

# YOUR PATH TO BECOMING A GLOBAL BUSINESS LEADER



**IILM**  
LODHI ROAD, NEW DELHI

Transform Your Future with  
PGDM from IILM  
*Empowering Leaders, Inspiring Excellence*

**ADMISSION BROCHURE 2025-27**

# The Advisory Board

## IILM Lodhi Road

---



**Mr Rajiv Dubey**

Chairperson, Former Group President (HR & Corporate Services) & CEO (After-Market & Corporate Services) Mahindra & Mahindra Limited



**Mr P Dwarkanath**

Member  
Former Chairman, GSK Consumer Healthcare  
Chancellor, IILM University, Gurugram



**Dr M. P. Jaiswal**

Member  
Director, IIM Sambalpur, Odisha



**Dr Bhaskar Chatterjee**

Member  
Former CEO, Vedanta Foundation & Former DG & CEO, Indian Institute of Corporate Affairs



**Mr Prem Singh**

Member  
President, NHRDN & President, Group-HR, JK Organisation, New Delhi



**Mr Rajeev Talwar**

Member  
Advisor, DLF Limited, Gurugram



**Dr Shailesh Gandhi**

Member  
Former Chairperson (PG Programme), Indian Institute of Management, Ahmedabad



**Dr Jauhri Lal Gupta**

Member  
Former Principal, SRCC, Delhi and Former Vice Chancellor, Pt. Ravishankar Shukla University, Bilaspur



**Dr Nikhil Agrawal**

Member  
CEO Foundation of Innovation & Technology Transfer (FITT) IIT, New Delhi



**Ms Lopamudra Bannerjee**

Member  
Board Member & Head (HR), Carrier Midea India Pvt Ltd, Gurugram



**Dr Sujata Shahi**

Member  
Group Vice Chancellor, IILM University



**Dr Vipul Singh**

Member  
Director & HR Head, Lloyds Technology Centre, Hyderabad



**Mr Nishit Jain**

Member  
Asia Advisor, EFMD, Brussels

## OUR VISION

Nurturing responsible leaders committed to entrepreneurial mindset and sustainability



## OUR MISSION

To promote excellence with integrity among all stakeholders and establish ourselves as their most preferred choice

To aid in creation, development and sharing of knowledge through research & innovation

To foster diversity, inclusion and social responsibility

To facilitate an interdisciplinary approach to education harnessing technology

To encourage sustainability practices for impactful leadership



## VALUES

Sustainability and Innovation

Diversity and Inclusion

Transparency and Openness

Ethics and Integrity

Collaboration and Experimentation

Innovation and Entrepreneurship



## Message From The Chairperson Board of Governors

This is the age of accelerated Creative Disruption. Digital upheavals, climate change, geopolitical and demographic shifts, shorter product life cycles and hyper-competition pose unprecedented and profound challenges to organizations and their leaders. In this context of exponential change and deep uncertainty, leaders and managers need different attitudes, mindsets and skills to succeed in the New Normal. Business schools need to provide these enablers for creating Tomorrow's Leaders.

IILM Lodhi Road, New Delhi aims to educate and prepare future leaders who are driven by values and purpose, critical thinking skills, creativity and innovation in the midst of uncertainty, risk and volatility.

Our educational experience is transformational for young students. The course curriculum has been benchmarked with the best institutions in India and globally, and the case method of teaching accompanied by simulations and classroom activities create an engaging experience for our students and faculty alike. Practical experience and internship in industry further enable students to gain valuable experience in managing complex real-life situations and learn valuable cutting-edge skills.

Ours is a 31-year-old private business school, one of the oldest in the Delhi-NCR region. Successful alumni of the last 30 years have further helped shape and grow this institution. Given our legacy, high-quality faculty, knowledge partners, alumni network, and industry connect, students at IILM Lodhi Road will have a truly transformational experience that will prepare them to successfully navigate and flourish in the Brave New World that lies ahead.

Good luck and God bless.

Rajeev Dubey



## Message From The Director General

It is with great pleasure that I welcome you to IILM Lodhi Road, New Delhi, an institute that has been a beacon of quality management education since 1993. Over the years, IILM has established itself as a nurturing ground for future leaders, and today we are proud to have over 6,000 alumni making a meaningful impact across the globe.

At IILM, we are committed to each student's growth and development. We believe that education is not just about imparting knowledge but also creating a learning environment that is global, inclusive, and responsible. This philosophy is at the heart of everything we do.

Our curriculum is meticulously benchmarked against premier institutions in India and abroad, ensuring that our students receive an education that is both rigorous and relevant. Through a blend of case studies, simulations, live projects, workshops, guest lectures, and seminars, we provide a solid foundation of knowledge and skills that equip our students to excel in their careers.

Learning at IILM goes beyond the classroom. Our vibrant clubs and societies foster an environment where students can develop essential leadership, communication, problem-solving, and critical-thinking skills. These activities are integral to preparing our students for successful and fulfilling careers.

At IILM, we focus on preparing our students for an unpredictable, complex, and rapidly changing world. Through a curriculum that emphasises adaptability, resilience, and critical thinking, we equip our students with the skills needed to navigate and thrive in an uncertain future.

On behalf of the entire IILM family, I extend my best wishes as you embark on this journey with us. May your time here be a life-enriching experience that paves the way for your personal and professional growth.

Welcome to IILM, and all the very best in your journey ahead!

**Dr Harivansh Chaturvedi**



## From The Dean

The PGDM Programme at IILM Lodhi Road is centered on the belief that effective leadership is contiguous with Responsibility and Ethics, ensuring decisions are made with Integrity and Accountability.

An Entrepreneurial Mindset Development is crucial for fostering creativity and innovation, while Sustainability as a Core Principle encourages long-term thinking that benefits both business and society.

Through Experiential Learning Opportunities, individuals gain hands-on experience, complementing a Global and Multi-disciplinary Perspective that prepares them for diverse challenges.

Networking and Industry Engagement provide vital connections to professionals and leaders, enhancing Personal Development and Leadership Training.

Additionally, Community and Social Engagement fosters a sense of responsibility to society. Events such as Sustainability and Innovation Competitions promote creative solutions that merge sustainable practices with innovation, inspiring future leaders.

**Prof Raju Majumdar**

## About IILM

We are a leading institution in Business Management Education located at Lodhi Road, New Delhi, with a heritage spanning over 30 years. Established in 1993, IILM has built a strong reputation, evolving from a modest start with 60 students to a prominent institution offering 180 seats in its flagship Post Graduate Diploma in Management (PGDM), approved by the All India Council for Technical Education (AICTE).

Our institution offers a highly conducive academic environment, featuring interactions with dedicated professors who bring a blend of industry and academic experience. Located near key industry strategists and practitioners in the service and manufacturing sectors, we provide students with valuable exposure to both domestic and international organisations. Our four-semester PGDM programme, which combines classroom learning, co-curricular activities, and guest lectures, ensures that students gain a 360-degree view of management education and are well-prepared to meet the challenges of the business world.

