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MBA

**FINTECH | BUSINESS ANALYTICS |
ENTREPRENEURSHIP & INNOVATION |
FINANCE | MARKETING | HUMAN RESOURCE**



CHRIST (Deemed to be University) blossomed out of the educational vision of Carmelites of Mary Immaculate (CMI). The CMI congregation as a Catholic community of priests has a rich legacy in the field of education, especially in the southern parts of the country. Saint Kuriakose Elias Chavara, a pioneering educationalist and a social reformer of the nineteenth century, founded the congregation in 1831. The congregation established CHRIST College in Bengaluru in the year 1969 as an Arts and Science college. Later it became CHRIST University in 2008 managed by the CHRIST University Trust.

CHRIST (Deemed to be University)

Delhi-NCR Campus

CHRIST University Trust established a management institute in Ghaziabad, NCR in the year 2014 which offered PGDM, with the vision of extending its service in the higher education field to the state of Uttar Pradesh. In 2019, CHRIST (Deemed to be University) campus started the MBA programme for the students with specialization in Marketing, Human Resource, Business Analytics and Finance.

The curriculum and pedagogy at the campus is designed to nurture managers for the future with a focus on holistic education and integral development. Personal mentoring, corporate interactions, industry visits and live projects, simulations, role play, skill development exercises etc. are part of the curriculum ensuring industry ready professionals. The student centric andragogy enhances an individual's analytical and problem-solving skills that make them more effective decision-makers and future leaders of a complex and globalized corporate world.

VISION

Excellence and Service

MISSION

CHRIST is a nurturing ground for an individual's holistic development to make an effective contribution to society in a dynamic environment

CORE VALUES

Faith in God | Moral Uprightness | Love of Fellow Beings | Social Responsibility | Pursuit of Excellence



School of Business and Management

The Management programme at CHRIST (Deemed to be University), Delhi NCR Campus is a professional two year PG programme with specializations in Fintech, Business Analytics, Entrepreneurship and Innovation, Marketing, Finance and Human Resource. The curriculum designed by CHRIST (Deemed to be University) is such that it provides students with the best of opportunities and a sound launching pad for careers. At the campus every student goes through a wide spectrum of experiences which include Organization Structure Training, Outbound Training, Book Review Competition, Summer Internship, weekly Business and Current Affairs presentations and Dissertation.



MBA Specialisation

- Fintech
- Business Analytics
- Entrepreneurship & Innovation
- Finance
- Marketing
- Human Resource

School of Business and Management, CHRIST (Deemed to be University) Delhi NCR Campus is committed to excellence in the field of Management education. We offer undergraduate, graduate, and doctoral programmes in Management. In our master's programme, we offer specializations like FinTech, Entrepreneurship and Innovation, Business Analytics, Finance, Human Resource, and Marketing.

Christ brings a cutting-edge curriculum for its two-year Master of Business Administration programme and the three-year Bachelor of Business Administration programmes. The experiential learning in our campus through exposure to industrial training and internship makes our programme unique.

CHRIST provides an environment that enables the students to develop their personality, character, and qualities that of a true leader. The value of the business programme, offered by CHRIST is also enhanced through the wide network of alumni across the world. If you enjoy being challenged intellectually, socially, and personally, then I hope you will consider joining us.



Dr. Sachin Sinha
Head, School of Business & Management





MBA FINTECH

PROGRAMME OVERVIEW

FinTech startups are transforming the financial service industry using diverse tech innovations made possible by emerging technologies like Blockchain, Artificial Intelligence and Machine Learning, Crypto Currency etc. The record number of M&As and takeovers is an indicator of the momentum this sector is witnessing.

A recent report by Research and Markets revealed that India and China account for the highest fintech adoption rate at 87% among the emerging markets. This report also states that a lot of players in the Indian Fintech market are turning unicorns and India's market is expected to grow to \$84 billion by 2025 with current valuation at \$31 billion and has the potential to shape the future of the financial services sector globally.

OBJECTIVES OF THE PROGRAMME

The rapid advancements in technology, increasing investments by most major banks financial institutions and technology companies in such advancements accompanied by the increased regulatory support has given the required growth impetus to this sector. The demand for professionals with an understanding of finance and technology skills is thus on the rise. The MBA FinTech is aimed at training students with the right acumen and skill set to capitalize on the demand in the sector.

The MBA FinTech will focus on developing students to fill the key roles as Financial Analysts, Cybersecurity Experts, Compliance Managers and Product Managers.

Innovations in this field include crypto currencies, block chain, digital advisory and trading systems, artificial intelligence, machine learning, peer-to-peer lending, equity crowd funding and mobile payment systems. These innovations have created significant challenges related to privacy, regulation and law enforcement while providing new opportunities for entrepreneurship.

