

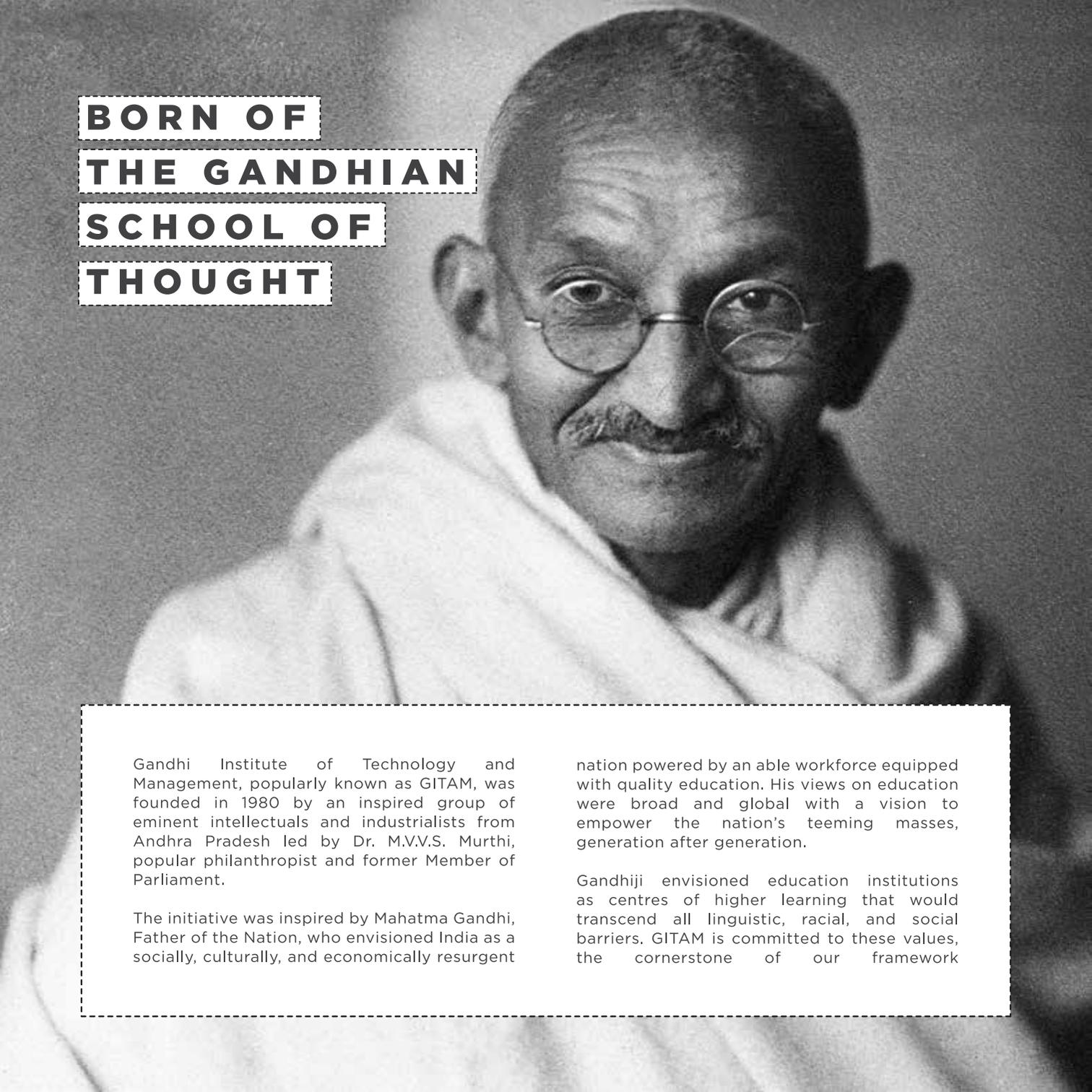
**DRIVE
BUSINESS
WITH
MANAGEMENT**
**DRIVE
PROGRESS
WITH
GITAM**



MANAGEMENT
POST GRADUATE PROGRAMS



GITAM
(DEEMED TO BE UNIVERSITY)



**BORN OF
THE GANDHIAN
SCHOOL OF
THOUGHT**

Gandhi Institute of Technology and Management, popularly known as GITAM, was founded in 1980 by an inspired group of eminent intellectuals and industrialists from Andhra Pradesh led by Dr. M.V.V.S. Murthi, popular philanthropist and former Member of Parliament.

The initiative was inspired by Mahatma Gandhi, Father of the Nation, who envisioned India as a socially, culturally, and economically resurgent

nation powered by an able workforce equipped with quality education. His views on education were broad and global with a vision to empower the nation's teeming masses, generation after generation.