With an extensive alumni network of over 6,000 professionals and collaborations with more than 350 recruiting companies, IILM provides unparalleled industry connections and placement opportunities for our students.

IILM is part of a broader educational ecosystem, with campuses in Gurugram, Greater Noida, Jaipur, and Lucknow offering a variety of courses. This network enhances opportunities for students to engage across disciplines and locations.



Learn with *Purpose*,  
Lead with *Purpose*

## Why Choose IILM Lodhi Road, New Delhi?

### 30+ YEARS OF EXPERIENCE



Established in 1993, IILM Lodhi Road is one of the oldest private business schools in the Delhi-NCR region. Over 6,000 alumni have graduated from IILM, contributing significantly to the economy and society.

### STRONG ALUMNI NETWORK



Our alumni network includes experienced executives and entrepreneurs who mentor current students. This active network helps students secure internships and jobs while providing career guidance.

### SAFE & SECURE CAMPUS AT A PRIME LOCATION



Located in the heart of Delhi, the IILM campus is safe, secure, and conveniently situated near the offices of CII, FICCI, PSUs, and corporate headquarters. The campus is also easily accessible, with Jor Bagh and Jawaharlal Nehru Stadium Metro stations nearby.

### INTERNSHIP & PLACEMENT OPPORTUNITIES



IILM provides internship and placement opportunities through its network of 300 top Indian and multinational companies. Educational training companies assist students in making the most of these opportunities.

### QUALIFIED ACADEMIC AND INDUSTRY FACULTY



Our faculty come from some of the best institutions in India and abroad. In addition, seasoned industry professionals teach at IILM, ensuring the programme remains relevant to the needs of the business world.

# What makes the IILM PGDM Different?

## Experiential Elements

The PGDM curriculum now integrates AI-driven simulations to enhance applied learning in the classroom. It features a Business Strategy capstone and five functional micro-simulations. The programme emphasizes hands-on, workshop-based learning on key topics such as Entrepreneurship, Innovation, Design Thinking, and Personal Development. As part of the pedagogy, students participate in company visits. Additionally, internships and live projects with top companies are included to develop real-world problem-solving and critical thinking skills.

## Industry Integrated Learning

Courses are taught by KPMG experts to bring industry insights into the curriculum and help prepare you for the workforce. Visiting faculty and Professors of Practice, with years of executive-level industry experience, mentor students in making informed career decisions and deliver industry-relevant content in the classroom. IILM also offers certifications from Infosys, Microsoft, and SAS to equip students with skills that meet industry standards.

## Management Immersion Programme at IIM Sambalpur

IILM PGDM students participate in a Management Immersion Programme (MIP) at IIM Sambalpur. This intensive, fully residential, one-week programme blends theory with practical application, play, social events, and cultural experiences. The programme covers topics like AI for Managers, Negotiation and Decision-Making, Experiential Learning, and includes various social activities.

## International Immersion

IILM provides PGDM students with the chance to participate in a two-week Immersion at Copenhagen Business School. This experience includes classroom lectures, industry visits, live projects, experiential learning workshops, and cultural exchange activities.

## Outbound Programme

IILM Lodhi Road students will have the option to undertake a week-long outbound programme at Jim Corbett National Park. The programme will focus on Reflective Leadership and Creativity. They will also have the opportunity to undergo Personal Growth Lab outbound programme during the orientation week.

## Corporate Readiness Program (Placement Training)

External expert driven Corporate Readiness Programme (CRP) has been introduced to train students for placements. Board Infinity and Career Carve have been finalised as chosen vendors based on their offerings, credibility, capability as assessed by the experience of working with top business schools such as XLRI, IIMs etc. The CRP will have a total of 6 credits, assessments will be co-developed between the faculty and external vendor. CRP will run from semester 1 to semester 3. However, the CRP training will continue in the 4th semester for unplaced students.

### The CRP will be delivered in three phases:

- Phase 1 will involve training the students on Aptitude, Communication and Soft Skills.
- Phase 2 will involve AI based resume building, profile mapping, job role focussed practicals, functional skills bootcamps, along with skill and competency enhancement workshops.
- Phase 3 will involve mock Group Discussion and Personal Interview training, role specific clarity sessions by industry experts.

The unique aspect of this programme is that the sessions (except in phase 1) will be delivered by industry experts from top companies (which recruit from our campus), providing our students with a pointed assessment of what to expect in the placement drive, and a nuanced understanding of specific roles and industries.

## Leadership Series and Conclaves

As a part of our endeavor to develop future leaders of the industry, who are sensitive to the current demands of the industry, Leadership series is one initiative wherein our aim is to invite top industry leaders on our campus to interact with our PGDM students.

These lectures expose a student to the current trends and dynamics in their industry and on the Leaders thought process on challenges that lay ahead. The talk also focusses on a Leaders perspective on levers of achieving strategic and sustainable growth, perspectives on innovation in the sector, as well as changing consumer and

competitive landscape. The Leadership series plays a vital role in helping our students understand a high-level practitioner's perspective, and adds immense value in terms of their corporate readiness. The series will encourage students to aim higher, draw inspiration and pursue excellence.

Conclaves on the other hand are aimed at inviting domain leaders from different sectors to help students gain insights of multiple perspectives about a domain, coming from experts from different industries. IILM hosts annual Finance, Marketing, HR and Operations conclave.



## About The Programme

### The Two-Year PGDM

The Post Graduate Diploma in Management (PGDM) at IILM is a two-year full-time master's level programme. Modelled after the structure of leading business schools, it follows a semester system, with a common curriculum in the first year for all students. In the second year, the programme offers a specialised selection of electives that are specifically designed for each course.

The Post Graduate Diploma in Management (PGDM) was launched in 1993 to meet the growing demand for management professionals and to prepare students for a challenging career through a rigorous curriculum. The programme aims to develop students holistically, fostering intellectual, social, physical, and spiritual growth. In addition to traditional business skills, the programme emphasises the importance of developing "Life Skills" that are essential for success in any career and in life more broadly. These skills include effective communication, leadership, problem-solving, critical thinking, teamwork, adaptability, and emotional intelligence. By focusing on both business knowledge and life skills, the programme prepares students not just for employment but for lifelong learning and personal growth.



*The comprehensive curriculum and extracurricular opportunities at IILM Lodhi Road played a crucial role in securing my placement at BlackRock, a leading global asset management firm. I am now part of the APAC Talent Acquisition team and am deeply grateful to my faculty and mentors for their guidance throughout this journey.*

**Manjri Bansal**  
BlackRock, Talent Acquisition  
PGDM Batch 2022-24



We have partnered with global consulting firm KPMG to introduce a comprehensive certification programme in "Marketing Analytics, Financial Modelling, and Lean Six Sigma." This programme equips students with the essential skills to excel in the dynamic marketing landscape. The programme covers a wide range of topics, including data-driven marketing strategies, financial forecasting, process improvement, and quality management, preparing students for leadership roles in various industries. This initiative is a significant step towards bridging the gap between academia and industry, enabling students to apply their knowledge in real-world scenarios. By acquiring these in-demand skills, students will be well-prepared to meet the challenges and opportunities of the evolving marketing landscape.