PROGRAMME HIGHLIGHTS



An MBA programme ensures that students are able to apply their knowledge of Management Theories and Practices to solve business problems while nurturing them into world-class business change leaders.

Unique blend of holistic and experiential learning with the best-in-class content by leading faculty and industry leaders in the form of videos, case studies, projects, assignments and live sessions that help students to develop solutions to real-world problems using cutting-edge analytical techniques.

Startup factory promotes students who want to implement innovative or technology based business ideas.

Simulations, workshops and intensive experiential sessions to remain aware and where possible stay ahead of the fintech trends.

The industry practicum in the final trimester allows students to apply theory and techniques learned during the programme to real-world situations.

Preparatory course at the beginning of the first trimester in Mathematics, Accountancy and Programming Languages like Python to bridge the skill gap.

International partnerships with universities that brings exposure to other culture and develop a global outlook.

A system of continuous internal assessments spread over the trimester ensures systematic and timely feedback to the students such that they stay focused and on track throughout the duration.

Industry Mentoring Program that connects students with experienced industry professionals who are committed to assisting students to clarify their career objectives, and regular interaction with Faculty & Industry Experts.

Careers after MBA in Fintech

- Credit Analyst
- Fintech Manager
- Corporate Sales Manager (Fintech)
- Financial Analyst
- Risk and Compliance Analyst



MBA

Business Analytics

PROGRAMME OVERVIEW

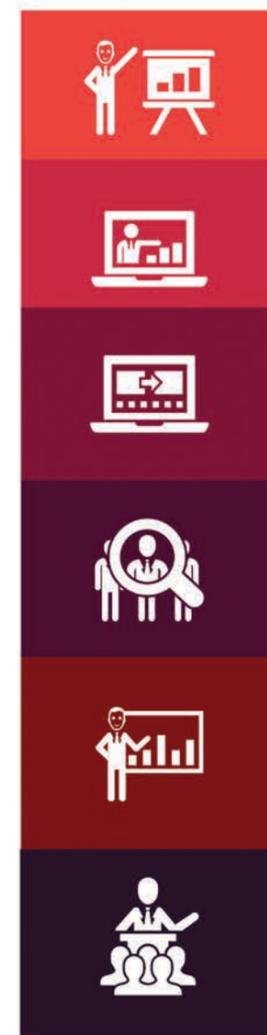
The infusion of data-driven analytics into every business process will ensure that businesses in the future will be digitally controlled and radically transformed to functioning in a dynamic and unpredictable ecosystem.

The emergence of the Internet of Things (IoT), Cloud Computing, Artificial Intelligence (AI) and Machine Learning has given the thrust to the Business Analytics industry. Business leaders across domains echo the sentiment that data management using technology is the core of the future of any business, considering the volume, variety and velocity of the data being generated. The fact that the Big Data market is set to reach \$103 billion by 2023 is a clear indicator of the significance of this emerging field.

OBJECTIVES OF THE PROGRAMME

- Enable students to create a niche for themselves in the area of business analytics.
- Understand and apply data-analysis tools in solving challenging business problems.
- Enable them to move from traditional intuitive decision-making practices to evidence-based decision-making.
- Meet the industry demand for people with knowledge in data-analysis tools such as R, Python, Excel, Tableau, etc.

PROGRAMME HIGHLIGHTS



Best-in-class content developed and delivered by leading faculty and industry leaders in the form of videos case studies and projects, assignments and live sessions that help students to develop solutions to real-world problems using cutting-edge analytical techniques.

A 15-day preparatory course at the beginning of the first trimester in Mathematics, Accountancy and Programming Languages like R and Python to bridge the skill gap.

Builds foundations for both practical and theoretical knowledge that helps to understand the concepts such as: International Finance Mergers and Acquisitions, Securities and Portfolio Management, Investment Management, Behavioral Finance, Financial Risk Management and Financial Analytics.

A continuous Industry Mentoring Program that connects students with experienced industry professionals.

A start-up factory that promotes students who want to implement innovative and technology-based business ideas.

Simulations, workshops and intensive experiential sessions to stay ahead of the learning curve in Analytics.

Careers after MBA in Business Analytics

- Business Intelligence and Analytics Consultant
- Analytics Associate
- Metrics and Analytics Specialist
- Fraud Analyst
- Retail Sales Analyst
- Data Visualization Analyst
- Database Administrator



MBA Entrepreneurship & Innovation

PROGRAMME OVERVIEW

Entrepreneurship has now become a sought-after career option for business graduates, which not only makes them self-employed professionals but also job creators for society at large. Governments across the globe are engaged in creating the right start-up ecosystem to foster innovation and entrepreneurship. Entrepreneurship is now accepted as a serious business, considering its ability to employ people, especially the youth, productively. The Entrepreneurship and Innovation specialization prepares the aspiring future entrepreneurs to transform their bright business ideas into successful ventures. This inculcates among students entrepreneurial competencies like self-confidence, goal-setting, planning, information seeking, problem-solving and planned risk-taking. It also provides rigorous personal counseling to the students to develop them as competent entrepreneurs and successful business leaders of the future.

