our students but laying equal thrust on honing Business and other soft skills essential for the overall personality development for making them Industry ready.

We also lay importance on imbibing the IIEBM CORE VALUES in our students which are very critical for being successful in every sphere of life.

We look forward to students who have the capacity to work hard and would like to undergo a transformational learning experience to become Business Leaders and Entrepreneurs.

Wishing all future aspirants early realization of their dreams.

With best wishes,

Dr. Jai Singh
Managing Director and Trustee
IIEBM



We are committed to make our institute a centre for business excellence. We offer a strong foundation course and robust induction program. We encourage our students to take up more live projects and internships so that they become more skilled for the industry.



Dr. Poonam Nikam
Dean, IIEBM

Dear Students,

Many congratulations and Welcome to IIEBM!

With great pleasure, I extend my warm wishes to each one of you.

As dean of the institute, I am pleased with the rich culture of providing practical, industry relevant, management education. Every year, we aspire to design innovative, cutting edge and business relevant courses and certifications in collaboration with industry's expert, life skill coaches, eminent academicians, senior faculty members, alumni and other institutional partners. Our customized and strong curriculum will prepare you to face the real time work challenges. I am glad to share that since inception we are providing experiential business education. We aim to make our students phenomenal business managers with prodigious leadership qualities.

We are committed to make our institute a centre for business excellence. We offer a strong foundation course and robust induction program. We encourage our students

to take up more live projects and internships so that they become more skilled for the industry. Our diversified courses on analytics, programming language helps the understanding of our students in data management. Our association with renowned institutions like Harvard Business School, CISI, SAP makes our students more confident and allows them to explore a new path for themselves.

I would like to once again welcome all the aspiring students to join IIEBM for a life changing experience.

Warm regards,

Dr. Poonam Nikam
Dean, IIEBM

BEING CORPORATE BATTLEFIELD READY!



Colonel Marwaha, an alumnus of the National Defence Academy & 47th Course of the Indian Military Academy was the youngest lot to participate in the 1971 Bangladesh War and are fondly referred to as the "Born to Battle" Course.

As Founder President, he carried forward the culture of graduating students of IIEBM "Battle ready for the Corporate Battlefield", same way as they were baptized in the Bangladesh War.

It has been over two decades since inception of IIEBM and this philosophy remains the cornerstone of our Institute.

To be a success in the Corporate Battlefield young managers & leaders should be equipped with in-depth Subject Knowledge, Market Insight / Intelligence, Industry relevant Skill-Sets & most importantly qualities like **Nationalism, Self-Discipline, Leadership, Integrity & Ethics.**

IIEBM has created a unique identity of its own for which it is recognized by the Industry and this has also become a trademark which differentiates our students from the others.

25th
Batch

PGDM AICTE
APPROVED



OUR PATRONS



Shri Sharad Pawar
Member of Parliament,
Rajya Sabha
Chief Patron
IIEBM - Indus Business School



Lt. Gen. Noble Thamburaj
SM, Ex Colonel Commandant,
The Bombay Sappers



Shrimant Ramraje Naik Nimbalkar
Member - Maharashtra State
Legislative Council,
Ex-minister For Water Resources,
Government Of Maharashtra



Lt. Gen. K. T. Parnaik
PVSM, UYSM, YSM
Governor of Arunachal Pradesh

DEAN, EMERITUS



Maj. Gen. G.H. Israni
Dean, EMERITUS

OUR ADVISORY COUNCIL



Lt. Gen. D. B. Shekatkar
PVSM, AVSM, VSM



Brig. Ajit Apte



Col. Lalit Rai
VrC



Shri Sharad Pawar, Member of Parliament, Rajya Sabha, Chief Patron IIEBM - Indus Business School, Shrimant Ramraje Naik Nimbalkar, Chairman - Maharashtra State Legislative Council, Ex-minister For Water Resources, Government of Maharashtra, Lt. Gen. Noble Thamburaj, SM, Former Vice Chief of Army Staff and Lt. Gen. K.T. Parnaik, PVSM, UYSM, YSM are Patrons of IIEBM Trust. Lt. Gen. D. B. Shekatkar, PVSM, AVSM, VSM, Brig. Ajit Apte and Col. Lalit Rai, VrC are members of the Advisory Council of the IIEBM Trust.



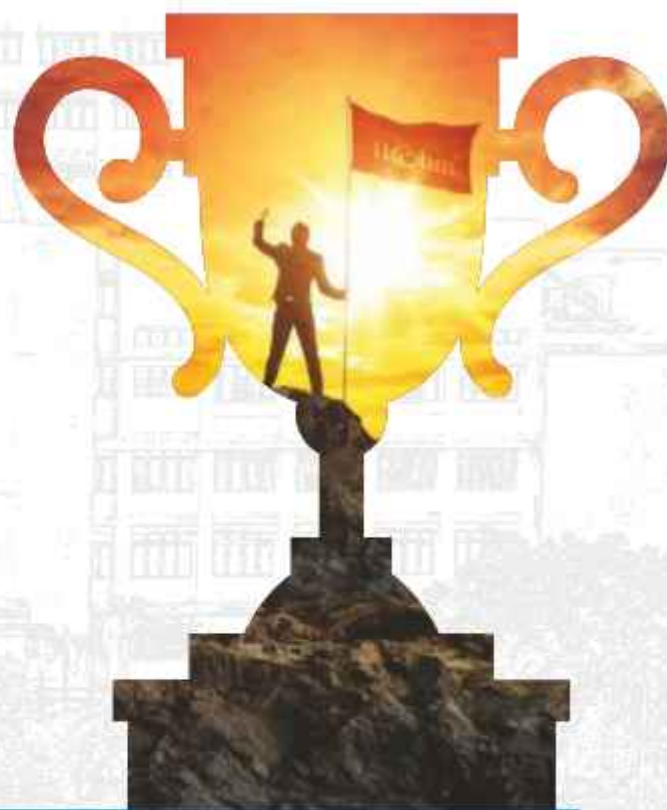
Awards



Best B school in Industry Exposure by Pune Times Mirror's Education Excellence.



The Most Emerging Marketing Management College by Zee Edu- Future Excellence Award.



Ranking



Times B School

Top Institutes for placements by Times B School.



Times B School

In India , Private B School - Times B School.



Outlook



Amongst the Top Private B Schools in Pune by Outlook ICARE Survey.



Outlook



Amongst the Top WEST B-Schools in India by Outlook ICARE Survey.

About IIEBM

HISTORY

IIEBM was established in the year 2000 by Shrimant Vijaysinh Naik Nimbalkar Alias Shivajiraje, scion of the ruling family of Phaltan, District Satara and Col. Vinod Marwaha, a visionary, entrepreneur and philanthropist.

Education in the pre-merger era in the state of Phaltan, was provided by the Royal Family. 'His Highness Shrimant Mudhojirao Naik Nimbalkar' ruler of Phaltan State who had established first school in the year 1893.

After the merger of erstwhile princely states with the mainstream Government, the staff of the State of Phaltan was transferred to the Government. This led to the establishment of the "Phaltan Education Society" which was registered under the Bombay Public Trusts Act 1950 on 27th April 1953.

Thereafter, "The Phaltan Education Society" received strong support from Shrimant Vijaysinh Naik Nimbalkar, who was a firm believer in the cause of education and made it grow by leaps and bounds to its present status.

As all Institutions of The Phaltan Education Society were based out of Phaltan, Shrimant Vijaysinh Naik Nimbalkar and Col. Vinod Marwaha decided to establish IIEBM in Pune to afford students from Phaltan region and wards of defense families better corporate exposure and interaction, along with affordable, quality and value based Management education. Their dream bore fruit when the first batch graduated in the year 2002, and was successfully placed in Indian and multinational companies. Since then there has been no looking back, and IIEBM has grown to its present stature, and will continue to grow, as we continue to increase our competitiveness, both locally and nationally.



**COMMITMENT
TO EDUCATION**



ii e b m[®]

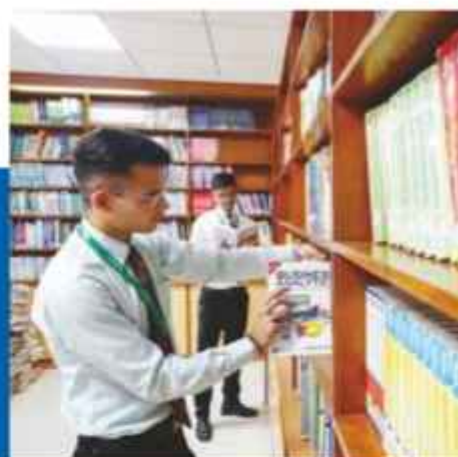


Infrastructure

We take great pride in our excellent infrastructure and have ensured that the best of the technologies be incorporated in the teaching learning process. We aspire to reach to a higher horizon, a horizon at which we are recognized at the national and the international levels. Technologies be incorporated in the teaching learning process.



Other Facilities



ERP

It helps us to have an end-to-end solution for our day to day operations.



Wi-fi Facility

We have Wi-fi facility of 100 mbps optical fibre 1:1 leased line which is freely available.



Video Conferencing Rooms

We have fully furnished and technologically equipped interview rooms.



Computer Labs

Air- Conditioned computer labs with all latest technology and computer systems.



CCTV Surveillance

Our complete Campus is under CCTV Surveillance along with Firewall Dell NSA 2600 protection.