*IILM provided a rewarding campus placement experience in the HR domain, where I went through multiple interview rounds that tested my understanding of HR concepts, communication skills, and problem-solving abilities. The process helped me gain confidence and reinforced my passion for talent management and organisational development. I will always be grateful to my professors for being the guiding light and making this journey smooth.*

**Vanya Madaan**  
Protiviti  
PGDM Batch 2022-24



## SEMESTER I

Course Name	Course Code	Core/Elective	Credits
Organizational Behavior & Workplace Dynamics	PMC10001	Core	3
Financial Reporting and Analysis	PMC10002	Core	2
Marketing Management 1	PMC10003	Core	2
Quantitative Methods 1	PMC10004	Core	2
Microeconomics	PMC10005	Core	2
Legal Aspects of Business	PMC10006	Core	2
Design Thinking & Entrepreneurial Mindset	PMC10007	Core	2
Digital Transformation 1	PMC10010	Core	1
Operations Management 1	PMC10009	Core	1
Essentials of Business Analytics	PMC10008	Core	1
Corporate Readiness Program-1	PMSEC10001	Core	2
Total Credits			20

## SEMESTER II

Course Name	Course Code	Core/Elective	Credits
Corporate Finance	PMC20011	Core	3
Human Resource Management	PMC20013	Core	3
Operations Management 2	PMC20012	Core	2
Strategic Management	PMC20014	Core	2
Business Research Methods	PMC20015	Core	2
Marketing Management 2	PMC20016	Core	2
Macroeconomics	PMC20017	Core	2
Quantitative Methods 2	PMC20018	Core	2
Costing and Control System	PMC20019	Core	1
Corporate Readiness Program-2	PMSEC20002	Core	2
Total Credits			21

## SEMESTER III

Course Name	Course Code	Core/Elective	Credits
Elective 1	DE - 1	Elective	2
Elective 2	DE - 2	Elective	2
Elective 3	DE - 3	Elective	2
Elective 4	DE - 4	Elective	2
Elective 5	DE - 5	Elective	2
Elective 6	DE - 6	Elective	2
Elective 7	DE - 7	Elective	2
Data Analytics	PMC30020	Core	2
Digital Transformation 2	PMC30021	Core	2
ESG and Sustainability	PMC30022	Core	1
Internship		Core	4
Corporate Readiness Program-3	PMSEC20003	Core	2
Total Credits			25

## SEMESTER IV

Course Name	Course Code	Credits	Core/ Elective
Elective 1	DE - 8	Elective	2
Elective 2	DE - 9	Elective	2
Elective 3	DE - 10	Elective	2
Elective 4	DE - 11	Elective	2
Ethics from the Lens of Indian Knowledge System	PMC30023	Core	2
Business Strategy - Capstone Simulation	PMC30024	Core	2
Dissertation/Project/MOOC/New venture project	PMSEC20004	Core	2
Total Credits			14

## Year II Specialisations

In Year II, students may choose from the following specialisations:

- ⦿ Marketing
- ⦿ Finance
- ⦿ Human Resources
- ⦿ Operations
- ⦿ Data Analytics
- ⦿ International Business
- ⦿ Entrepreneurship & Family Business Management

Students can tailor their education by selecting electives that align with their chosen specialisation. They also have the opportunity to complete major and minor concentrations by earning the necessary credits. The elective courses integrate both conceptual and skill-based courses, preparing students to manage organisations or run businesses by gaining expertise in their chosen area of specialisation.



In the second year of a PGDM (Post Graduate Diploma in Management) programme, students have the option to specialise in a particular area by selecting a major. To obtain a major specialization, students are required to earn 14 credits from courses in one specific area. In addition to a major, students can pursue a minor specialisation. To acquire a minor, students need to accumulate 8 credits from a different specialisation area.



The choice of electives that students make during the programme often reflects their future career path and job preferences. This system allows students to tailor their education to align with their career goals while providing flexibility in gaining expertise in more than one area.

# Electives offered in PGDM 2025-27

## Finance

- Equity Investment Analysis
- Project Appraisal and Financing
- Fixed Income Securities
- Management of Financial Services
- Financial Modelling
- Mergers and Acquisition
- Venture Capital & Private Equity
- Introduction to Fintech
- Banking and Risk Management
- Financial Derivatives
- Behavioural Finance
- Management of Personal Finance  
Financial and Wealth Management

## OB and HR

- Talent Acquisition
- Learning and Development
- Performance & Reward Management
- HR Analytics
- Industrial Relations & Labour Laws
- Organisational Development  
& Change
- Negotiation & Workplace
- Dispute Resolution
- Global Human Resource  
Management
- Leadership & Influence
- Diversity and Inclusion

## Marketing

- Consumer Behaviour
- Sales & Distribution Management
- Digital & Social Media Marketing
- Marketing Strategies
- Product & Brand Management
- Integrated Marketing  
Communications
- Business-to-Business Marketing
- Services Marketing
- Retail Management
- International Marketing
- Managing Customer Value
- Pricing Strategy

## General Management

- International Business Management
- Competing Globally
- India's Export &  
Foreign Trade policy
- Intellectual Property Rights
- Systems Thinking
- Geopolitics and Business
- Innovation & Strategy
- International Economics

## Operations

- Logistics Management
- Project Management
- Quality Management
- Operations Management Analytics
- Supply Chain Management
- AI & ML for Business Application
- Decision Support System for Managers
- Procurement & Warehousing Management
- Service Operations Management  
& E-Commerce
- Maritime and Airport Logistics
- Green Supply Chain Management
- Global Trading Operations

## Analytics

- Advanced Statistics
- Business Intelligence
- Big Data Analytics
- Machine Learning for Data Science
- Data Visualisation
- Social Media & Cognitive Analytics
- Advanced Predictive Analytics
- Decision Analytics with  
Business Applications
- Text Analytics
- Competing in The Age of AI

# Teaching Pedagogy



# PGDM Entrepreneurship and Family Business

IILM prepares and motivates budding entrepreneurs to start their entrepreneurial journey and realize their dreams. We create future 'Game Changers' by fostering the entrepreneurs with 3 Cs - Content, Context, and Contacts - that enable them to design and launch successful start-ups. We encourage students to set reasonable expectations for themselves and steer clear of the frequent pitfalls of starting their own businesses.



Teaching pedagogy includes interaction, discussion, and learning from successful industry alumni, round table conferences, peer networking, industry visits, live projects, case discussions, etc. We also frequently conduct business plan competitions to showcase the best ideas for new businesses and give the winning ideas funding for their launch. For students aiming to pursue entrepreneurship or take on leadership roles in their family business, the institute strongly recommends majoring in Entrepreneurship and Family Business.

