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Where GREAT STORIES Begin



**LEADING BUSINESS SCHOOL
IN ACADEMIC EXCELLENCE**
Federation of World Academics

MYRA 
SCHOOL OF BUSINESS



TOP 30

Private B-Schools
as per latest IIRF Rankings

2

Global University Partners

Students can opt to study one trimester abroad.

Up to **4.5 Lac**

Scholarship Offered

As high as 25% of batch size received scholarships in the past

3

Centers Of Excellence

Entrepreneurship, Cyber Security,
Data Analytics & Business Intelligence

MYRA- Focus is on YOU

Our 2 year Full - Time AICTE approved **PGDM** program is being delivered in an award winning 7 layered campus facility spread over 8 acres of breathtaking landscape. Along with dual Specialisation the curriculum provides deep insights into cutting edge technology driven tools and techniques pertaining to **Digital Transformation, Data Visualisation, Cybersecurity and AI&ML**.

100%

Super Qualified Faculty

Associated with likes of Harvard, NYU Stern, IIM A, IIM B, Texas A&M...

1:8

Faculty to Student Ratio

Small cohorts for individualized learning

2

Career Success Program

Training in leadership, self-confidence, critical thinking, time management, communication, teamwork, and more.

75+

Global brands for Placements

85% offers made every year

Dean

Dr. Ramasastry Ambarish, the Dean and Chairman of MYRA School of Business, has a diverse educational background with degrees in Physics, Mathematics, Engineering, and a Ph.D. in Finance. He has taught at NYU, McGill, University of Wisconsin, and Georgetown University. His professional career includes roles at Citibank as VP in Global Markets and at the World Bank as a Principal Financial Officer. He has advised global investors on investment strategies, founded the Vasishta Fund, and has held leadership positions in various companies including OAKS Asset Management, AppPoint Software Solutions, Xpheno, and Biofi Medical Healthcare India Pvt. Ltd.



Faculty Members



Dr. Prakash K Nair
Vice Dean, Professor of Leadership & OB;
Ph.D. (Texas A&M); Ex- Infosys



Prof. Kiran Kumar BGV
Senior Assistant Professor IS
B.Tech, IIT KGP, PGDM, IIMB



Dr. Praveen Kumar
Associate Professor
Marketing Ph.D. (MDI Gurgaon)



Dr. Ashwani Singh
Assistant Professor
Marketing; Ph.D. (IIMB)



Dr. Janhavi Kote
Assistant Professor
OB & HRM; Ph.D. (IIMB)



Prof. Abhijith S
Assistant Professor
Analytics & Data Science
MS, University of Calgary, Canada



Dr. Harshali Damle
Adjunct faculty
Ph.D. (IIMB); MBA (IIMS); CA (CAI)



Prof. Abhishek Agrawal
Adjunct faculty
PGDM, IIML; Ex- McKinsey India



Dr. Karthik Kalyanaraman
Adjunct Faculty
Ph.D. (Harvard)



Prof. Rajeev Tandon
Visiting Faculty
B.Tech., IIT K; MMS (Bajaj);
Ex- SC Johnson, Gillette



Prof. Krishna Gopal
Professor of Practice (Visiting)
Global Head - Sales Enablement,
Tech Mahindra

"We want to hire more MSB graduates."

They are very versatile. They understand **Fintech**, are familiar with business applications of new technologies like **AI & ML** and are hands on with languages like **Rand Python**"

- Zonal Head of the largest private sector bank in India.

Mandatory Courses in **PGDM** :

- **Fintech**
- **Digital Transformation**
- **Visual Analytics - Story Telling using Data**
- **Generative AI for Business**
- **Cyber Security**

Specializations:

- **Finance**
- **Marketing**
- **HR**
- **Analytics**
- **Entrepreneurship**
- **Operations management**

**Dual Specializations Offered with major and minor options*



Center of Excellence for Entrepreneurship

The Center for Entrepreneurship & Family Business at MYRA embodies our commitment to fostering entrepreneurial talent and family businesses.

It was inaugurated by Padma Vibhushan N. R. Narayana Murthy, Founder of Infosys, in September 2023.

It aligns with MSB's vision of building a vibrant startup ecosystem with all its elements in Mysuru

Center of Excellence in Data Analytics and Business Intelligence

The Analytics & Data Science Lab (A&DS Lab) is a state-of-the-art facility at MSB, launched in association with ACER India and AMD India; to facilitate teaching and research in the function. Excellence in Data Analytics and Business Intelligence (CEDABI) focuses on Data-Driven Innovation and its contribution to economic growth.



Cyberverse Foundation Center of Excellence

In April 2022, MSB joined hands with the Bherunda Foundation, a charitable trust run by the erstwhile royal family of Mysuru, and founded the Cyberverse Foundation, a COE in the emerging domain of cybersecurity.

The state-of-the-art physical lab is one of a kind in India and provides programs for grassroots level awareness programs for schools and colleges, upskilling programs for the industry.



CAREER SUCCESS PROGRAM

Training in leadership, self-confidence, critical thinking, time management, communication, teamwork, and more.