Leaders Mess

400+students are provided hygienic and multi cuisine sit down meals on a regular basis

What Makes Us **UNIQUE?**

300+

Recruiters on campus



Purnartha



Colgate Palmolive



Asian Paints

600+

Corporate Speakers



Dr Prashant Pansare
Chief Executive Officer, Rubiscape



Mr. Rajesh Kumar Singh
Global Head HR, KPIT Technologies



Gaurav Verma
Co-Founder & CEO, Ajjas.com

100+

CXO's/CEO's on Campus



M. A. Tejani
Managing Director,
Gits Food Products Pvt. Ltd.



Mr. Rajiv Mitra
CEO - Prabhat Lactalis



Mr. Nitin Gupta
CEO of Omnia Toys and
Director of Dream Plast

3000+

Globally Spread Alumni Network



Samvad Alumni Lecture Series



Samvad Alumni Lecture Series



Ms. Rekha Nair
Associate Director - HRBP,
Technology teams at Flipkart

200+

Hrs. Live Projects, Field Study, Market Research & Industrial Visit



Industrial Visit to Volkswagen



Industrial Visit to Tata Motors



Industrial Visit to Govind Milk & Milk Products

1000+

Hours Specialization-specific Summer Internship in Preferred Industry



Summer Internship @ Coca-Cola



Summer Internship @ Colgate



Summer Internship @ Gabriel

100+

Hours of NGO Internship to Foster ISR & CSR



WIP @ CSR



WIP @ CSR



CSR Summit

100+

Corporate Events & Functions by Students clubs & Committees



MUN Event



BNI Event



ROTRACT Event

Gaining An Edge

From the Army Leaders



**Air Cmde
V. T. Parnaik (Retd)**
Air Cmde - Indian Air Force



Brig. Ajit Apte
President - Steinbach Interims
Member - Advisory Council, IIEBM



Brig. Prakash Ghogale
VSM, Ex-Director HR at
Hayatt Regency, New Delhi.



Brig. Sushil Bhasin
Founder - CEO,
SE Consulting



Col. R. K. Pawah
Motivational Speaker



Col. Lalit Rai
Managing Director at
Arcanum Management Consulting



**Col. Pratyush Kumar
Singh Gaur**
Vice President Morgan Stanley



**Commander Bhushan
Kumar Dewan**



**Commander Girish
Konkar (Retd)**
CEO - Beyond Horizons



**Lt. Col. (Dr.) Tushar
Ghate (Retd)**
Director of Sharvil Power and
Agro Technologies.



Lt. Col. A.V. Paranjape (Retd)
Executive Director, Community Aid &
Sponsorship Programme



Lt. Gen. K. T. Parnaik
PVSM, UYSM, VSM,
Hon. Governor of Arunachal Pradesh



Lt. Gen. Shokin Chauhan
PVSM, AVSM, VSM,
SM, VSM, PhD



Lt. Gen. A. T. Parnaik
AVSM, SM, VSM



Lt. Gen. Dalip Bhardwaj
Defence Consultant
and Advisor



Lt. Gen. D. B. Shekhatkar
PVSM, AVSM, VSM
Member - Advisory Council, IIEBM



Lt. Gen. Noble Thamburaj
SM, Ex. Colonel Commandant,
The Bombay Sappers Patron, IIEBM



Maj. Gen. G. D. Bakshi
SM, VSM, Former Director General of
Military Operations, Indian Army



**Mr. Srinivasan
Sankarambadi**
Retd. Commander (Indian Navy)



Maj. Dr. Surendra Poonia
VSM, former Special Forces Officer
of The Indian Army and
Founder of Fitistan



**Vice Admiral Dinesh
Deshpande**
AVSM, VSM



Brig. Pramathesh Raina



Lt. Cdr. Dr. Sadhana Giri
Director HR, Strategy and Partnerships,
CLEPI CCentric Learning Edge Pvt Ltd
Leadership Coach



Lt. Gen. Dalip Bhardwaj
Defence Consultant and Advisor



Maj. Gen. Shashikant Pitre
Chairman, Emerites Horizon
Pune

Learning Process



Cradle of Corporate Leadership

IIEBM is an Institute that has been focused on imparting Management Education for the past 20-plus years which has resulted in the Industry recognizing us for training some of the finest Management students.



Academic Excellence

Higher emphasis on Practical Skills which include real-world Case Studies, hands-on Projects, and internships.



Innovative Teaching Methodologies

We incorporate innovative teaching methodologies such as interactive learning, Seminars, Workshops, and industry-oriented Projects to foster critical thinking, analytical skills & leadership qualities.



Emphasis On Technology & Business Analytics

Recognizing the increasing importance of technology & data-driven decision-making in the Business World we have integrated courses on technology, digital innovation, and business Analytics into the curriculum ensuring that students are equipped with the necessary skills to navigate the digital age.



Focus On Leadership & Soft Skills

We prioritize on development of leadership and communication skills, critical thinking, and problem-solving abilities for holistic personal & professional development.



Strong Alumni Network & Placements

IIEBM has a vast & active Alumni network that plays a vital role in mentoring & guiding current students, as well as providing ample job opportunities.



Industry Interface & Corporate Partnerships

We have established strong connections with various industries which facilitate Guest Lectures, Industry Visits, Internships, and placements for students.



Global Exposure & Diversity

At IIEBM, we provide opportunities for International exposure through Global Study Programs, Exchange Programs, and collaborations with International Universities & MNCs like CRISIL, KPMG, Harvard Business School Online, CISI – UK, IBM, etc. for Certification in the latest technology.



Cutting-edge Facilities & Technology

We have state-of-the-art facilities such as advanced libraries with OPAC facilities, technology-enabled classrooms and modern research labs with access to the latest technology & resources.



Entrepreneurial Support & Incubation

A strong emphasis on Entrepreneurship & support for start-ups through IIC under MoE's Innovation Cell, Mentorship Programs & funding opportunities.

Academic Collaborations



Placement Highlights

SIP Statistics

Highest-50K/month
Stipend

Average-25K/month
Stipend

300+

> Total Companies Visited

800+

> Total Job Offers

30
LPA

> Maximum Salary

7.5
LPA

> Average Salary

Highest Salary
Business Analytics

30LPA

Highest Salary
Marketing

24LPA

Highest Salary
Finance

12LPA

CTC Distribution



Increment in CTC



Average CTC Over the Last 3 Years



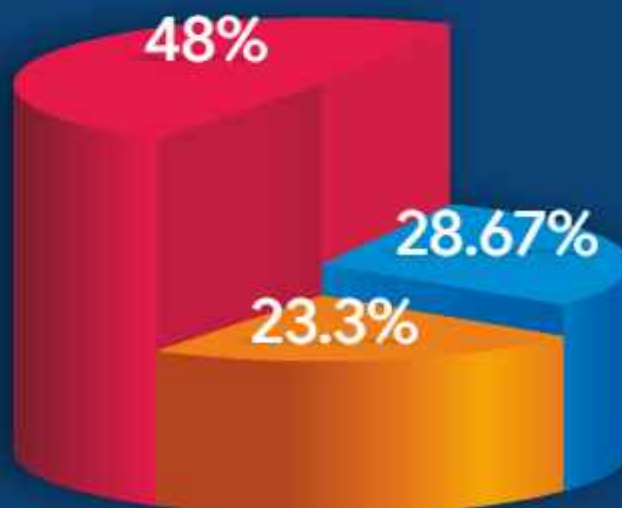
Average CTC



Average CTC



Education Background



Domain Wise Placement



Sector Wise Placement



Sector Wise Average Package

Consulting
8.5 L

Information
Technology
16 L

Manufacturing
6.1 L

FMCG
8.9 L

Real Estate
7.2 L

BFSI
7.92 L

E-commerce
7.2 L

Other
6.8



Career Services & Support

Specialization Specific Certification

Marketing

- Negotiation Mastry by Harvard Business School Online
- SAP SD Certification
- Marketing Analytics by IBM
- Retail and Omni Channel Management
- Sustainable Packaging

HRM

- Strategy Execution by Harvard Business School Online
- SAP HRM Certification
- People Analytics by IBM
- Business Negotiations
- HR Analytics Capstone Project by IBM

SCM

- Global Business by Harvard Business School Online
- SAP MM Certification
- SCM Analytics by IBM
- Business Negotiations

Finance

- Sustainable Investing by Harvard Business School Online
- SAP FI Certification
- Financial Analytics by IBM
- Securities & Investment from CISI
- Financial Modeling

Business Analytics

- Business Analytics by Harvard Business School Online
- Fundamentals of Data Visualization with Power BI
- Data Science by IBM
- IBM Data Science Capstone Project

SAP-ERP

- SAP SD | MM | PP | FI | HR
- IOT & Python by IBM
- AI & ML by Harvard University

Employability Enhancement Certification

SEM 01

- Analyzing Data with Excel by IBM
- Digital Marketing by Google
- SAP Power User Certification
- Employability Assessment Test -I
- Cambridge English Placement Test -Pre Training

SEM 02

- Entrepreneurship in Emerging Economies by Harvard University
- Leadership & Communication by Harvard University
- Entrepreneurship Know How by MIT, USA
- Blockchain Essentials by IBM
- AI & ML for Everyone by IBM

SEM 03

- Python & R certification by IBM
- Lean Six Sigma Green Belt
- Fundamentals of Entrepreneurial Finance by MIT, USA
- Employability Assessment Test -II
- Cambridge English Placement Pre Test - Post Training

SEM 04

- MS Project by Microsoft
- Innovation & Entrepreneurship by MIT, USA
- Bootstrapping for Entrepreneurs by MIT, USA

Key Recruiters



Outdoor Management Training





Industrial Visits

PGDM

FINANCE

Post Graduate Diploma in
Management - Finance

Nurturing Financial Leaders
for Tomorrow

Program Overview:

The Post Graduate Diploma in Management (PGDM) in Finance is a highly specialized program designed to equip students with the skills and knowledge required for a successful career in the field of finance. This program is tailored to meet the dynamic needs of the finance industry and provides a strong foundation in financial management, investment analysis, risk assessment, and financial strategy.