## Electives

- Family Business Management
- Start-up Financing
- Entrepreneurship - An experiential course
- Financial & Wealth Management
- Governance & Leadership for Family Firms
- Business Innovation & Growth
- Competing in the age of AI

# PGDM in Gen-AI & Analytics

Artificial intelligence is transforming numerous industries, including education management, investment, banking, and insurance and other sectors. As the demand for AI professionals grows, the shortage of skilled specialists and researchers has driven up compensation for those already in the field. In response, we are offering this specialization to help students secure top placements with competitive salaries. The program features an innovative, globally-aligned curriculum designed to develop technology-driven leadership skills.

## Electives

- Supply Chain Analytics
- Internet of Things and Smart Asset Management
- Design and Critical Thinking
- Ethics in Generative AI-
- Gen-AI & Large Language Models
- Sustainability Issues in AI & ML



# Placements at IILM

IILM boasts a robust Placement Cell known as the Career Development Centre (CDC), which maintains strong connections with various industry sectors. The primary focus of the CDC is to foster corporate relationships by facilitating industry engagement.

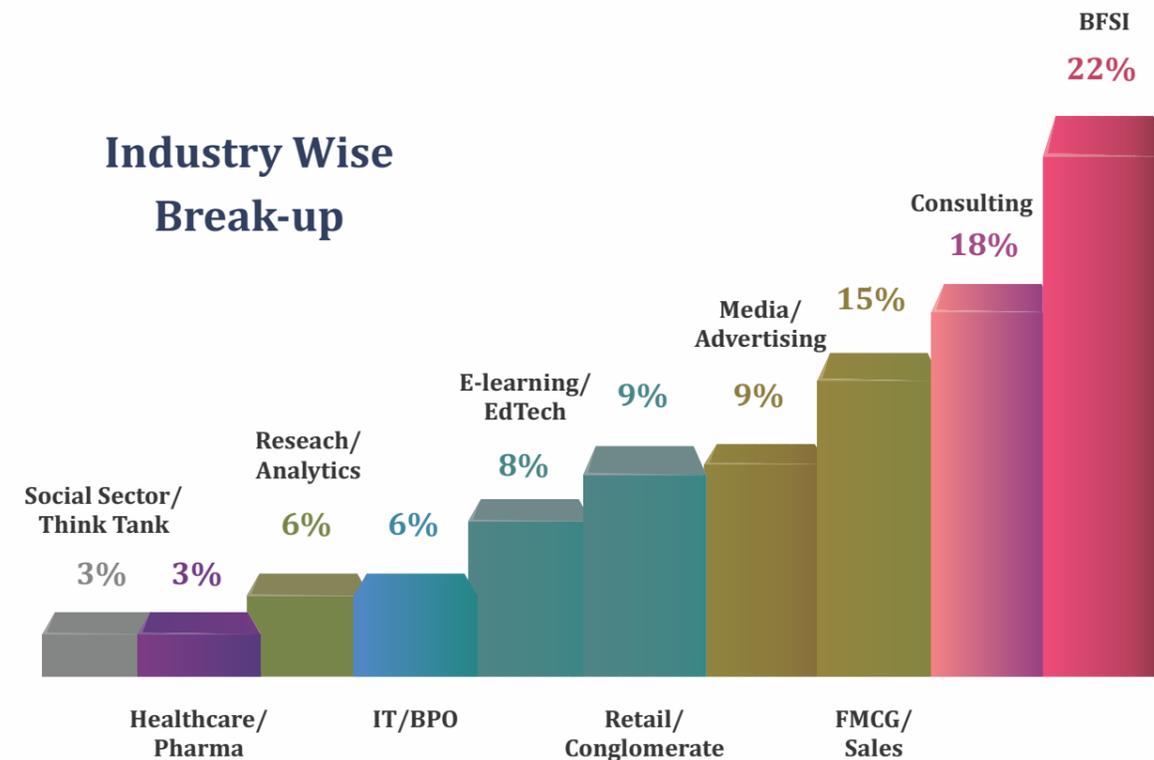
The CDC actively networks with top companies across sectors such as FMCG, Banking, Automotive, Research, IT, Telecommunications, and Manufacturing, among others.

IILM provides all the necessary facilities for recruitment processes, including rooms for company presentations, group discussions, and conferencing. The CDC offers exceptional placement support to students by partnering with esteemed Placement Preparation and Training companies such as Board Infinity and Career Carve. These partnerships ensure that students follow a well-structured roadmap to explore and review career options.

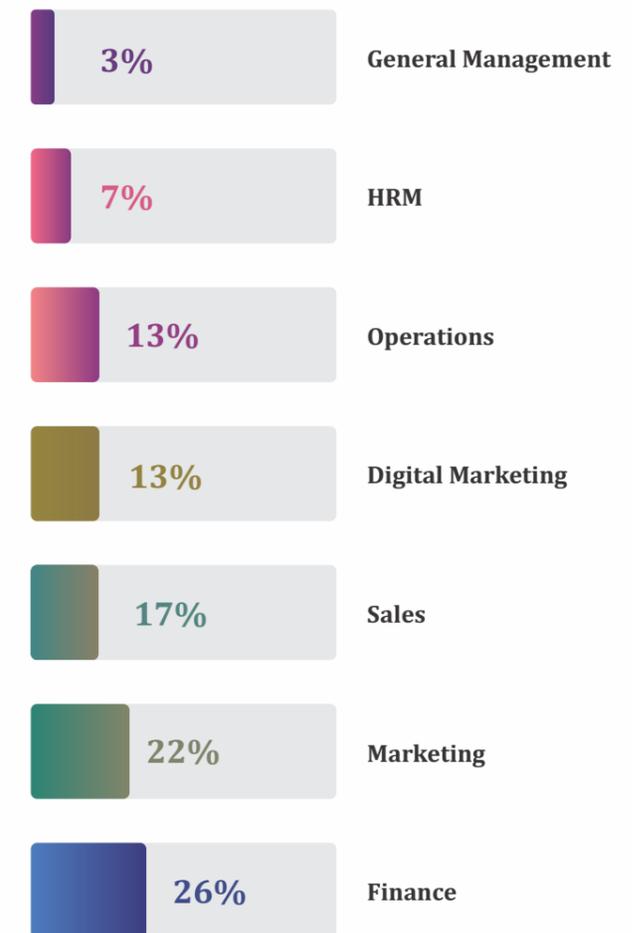
**100%**  
Placement

**22 Lacs Per Annum**  
Maximum Package Offered

**8.5 Lacs Per Annum**  
Average Package



## Different Domains



## The Career Development Centre(CDC) IILM

- ✓ **Internships & Live Projects:** Hands-on experience to enhance practical skills.
- ✓ **Alumni Mentoring:** Guidance from successful alumni for informed career decisions.
- ✓ **Placement Preparation:** Training to showcase desirable traits to employers.
- ✓ **Placement Weeks & Industrial Visits:** Connect academic learning with industry practices.
- ✓ **Strong Alumni Network:** Connections with alumni in leading organisational like L'Oréal, Deloitte, KPMG, and more.
- ✓ **Entrepreneurship Cell:** Workshops, guest lectures, and training to cultivate an entrepreneurial mindset, aiding professional growth.