The Career Success Program is spanned over the entire duration of the 2-year PGDM program.

Prepares students for interviews and aptitude tests.

Learn to Lead Change is a key theme in the MYRA PGDM curriculum. I feel proud to have studied at MYRA – where I was always pushed towards academic and personal excellence. And thanks to MYRA’s unique Industry Mentorship Programme – I had the opportunity to work closely with Mr. Krishna Gopal (Global Sales Head – Tech Mahindra), whose guidance helped me secure a great job in the industry.

Adi Ganesh, PGDM 2021

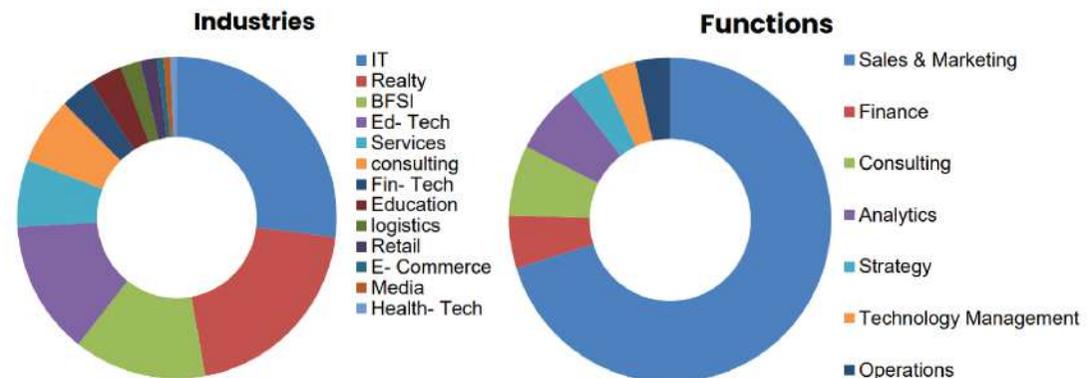
Personalised Placement Success Coaching

includes

- writing effective CVs, Video CVs, and Linked In Profiles,
- training in Aptitude tests, and
- Mock GD and Personal Interview Practice.

Placement Stats

- Average CTC - 8.2 L.P.A
- CTC Range - 5.0 L.P.A 16 L.P.A



“

MYRA also has an extremely helpful Career Services team – and the many hours I spent with them helped me land my dream role at **Deloitte**. I would strongly recommend MYRA to anyone with ambitious career plans.

Hansdhari Singh, PGDM 2021

”



ALUMNI WORKING WITH **75+**
GLOBAL BRANDS NATIONWIDE



Aprameya T
TCS
PGDM 2022



Ajay K S
Anand Rathi Wealth
Limited
PGDM 2023



**Rajeshwari
Palle**
Reliance Retail
PGDM 2022



**Hansdhari
Singh**
Deloitte
PGDM 2023

**Adiganesh
D S**
Tech Mahindra
PGDM 2021



**Nithin
Vinayak
Jayaprakash**
BOSCH
PGDM 2021



**Vinay Kumar
Palled**
PayTM Money



Anjana K S
HDFC Bank
PGDM 2023



**Rakshana
Pawar**
Toyota



**Siddarth C
Moodbagil**
Adani Wilmar
Limited
PGDM 2023

SCHOLARSHIPS

Transforming Potential into Success - Your Talent Our Support

- MYRA Merit Scholarships (M-Schols)
Awarded to a set of students with the highest CGPA in PGDM1
Awards range from Rupees 2.5 lakhs up to 5 lakhs.
- MYRA High Performer Scholarships
• Awarded to students with the next highest bracket CGPA in PGDM1
• Awards range from Rupees 1 lakh up to 2 lakhs.

Fees	Amount (INR)	Payment Schedule
Admission Fees	50,000	At the time of Admission
Installment 1	2,25,000	Within 15 days after paying the admission fee
Installment 2	2,25,000	October 15th 2024
Installment 3	2,25,000	February 15th 2025
Installment 4	2,25,000	June 15th 2025
Installment 5	50,000	October 15th 2025

Admission Process

Step 1: Online application

Step 2: Academic profile evaluation

Step 3: Entrance Test

Step 4: Case Analysis

Step 5: Admission Interview

Step 6: Offer acceptance

A SIMPLE AND HASSLE FREE WAY TO JOIN US

Eligibility Criteria

- A Bachelor's degree in any discipline with 50% and above from a recognised institution.
- Qualifying Entrance Exam Score. Accepted entrance exams include CAT, XAT, GMAT, GRE, NMAT, CMAT, MAT and MYRA Entrance Test.
- We encourage students to have some experience; however, work experience is not mandatory for our full-time programme.



