



# **MBA IN INTERNATIONAL BUSINESS**

&

# **MBA IN BUSINESS ANALYTICS**



## **PROSPECTUS**

## **2025-2027**



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# WELCOME MESSAGE FROM VICE-CHANCELLOR

Indian Institute of Foreign Trade, set up by Government of India in 1963 under the aegis of Ministry of Commerce and Industry has evolved as a top ranking B-School with the prestigious AACSB Accreditation and A+ NAAC ranking. The Institute was accorded Deemed to be University status in 2002.

The institute conducts highly prestigious academic programmes viz. Ph.D., MBA (International Business), MBA (Business Analytics), MA (Economics) with specialization in International Trade. Besides, the Institute conducts a host of diploma and certificate programmes specializing in International Trade & International Business across its campuses located in New Delhi, Kolkata, Kakinada (Andhra Pradesh) and GIFT City (Gujarat).

The Institute offers long term Executive Programmes such as MBA (International Business) weekend programme, Executive Post Graduate Diploma in International Business (EPGDIB), Executive Post Graduate Diploma in Global Human Resource Management (EPGD-GHRM) and MBA (International Business) online. Our holistic pedagogy and updated curriculum ensures learning among our students, reinforcing the managerial skills in the area of contemporary significance such as Business Analytics, Personality Development and updated knowledge of skill sets.

Besides, the institute carries out a number of Management Development Programmes for Corporate and Government Officials in the areas of International Trade and International Business in India and at overseas locations.



**Prof. Rakesh Mohan Joshi**  
Vice-Chancellor, IIFT



The institute alongwith its highly competent faculty involved in cutting edge research on contemporary issues with a track record of research publication in highly cohored international journals.

IIFT's extensive alumni network and industry recognition further enhance the opportunities available to our graduates, making us the preferred choice for professionals looking to elevate their careers in international business.

Our MBA (IB) programme is a flagship programme of the institute with 100 percent placement and has an average salary package of Rs. 27.3 lakhs CTC.

I heartily welcome all the students to IIFT for a transformative journey.



## ABOUT US

The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous body under the Ministry of Commerce & Industry to contribute in the skill building for the external trade sector of India. It has come a long way to successfully develop into a unique institution involved in imparting knowledge through research and training in international business and trade. The Institute was granted "Deemed to be University" status in 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade 'A+' Institution. Over the years, IIFT has emerged as a national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.

## OBJECTIVE

- 1 Impart professional education in modern management techniques relevant to international business.
- 2 Enable the participants to appreciate the inter-relationship between the diverse and complex tasks of international business.
- 3 Develop capacities among business executives for improved understanding of various trade and economic issues.
- 4 Conduct high quality research that addresses domestic as well as world trade and business issues.





# Our Vision & Mission

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## VISION

To be an academic Centre of Excellence in international business research, training and education.

## MISSION

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.



# Ranking -2024





# Ranking -2023





# ACCREDITATIONS

The Indian Institute of Foreign Trade was granted the prestigious AACSB Accreditation on 17th November, 2021. With this the IIFT figures amongst the top 5% Business Schools of the world to be accredited by Association to Advance Collegiate Schools of Business (AACSB). [This is based on upholding the highest standards of Excellence, providing quality assurance, business education intelligence and learning and development services.



## Other Memberships

S. No.	Institute / University
1	The European Foundation for Management Development (EFMD)
2	The Academy of International Business (AIB)
3	The Association of MBAs (AMBA)
4	The Global Compact Network, India (GCN)
5	Indian Finance Association (IFA)
6	The Association of Indian Universities (AIU)
7	Association of Indian Management Schools (AIMS)



# PROGRAMMES

The Institute's portfolio of long-term programmes is diverse, catering to the requirements of aspiring international business executives and mid-career professionals alike. These are:

S. No.	Name of Programme
1	Ph.D. (Management) Programme at Delhi and Kolkata
2	Ph.D. (Economics) Programme at Delhi and Kolkata
3	Two-year MBA (International Business) at New Delhi and Kolkata
4	Two-year MBA (Business Analytics) at New Delhi
5	Two-year MBA (International Business) in Online mode at New Delhi
6	Two-year MA (Economics – Specialization in Trade and Finance) at New Delhi and Kolkata
7	Two years & six months MBA (International Business) Weekend at New Delhi and Kolkata
8	5 years Integrated Programme in Management (BBA in Business Analytics & MBA in International Business) at Kakinada, Andhra Pradesh
9	Post Graduate Diploma in International Business (weekend) at New Delhi and Kolkata
10	Post Graduate Diploma in Human Resource Management (weekend) at New Delhi
11	Post Graduate Certificate Programme in Management (International Business) (weekend) at New Delhi
12	Certificate Programme in Export Import Management (weekend) at New Delhi
13	Certificate Programme in Export Import Management (online mode) at New Delhi



# CAMPUSES

## Delhi Campus



Located in Qutub Institutional Area, overlooking green ridge and historical QutubMinar, the IIFT Campus is considered to be one of the finest in the country. The campus spread over 6.5 acres of land houses two academic blocks and two residential blocks for students and visiting faculty. One more residential facility for the students has been created a few steps away from the main campus. Be it the imposing structure of the "atrium", the mystic beauty of the architectural design called "eye of the universe", or the splendor of the campus in full bloom in winter, it never fails to impress the visitors.