Board Infinity, founded in 2017, stands as Asia's #1 career-tech platform and a transformative educational entity dedicated to shaping the futures of students across India and Asia. As an outcome-based platform, we connect career aspirants with over 2000+ top industry experts to ensure focused learning that enhances employability. Through our personalized approach, we offer tailored career tracks, addressing every aspect of the career journey: from career awareness, discovery, and planning to upskilling.

Our partnerships with a majority of NIRF 100 top colleges have allowed us to upskill approximately 1.5 lakh learners and facilitate countless successful transitions in fields like data science, software development, sales and marketing, finance and management consulting.



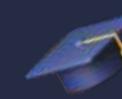
This programme is designed to guide PGDM students through a structured journey, incorporating assessments, practical experience, and competition, ultimately leading to successful placements. This programme is tailored to individual student profiles and career aspirations. Foundational training, will split into 2 batches. There will be regular assessments to monitor student progress and provide timely feedback, enabling continuous improvement. There would be dedicated last minute sessions focusing on specific companies and job descriptions to drive the conversions. Additional interventions will be provided to support the students who are not getting shortlisted / not able to clear GD/ Interviews.

Board Infinity is Asia's #1 career platform that facilitates dream career transitions

-  Structured Learning
-  Personalised Learning
-  Senior Industry Coaches
-  Case Study method of learning

### Last Mile Placement Prep

- Resume Building Workshop
- Interview Prep Workshop
- GD Prep Workshop
- Resume Review
- Mock Interview
- Mock Group Discussions
- JD & Company Specific Sessions
- AI Resume Builder
- AI Interview Training



### Student Engagement Journey

- Career Discovery Test
- Foundational Training
- Job Role Focused Bootcamp
- Management Fundamentals Course
- Last Mile Placement Prep
- Final Placement



### Skill and Competency Enhancement

Quantitative Aptitude + Data Interpretation

Logical Reasoning

Verbal Ability

Microsoft Excel

Power BI

Executive Development Workshops

Soft Skills



CareerCarve stands at the forefront of PGDM placement preparation services, offering an unrivalled suite of technologically advanced solutions. As pioneers in the field, they bring a variety of industry-first offerings to their clientele, including an exclusive mobile app that allows seamless access to their comprehensive training. Meticulously crafted, outcome-oriented training programme is complemented by an AI-powered resume builder. Over the last 13 years, since 2011, CareerCarve has developed into a holistic provider of placement preparation services, consolidating all essential resources under a single, accessible platform.

CareerCarve, takes an immense pride in their extensive and highly diverse group of industry practitioners, responsible for delivering almost 100% of their rigorous programme. CareerCarve maintains a high mentor-mentee ratio to deliver the highest quality of training.

All mentors come from top MBA colleges in the country like top IIMs (A, B, C, L, I, K), SP Jain, FMS, NITIE, MDI, XLRI among others with average post MBA work experience of 11+ years. Each mentor conducts trainings only for areas which they have functional expertise in.

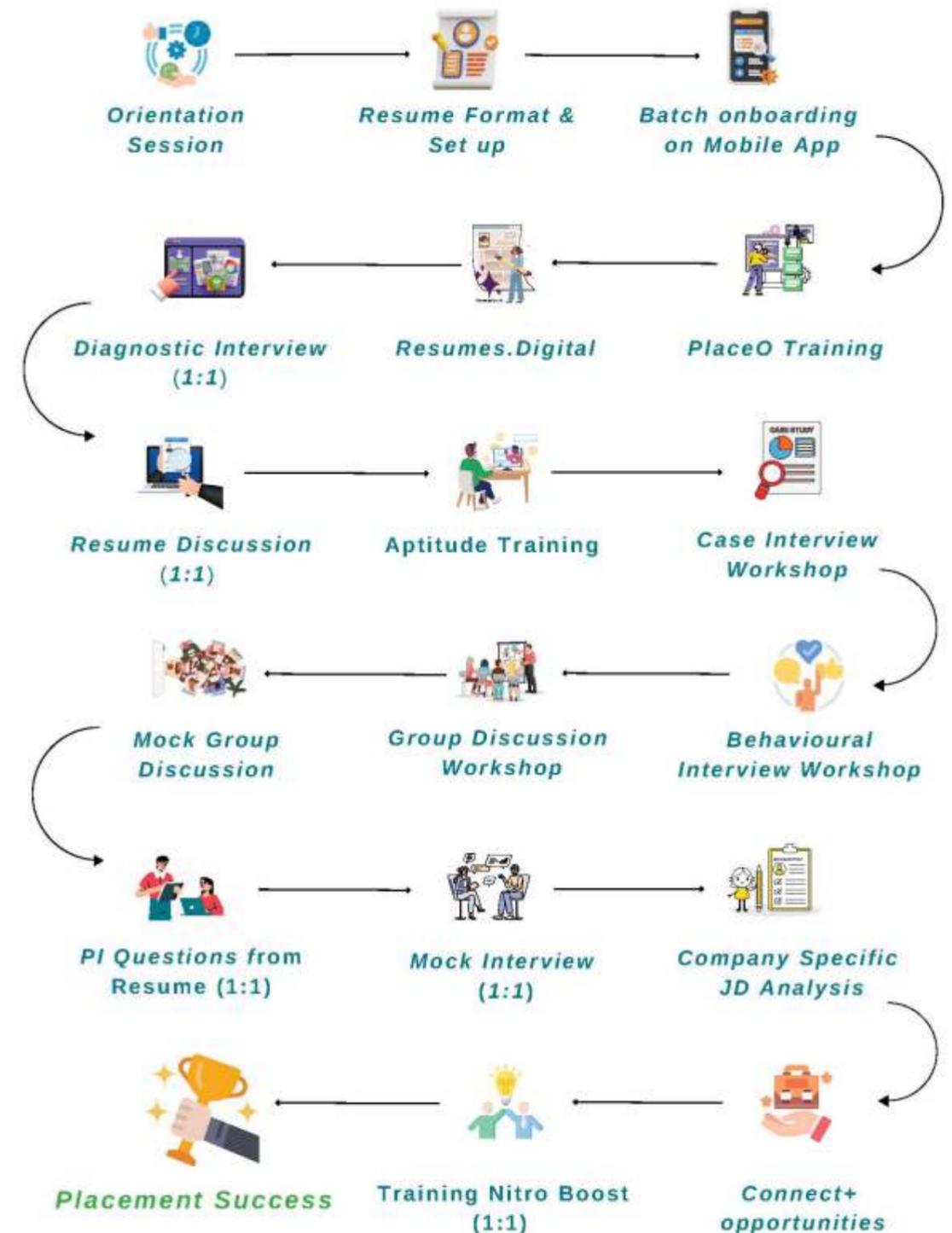


### Areas of Intervention for IILM Lodhi Road students

The placement training for the IILM Lodhi Road students has been designed keeping in mind the unique requirements and the profiles of the students. We have a very detailed and year-long engagement with the students to bring them up to date in the following areas:

- ▶ Foundational programme aimed strengthening the foundational skills of the students and helping them build their profiles
- ▶ Preparation for summer internship placement process to secure attractive internships and in internship interventions for increasing PPOs
- ▶ Functional and Behavioural interview aimed at securing final placements
- ▶ Additional support for students still remaining in the placement process
- ▶ These are carefully curated to ensure the highest impact keeping in mind the mindset and aspirations of students.

