



GL BAJAJ

Institute of Management & Research. PGDM Institute

FIND YOUR SPARK

GREATER NOIDA

(Approved by A.I.C.T.E., Ministry of HRD, Govt. of India)



DEVELOPING PROFESSIONALS FOR **GLOBAL COMPETITIVENESS**

PGDM

- Post Graduate Diploma in Management
- Post Graduate Diploma in Mgmt.-General

2 Years Full Time Program

 www.glbimr.org





GL BAJAJ

Institute of Management & Research. PGDM Institute

FIND YOUR SPARK

(Approved by A.I.C.T.E., Ministry of HRD, Govt. of India)

ABOUT GLBIMR

Welcome to the two year full-time Post Graduate Diploma in Management programs at GL Bajaj Institute of Management and Research, Greater Noida Campus. The Programs focus on providing hands on experience of real corporate world to students in order to equip them for today's competitive global marketplace.

The Institute is a leading B-School of North India offering Post Graduate Diploma in Management & PGDM-General, two years full time programs with dual specialization in areas of International Business, Marketing, Human Resources Data Analytics, Operations Management, Finance, Entrepreneurship, Strategy and Consultancy approved by AICTE, Ministry of HRD Govt. of India.

ABOUT GL BAJAJ EDUCATION GROUP

GL Bajaj was established in the year 1997 by high-minded creative thinkers and intellectuals to impart value-based education in a thought – provoking and novel milieu, conducive for overall development of students. The Group has 11 sprawling campuses located in NCR and Mathura and is committed to providing quality education in the field of Management, Technology, Education, Dental Science, Engineering, Pharmacy and Library Sciences.

AWARDS, ACCOLADES & RANKINGS

→
1st in Delhi/NCR and
2nd in North India by
Business School Special
BUSINESS STANDARD
January 2021



→
Top Eminent
B-Schools of
Super Excellence
by CSR,
November 2022
Issue



→
Ranked 40 across
India in the Green
Institutional
Rankings
by R World Institutional
Ranking
2022



→
Best B-School for
Strong Industry
Connect by PHD
Chamber of Commerce
and Industry, 2022

→
Certificate of
excellence for Best
Institute for innovation
and entrepreneurship,
under IIRF Education Impact
Award Category by
FWA Industry Council,
October 2021

GL BAJAJ Institute of Management and Research (GLBIMR)

(Approved by AICTE, Ministry of HRD, Govt. of India)



HIGHLIGHTS

11⁺ Campuses | **967⁺** Strong Faculty Base | **10⁺** Programs

16⁺ Established Institutions | **12417⁺** Alumni Base

20⁺ years of Academic Excellence | **16023⁺** Student Base | **1222343⁺** Library Resources

PROGRAM OVERVIEW

GLBIMR strives to provide a life changing experience to its students through a relevant management curriculum and by developing required skill sets to serve the industry and society as managers, business leaders or as entrepreneurs.

This transformational process encompasses multiple interventions targeting specific areas of student development.

Integrating Industry

- Minor projects
- Summer Internship Programs
- Expert Talk Series from Industry in all subjects to provide corporate perspective in that subject
- Global Talk Series
- Workshops and Trainings from Industry Experts
- Industry Visits
- Pre-placement and Final Placements
- National Seminars and International Conference

Personality Development Program

- Coaching and Mentoring
- Individual student mapping
- Intensive Personality Development Module
- Leadership opportunity through student driven Area Clubs
- Becoming responsible by coordinating various academic functions
- Opportunity to participate in various external business events of national repute
- Group and individual presentations with exhaustive feedback
- Group Discussions in all subjects for effective conversation skills

Pedagogy: Learner Centric Teaching Approach

- Business Simulation
- Physical Simulation
- Case based focused learning
- Digitalized courses
- Tutorials and Discussions
- Application based Projects and Assignments
- Presentations
- Group Discussions
- Hybrid open modules

Cutting Edge Course Curriculum

- Wide specialization options available
- Dual & Major-Minor specialization option
- Micro Skill Enhancement through Value Added Courses
- Seminar Papers
- Intensive Internships
- Minor and Live Projects
- Exhaustive corporate exposure for validating real world application of theoretical concepts



SPECIALIZATIONS OFFERED

Students are offered plethora of specialization options which are designed in consultation with the industry experts. The curriculum is tailor made to meet the growing demands of today's market, imparting to students real world applications of theoretical concepts.



- **International Business**
- **Marketing**
- **Human Resources**
- **Data Analytics**
- **Operations Management**
- **Finance**
- **Entrepreneurship**
- **Strategy and Consultancy**

MICRO SKILLS ENHANCEMENT PROGRAM THROUGH VALUE ADDED COURSES

In a world beset with unending challenges, innovative thinking and skills come as a breath of fresh air. Thus, this program offers courses, imparted by highly accomplished faculty and renowned industry practitioners ensuring overall development of students and making them industry ready. These courses are strategically provided along with curriculum as per real-time industry requirements.