Key Program Highlights:

Industry-Relevant Projects: The program emphasizes practical learning through real-world projects, case studies, and simulations.

Expert Faculty: Our experienced faculty members are experts in the field of finance, bringing a wealth of industry knowledge and academic excellence to the classroom.

Guest Lectures and Seminars: Regular guest lectures and seminars featuring finance professionals and industry leaders provide valuable insights and networking opportunities for students.

Internship and Placement Support: We have a strong network of corporate partners in the finance sector, and our dedicated placement cell assists students in securing internships and job placements with leading financial institutions.

Financial Technology (FinTech) Focus: The program recognizes the growing importance of technology in finance. Students will explore the intersection of finance and technology, gaining skills in areas like data analysis, block chain, and financial software tools.

Skills Taught

Financial Analysis and Reporting: Develop proficiency in analyzing financial statements and interpreting key financial indicators for informed decision-making and reporting.

Risk Assessment and Management: Acquire skills in identifying, assessing, and managing financial risks to ensure sustainable and secure financial outcomes for organizations.

Investment Strategy Portfolio Management: Master the art of designing effective investment strategies and managing portfolios to optimize returns and minimize risks.

Financial Modeling and Valuation: Gain expertise in building financial models and conducting valuation analysis to assess the financial viability of investment projects and potential mergers and acquisitions.

Ethical and Regulatory Compliance: Understand the ethical and regulatory frameworks governing the financial industry, ensuring adherence to industry standards and best practices.

Specialization Electives

Financial Analytics
SAP- FICO (Financial & Management Accounting)
Financial Modeling
Security Analysis & Portfolio Management
Investment Banking & Wealth Management
Banking Operations and Bank Risk Management
Microfinance and Developmental Banking
Direct & Indirect Taxation
Business Analysis and Valuation
Advanced Financial Management
Derivatives and Risk Management
International Finance
Venture and Private Equity Funding
Business Analytics using Excel
ERP Implementation Methodology
Data Visualisation using Tableau / Power BI
Basics of Python

Career Opportunities

Graduates of the PGDM in Finance program are well-prepared for a wide range of finance-related careers, including but not limited to:

Financial Analyst	Investment Banker	Portfolio Manager
Risk Manager	Financial Consultant	Corporate Finance Manager
Asset Manager	Financial Planner	Quantitative Analyst

Admission Requirements

Eligibility: Applicants to the PGDM in Finance program should typically hold a bachelor's degree in any discipline with min of 60% marks.

Exams Required: CAT / XAT / MAT / CMAT / ATMA / GMAT / NMAT or any other competitive exam approved by AICTE

PGDM HUMAN RESOURCES

Post Graduate Diploma in
Human Resources

Shaping Dynamic HR Leaders
for the Future

Program Overview:

The Post Graduate Diploma in Management (PGDM) in Human Resources is a specialized program designed to develop HR professionals with a deep understanding of human capital management, organizational development, and strategic HR practices. This program equips students with the knowledge and skills required to excel in HR leadership roles and contribute to the success of organizations.

Key Program Highlights:

Experiential Learning: The program emphasizes experiential learning through case studies, group projects, and simulations. Students gain practical insights into real-world HR challenges and develop problem-solving and decision-making skills.

Industry-Experienced Faculty: Our faculty members bring a wealth of industry experience and academic expertise to the classroom.

Internship and Industry Exposure: Students have the opportunity to undertake internships with leading organizations, allowing them to apply their classroom learning in real corporate environments.

Diversity and Inclusion Emphasis: With a growing emphasis on diversity and inclusion in the workplace, the program addresses these critical issues, preparing students to foster inclusive environments and manage diverse teams effectively.

Skills Taught

Talent Acquisition and Management: Develop expertise in talent acquisition strategies, recruitment processes, and talent retention practices to ensure a skilled and motivated workforce.

Performance Management and Appraisal: Acquire skills in designing and implementing effective performance management systems and appraisal processes to enhance employee productivity and organizational performance.

Organizational Development: Learn to assess organizational needs, manage change, and foster a positive organizational culture to promote employee engagement and organizational success.

Employee Relations and Conflict Management: Cultivate skills in managing employee relations, resolving conflicts, and fostering a positive work environment to ensure a harmonious and productive workplace.

HR Compliance and Legal Framework: Understand the legal framework governing HR practices and compliance requirements to ensure adherence to labour laws and regulations.

Specialization Electives

HR Analytics
SAP Success Factor
Management of Industrial Relations and Labour Laws
Strategic HRM
Performance Management System
Social Security Legislations
Advanced Manpower Planning
Training and Development
International HRM
HR in Service Sector
HR Audit & Scorecard
Compensation Management
HR Issues in Mergers & Acquisitions
Business Analytics using Excel
ERP Implementation Methodology
Data Visualisation using Tableau / Power BI
Basics of Python

Career Opportunities

Graduates of the PGDM in HR program are well-prepared for a wide range of HR-related roles in various industries, including:

HR Manager	Talent Acquisition Specialist	Compensation & Benefits Analyst
Employee Relations Manager	Organizational Development Consultant	Training & Development Manager
HR Business Partner	Diversity & Inclusion Manager	Change Management Consultant

Admission Requirements:

Eligibility: Applicants to the PGDM in HR program should typically hold a bachelor's degree in any discipline with min of 60% marks.

Exams Required: CAT / XAT / MAT / CMAT / ATMA / GMAT / NMAT or any other competitive exam approved by AICTE.

PGDM MARKETING

Post Graduate Diploma in
Marketing



Nurturing Innovative Marketers
for Tomorrow's Industry

Program Overview:

It is a specialized program designed to nurture marketing professionals with a strong foundation in marketing principles, consumer behavior, brand management, and digital marketing. This program equips students with the knowledge and skills required to excel in the dynamic and ever-evolving field of marketing.

Key Program Highlights:

Real-World Projects: Students engage in hands-on projects, case studies, and marketing simulations that provide practical experience in solving marketing challenges and making data-driven decisions.

Industry-Connected Faculty: Our faculty members provide valuable insights into current marketing trends, best practices, and emerging technologies.

Market Research and Consumer Insights: The program focuses on understanding consumer behaviour, conducting market research, and using data-driven insights to drive marketing strategies.

Brand Management: Students learn the art of brand building and management, including creating brand identities, positioning, and strategies for brand growth and sustainability.

Skills Taught:

Market Research and Consumer Behaviour Analysis: Learn to conduct market research and analyse consumer behavior to develop effective marketing strategies and campaigns.

Brand Management and Communication: Develop skills in brand positioning, brand communication, and brand equity management to create compelling brand stories and enhance brand visibility.

Digital Marketing and Social Media Management: Acquire expertise in leveraging digital platforms and social media channels to create impactful marketing campaigns and engage with target audiences effectively.

Marketing Strategy and Planning: Master the art of formulating marketing strategies and creating comprehensive marketing plans to achieve business objectives and drive growth.

Sales and Relationship Management: Cultivate skills in sales techniques, customer relationship management, and sales analytics to drive sales growth and foster long-term customer relationships.

Specialization Electives

Marketing Analytics
Consumer & Organizational Buying Behavior
Sales and Distribution Management (SAP SD)
Service Marketing
Retail Management
Brand & Product Management
Business to Business Marketing
International Marketing
Integrated Marketing Communication
Rural Marketing
E-commerce and Digital Marketing
Business Analytics using Excel
ERP Implementation Methodology
Data Visualisation using Tableau / Power BI
Basics of Python

Career Opportunities

Graduates of the PGDM in Marketing program are well-prepared for a wide range of marketing-related roles in diverse industries, including but not limited to:

Marketing Manager	Brand Manager	Digital Marketing Specialist
Product Manager	Market Research Analyst	Advertising and Promotions Manager
Sales Manager	Public Relations Specialist	Social Media Manager

Admission Requirements:

Applicants to the PGDM in Marketing program should typically hold a bachelor's degree in any discipline with min of 60% marks.

Exams Required: CAT / XAT / MAT / CMAT / ATMA / GMAT / NMAT or any other competitive exam approved by AICTE.

PGDM BUSINESS ANALYTICS

Post Graduate Diploma in
Business Analytics

Empowering Data-Driven
Decision-Makers

Program Overview:

The Post Graduate Diploma in Management (PGDM) in Business Analytics is a specialized program designed to train professionals in the field of data-driven decision-making and analytics. This program equips students with the knowledge and skills required to leverage data and advanced analytics techniques for strategic decision-making in business.

Key Program Highlights:

Practical Learning: Students engage in hands-on projects and real-world case studies, enabling them to apply analytical concepts to solve complex business problems. They have access to state-of-the-art analytics tools and software.

Capstone Projects: Business analytics capstone projects are centered around addressing practical business issues using data analysis and insights. Students work on projects related to data-driven decision-making, performance optimization, market analysis, or process improvement, often for real organizations.