Gandhiji envisioned education institutions as centres of higher learning that would transcend all linguistic, racial, and social barriers. GITAM is committed to these values, the cornerstone of our framework

ACCREDITATIONS & RECOGNITIONS



Government of India
Ministry of Human Resource
Development

Recognized by UGC-MHRD as
Category-'I' Deemed to be University



NAAC 'A+' Grade in 2017 - a
remarkable achievement for a
multi-disciplinary institution



University Grants Commission (UGC)
granted 12 (B) status to receive
research grants



Approved by All India Council for
Technical Education (AICTE)



1001+ Rank in Times Higher
Education World University
Rankings-2020



ISO-9001:2015
(Quality Mgmt. System)



Selected for Technical Education
Quality Improvement Programme- II
(TEQIP- II)



TATA CONSULTANCY SERVICES (TCS)
accredited GITAM with A grade



67th Rank in NIRF-2020
University Rankings



Best Embedded program in India
award from CIMA (Chartered Institute
of Management Accountants)



ACCA (The Association of Chartered
Certified Accountants) accredited
B.Com (Hons) program



366 Rank in 2019 UI Green Metric
World University Rankings



Business
Education
Alliance

Partner Universities



STANFORD
SCHOOL OF MEDICINE



Lancaster
University



UNIVERSITÀ
DEGLI STUDI
DI UDINE



FIU FLORIDA
INTERNATIONAL
UNIVERSITY



CMU
CENTRAL MICHIGAN
UNIVERSITY



UNIVERSITY OF
TEXAS
ARLINGTON



GROUPE
ESC DIJON
BOURGOGNE



University
of Windsor



University of Colorado
Anschutz Medical Campus



Northern Illinois
University



UNIVERSITY OF
NEBRASKA
OMAHA



NIPISSING
UNIVERSITY



université
Paris Ouest
Nanterre La Défense



REGENT
Business School



CARDINAL
STRITCH
UNIVERSITY





Northeastern
University

MANAGEMENT PROGRAMS



GITAM Institute of Management, Visakhapatnam, GITAM Hyderabad Business School and GITAM School of Business in Bengaluru have dedicated themselves to the cause of quality higher education in management. The three Business Schools have emerged at the forefront of professional management education and research, shaping the careers of young minds for more than three decades. The faculty comprises a judicious blend of youth and experience, academics and industry practitioners with a vast majority of them holding PhD qualifications. Some of them have had significant international experience. The use of diverse methods of teaching, practical and situational delivery of courses, exposure to real-life managerial situations through Harvard Business case studies and state-of-the-art information and communication technology make it a truly unique learning experience.

PROGRAMS

OFFERED

Master of Business Administration

MBA (Business Analytics)

MBA (International Business)

MBA (Health Care and Hospital Management)

MASTER OF BUSINESS ADMINISTRATION

Course Highlights

This program will equip you with the skills and knowledge of general business management functions. The two-year program is well designed to align with the real world business demand and help you to build a strong foundation in General Management. The specialized courses offered provide in-depth knowledge about the particular business vertical. The dynamic learning environment involving case studies, project works, Introspective exercises helps in the holistic development of the student. Specializations offered : Marketing, Finance, HR, Operations and Business Analytics.

Eligibility Criteria

A pass in any Bachelor degree from a recognized university with a minimum of 50% marks or equivalent grade and score obtained in GAT (PG Management) - 2022.

Duration of the course - 2 Years

Available in all the three campus

MBA (BUSINESS ANALYTICS)

Course Highlights

This program will teach students how to make business decisions with a more analytical and data-driven approach. The students will gain a hands-on approach to understanding different types of analytics and their uses to make informed data-driven business decisions. They will also have exposure to statistical programming languages like R, Python etc and platforms like Matlab, SPSS etc. The program curriculum is market relevant and there is huge career scope with this program.

Eligibility Criteria

A pass in B.Tech / BE / BCA / B.Sc./B.Com. (Computers) / BBA BA from a recognized university with a minimum of 50% marks or equivalent grade and score obtained in GAT (PG Management) - 2022.

Duration of the course - 2 Years

Available only in Visakhapatnam

MBA (INTERNATIONAL BUSINESS)

Course Highlights

This program aims to equip the student with the business skills required to run an international business. The course curriculum provides a solid foundation to understand how operating across borders impacts the different functional verticals of a business and taking business decisions relative to international and global market operations. The 2-year course will develop awareness about international trade policies, export regulations, people management policies across the globe etc.