OBJECTIVES OF THE PROGRAMME

To develop skills, perspectives, and experiences that will train the students for careers as autonomous entrepreneurs, family-business entrepreneurs, or corporate entrepreneurs.

- To learn to translate feasible business ideas into compelling business strategies and successful start-ups.
- To develop in young budding entrepreneurs the calibre to navigate the process of entrepreneurship which includes social entrepreneurship, innovation management, disruptive innovation, and overall understanding of the business ecosystem.
- To make management graduates self-reliant and self-sufficient to generate employment not only for themselves but for others as well.

PROGRAMME HIGHLIGHTS



Experienced faculty and visiting leaders from entrepreneurial business community.



Combination of theory and application, providing students the opportunity to test the theories, models, and strategies learned in the classroom by creating real-life business plans.



Unique blend of holistic and experiential learning with the best-in-class content delivered by competent faculty and successful industry leaders in the form of videos, case studies, projects, assignments and live sessions that help students to develop solutions to real-world problems.



Industry Mentoring Programme that connects students with experienced industry professionals who are committed to assisting students in clarifying their career objectives.



Start-up factory that promotes students who want to implement innovative, technology based business ideas.



International partnerships with universities that bring exposure to other culture and develop a global outlook.

Career after MBA in Entrepreneurship & Innovation

- Business Consultant
- New Venture Developer
- Department Manager
- Corporate Supervisor
- Entrepreneur



MBA Finance

Business
Statistics

PROGRAMME OVERVIEW

The MBA (Finance) programme is focused on understanding the trends and innovations in the finance industry. The finance specialization prepares students with in-depth courses that advance their understanding of issues particular to the field of finance, including investments, portfolio management, derivative securities, capital markets, corporate finance, international finance, and financial institutions.

The programme is open to students from various professional and educational backgrounds and provides them with the enhanced technical skills and subject proficiency for financial expertise. The course has a particular focus on the finance function and considers ways in which resources can be managed to support business development.

OBJECTIVES OF THE PROGRAMME

- To help the students learn to use accounting statements to measure the financial health of a company.
- To forecast and manage a company's short and long-term liquidity needs.
- To measure the contribution of a new project or acquisition to shareholder value.
- To incorporate risk into investment decisions using the appropriate discount rates.
- To evaluate the performance of a company or divisions of a company and apply the knowledge of management theories and practices to solve business problems.

PROGRAMME HIGHLIGHTS



Best-in-class content developed and delivered by leading faculty and industry leaders in the form of videos, case studies and projects, assignments and live sessions that help students to develop solutions to real-world problems using cutting-edge analytical techniques.



Nurturing students into world-class business change leaders ready to tackle the challenges of today's global business environment.



Builds foundations for both practical and theoretical knowledge that helps to understand the concepts such as: International Finance Mergers and Acquisitions, Securities and Portfolio Management, Investment Management, Behavioral Finance, Financial Risk Management and Financial Analytics.



Nurturing students into world-class business change leaders ready to tackle the challenges of today's global business environment.



A start-up factory that promotes students who want to implement innovative and technology-based business ideas.



Industry Mentoring Programme that connects students with experienced industry professionals who are committed to assisting students in clarifying their career objectives.



Preparation for industry Certifications (NISM).

Careers after MBA in Finance

- Financial/Securities/Investments Analyst
- Personal Financial Advisor
- Portfolio Manager
- Accounts Manager
- Finance Controller
- Insurance and Risk Manager
- Investment Banker



MBA

Human Resource Management

PROGRAMME OVERVIEW

A specialization in Human Resource Management offers several opportunities for career growth. It imparts the knowledge and skills required for managing people and contributing to individual and organizational development. The graduates obtain the knowledge of HR concepts and practices that prepare them for a purposeful career as a well-rounded Human Resources Practitioner. The major thrust areas include International HRM, Talent Management, Change and Development, Compensation Management, Industrial Relations, Labour Laws, etc. The pedagogy of the course is interactive and helps to groom budding HR professionals with cutting-edge expertise in HRM to help them understand the theoretical basis for the courses under HR and provide a practical understanding of the functional roles of an HR professional.