Industry-Experienced Faculty: Our faculty members are experts in the field of business analytics, with a strong mix of academic knowledge and industry experience.

Internship Opportunities: Students have the opportunity to undertake internships with leading organizations, allowing them to gain practical experience in applying analytics in a corporate environment.

Skills Taught

Data Interpretation and Visualization: Learn to interpret complex data sets and create insightful visual representations to facilitate data-driven decision-making.

Predictive Modeling and Forecasting: Acquire the skills to develop predictive models and forecasts using statistical and machine learning techniques to identify future trends and patterns.

Data Mining and Big Data Analytics: Master the art of extracting valuable insights from large and complex data sets using cutting-edge tools and technologies.

Business Intelligence and Reporting: Develop expertise in generating meaningful reports and dashboards to provide actionable insights for effective business strategy formulation.

Problem-Solving and Critical Thinking: Cultivate a problem-solving mindset and enhance critical thinking abilities to address complex business challenges using data-driven approaches.

Specialization Electives

Descriptive Statistics using R
SQL for Business Analytics
Data Management and Data Visualization
Statistical Analysis
Introduction to Text Analytics
Data Mining using Python
Machine Learning and AI
Digital and Social Media Analytics
Supply Chain and Retail Analytics
Marketing and Customer Analytics
Pricing & Demand Analytics
Financial Analytics
Forecasting Analytics
Business Analytics using Excel
ERP Implementation Methodology
Data Visualisation using Tableau / Power BI
Basics of Python

Career Opportunities:

Graduates of the PGDM in Business Analytics program are in high demand in various industries. They are well-prepared for roles such as:

Data Analyst

Business Analyst

Data Scientist

Predictive
Modeler

Machine Learning
Engineer

Analytics
Consultant

Business
Intelligence
Analyst

Data Analytics
Manager

Data Modeling

Admission Requirements:

Eligibility: Applicants to the PGDM in Business Analytics program should typically hold a bachelor's degree in any discipline with min of 60% marks.

Exams Required: CAT / XAT / MAT / CMAT / ATMA / GMAT / NMAT or any other competitive exam approved by AICTE.

PGDM SUPPLY CHAIN MANAGEMENT

Post Graduate Diploma in
Supply Chain Management

Nurturing Global Supply
Chain Leaders

Program Overview:

The Post Graduate Diploma in Management (PGDM) in Supply Chain Management is a specialized program designed to equip professionals with the knowledge and skills required to manage complex supply chains in today's global business environment. This program prepares students for careers in supply chain strategy, logistics, procurement, and operations management.

Key Program Highlights:

Practical Learning: Students engage in hands-on learning through case studies, simulations, and real-world projects.

Training from Industry Experts: The program is designed to align with industry best practices and emerging trends in supply chain management.

On Job Trainers: On-job trainers help students to acquire the practical skills and competencies required in supply chain management. This includes understanding procurement, inventory management, logistics, demand forecasting, and other critical aspects of the supply chain.

Internship Opportunities: Students have the opportunity to gain practical experience through internships with leading organizations in various industries, helping them build a strong professional network.

Skills Taught

Supply Chain Optimization: Develop expertise in optimizing supply chain processes, inventory management, and distribution strategies to enhance operational efficiency and reduce costs.

Logistics and Distribution Management: Acquire skills in managing logistics networks, transportation planning, and warehouse operations to ensure the timely and efficient delivery of goods to customers.

Risk Management and Resilience: Learn to identify and mitigate supply chain risks, develop contingency plans, and build resilient supply chain networks to adapt to dynamic market conditions and disruptions.

Data Analytics in Supply Chain: Master the application of data analytics and supply chain analytics tools to derive insights, forecast demand, and streamline supply chain operations for improved decision-making.

Sustainable Supply Chain Practices: Understand the principles of sustainable supply chain management, ethical sourcing, and green logistics to promote sustainability and social responsibility within the supply chain network.

Specialization Electives

SCM Analytics
SAP Material Management
Supply Chain & Logistics Management
Digital Supply Chain Management
Material Management
Total Quality Management
Warehouse Management
World Class Manufacturing Practices
International Logistics
Business Process Reengineering (BPR)
Service Operations Management
Operations Strategy & Design
Productivity Management
Business Analytics using Excel
ERP Implementation Methodology
Data Visualisation using Tableau / Power BI
Basics of Python

Career Opportunities

Graduates of the PGDM in Supply Chain Management program are well-positioned for a wide range of supply chain-related roles, including:

Supply Chain Manager	Logistics Manager	Procurement Specialist
Demand Planner	Inventory Analyst	Operations Manager
Supplier Relationship Manager	Supply Chain Consultant	Distribution Manager

Admission Requirements:

Applicants to the PGDM in Supply Chain Management program should typically hold a bachelor's degree in any discipline with a min of 60% mark.

Exams Required: CAT / XAT / MAT / CMAT / ATMA / GMAT / NMAT or any other competitive exam approved by AICTE.

Subject Matter Experts



Dr. Vishal Bhole



Dr. Rajvardhan M. Indi



Dr. Sumedha Kulkarni



Dr. Pradnya Nitin
Bhandare



Dr. Punam Kumar
Hinge



Dr. Rati Shukla



Dr. Astha Singh



Dr. Pooja Kapoor



Dr. Sachin Vyavhare



Dr. Dev Tare



Dr. Pallavi Tandon



Ms. Stella Samuel



Mr. Sushil Barmecha



Mr. Sameer Gunjal



Mr. Ramesh
Chincharikar



Ms. Sujata Kumari



Ms. Pratibha Singh



Ms. Saishree Mohanty



Mr. Vaibhav Kulkarni



Mr. Sadanand Petkar



Mr. Vishal Desai



Ms. Aishwarya Ray



Mr. Sudhir Kadam



Ms. Vidisha Joshi



Ms. Pritie Kalra



Ms. Vinita Arora



Ms. Bhakti Sharma



Ms. Amreen Kaur Luthra



Mr. Prashant Aasvani



Ms. Surabhi Sahani



L at FEII





EBM



Student Transformation Journey

Orienting Students

Getting student familiar with the culture, values, code of conduct, course structure & mentors

PHASE 01



PHASE 02



PHASE 03 SEM I



PHASE 04 SEM II



PHASE 05 SEM III



PHASE 06 SEM IV



Alumni Network



Irfan Jaffer
South Asia - Head of Business Development
New Zealand Trade & Enterprise



Suraj Pathak
Human Resources Business Partner
CLSA



Rahul Srivastava
Senior Executive, Engineering and
R&D Services, HCLTech



Pankaj Kamboj
Global Head & Director Security
Practice & Presales, Zensar Technologies



Sumit Chauhan
Global IT Procurement Expert
Randstad



Tanvi Sawal
Vice President
Citibank



Jubair Shaikh
Vertical Manager - Automotive
Key Accounts, DB Schenker



Laxmikant Singh
Associate - Settlement
Morgan Stanley



Prachi Joshi
Business Analyst, SMERA Gratings &
Ratings Private Limited



Jamuna Chaudhary
Senior Payroll Specialist
Oracle



Gaurav Sananse
Category Head - Liquid Phase & Science
(Middle East, South East Asia & India)
Gulf Bio Analytical



Abhishek Kore
Finops Manager
Amazon



Supriya R
AEM Web Content Producer
Telstra



Shivali Agrawal
PeopleSoft & Workday Business Analyst
International Monetary Fund



Manish Kumar
Senior Technical Lead
Techwave



Astha Bhargava
Senior Talent Acquisition Partner - Japan
Qualtrics



Dinu Philip
Sales & Marketing Professional
Canada



Aanchal Sharma
Technical Recruiter
US Tech Solutions



Rohit Puri
Group SVP, Global Head - BPO
NTT DATA Services



Abhishek Puri
Director
KPMG India



Abhishek Sobti
Chief Sales Officer
Radical Minds Technologies Pvt. Ltd.



Payal Agrawal
Senior Recruitment Specialist
Regroute, San Francisco Bay area



Poonam Patil
Software Quality Assurance Manager
Prudential Financial



Ankur Kumar
Senior SAP Fico Consultant
Nestle, United States



Abhinav Mittal
Director
Credit Suisse



Meggha Bajaj Kanpur
Director Central Operations
Gtech Users & Partners, Google



Mandar Thosar
Founder and Growth Consultant
1point01



Mridul Nagpal
Associate Vice President
Kalyani Powertrain Ltd.



Varun Kapur
Director Program Management
HCL America, Inc.



Ashlesha Bhagat-Shelke
SAP Technical Project Manager
Infosys



Devsmita Dey
Lead - Talent Acquisition
Sutherland



Sukhwant Kaur Sarao
Sales Operations Specialist
Canadian Solar Inc.



Gaurav Gupta
Sr. FP&A Lead - MSS Business Finance
HSBC



Nidhi Sahni
Head - Vendor Compliance, Transformation
& Governance, Tata Consultancy Service



Anupama Adhikari
Sr. Talent Acquisition
Amazon Web Service



Akanksha Singh
Deputy Manager
Panchsil Realty



Sukruta Bhat Hebbar
Staffing Operation Associate Lead, APAC
Google



Chinmay Gulati
Manager, New Business Sales Development
(Southeast Asia & ANZ) Google



Piyali Chatterjee
Associate
JPMorgan Chase & Co.