## TRAINING ROADMAP



## Top Recruiters



These companies represent a wide range of industries, including consulting, financial services, FMCG, retail, IT, e-commerce, and real estate, providing IILM students with vast and varied career opportunities.

At IILM Lodhi Road, we are committed to not only helping students secure jobs but also empowering them to build long-term, successful careers. With dedicated career counselling, strong industry links, and continuous skills development, our graduates are well-positioned to achieve their professional goals in an ever-evolving job market.



# International Exposure

IILM is committed to fostering global collaborations and networks for its students as a way of enhancing the educational experience. By providing opportunities for international exposure through semester exchanges and study abroad programmes, IILM offers a well-rounded management education that prepares students for a globalised business environment.

## Student Exchange Programme (Duration 12-14 Weeks)

IILM offers students the opportunity to participate in semester exchange programmes through partnerships with over 30 universities globally. These programmes enable students to study abroad for one semester while maintaining their enrolment at IILM, with credits successfully transferred upon completion. This unique blend of academic and cultural experiences provides substantial benefits for students.

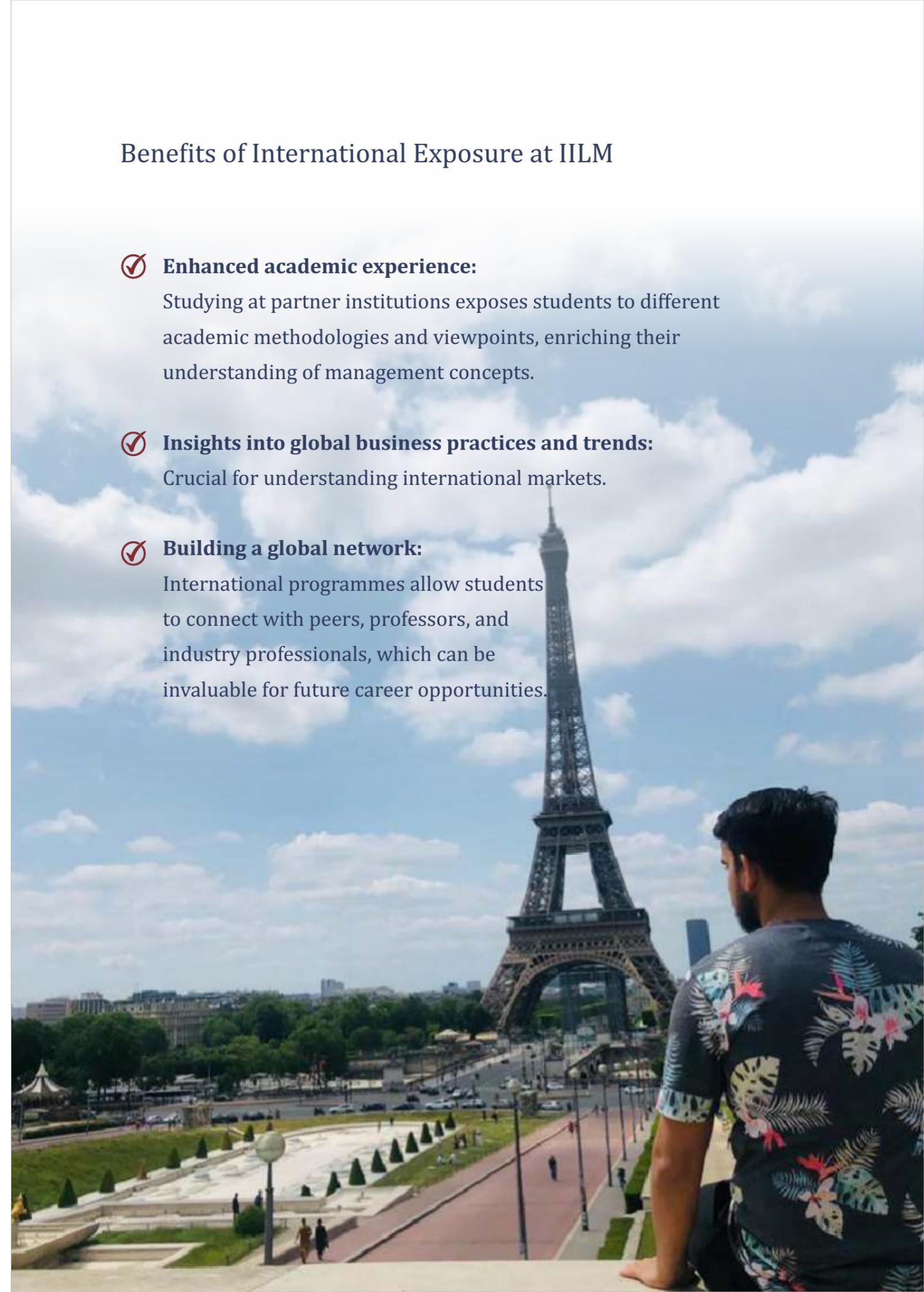
## Global Study Programme (Duration 2-3 Weeks)

IILM's Global Study Programme offer students short-term immersive experiences, typically lasting 2 to 3 weeks, in partner institutions across Europe and Asia. These Programme combine cultural exploration with academic learning, featuring specialised course modules, lectures, and workshops at the partner institutions. Students also engage in cultural activities like guided tours and cuisine experiences, helping them develop key skills such as adaptability and teamwork. These programme provide valuable insights into global issues and international relations, ideal for students seeking quick international exposure and broader perspectives.



## Benefits of International Exposure at IILM

- ✓ **Enhanced academic experience:**  
Studying at partner institutions exposes students to different academic methodologies and viewpoints, enriching their understanding of management concepts.
- ✓ **Insights into global business practices and trends:**  
Crucial for understanding international markets.
- ✓ **Building a global network:**  
International programmes allow students to connect with peers, professors, and industry professionals, which can be invaluable for future career opportunities.



# IILM: A Vibrant Campus Experience

## Immerse Yourself in A Dynamic Learning Environment

IILM's prime location in the heart of the city creates a vibrant and stimulating atmosphere. Our campus buzzes with energy, fostering a collaborative and engaging learning environment.

## Beyond the Classroom

Beyond academics, IILM offers a wide range of co-curricular and extra-curricular activities to enrich the college experience. Join clubs, participate in sports, or explore your passions through various committees.



## Recreational Facilities

The campus features well-maintained playgrounds and recreational areas, providing opportunities for relaxation, exercise, and social interaction.

# IILM Events

## Protiviti Campus Wheel PowerBI Workshop (July 2024)

"Campus Wheel - a Workshop on Power BI," conducted by experts Chhavi Manocha, Senior Manager, and Anushka Verma, Senior Associate from Protiviti, aimed to equip students with essential data visualisation skills for their final placements.