- Corporate Sustainability Management
- SEO and Google Analytics
- Design Thinking
- Balanced Score Cards
- Family managed Business Module
- Return on market Investment
- Python and Block Chain Fundamentals
- Fintech Applications
- IT in HR
- Fixed Income Securities
- Time and Mind Management
- Tally ERP 09
- Blog Management
- Big Data Analytics
- AI for Managers
- Trading in Cryptocurrency
- Advanced Financial Modelling
- Personal Digital Branding & Security
- Image Engineering
- Advance MS Office Skills
- Social Entrepreneurship
- Counselling Skills
- Content Writing
- Stock trading & Investment Management
- Servant Leadership and Emotional Leadership



Facilitating students in accomplishing their entrepreneurial pursuits

In order to develop and nurture the entrepreneurial instinct of students an Online Incubator has been created to assist budding entrepreneurs extensively on different facets like idea generation, entrepreneurs' inventory, feasibility study, preparing DPRs etc. Through effective mentoring, technical and financial funding, we have been able to create many success stories.



CORPORATE RESOURCE CENTER (CRC)

CRC acts as an interface between the students and the corporate world and provides extensive corporate connect to the students in their transformational years of learning.

CRC facilitates in:

Industry Visits ➔ **Live Projects and Summer Internships** ➔ **Project based learning** ➔ **Global Talk and Expert Talk Series** ➔ **Pre-Placement Talks and Final Placement**



The cross sectorial participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of GLBIMR, which in turn, has led to building of a long list of recruiters, with additions every year.



“

Being a part of new beginnings is always special and so is my journey in Management Education with GLBIMR PGDM Batch 2009-11. GLBIMR provides an innovative course design, best in class faculty from industry and hands on experience from various through training programs. Throughout the academic sessions, I was challenged to discover capabilities that I never knew I had. Along with academics, the Institute focuses on personality development which helped me build a rewarding career.

Rachit Shrivastava
Vice President
BlackRock, Scotland,
United Kingdom
PGDM Batch 2010-12



Highest Package Offered



19.86
LPA

Average Package



6.25
LPA

Three Layered Mentoring

A distinctive three layered mentoring process provides students with multifaceted guidance in their professional aspirations and endeavours.

- Faculty, through mentoring meetings at regular intervals
- Alumni & Industry, through Specialized Mock Training and Mock Sessions
- Specialized Career Guidance, by Experts from Academia and Industry

Infrastructure



The Institute has state-of-the-art infrastructural facilities with ambient green surroundings for nurturing and creating an apt Learning Environment.

Salient Features

- Centrally air conditioned and wi-fi campus
- Auditorium and Seminar Hall
- Gym and Fitness Centre
- Computer Centre
- Hostel Facility
- Medical Facility
- Café 'D' Bajaj
- Amphitheater

life @ GLBAJAJ



National and International Collaborations

In its incessant endeavour to acquaint students and faculty with global management practices, GLBIMR has collaborated with some of the reputed Institutes and Universities of National and International repute, like:

- **ASSOCHAM-GEM, New Delhi**
- **MDS IndoCan Inc., a registered Canadian Company under Federal Government & Ontario Province**
- **Synergy University, Moscow**
- **Ministry of National, Technical and Vocational Education, Madagascar**
- **Africa City of Technology, Khartoum, Sudan**
- **Atal Incubation Centre - BIMTECH**
- **National Stock Exchange Academy**
- **Institute of Entrepreneurship Development, Lucknow**

Extensive collaboration has helped students in the form of Internship programs, projects based on industry problems, and real world applications of theoretical concepts through faculty from industry, providing an exposure to existing corporate practices.

Student Driven Area Clubs and Activity Cells

Blended Learning through Student Clubs, an initiative to creating a vital and engaged campus community that supports students to learn and develop the knowledge, skills and values needed to lead and serve in an independent, global society.

These clubs delve into the areas of:

CLUBS

- Finance Club
- Marketing Club
- Sports Club
- Youth Social Responsibility Club
- HR Club
- IT Club
- Art & Culture Club

CELLS

- Research Cell
- Sustainability Cell
- Social Media Cell
- Entrepreneurship Cell
- Alumni Relationship Cell
- Women Cell
- Communication Cell



GL BAJAJ

Institute of Management & Research. PGDM Institute

FIND YOUR SPARK

(Approved by A.I.C.T.E., Ministry of HRD, Govt. of India)

ADMISSION PROCEDURE

Eligibility:

Prospective candidates seeking admission to PGDM & PGDM - General Programs of the Institute must fulfill the following criteria or admission:

- Candidates must have a bachelor's degree in any discipline from recognized university under 10+2+3 system with minimum 50% marks.
- Candidates appearing in final year may also apply provided they fulfill the eligibility criteria and submit the relevant documents latest by 30th September of the year of admission.
- MAT/CAT/XAT/CMAT/ATMA Score.

Selection Procedure:

The candidates are screened on the basis of their score in the qualifying tests and their performance in Group Discussion and Personal Interview. The stages involved in the process are:

- Registration of the candidate in the PGDM program at GLBIMR is through an application form which can be downloaded from "www.glbimr.org/pgdm-application-form.php" or can be procured physically from the Institute's admission department by paying relevant fee.
- On registration, a suitable date for group discussion and personal interview is communicated to the candidate.

Thereafter, on the basis of the performance in GD & PI, the information regarding selection is communicated.

GL Bajaj Institute of Management & Research. PGDM Institute

Plot No. 2, Knowledge Park-III, Greater Noida, U.P.-201306

8010-081-081, 8860333801, 7835005154

www.glbimr.org ✉ admissions@glbimr.org