Sunil Chandra Saha
Co-founder
Blue Tea

Corporate Testimonials



It was a great experience at IIEBM, Pune. The students are very responsive, interactive and insightful. I wish them a great learning experience and great start to their management journey. Jai Hind!

Sanjog Singh Ahuja
National Sales Manager, Nestle



Great experience to be with Dr. Marwaha. He is doing lot of things to create professionals for the corporates. Thanks for inviting me. All the best.

S. Inderpal Singh
Vice President Human Resources,
Desai Foods Pvt. Ltd.



It was a great session. Coming to IIEBM is always a pleasure. The dedication of the management towards the growth and development of students is highly valued and appreciated.

Kulwinder Singh
Chief Marketing Officer, SG Analytics



Great experience interacting with the students today. Love the energy, relevant questions, active participation, wonderful job by the college academia, prof. dean, placement team in creating these platforms (student industry interaction) All the best.

Ritu Sharma
Campus Hiring And Early Career, Brillio



I could sense amazing vibe in the room full of youth and bright minds. I wish the best for their next 2 years here and come out as a great leader who give back to the society both economically and emotionally.

Ravi Kumar
Founder and CEO, udChalo



Excellent atmosphere and the crowd has filled with energy and very disciplined. Lot of students have clear goal and I wish the All the best!

Sushant Kumar
India Lead, Tata Technologies



Enthusiastic students, excellent infrastructure, committed faculty, visionary management. All the best!

Priya Nair
Senior HR Manager, Hexaware Technologies



Thank you for inviting as a speaker, to the students. It was a great experience, wonderful students and I wish the institute & students all the very best. I Thank Mr. Jai Singh, Dr. Poonam and Prof. Sujata for the wonderful hospitality.

Nitin Gupta
Director, Dream Plast India Pvt. Ltd. & Omnia Toys



It was a wonderful experience interacting with the students. Am excited to see the stamina in them. Wish them all the success in their corporate and personal life..Jai Hind!

Dipankar Sen Sharma
National Head (Business & Product) Merchant Acquiring
AU Small Finance Bank



Over all I'm impress the culture of the institute the management is imbibing in the students, I'm also impress with the caliber and potential of the student. I would like them to focused on 1) Strong Academic Foundation 2) Leadership Development 3) Practical Experience by setting good internship/case assignment 4) Networking skills and healthy develop entrepreneurship mindset - Wish you all the best for the career ahead.

Pradeep Chavda
HR Director, Sodexo India



Good space to be in for an MBA student. Ethic and value system of the college is second to home. Infrastructure, staff and management is very helpful and forward looking. I would recommend this college to all growth aspirant MBA student of the country. Keep it up!

Prashant Sharma
Head Talent Acquisition Greencam Industries LTD.



Wonderful interaction with students. All the best!

Ms. Nidhi Dhanju
Chief Human Resource Officer, Praj Industries Group

Corporate Testimonials



It was an absolute nice experience, the students were very bright and attentive through the session. I wish them all the best!

Mr. Shubham Ishwarkatti Rana
Deputy Manager - Global Campus
Recruiting & Program, Barclays



Fantastic place and young minds with discipline and etiquette. Keen to learn the mates and happy to take guidance.

Vikaas M Sachdeva
CEO, Emkay Investment



A management institute run by military veterans is a unique proposition and that is why IIEBM is one of its kind. It was an honor to be on campus and shaping my knowledge toward students' development and growth. In time to come this institute will feature amongst the top in the country. I have no doubts. Kudos and best wishes.

Mihir Nanal
MD, Accenture



Very well organized and a very good opportunity given to students. Keep up the great work you have been doing. It's always a pleasure to come here.

Dr Santosh Bhavle
Director HR, Bharat Forge Ltd



Wonderful experience interacting with the young and budding batch of IIEBM. My best wishes always.

Ms. Rutuja Praikash Jagtap
Executive Director, Saj Test Plant Pvt Ltd



I could sense an amazing vibe in the room full of youth and bright winds. I wish the best for their next 2 years here and come out as a great leader who gives back to society both economically and emotionally.

Mr. Thomas Lagashu
Head of Sales and Business Development, Apna



A very energetic batch of students. Excellent infrastructure. Very nice interacting with faculty who are committed and a management that has a vision. Wishing the students, faculty, and staff All the best!

Mr. Jaideep Kotnis
Managing HRB, Reliance Industries Ltd.



It was great to meet the students of the new batch. Their queries were interesting, suggesting their intellect level. That highlights that they are in sync with the event happening.

Mr. Baliram Mutagekar
Vice President, BNY Mellon



Excellent campus and facilities. Students are energetic and bright. Wish all the best for their future and personal life. Jai Hind!

Deepti Sharma
Vice President - Wholesale Banking
Coverage MNC RM, Axis Bank



IIEBM with the culture of the military gives immense pride in the students that they carry. It has been a pleasure meeting and interacting with the campus and students. I look forward to many more such sessions - All The Best! Jai Hind.

Mr. Pravin Bhamare
Global Delivery Head, TCS



Students are provided with an excellent opportunity in a well-organized setting. Your work is commendable and it's always a pleasure to be here.

Gautam Sinha
Head HR, Birla Paints Ltd.



IIEBM is a military-run management institute. It was an honor to contribute to students' growth on campus. It will rank among the top institutes in the country.

Girish Kanitkar
Talent Acquisition Leader - India, Medline India

Student Testimonials



Harsh Mandloi
Ujjain, MP

IIEBM, Indus Business School, it's a place where I have learned the meaning of True happiness. I would like to thank everyone who gave me enough knowledge. It is not only related to education; I was able to learn the life tips which is beyond education. As I know it is not only a college, it's a temple, The Knowledge House is the perfect name for it. It has been 5 months and I got so many memories to cherish. Every faculty member motivated me in form a beautiful career. The environment here shaping me to become a great person in life. The teachers gave me lot of guidance towards my carrier. I feel this is the most energetic days I'm spending in my life.



Sangeeta Mandal
Burdwan, Bengal

I had an amazing experience at IIEBM, Indus Business School, Pune. The unique tradition of saying "JAI HIND" instead of "Good Morning" was inspiring. During the orientation program, we interacted with industry experts and gained valuable insights. The faculty members are experts in their fields and passionate about teaching. The college provides hands-on experience and internship opportunities, which bridges the gap between theory and practical knowledge. Overall, it's a place where dreams are nurtured, and potential is realized.



Nirupam Sharma
Panna, MP

I have been having an incredible experience at IIEBM, Indus Business School. From the moment I heard about the school, I was drawn to its Army culture and orderly atmosphere. The college fosters a strong sense of camaraderie among students and provides a supportive environment. The faculty members are highly knowledgeable and encouraging, and they constantly push us to achieve our potential. The discipline and professionalism the school emanates have a significant impact on our work attitude and mentality. I am extremely grateful for the opportunities and support I have received here. Indus Business School is undoubtedly an excellent example of excellence in management education.

Attending IIEBM, INDUS BUSINESS SCHOOL has been an enlightening and transformative experience for me. The college's commitment to academic excellence and holistic development is truly commendable. The faculty members are not only highly knowledgeable but also approachable, making the learning process engaging and effective. The college provides numerous opportunities to develop leadership skills and pursue one's passions. The college's focus on practical exposure through internships and industry interactions has been instrumental in preparing us for the competitive business world. The strong emphasis on ethics and social responsibility has instilled in me a sense of purpose beyond business, which I believe is invaluable. I am truly grateful for my decision to join this college.



CH Satish
Koraput, Odisha



Hardik Unadkat
Jalgaon, MH

My experience at IIEBM right from my first day on campus with nervousness turned into a positive impression witnessing the military environment and polite staff. After staying within home for long time it was quite difficult to sit for long-duration lectures but this institute made it possible, I attended interactive sessions, induction, workshops, presentations that helped me to learn grow by developing communication skills, connecting with people from various parts of the country, I really appreciate the sense of community and celebration of festivals at the institute. I personally grew from being an introvert to becoming a content writer and gained confidence through various roles and external events. I am grateful for the opportunities provided by the institute. Overall, my experience at IIEBM has been transformative and rewarding.

My experience with IIEBM has been both pleasurable and enlightening. I was anxious and eager at the same time about relocating from one state to another and leaving my loved ones behind. However, this institute has a culture and atmosphere that are similar to home. Everyone, including the supporting staff and faculty, is helpful and encouraging. With multiple clubs and committees that plan annual social, athletic, and cultural events, the college offers a lively campus community. Additionally, one-on-one mentorship sessions have assisted me in discovering my professional path and gaining corporate expertise. IIEBM is a home away from home.



Dyuti Mazumder
Jamshedpur, Jharkhand



Sakshi Gille
Latur, MH

My experience at IIEBM, Indus Business School in Pune, has been a transformative journey. The institution's commitment to holistic development, industry-relevant curriculum, and a dynamic learning environment has been truly impressive. The dedicated and experienced faculty, coupled with state-of-the-art infrastructure, provided me with the ideal platform to hone my skills and knowledge. The emphasis on personality development, soft skills, and industry exposure has been instrumental in shaping my career. What truly sets IIEBM apart is its strong industry connections. The college has established relationships with numerous corporate partners, facilitating internships, guest lectures, and workshops. This exposure to the real world of business has been invaluable in bridging the gap between classroom learning and practical application. I can confidently say that IIEBM has not only prepared me for a successful career but has also contributed significantly to my personal development.