OBJECTIVES OF THE PROGRAMME

- To make business students understand how companies make investment decisions that create value for shareholders.
- To mould the graduates into well-rounded HR generalists
- To enable students to create a niche for themselves by developing analytical, problem-solving and decision-making skills
- To make the students proficient in different functional aspects of people management
- To groom HR professionals in applying evidence-based HR practices
- To inculcate HR-related research capability in the students

PROGRAMME HIGHLIGHTS



MBA (HR) graduates are trained in the areas of HR analytics, talent acquisition and retention, employment regulation compliances, employee compensation and benefits, training and development, etc.



Rigorous and intensively designed curriculum



Capsular training sessions on experiential HR



Continuous industry interface with HR practitioners from leading corporates



Students are offered an appropriate mix of elective courses on the basis of industry requirements.

Careers after MBA in Human Resource Management

- HR Generalist
- HR Recruiter
- Compensation Manager
- Employee relations Manager
- Labour Welfare/Personnel officer
- Training and Development manager
- Change Consultant



MBA Marketing

PROGRAMME OVERVIEW

A business administration degree in Marketing provides students with the knowledge and techniques of creating and carving a narrative around a particular product and service with the help of analytics, storytelling, communication, consumer behaviour and various managerial skills.

This course found a very new life with the growth of analytics and digital marketing in India. We at CHRIST (Deemed to be University) ensure highest quality education which imparts high levels of managerial skills in all our students along with core values such as discipline, ethics and empathy for fellow human beings. The faculty team is a rich blend of industry and academics and is adept in using a wide variety of pedagogical tools to help make our students industry ready. All students undergo practical training through summer internships, industrial visits and live projects as part of our curriculum.

OBJECTIVES OF THE PROGRAMME

- To enable the students to market the products and services to a wide variety of domestic and global customers
- To help the budding managers become smart professionals with good communication and marketing skills.
- To instil in the students proper knowledge of the market and target customers to achieve the company's marketing goals.
- To enable the learners to comprehend and respond appropriately in unfamiliar markets.
- To equip the students with the ability to measure the success of marketing efforts of the organization.
- To help the budding managers apply the knowledge of management theories and practices to solve business problems.
- To foster in the students analytical and critical abilities for data based marketing decisions.

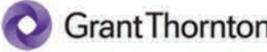
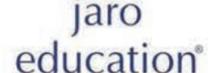
PROGRAMME HIGHLIGHTS

	Content prepared and delivered by experienced faculty and industry leaders
	Simulation based marketing analytics
	Videos, case studies, projects, assignments and live sessions
	Industry Mentoring Program
	Rigorous curriculum & continuous internal assessment

Careers after MBA in Marketing

- Business Development Manager
- Brand Manager
- Market Research Analyst
- Digital Marketing Specialist
- Customer Relationship Manager
- Sales Manager

OUR RECRUITERS

 EY	 PwC	 Wipro	 TATA POWER	 motherson sumi systems limited	 standard chartered	 upGrad	 SONALIKA
 BOSCH	 TITAN	 genpact	 DE Shaw & Co	 kotak life	 PhonePe	 BYJU'S	 marlabs
 ORACLE	 Deloitte	 FOUNDATION STOCK EXCHANGE	 AIS Asahi India Glass Ltd.	 Grant Thornton	 Maybank	 Ameriprise Financial	 XL Dynamics Solutions Unlimited
 MERKLE	 Jumbotail	 HOUSING FINANCE	 CIANS	 POSIST	 smc Moneywise. Be wise.	 TheMathCompany	 homefirst
 KANTAR	 KPMG	 KIR Khimji Ramdas SINCE 1870	 SPANDANA	 PRISM RMC Complete Concrete Solutions	 UNI QLO	 SOUTH INDIAN Bank Experience Next Generation Banking	 jaro education

 TCS TATA CONSULTANCY SERVICES	 ZS	 Goldman Sachs	 PageGroup	 KRISTAL	 NOUS INFOSYSTEMS LEVERAGING INTELLECT	 ARVIND FASHIONING POSSIBILITIES	 zyoin Your No.1 Hiring Partner
 Hero	 ZYCUS	 eClerx	 Wipro Street	 ZopSmart	 Star	 netcore	 [24]7.ai
 DECATHLON	 naukri.com	 amazon	 Piperpalla	 nab	 cvent	 M1 TOMORROW'S MONEY TODAY	 Filter It
 team COMPUTERS	 Extramarks	 KritiKal SOLUTIONS	 ANANDRATHI INVESTMENT SERVICES Great Place To Work Certified	 protiviti Have the Future with Confidence	 SMC	 ADITYA BIRLA GROUP	 Pine Labs
 KANSAI PAINT NEROLAC	 adani	 LUMINOUS	 randstad	 The Indian EXPRESS	 Classplus	 Capgemini	 Colliers Accelerating success.