## Data Analytics Workshop (July 2024)

Havish Madhvapaty conducted a session on "Accelerators for Early-Stage Entrepreneurs" with our postgraduate students. The session featured his insights on entrepreneurial thinking and real-world experiences.



## Contemporary Issues in Business and Society by Pawan K Verma (July-August 2024)

IILM has launched a series of thought provoking discussions led by Shri Pavan K. Varma, a distinguished writer-diplomat and seasoned politician who delivered sessions on topics like "Contemporary Issues in Business and Society" and "The Essence of Hinduism and Secular India".



## NHRDN-IILM Students' Chapter Delhi NCR (August 2024)

NHRDN-IILM Students' Chapter for Delhi NCR was launched on August 3, 2024. This students' chapter marks NHRDN's fifth initiative and signifies the start of a new era, offering significant benefits for both students and academics. It provides faculty with research opportunities and fosters connections between industry and academia, offering students valuable insights.



## P&G Be Your Own Boss Workshop (August 2024)

The "Be Your Own Boss" workshop, organised by Procter & Gamble and led by youth wellbeing expert Ms Shruti Arora, tackled prevalent myths about personal hygiene and overall well being, with the goal of empowering women to take charge of their



## CXO Leadership Series (commenced from August 2024)

IILM has introduced the CXO Leadership Series to bring visionary leaders and entrepreneurs from various industries to share their experiences and insights with management students. These sessions will be held monthly. The inaugural session featured Ms Lopamudra Banerjee, Chief Human Resources Officer at Carrier Midea.



# IILM Clubs

IILM commits to a student life on campus that encapsulates a plethora of activities through clubs and committees leading to a holistic development and intellectual growth.

## Cultural Club : TARANG

The cultural club at IILM actively involves students in festivals and national events.



## Sports Club

Sports activities are a key component of the curriculum at IILM. The institution provides facilities for cricket, football, volleyball, basketball, and lawn tennis to support physical fitness and recreational engagement.

## NGO Club : ICHHA

Students interact and spend time with the students at the Roshni Rai School. The time spent by them was utilised for teaching the underprivileged students and sensitising them to their surroundings, hygiene and self-development. Involvement of students in such activities inculcates the culture of community living and the habit of emphasising with others to become more responsible citizens.



## BookWorm Buddies Club

Our mission is to foster a love of reading, encourage critical thinking, and create a space for intellectual exchange. This club will expand your horizons by discovering new genres and authors where one can also connect with like-minded people and build friendships and networks with fellow book lovers.



## Marketing Club : CLIOS

A vibrant and dynamic community of students passionate about marketing and aims to bridge the gap between theoretical knowledge and practical application, providing our members with the tools and experiences needed to excel in the marketing world.

## Finomics

The club engages students in policy, financial markets and economics related activities. These help students in gaining knowledge and developing confidence in these subjects, besides enhancing team spirit and acquaintance amongst themselves.



## Entrepreneurship Development Centre

At IILM, we believe in empowering students to become the next generation of innovators and entrepreneurs. Our programmes are designed to foster a culture of creativity, risk-taking, and practical problem-solving. Through mentorship, industry exposure, and interactive workshops, we provide students with the tools and guidance they need to turn their ideas into reality. From networking with industry leaders to developing entrepreneurial expertise, our programmes offer a unique opportunity to explore the startup ecosystem and gain invaluable hands-on experience.

## Debate Club : SANSAD

Sansad organises debate events with participation from reputed B-schools across India. It unleashes your potential as a persuasive speaker and critical thinker. Our club fosters a dynamic environment where you can hone your debate skills, engage in intellectual discourse, and develop essential life skills.



## Analytics Club : DATA GEEKS

Our club aims to foster data literacy, practical skills, and networking opportunities. We explore the pivotal role data analytics plays in enabling strategic decision making. Delve into club objectives, including workshops, case competitions, hackathons and so on.

# Almashine: Our Portal to a Thriving 6,000+ Alumni Network

Almashine is IILM's dedicated alumni portal, connecting over 6,000 graduates who are making a difference worldwide. This dynamic platform serves as a bridge between past and present students, fostering a strong community of professionals across various industries. Through Almashine, alumni can stay connected with their peers, access career opportunities, participate in events, and contribute to the growth of future generations. The portal not only celebrates the achievements of our alumni but also facilitates continuous learning and networking, reinforcing the lifelong bond with IILM.



## Alumni Speak



*We were fortunate to have faculty from prestigious institutions like IIM and FMS, and we had some of the best professors at IILM. This academic foundation evolved into valuable wisdom, guiding me to where I am today.*

**Harbinder Narula**  
(Batch 1994 - 96)





**Shillaza Girdhar (Batch 2004-06)**

*As the gold medalist of my batch, I spent over 10 years working with Deloitte Consulting. My time at IILM was a remarkable experience, and it feels wonderful to return to the campus.*



**Doreen Mathew, Analyst, Blackrock (Batch 2017-19)**

*It feels amazing to be back on campus after five years, this time on the other side of the table. I'm here to evaluate the summer internship programme, and it's been wonderful interacting with so many students. It was truly an enriching experience, and I wish all the students the very best. I had some of the best learning experiences at IILM, and being here brings back so many nostalgic memories. With my background in both HR and marketing, my time here was filled with diverse learning opportunities. I look forward to coming back again. Thank you so much.*



**Shaweta Berry,  
Director of Marketing at  
SaaS-DE&I (Batch 2004-06)**

*To all the faculty who taught us, I stand before you because of the learning, experiences, exposure, and the knowledge that I gained here.*



(Alumni Meet, May 2018)



(Alumni Meet, May 2024)



(Alumni Meet, May 2024)



(Batch 2004-06)

# Faculty at IILM, Lodhi Road

## Marketing

Dr Harivansh Chaturvedi  
Director General  
Professor

Dr Shruti Gill  
Associate Professor

Dr Rupali Singh  
Assistant Professor

Dr Vidushi Vatsa  
Assistant Professor

## Finance

Prof. Raju Majumdar  
Dean  
Professor

Dr Swati Khanna  
Associate Professor

Prof Renuka Prasad  
Assistant Professor

Dr Gurmani Chadha  
Assistant Professor

Dr Neha Gosain  
Assistant Professor

Dr Taran Kaur  
Assistant Professor

## General Management (Strategy/Economics/ Law)

Prof Rahul Mishra  
Professor

Dr Gurpreet Singh Bhatia  
Professor

Dr Sonia Khera  
Assistant Professor

Prof Ektaa Jha  
Assistant Professor

Dr Shefali Goel  
Assistant Professor

Prof Pallavi Khanna  
Assistant Professor

Dr Divya Anand  
Assistant Professor

## OB & HR

Dr Sanyukta Jolly  
Professor

Dr Shivani Khurana  
Professor

Dr Shreya Mukherjee  
Assistant Professor

Dr Mansi Taparia  
Assistant Professor

## Analytics, IT & Operations

Dr Sanjiva Shanker Dubey  
Professor

Dr. Chanchal Kushwaha  
Professor

Dr Seema Sahai  
Professor

Prof Nitasha Barara  
Assistant Professor

Dr Nidhi Ahuja  
Assistant Professor

Prof Aanchal Yadav  
Assistant Professor

# Admission Criteria

## IILM PGDM – Eligibility Criteria

To secure admission to the IILM PGDM two-year programme, aspirants must meet the following eligibility criteria:

- Applicants must possess a Bachelor's or equivalent degree in any discipline.
- Applicants in their final year of a Bachelor's degree course are also eligible to apply. The admission will remain provisional until they produce mark sheets and degree certificates establishing their eligibility.
- Minimum 60% aggregate marks or equivalent from a recognised university in India or abroad (recognised by the UGC/Association of Indian Universities (AIU)).
- Applicants are required to appear in any of the management competitive exams (CAT/MAT/XAT/GMAT/CMAT/ATMA/NMAT, etc.).