In order to succeed in life, both knowledge and exposure are equally important, and IIEBM has given me both, from industry exposure to NDA to academics. The institution comes with an uncompromising commitment. It aims to achieve specific, measurable, observable, and quantifiable results among all students. The institution has a vision to provide value-based education to young minds and provide a dynamic learning environment. The curriculum is designed to provide hands-on experience through industry-oriented projects, internships, and workshops. This approach equips students with the necessary skills and knowledge to excel in their chosen fields. It has taught me the value of time with their lively schedule, which helped me get ready for corporate. One of the institution's strengths lies in its dedicated faculty members, who are well-qualified and experienced in their respective fields. They not only impart knowledge but also encourage critical thinking and research, preparing students to face real-world challenges. They teach not only their area of expertise but also moral values, ethics, and discipline.



Kowsalya Nakka
Visakhapatnam, Andhra Pradesh



Priyanka
Delhi

'The expert at anything was once a beginner.' IIEBM, Indus Business School has been a great contributor to the development of my personality. After joining I have established my leadership, time management and team skills and have also been able to advance these skills to a whole new augment level. Discipline as a core value has helped me in my daily chores. The infrastructure of IIEBM is one of the finest in the region. The best thing about this college is the cross-cultural interaction between students from various parts of India. The professors here are very well equipped with the latest industry skills, which is helpful for me and my peers to grow in an ever-changing environment. Lastly, this is a place where I feel my future can be nurtured very well.

I'm really happy to be a student at IIEBM. I chose this college to wholeheartedly dedicate myself and fulfil my parents' expectations. The unique thing about this college is its strong commitment to discipline and hospitality. I am immensely proud to share that I have the honour of being the Head of the Hospitality Committee and also a valuable member of the HR and Placement Committee. These roles have truly set me apart from my peers, and I owe it all to IIEBM. The college's focus on instilling discipline and fostering a culture of hospitality has not only molded me into a responsible student but has also given me the opportunity to contribute to its growth. IIEBM has been instrumental in shaping me into a person who not only meets my parents' expectations but also stands out as a responsible and dedicated individual.



Saurav Singh
Sonbhadra

As I decided to pursue my PGDM from IIEBM, my response always revolved around "Because this institute is known for putting its undivided attention towards inculcating self-discipline & perseverance among its which sadly most PGDM colleges fails to focus on". Now, I couldn't be happier to admit that my opinion after being a student here for the last 4 months has only risen up the same ladder as what I perceived before coming here. Be it nurturing the students by fostering multi-cultural & multi-linguistic values, inculcating the habit of proactively participating in real-world opportunities, fostering the custom of being a socially responsible citizen with the help of international organizations Rotary or giving them the taste of the unyielding grind of the corporate world, our institute has the perfect blend of everything it takes to establish yourself in the professional setup as IIEBM stands rightfully on its ground by building their students truly ready for the corporate battlefield.



Ruchika Pradip Raut
Pune, Maharashtra



Savu Gyaneshwari
Visakhapatnam, Andhra Pradesh

IIEBM has become more than just an educational institution to me. It's a place where I have been able to harness my potential to the fullest. From an academic standpoint, the institution has not only imparted knowledge but also instilled critical thinking, problem-solving abilities, and a deep understanding of my chosen field. The dedicated faculty members have been instrumental in guiding me through my academic journey. Beyond academics, IIEBM offers a vibrant and enriching campus life. The sense of unity and celebration is another remarkable aspect. The campus is always buzzing with enthusiasm and positivity. This holistic approach to education and personal development has transformed IIEBM into my second home, a place where I continue to thrive and grow in every aspect of my life.

IIEBM is a firm believer in the power of knowledge, as shown in its motto, Let the Knowledge Prevail. Knowledge is not only about succeeding in academics but also about developing a personality by experiencing new things. At IIEBM along with the academics, I got to explore potential within me. I have interacted with corporate leaders during a one-month induction program and learned how the corporate world works. This induction was also a chance for me to sharpen my basic skills and get to know my batchmates. I have also participated in various extracurricular activities that allowed me to showcase my skills and acquire new ones. There are 20 clubs and committees in the college. Being part of some of these committees, I got the chance to apply my academic knowledge in practical situations. The journey of five months so far has been full of learning. I am looking forward to more such experiences and gaining more knowledge.



Rasika Latkar
Kolhapur, MH



Khushal Borghare
Nagpur, MH

Stepping into the IIEBM campus, I felt a sense of belonging and assurance to fulfill my purpose of entering the corporate world. The institute's teaching pedagogy and Indian army culture instilled self-discipline and clarity in all tasks. The institute has taken utmost care to improve our communication and confidence through induction and pre-induction programs. We learned from experienced professionals from leading MNCs, which will be inculcated throughout our corporate experience. The institute provided us a platform to showcase our skills through co-curricular activities. I learned a lot about delivering storytelling and improving public speaking. I was part of the organizing committee for events. Currently serving as the president of the student council, honing my leadership skills and addressing challenges.

Jai Hind,

My name is Kalpesh Yawale I hail from Nagpur I have done my BBA in marketing from Nagpur University. IIEBM, Indus Business School Pune, has been an incredible experience for me. The level of discipline instilled in the institution is truly commendable. The faculty members are not only knowledgeable but also deeply dedicated to nurturing the talent inside the students. The positive environment at IIEBM fosters growth and camaraderie among peers, making it an ideal place for learning. Moreover, the exposure to corporate leaders has been invaluable in shaping my understanding of the business world. I am grateful for my time at IIEBM and the holistic education it provides.



Kalpesh Yawale
Nagpur, MH



Chirag Thacker
Dhanbad, JH

Jai Hind!

I am incredibly fortunate to be a student at IIEBM, Indus Business School. This institution has not just provided education; it has sculpted my character and ignited my passion. The professors are not only experts in their fields but also mentors, guiding me to explore new horizons. The emphasis on practical learning and industry exposure has made my education here profoundly relevant. Beyond academics, the accommodative culture at IIEBM inspired me to attend classes regularly, from clubs to cultural events, from hosting stage shows at our welcome party to planning the theatre event and organizing garba night at our campus to owning responsibilities, I look up to myself for motivation. My daily dose of corporal discipline is IIEBM, which made me aware of the fact that self-discipline is always within us; it only takes the right environment to cherish it. I feel prepared for the future, not just academically but also as a well-rounded individual, thanks to the holistic approach of IIEBM.

Knowledge and exposure are equally vital for success in life, and IIEBM has provided me with both, from industry exposure to academics. The institution is backed by an enduring commitment. It seeks to provide all students with accurate, visible and measurable results. The institution's mission is to create a dynamic learning environment and offer young minds an education based on values. The curriculum is created to give students practical experience through projects, internships, and workshops that are related to their field of study. Students are given the knowledge and abilities they need to succeed in their chosen fields thanks to this method. Their busy pace has helped me learn the value of time, which has helped me prepare for corporate. The institution's committed faculty members, who are knowledgeable and skilled in their disciplines, are one of its strongest points. They prepare students to deal with problems in the actual world by encouraging study and critical thinking in addition to imparting knowledge. In addition to their field of expertise, they also impart moral principles, ethical standards, and discipline. The outstanding faculty at IIEBM is very interested in challenging the students and getting them ready for the future.



Zeenat Nadaf
Kerala

Jai Hind!

My experience in IIEBM is a transformative journey that encompasses a wide range of academic, social, and personal growth. The college provides a social environment where we form lasting friendships, engage in extracurricular activities, and develop leadership skills. Also, our involvement in the clubs and committees at our campus events provides us with an opportunity for personal growth and exploration. The Military environment and culture followed in the institute help a person to inherit the qualities of self-discipline. Our MD Dr Jaisingh and our Dean Dr Poonam Nikam are personally involved in all the events which helps us to form a personal connection with them. The long college hours and busy schedules are giving us long-term preparation in the context of working in the corporate world. From the moment of winning a prize as the BEST ACTRESS to the moment of getting elected for the position of SECRETARY of the college, I have been proving myself, and it's just the start of my achieving my dreams.



Janhavi Pagare
Dhule, MH

IIEBM has provided me both information and exposure—from industry exposure to academics—all of which are equally crucial for success in life. The organization has an unwavering dedication. All pupils are expected to meet certain, quantitative, observable, and measurable goals. The goal of the institution is to give young people a value-based education in a stimulating atmosphere. Through industry-focused projects, internships, and workshops, the curriculum is meant to give students practical experience. With this method, students are given the tools they need to succeed in their chosen industries. With their busy schedule, it has helped me learn the importance of time and prepared me for corporate. Dedicated and highly qualified faculty members are one of the institution's strongest points.



Vishal Sharma
Indore, MP



Bhanu Pratap Singh Rathore
Bhopal MP

"IIEBM Indus Business School, Pune, has been my gateway to a promising career. The well-designed curriculum and rigorous training at IIEBM equipped me with strong domain knowledge, paving the way for my placement as a management trainee in sales and marketing at Hindware Limited. I extend my heartfelt gratitude to our visionary MD, Dr. Jai Singh Marwah, our Dean, Dr. Poonam Nikam, and all the dedicated faculty members for making me industry-ready. The entire IIEBM family's unwavering support and guidance have been instrumental in my success.

From the first day of college, we got different types of activities to do, which helped me to gain confidence in myself. Every day, interaction with our MD Jai sir always boosted my confidence. From the start of college, he guided me for each and every thought, big or small. His guidance and support have helped me to build a new person in me, and the opportunity and responsibility that IIEBM has given me help me to build my personality overall, which helps me to get placement in companies like Nestle.