At MSB focus is on you

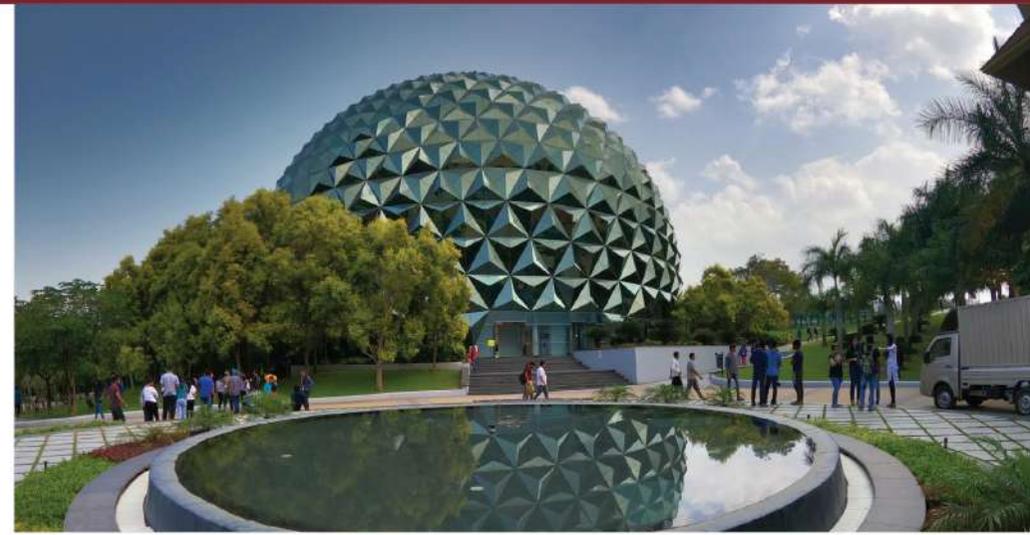
MSB clubs enhance student life, foster camaraderie, and drive community initiatives in Mysuru. They lead awareness campaigns, social events, and vibrant discussions, contributing to the city's growth narrative.

- **Finance Club**
- **Marketing Club**
- **HR Club**
- **Entrepreneurship Club**
- **Sports Club**
- **Cultural Club**



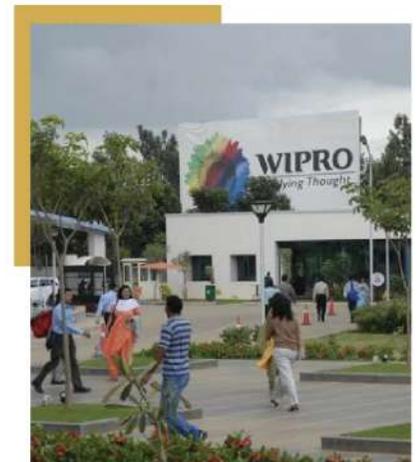


MYSURU has an Inspiring story of **Culture** and **Industrial Growth**



Explore Mysuru: Culture Meets Opportunity

Discover Mysuru, a city where history and innovation coexist. Famous for its palaces and festivals, it's a cultural hub that's also home to prestigious institutions like the University of Mysore. With global companies like Infosys, Mysuru promises excellent education and career prospects in a safe, clean environment. Ideal for students seeking a vibrant, yet secure, educational experience. Welcome to Mysuru – a perfect blend of heritage and progress.



Frequently asked questions about the PGDM programme

Is there any Loan assistance provided?

Yes a pre-approved student loan is provided from HDFC Credila for your higher education at MSB

Is Appearing for Competitive exams mandatory?

Yes, appearing for competitive exams like CAT, XAT, GMAT, GRE, NMAT, CMAT, MAT, and ATMA is mandatory. If an applicant does not have a score or does not meet qualifying scores, they can take the MYRA Entrance Test (MET).

Is there an admission test for MSB?

Yes, MSB conducts its entrance test called MET for applicants who do not have scores from other qualifying exams.

How MSB trains a student for placements?

MSB's Placement Office (PO) offers Tailored Career Services, focusing on individual student profiles and developmental needs. They provide placement assistance, higher education guidance, and entrepreneurial support.

What is the average package a student can expect?

The average CTC for students is 8.2 LPA, ranging from 5.0 LPA to 16 LPA.

What is the rank of MSB among B- Schools?

MSB was awarded as the leading B-school in academic excellence at the 6th academia conclave organized by the Federation of world academics.

Is there any scholarship offered?

Yes, scholarships like MYRA Merit Scholarships and MYRA High Performer Scholarships are offered based on academic performance.

How many students are there in a class?

Specific class size information was not found.

How do we get industry insights in our curriculum?

Industry insights are likely integrated through the curriculum, including case studies, projects, and potentially guest lectures.

What trending techniques and tools will we learn?

The website lists courses in areas like Analytics with Python, Big Data for Business, Digital and Social Media Analytics, AI for Business, etc.

Is it safe for girls to study here?

Yes, Mysuru is a clean and safe city for girls to study in India. We take special care of our female students, you can get more details on this from the admission team.

What is the fee and is all upfront payment?

The fee for two Year PGDM program is Rs 5,00,000 per year and is divided into installments. Payment schedules are provided with specific due dates on the website.

PGDM Admissions Open 2024-26

MYRA
SCHOOL OF BUSINESS

📍 Near Infosys, Opp. Power Grid, Yelwala,
Mysuru - 571130, Karnataka, India

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