## Procedure for Filling the Application Form

- Applicants can submit the application form online.
- The online application form is available at [www.iilm.edu/lodhiroad](http://www.iilm.edu/lodhiroad), along with the non-refundable admission processing fee of INR 1100.
- The admission fee can be paid via Credit Card/ Debit Card/ UPI through the designated payment gateway.



## Scholarships and Loans

IILM is committed to making education more affordable for students from all walks of life and ensuring that every deserving student has access to quality education. Our policy on merit-based scholarships makes this possible. IILM has collaborated with banks to simplify the application process for student loans, helping bridge the gap between the cost of the programme and students' capacity to pay.

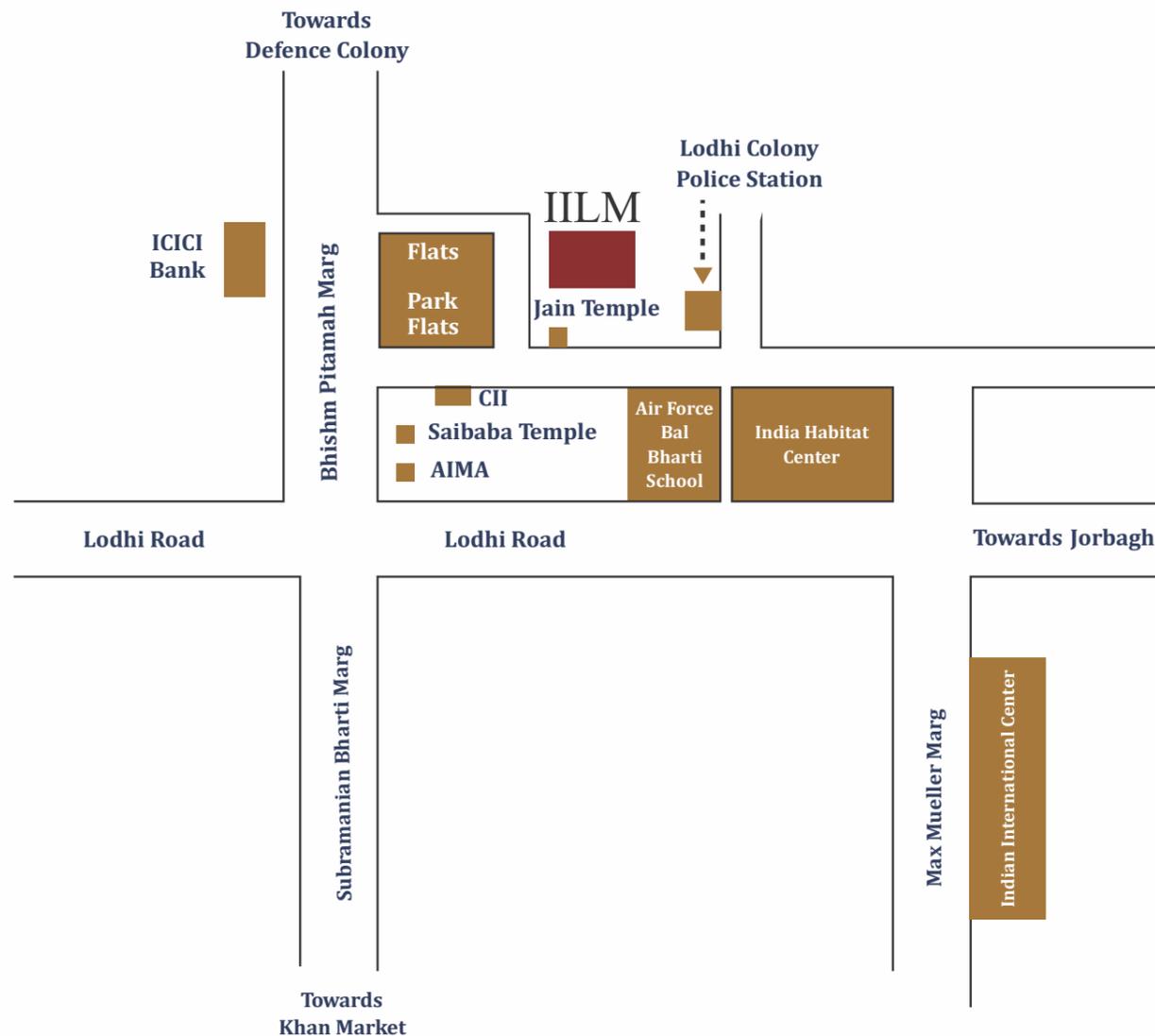
Various categories of scholarships are available and designed to cater to different student needs:

- Scholarship for Girl Child
- Scholarship for Outstanding Achievement in Sports, Culture & Bravery
- Scholarship for Students from the States of J&K and the North-East States
- Scholarship for Children of Defence Personnel
- Martyr's Scholarship
- Scholarship for B.Tech and B.E Graduates
- Scholarship for CAT/XAT Students
- Scholarship for MAT/CMAT 90 percentile and above

Note:

- No two or more categories of scholarships can be combined.
- Scholarships are awarded on an annual basis, and eligibility for subsequent years of the program is contingent upon adherence to the scholarship policy.
- Scholarships begin in the 1st year of the program.
- For the 2nd year onwards, continuation scholarship rules apply.

# Join The IILM Family



## Admission Process

Your Journey Begins Now - A seamless admission process designed with you in mind. Apply today and take the first step towards your dream career.

## Scholarships

Invest in Your Future – Explore our scholarships and financial aid options, tailored to help you achieve your academic goals without financial stress.

## Ready to Take the Leap?

Visit our campus, meet our community, and see for yourself why IILM Lodhi is the right choice for your future. We can't wait to welcome you!

## Your Future Starts Here



*Scan for more details*



IILM Lodhi Road  
3, Institutional Area, Lodhi Road,  
New Delhi - 110003



<https://www.iilm.edu/lodhiroad/>



[pgdm@iilm.edu](mailto:pgdm@iilm.edu)



Phone: +91-9818865156 | +91-9599225170

 /iilm institute

 /iilm

 /iilm institute

 /iilm



FOLLOW FOR MORE