Ahsan Ahmad
Chattisgarh



Krishna Rathore
Chattisgarh

My journey at IIEBM was exceptional. I became VP of my batch and had endless opportunities, from Rotaract and NGO work to corporate events and guest speakers. I developed strong interpersonal skills. I'm grateful to our MD and Dean for their unwavering support. I'm thrilled to announce that I've been placed and will soon join Hindware Limited. Thank you, IIEBM, for an incredible experience.

Our institute has a tie-up for SAP Global Certification from SAP University Alliance which enabled me to pursue SAP – FICO & get a PPO from Deloitte on completion of my Summer Internship.



Srushti Shah
Ahmedabad, Gujarat



Tapan Singh
Jabalpur, Madhya Pradesh

I have been placed at Magnesia Chemicals LLP, overseeing domestic sales and marketing. I'm grateful to IIEBM's leadership team, especially Dr. Jai Singh and Dr. Poonam Nikam, for their ongoing guidance and support. The values instilled in me by IIEBM have played a significant role in my work life, and I'm truly thankful for the strong foundation they've helped me build.

Health & fitness is the basic culture at IIEBM. Participating in Sports Events, Outdoor Management Training, Marathons (NDA Marathon) helped me understand the importance of teamwork, comradeship, leadership & cultivating a Winning Attitude. These experiences ultimately helped me secure a placement with Pepsico.



Shruti Arolkar
Goa

I am truly grateful to IIEBM for the invaluable support and guidance they provided throughout my college journey, which ultimately led to an incredible placement opportunity with the renowned multinational company, Nerolac Paints. IIEBM not only imparted me with the essential knowledge and skills but also offered a platform for networking and exposure to the corporate world.



Ravindra Dhote
Bhopal , Madhya Pradesh



Deeksha Lalwani
Bhopal, Madhya Pradesh

At IIEBM, the academic rigor provided me with a solid foundation, while the vibrant environment encouraged personal growth. This unique blend of academics and extracurricular activities boosted my confidence and skills, ultimately helping me secure a Pre-Placement Offer at Deloitte . IIEBM isn't just a college; it's a transformative journey that prepares you to excel in your career.

IIEBM has been instrumental in shaping my career by providing me with a wealth of knowledge and essential skills. Through various workshops, seminars, and career counseling, IIEBM equipped me with the skills and confidence necessary to excel in the job market. I am truly grateful for the valuable foundation that has shaped me to kickstart my career with Colgate- Palmolive. I am sincerely grateful for the foundation they have helped me lay in my professional journey.



Vikas Soni
Chhattisgarh



Sanskriti Khodre
Bhopal, Madhya Pradesh

I completed a specialized summer internship that helped me gain valuable skills and knowledge. The internship allowed me to apply classroom concepts to real-world situations and work alongside experienced professionals who provided mentorship and guidance. Ultimately, it was the combination of these experiences that led to my successful selection with Ernst & Young.

The rigorous Academic Training, Personality Enrichment Program (PEP) & most importantly a Disciplined environment helped me shape up as an all rounded personality. These experiences ultimately helped me secure a placement with Colgate- Palmolive.



Sudisha Mazumdar
Jamshedpur, Jharkhand



Souvick Das
Durgapur, West Bengal

After joining IIEBM, every student is instilled with certain core values such as a positive attitude, self-discipline, perseverance, intelligence, reliability, ethical conduct, and above all, nationalism. It was a combination of these experiences that ultimately led to my successful selection with Kansai Nerolac.

Parents Testimonials



Mr. Vasudev Mandloi
Mrs. Mamta Mandloi
Parents of Harsh Mandloi

I wish to extend a heartfelt gratitude to IIEBM, Indus Business School, Pune, that is helping to build the personality of my son Harsh. The institution has proven itself in various spheres and holds amongst the top-ranking college in the State. The college has best faculty that has dedicated approach for guiding the students in academics and extracurricular activities which enhances the skills, moral and social value. Overall, I draw deep satisfaction towards the college.

We as parents of Sangeeta are really happy that she has joined IIEBM Indus Business School for her further education. Sending our beloved daughter off to college was a momentous event in our lives, and we couldn't be more delighted with the journey she has embarked upon. As parents, we always dreamt of providing the best possible education for her, and the college she chose has exceeded our expectations in every way. From the very first day, we were impressed by the warm welcoming campus atmosphere. The faculty and staff were supportive, and they made our daughter transition into college life seamless. Their dedication to academic excellence and their commitment to helping students succeed is truly commendable.



Mr. Swapan Kumar Mandal
Mrs. Namita Mandal
Parents of Sangeeta Mandal



Mr. Krishan Kumar Sharma
Mrs. Archana Sharma
Parents of Nirupam Sharma

As proud parents of a student at IIEBM, Indus Business School, we cannot help but share our heartfelt testimony of this outstanding institution. Our journey with IIEBM has been a remarkable one, filled with experiences that have surpassed our highest expectations. Right from the beginning, IIEBM has demonstrated an unwavering commitment to academic excellence. The distinguished faculty members at the institution are not just educators; they are mentors who have instilled in our child not only knowledge but also a profound love for learning. The curriculum is meticulously designed, integrating the latest developments in various fields of study. Witnessing the significant growth in our child's intellectual capabilities, critical thinking, and problem-solving skills has been a source of immense pride. It's an honour to be part of the IIEBM family, and we look forward to the continued growth and success of our child under its esteemed guidance. Thank you IIEBM.

As parents, it was difficult to be away from our child, but we made the sacrifice for his future. We were initially worried about his well-being, but we were pleasantly surprised by the excellent accommodation and nutritious food provided by the institute. Our child has undergone remarkable changes, adapting to new experiences, developing time management skills, and actively participating in various activities. Despite being away from home for several months, he feels at home at IIEBM due to the institute's inclusive culture, celebration of festivals, and encouragement to engage in all activities. We are grateful for the positive transformation we have witnessed and hope that IIEBM continues to maintain its standards and achieve greater success.



Mr. Bharat Mansukhlal Unadkat
Mrs. Priti Bharat Unadkat
Parents of Hardik Unadkat

As a parent, we know that a college's discipline and culture are just as important as its curriculum. We realized right away that this would be good for our son when we learned about the college's military roots. Students had the chance to speak with professionals in the field and industry experts during Pre-Induction and Induction seminars, the college prepares the students for corporate life through both theoretical and practical teaching. My child has been actively participating in various events and activities organized by the college and the student club and committees. He has also been involved in some social projects and student initiatives that have helped him develop his leadership and teamwork abilities. We are pleased to witness our son reaching new heights of achievement and learning.



Mr. Manoj Kumar Singh
Mrs. Bandana Singh
Parents of Akash Chauhan



Mr. Sanjay Gille
Mrs. Jaya Gille
Parents of Sakshi Gille

As parents, we couldn't be happier with our child's choice of IIEBM, the Indus Business School in Pune. The college's focus on not just academic excellence but overall development is commendable. Our child's confidence, communication skills, and industry knowledge have all seen remarkable growth during their time here. The faculty's guidance and accessibility have been a significant source of support. The college's industry connections have provided our child with invaluable exposure to the corporate world, giving them a competitive edge in their career. The safety measures and nurturing environment at IIEBM have reassured us as parents. In sum, IIEBM has proven to be an excellent choice for our child's higher education.

The college's dedication to academic rigor and nurturing talent is impressive. We've seen our daughter flourish not only academically but also in terms of personal growth and confidence. This college is known for its strict discipline and code of conduct which will affect our daughter's growth and thought process. The campus facilities and resources at INDUS BUSINESS SCHOOL are top-notch, providing a safe and stimulating environment for learning. We appreciate the college's emphasis on ethics and social responsibility, which is shaping our daughter and other students into responsible and ethical leaders. Overall, INDUS BUSINESS SCHOOL has exceeded our expectations, and we are confident that our daughter is receiving an education that will serve her well in her future endeavors. We wholeheartedly endorse this institution for its commitment to nurturing young minds and preparing them for the business world.



Mr. Sunil Raghuwanshi
Mrs. Vimla Raghuwanshi
Parents of Karishma Raghuwanshi



Mr Satish Singh
Mrs Meena Singh
Parents of Saurav Singh

IIEBM College has given our son more than we could have hoped for. The college is preparing him better than ever before. We appreciate the college's focus on discipline and time management, which we consider important. We're grateful for the hard work of the professors and management in training our son thoroughly for the competitive world. We want to thank the institution for shaping the students so effectively and wish the college a successful future.

Parents Testimonials



Mr. Arvind Latkar
Mrs. Mrinal Latkar
Parents of Rasika Latkar

We are very happy and satisfied with the education that our child gets from IIEBM. It is an institute that nurtures the students in all aspects and equips them for corporate challenges. The faculty members are knowledgeable and helpful and the staff members are friendly and supportive. The institute teaches the students to be disciplined and focused on their goals. The campus has a Sar dharma Prarthana Sthal, which is a special feature influenced by the Indian army. The college makes the students feel at home by celebrating all the festivals with joy and enthusiasm. The college also arranges monthly birthday celebrations for the students, giving them a feeling of family. The hostel facilities are commendable. The rooms are spacious and bright, creating a positive environment. The college takes care of the safety of every student as a top priority. The students enjoy different snacks and a high-quality lunch and dinner throughout the day. To sum up, IIEBM is a great place to learn and grow as a student and is a perfect choice for a student who wants to succeed in their career.