Eligibility Criteria

A pass in any Bachelor degree from a recognized university with a minimum of 50% marks or equivalent grade and score obtained in GAT (PG Management) - 2022.

Duration of the course - 2 Years

Available only in Visakhapatnam

MBA (HEALTH CARE AND HOSPITAL MANAGEMENT)

Course Highlights

This 2-year program will provide an understanding of the operations of a health care system and will equip the students with the knowledge required for managing a healthcare facility and the perfect functioning of the healthcare sector. GITAM employs a highly practical approach to this program with practical classes being conducted in GIMSR, the on-campus medical wing of GITAM. This program is highly suitable for students looking forward to enhancing their career in the healthcare sector.

Eligibility Criteria

A pass in any Bachelor degree from a recognized university with a minimum of 50% marks or equivalent grade and score obtained in GAT (PG Management) - 2022.

Duration of the course - 2 Years

Available only in Visakhapatnam

GCGC AND PLACEMENTS



GITAM Career Guidance Centre (GCGC) is an integral part of GITAM (deemed to be university), dedicated solely to guide students towards the career paths they are best suited for. GCGC provides professional counselling, training, and assistance. Working closely with students, GCGC helps them identify their strengths and mentors them to choose careers in which they can best excel, thereby ensuring success in both the short and long run.

The objectives of the centre are:

- **Train and develop a well-grounded, all round personality**
- **Equip students with employable skills**
- **Foster an entrepreneurial mindset in students**
- **Achieve 100% gainful placement**

The centre functions under the guidance of the Director of the institute. The Training and Placements officer is assisted by an Assistant Training Officer. A senior faculty member from each department coordinates the activities of the centre with active involvement of student coordinators. The centre is active and has rolled out several programs and initiatives.

Highlights

- **Visits to 100+ MNCs and corporates**
- **55,000+ alumni across the globe**
- **Students have launched over 35 startups**
- **30,000+ students have been placed**

VENTURE DEVELOPMENT CENTRE (INNOVATION CELL)



**Northeastern
University**

Year on year, the number of students graduating in India increasingly outnumbers the jobs available. An assured way of securing a bright future in such a landscape is through entrepreneurship. Keeping this in mind, The Venture Development Centre (Innovation Cell) has been set up under GITAM (deemed to be) University Institute for Development of Entrepreneurship (GUIDE). The cell's main aim is to nurture students and transform them to become job creators instead of job seekers.

With an aim of benefitting from their globally renowned expertise in venture development, GITAM has partnered with Northeastern University, Boston, to establish a Venture Development Centre on campus. They have specially designed entrepreneurship programmes that guide students hands-on. The idea is that by the time a student graduates, he/ she would have developed a clear, user-centric thought process. Some would have a well thought-out idea for a start-up.

VDC hosts various entrepreneurial activities on campus where students can refine their ideas and develop them into functional business plans under proper guidance. This ensures they are properly mentored and have the necessary exposure to pitch effectively to investors for funding.

The Innovation Cell works closely with the E-cell, a student run club, for creating awareness about entrepreneurship among students, faculty, and staff. The club is divided into various action groups that function together to provide a holistic and well-rounded exposure to students.

LIFE AT GITAM



Life at GITAM

Across its campuses, GITAM attracts thousands of students from India and abroad who enrol for various courses. The culture is open, vibrant and cosmopolitan, an ecosystem that opens young minds to other cultures, thinking, habits and practices that create global citizens reflecting our ageless philosophy of 'Vasudhaiva Kutumbakam'. (The world in one family) Students can explore, discover, learn, question, answer and interact with others and in the process, they imbibe values of teamwork, tolerance, acceptance, and the temperament to contribute positively to their task and society at large. While the institution has zero tolerance to indiscipline such as ragging, racism, and other modern social aberrations, the environment provides several opportunities for students to present their point of view, skills and talent and improve themselves as they pursue their coveted degrees. In all, each student is assured of an enriching and memorable experience he/ she would cherish for a lifetime.

Activities:

GITAM has several platforms for students to participate, contribute, showcase their talent and develop their personal skills. The institute has a wide array of clubs, forums, events and extra-curricular activities to help them evolve as leaders and team players, and deliver tasks within budgets and deadlines.

Student initiatives, clubs and forums include:

- GITAM Centre for Incubation and Entrepreneurship Development (GCIED)
- GITAM (Deemed to be) University For Science and Activity Centre (GUSAC)
- Rotaract Club of GITAM (RACG)
- G-Studio
- National Cadet Corps
- GITAM National Service Scheme
- Engineers Without Borders (EWB)
- Innovation Centre
- PR & Media cell

Literary, Cultural and Social Activities

Cultural, literary and social activities contribute significantly to student development, making them confident, decision-makers and team players. GITAM has several platforms for extra-curricular activities such as:

Kalakrithi, G-Media, Speaking Club, Ignite, Perspective Art Team, Theatre Club and Wisdomania enable and motivate students to express their creative talent in various forms such as art, theatre, public speaking, and current affairs and photography. Students also publish their magazines, covering a wide range of topics.