My daughter has received more from this college than we as parents could have ever imagined. My kid is ready to confront the real world thanks to her time at college. Moral ideals are now more important to her than they were previously. I have occasionally observed my daughter becoming more self-reliant. Her contentment in college leads me to believe that I made the right choice in allowing my daughter to enrol in this university. It's true that the institution creates excellent events to foster students' creativity and knowledge. It's a well-established fact that students learn the most in college, where they also feel a sense of belonging. It is during these days those students have the most fun and develop their maturity.



Mr. Bashir Nadaf
Mrs. Heena Nadaf
Parents of Zeenat Nadaf



Mr. Rajesh Yawale
Mrs. Shubhangi Yawale
Parents of Kalpesh Yawale

Our experience with IIEBM Indus Business School in Pune has been nothing short of fantastic. Our child's journey at IIEBM has been transformational. The institution's commitment to academic excellence, combined with a strong focus on holistic development, has truly impressed us. The dedicated and experienced faculty, along with a vibrant campus community, has created a nurturing environment that encourages growth and learning. As parents, we feel proud of our child's accomplishments and believe that IIEBM Indus Business School in Pune played a significant role in shaping their future. We wholeheartedly recommend this institution to any parent seeking a bright and promising future for their child."

We are profoundly grateful for the transformative education our ward has received at IIEBM, Indus Business School. The institution's unwavering dedication to academic excellence, coupled with a nurturing environment, has honed our child's skills and character. The diverse array of extracurricular activities, along with passionate and experienced faculty, has not only broadened our child's horizons but also instilled essential life values. The college's robust support system, from counselling services to career guidance, has been invaluable. We wholeheartedly endorse IIEBM for its holistic approach, making it the ideal place for young minds to flourish academically, socially, and personally. Thank you, IIEBM for being a beacon of knowledge, integrity, and inspiration for our child.



Mr. Hitesh Thacker
Mrs. Mamta Thacker
Parents of Chirag Thacker

We are so grateful for the positive impact that IIEBM, has had on our son. When he first started at the institute, we were a bit anxious. We knew that the program would be challenging, and we were worried about how our child would adjust. However, our fears were quickly gone. The institute's strategic planning and creation of a friendly atmosphere made the transition much easier than we expected. One of the things that we appreciate is the focus on values. The school's military culture and discipline have helped him to become more disciplined, responsible, and hardworking. These are qualities that will serve them well in their future career. In addition, the school's faculty has been incredibly supportive and approachable. Our son has always felt comfortable going to their professors for help or advice. The faculty has taken the time to get to know him and their individual needs. This level of personal attention is rare and valuable. Overall, we are extremely pleased with the education he is receiving at the institute. We would highly recommend your program to any student who is serious about their education and future success.



Mr. Mohan Borghare
Mrs. Kirti Borghare
Parents of Khushal Borghare



Mr. Narendra Pagare
Mrs. Vaishali Nikam
Parents of Janhavi Pagare

It gives me immense pleasure to tell you that my daughter is studying in a prestigious institution like IIEBM-Indus Business School, when I first visited the campus the hospitality which I got from the staff was very impressive. The infrastructure is very well maintained, hostels give a sense of homely feeling to the students, food which they provide is very nutritious which helps my daughter to stay active the whole day. The academic structure is designed in such a way that I have seen my daughter improve her interpersonal skills and build confidence within herself. I am "Bindass" about my daughter as I know the college is there to look after her.

Our child has received more from this college than we as parents could have ever imagined. My kid is ready to confront the real world thanks to his time at college. Moral ideals are now more important to him than they were previously. I have occasionally observed my son becoming more self-reliant. His contentment in college leads me to believe that I made the right choice in allowing my son to enroll in this university. It's true that the institution creates excellent events to foster students' creativity and knowledge. It's a well-established fact that students learn the most in college, where they also feel a sense of belonging. It is during these days that pupils have the most fun and develop their maturity.



Mr. Rakesh Sharma
Mrs. Ramoti Sharma
Parents of Vishal Sharma

Admission Process

Academic Fee Structure

Year	Particular	Fee Details
First Year	Tuition Fee	Rs. 5,45,000/-
Second Year		Rs. 2,50,000/-
Security Deposit - Rs. 10,000/-		

Hostel & Cafeteria Fee

Hostel Details	Fees	Deadline
Old Block	1,30,000/- (Including Accommodation and Meals)	On or before 31st May 2024
New Block	1,50,000/- (Including Accommodation and Meals)	
Security Deposit - Rs. 10,000/-		

Fee Payment Schedule

Particulars	Date	Amount
Academic Registration Fee	At the time of admission confirmation	Rs. 50,000/-
Hostel booking Fee (non refundable)	Immediate after 15 days of admission confirmation	Rs. 20,000/-
First Instalment	Within one month from date of admission confirmation / On or before 31 st May 2024, whichever is earlier	Rs. 1,50,000/-
Second Instalment	Within two months from date of admission confirmation / On or before 31 st May 2024, whichever is earlier	Rs. 1,50,000/-
Third Instalment	On or Before 31st May 2024	Rs. 2,05,000/-
2nd Year fees	On or Before 30 th April 2025	Hostel Fee as per Occupancy

Note:

- Fee Structure includes Employee Enhancement Training and Certifications, Industry interaction, Placement Training, Study Tour, Outdoor Management Training, Business Magazines & News Paper subscription for 2 years, Uniform, College Bag, Planner and Academic related facilities.
- Education Loan Tie-up - SBI / Punjab National Bank / IDBI / IDFC First Bank / Axis Bank / HDFC Credila / Financepeer / Grayquest
- Hostel facility includes On campus hostel with housekeeping facility and 24*7 security, Power Backup / WiFi / Hot water etc.
- Laptop is a mandatory requirement for a student enrolling for PGDM Program from the first day.
- Fee and Charges for the course to be transferred in Institute's account mentioned in the selection letter.
- Hostel accommodation & Cafeteria Facility is mandatory for first year.
- Request for depositing fee in instalments other than scheduled by the Institute, will not be accepted.



Step 1 Online Inquiry

- Visit iiebm.com
- Register on admissions.iiebm.com
- Admissions portal user account created
- Verify account from email to complete application.



Step 2 Admission Portal

- Login to Admission Portal to complete student application.
- Verify Eligibility Criteria
- Bachelor degree in any discipline with min of 60% marks.
- CAT / XAT / MAT / CMAT / ATMA / GMAT/ NMAT or any other Competitive Exam approved by AICTE.



Step 3 Application Items

- Complete Application form
- Upload Student photo
- Competitive Exam Score Card
- Certificate and Mark Sheet of qualifying examination passed.
- Work Experience Certificate (if any)



Step 4 Complete Application Form

- Apply Application Form Discount Coupon
- Pay application Form Fees.
- Submit the Form and generate the PDF for future reference



Step 5 Interview & Student Assessment

- Admission Department will coordinate WA, GD & PI for student Assessment.



Step 6 Applicant Selection

- Admission committee reviews student assessment, if selected then selection letter with registration information is sent on registered email id.



Step 7 Complete Registration

- Pay Registration Fees
- Send Necessary Documents
- Medical Fitness as mentioned in the letter
- Applicant becomes Students and Access to ERP provided



Step 8 Admission Confirmation

- Complete Tuition Fees as mentioned in the Schedule
- Access to official email id and LMS

Scholarships Offered

Academic Scholarships

- 90% & Above in 10th / 12th / Graduation – INR 25,000
- 80% & Above in 10th / 12th / Graduation – INR 10,000
- 90% & Above in CAT / XAT – INR 1,00,000
- 80% & Above in CAT / XAT – INR 50,000
- 90% & Above in CMAT / MAT / ATMA – INR 20,000

Government Scholarships

- Pragati Scholarship (Meritorious girl child Scholarship) – INR 10,000
- Saksham Scholarship (Differently abled students) – INR 1,00,000
- Swanath Scholarship (Orphans, Either or both parents died in Covid-19, Wards of Armed Forces and Central Paramilitary Forces martyred in action (Shaheed) – INR 1,00,000
- West Bengal Student Credit Card facility available which provides loan upto INR 10 lacs with 4% interest rate.

Special Scholarships

- ARMY / Ex-servicemen ward & 60% in academic – INR 20,000
- Siblings Scholarship – INR 50,000
- Girls Scholarship through IIEBM Scholarship Test – INR 30,000
- J&K domicile – INR 25,000
- North east domicile – INR 25,000

Note:

- Scholarship amount will be adjusted against the second year tuition fees.
- All Scholarships are subject to students joining & successfully completing the IIEBM PGDM program on schedule.
- Students rewarded with academic Scholarship & Girls Scholarships, need to maintain their Academic records during course.
- All Government Scholarships will be as per norms.
- Merit Scholarships are not guaranteed to all the students fulfilling the above criteria.
- A limited number of merit scholarships for each program will be awarded based on the above eligibility criteria and on a first come first serve basis at the sole discretion of the IIEBM management.



Education Loan

IIEBM has a tie up with SBI, Punjab National Bank, IDBI, IDFC First Bank, Axis Bank, HDFC Credila, Financepeer, GrayQuest for Educational Loan. **We are approved by the WBSCC scheme for students from West Bengal.**



OUR GROUP OF EDUCATIONAL INSTITUTES



OUR INDUSTRIES



IN THE FIELD OF EDUCATION SINCE 1951



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