Student Chapters

Student Chapters are setup to offer students a window to cultivate and further their interests in various areas and learn more about topics outside of their curriculum. Student Chapters currently offered are:

Association for Computing Machinery (ACM)
Indian Society for Technical Education (ISTE)
Computer Society of India (CSI)
Institution of Electronics and Telecommunication Engineering (IETE)
The Institution of Engineers (India)
Instrument Society of India (ISOI)
Institute of Electrical and Electronics Engineers (IEEE)
Engineers Without Borders (EWB)
Indian Green Building Council (IGBC)

Hostel accommodation for students

GITAM attracts several students from various destinations across India and abroad. We provide comfortable hostel facilities to accommodate them, enabling them to pursue their education. The hostels offer hygienic vegetarian and non-vegetarian cuisine, recreation centres, library, emergency healthcare, counselling services and a host of other facilities to ensure students' comfort. Adequate security is provided round-the-clock to ensure safety and tranquillity on the premises. A warden supported by a Facilities Management team is stationed 24x7 to address any requirement.

Counselling for stress management - partnership with YourDOST

Students function in high pressure, stressful environments that demand performance and meeting deadlines which could sometimes cause anxiety, depression or emotional distress. This not only affects their performance but is also detrimental to their health in the long run. To address this important aspect and ensure students are motivated and mentally comfortable to take on challenges, GITAM has partnered with YourDOST, India's leading online emotional wellness platform. GITAM's students have access to professionals who provide counselling to the community towards ensuring their well being.

Udaan – an initiative for emotional wellness

Udaan is a mental health and emotional wellness platform created for the GITAM community. An initiative of The Directorate of Student Life, Udaan offers a safe and secure option for individuals to seek help, express their fears and concerns before they could feel better enough to pursue their goals, Udaan offers:

- A human library
- Events on mental health and nutrition
- Events on mental health and dance therapy
- Reverse classrooms
- Safe spaces across the campus and online
- AVs on mental health and well being

Udaan has received an enthusiastic response and is being leveraged effectively by the GITAM community.

Sports infrastructure - a strong focus on physical activities

At GITAM, we firmly believe that sports contribute tremendously to making a complete individual, imparting values such as teamwork, endurance, tolerance, and the resilience to accept failures gracefully while cultivating the spirit of taking on challenges. Sport helps build a strong mind, fairness and a competitive spirit, which are among the core values we strive to develop in every GITAM graduate. Students have access to world-class sports infrastructure - sprawling grounds for athletics, cricket, football, volleyball, basketball hockey etc., with excellent equipment and experienced coaches. We also introduce student-athletes through an effective sports quota system and offer deserving students a chance to pursue quality education, even as they chase their sports goals.

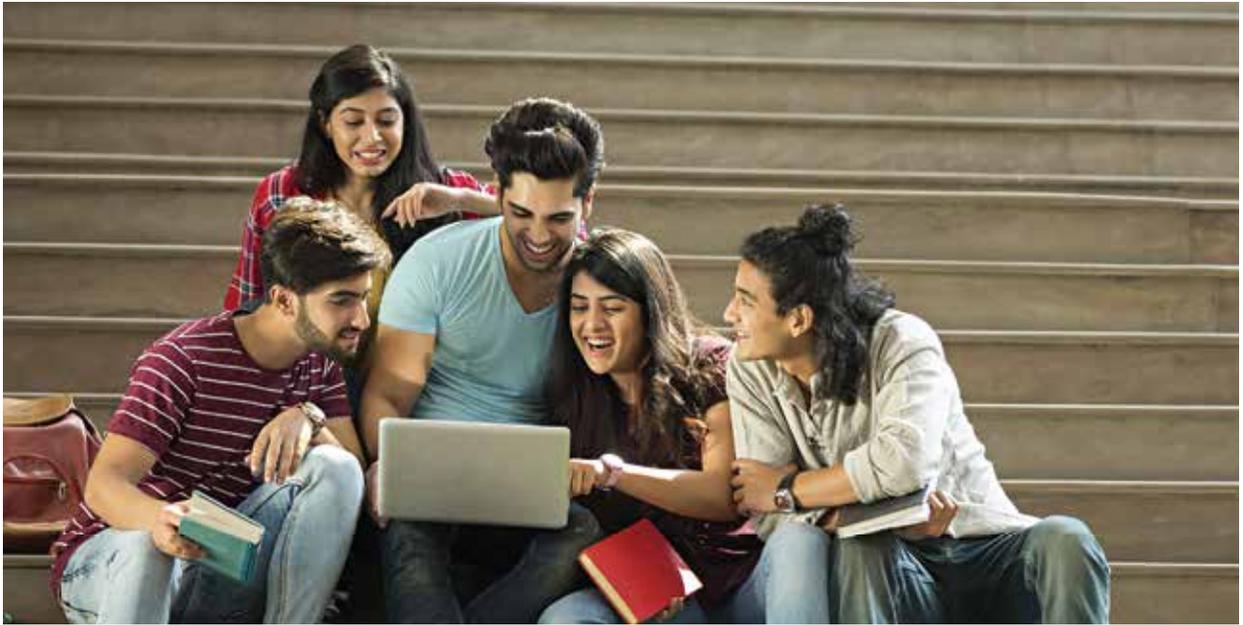
GITAM Changemakers

Changemakers' Series is a unique initiative from GITAM that enables students, faculty and staff to interact and gain insights from national and global leaders across domains. The platform was initiated in April 2021 and has received an enormous response from all stakeholders.

Speakers at Changemakers

Speakers at Changemakers include leading experts and achievers from politics, administration, media, entertainment, science and technology, social welfare and others. These sessions provide students with an opportunity to gather firsthand insights and experiences from these leaders, helping them incorporate their approach and attitude for success. These events are ongoing and offered to all students and staff at GITAM at no additional cost.

DIGITAL LEARNING



coursera

Coursera is a US-based, massive, open, online course provider founded by professors from Stanford University. GITAM has collaborated with Coursera to offer its students free access to over 7000 courses across subjects. Students can get a certification for courses of their choice on successful completion.

moodle

GITAM has subscribed for Moodle, the world's most popular Learning Management System (LMS) and a platform with a rich repository of plug-ins that enable the user community to expand functionality. Faculty can avail features such as dynamic quiz, interactive content, adaptive lessons, gamification, competency-based education, mobile learning, etc., to impart effective teaching.

grammarly

Grammarly is a global, AI assisted, writing platform that helps users communicate with impact. The application scans documents/ texts for spelling errors, grammatical errors, and even makes recommendations to the sentence structure. Over 40 million+ scholars, students, and researchers worldwide use Grammarly. GITAM has licensed the software and makes it available for faculty, staff, and students across all 3 campuses.

SCHOLARSHIPS

GITAM offers a wide range of scholarships to students with high scores in their qualifying examinations. Scholarships to the tune of Rs.30 crores (approx. US\$ 4 million) are allotted each year to encourage scholastic achievement, and help students with financial challenges focus on academic excellence. This apart, our students can also avail scholarships from AICTE. Under this, 8 of our students were awarded PMSS Scholarships, and 260 of our PG students were awarded AICTE scholarships.

Our scholarships include -

Merit Scholarships: Offered to students who excel in the GITAM Admission Test (GAT) or other National/ State entrance tests.

Sports Scholarships: Offered to students who excel in sports enabling them to pursue academics along with their passion for sports.

Additional Need-based Scholarships: Offered to students facing financial challenges, helping them to pursue and complete their education. The income of both parents is taken into consideration as a qualifier for this.

GAT 2022

Score	Scholarship
>=190	100%
>=180 & <190	75%
>=160 & <180	50%
>=140 & <160	25%
>=120 & <140	15%

CAT/XAT/GMAT 2022

Percentile	Scholarship
>=95	100%
>=85 & <95	75%
>=75 & <85	50%
>=65 & <75	25%
>=55 & <65	15%

MAT/NMAT/CMAT 2022

Percentile	Scholarship
>=99	100%
>=98 & <99	75%
>=95 & <98	50%
>=90 & <95	25%
>=85 & <90	15%

AP/TS ICET 2022

Rank	Scholarship
1-10	100%
11-25	75%
26-75	50%
76-150	25%
151-500	15%

APPLY FOR GAT NOW!

8880884000
gat.gitam.edu

Engineering | Management | Science | Humanities | Law | Architecture
Pharmacy | Physiotherapy | Paramedical | Medical Science | Nursing | Public Policy



GITAM
(DEEMED TO BE UNIVERSITY)



NAAC A+ Grade



VISAKHAPATNAM
HYDERABAD
BENGALURU

FOR COURSES CHECKLIST AND OTHER INFORMATION LOG ON TO www.gitam.edu