In winter, it never fails to impress the visitors. The campus itself is a very picturesque with artistically designed buildings and well maintained plush gardens. The facilities available on the campus include, fully airconditioned lecture halls with modern audiovisual aids, conference halls for round-table conferences, an auditorium of 450 seating capacity, two computer labs, indoor games, sports ground, besides excellent residential facilities for the students. The campus is fully wi-fi enabled.

Another campus of the Institute spread over 5.6 acres, located at Maidan Garhi, New Delhi is also under construction and will be operationalized soon.

## Kolkata Campus



IIFT's Kolkata Campus is located at the picturesque East Kolkata off EM Bypass in a sprawling area of around 7 acres. The campus is developed as a green and fully integrated campus with independent blocks for academic, administration and student living areas with all modern amenities. The campus also houses three water bodies to maintain ecological diversity with enough greenery. There are centrally air-conditioned modern lecture halls, syndicate rooms, common area, auditorium, open air theatre, common courtyard in its academic and administration blocks on exemplary designs to create a great learning environment. The campus is fully Wi-Fi enabled.

## Kakinada Campus



A land measuring 25 acres has been allotted to the Institute for setting up a full-fledged campus at Kakinada, a beautiful coastal town and a smart city in the State of Andhra Pradesh. Construction of permanent campus is in process and expected to be completed by 2025.

Presently, IIFT is running in its temporary campus at Jawaharlal Nehru Technological University (JNTU), Kakinada, which have state of art Infrastructural facilities like Internet Connectivity, library, playgrounds, auditorium, canteen and medical services. The class rooms are fully air conditional with modern audio-visual aids.



# FACILITIES

## Hostel

The MBA (International Business) is a fully residential programme and all the students are required to stay in the hostel. In Delhi, hostel accommodation is provided on double/triple occupancy basis and in Kolkata it is provided on single/ double occupancy basis. Allotment of room type (i.e. single/double or triple) is on the sole discretion of the Institute.



## Library

The mission of the Foreign Trade Library (FTL) is to assist IIFT in its endeavor to achieve recognition as an internationally top-ranked, research-driven management institute. The Library is designed to meet the academic and research needs of the students and faculty. As a comprehensive knowledge hub, the library provides access to a wide array of information resources, including a collection of latest books by eminent authors on Trade, Economy, Management and WTO related issues. It also has a collection of journals, research reports, company reports, CD-ROMs, video cassettes, International Trade Statistics and Data bases.

Apart from books on traditional Management and Economics related areas, the Library has huge collection of books on:

- ✓ **WTO**
- ✓ **Intellectual Property Rights**
- ✓ **Services Management**

- ✓ **Mergers & Acquisitions**
- ✓ **Trade Finance**
- ✓ **E-Business**
- ✓ **Global Business Strategies**
- ✓ **International Business Law**
- ✓ **Information Technology**

The Library subscribes to over 10,000 online journals from prominent publishers such as Science Direct (Elsevier), Wiley Online, Oxford University Press, and Cambridge University Press, as well as 255 printed journals and periodicals, and has 17,581 bound periodicals. It has enriched itself with publications from prestigious national and international organizations such as the UN, ITC, UNCTAD, WTO, IMF, World Bank, and Ministries and Departments of the Government of India.

In order to facilitate online access to information, the library has subscribed to over 50 trade and business-related online and offline databases, including:

- ✓ **Bloomberg**
- ✓ **S&P Capital IQ Pro, Global Trade Atlas, and Panjiva**
- ✓ **EMIS**
- ✓ **CEIC**
- ✓ **Euromonitor Passport**
- ✓ **CMIE databases (Commodities, Prowess, TradeDX, Industry Outlook, Economic Outlook, and State of India)**

## Bloomberg Subscriber

IIFT subscribes to Bloomberg, which offers a dynamic network of information for decision-makers. Bloomberg is of great value to B-School students seeking fast access to accurate business and financial information, news and insight around the world. Students are also offered training to familiarize them with this powerful resource.

## Other Facilities & Services

- ✓ **Reading room facility**
- ✓ **Reference services**
- ✓ **Documentation/Indexing services**
- ✓ **Photocopy facility-chargeable.**

## How to Avail Library Facilities?

Library facilities are open to participants. The participants are required to deposit of Rs.5,000/- for Library membership which is refundable at the end of the Programme.

## Computer Facilities



Recognizing the importance of technology in education, IIFT's Computer Centre has implemented the latest state of the art IT infrastructure to provide a competitive advantage in its core areas of education and research. The Computer Centre aims at providing 99 percent up time including ensuring server uptime, data recovery and backup, facilitating storage management, hardware, network operations, streamlining operations and simplifying end-user support.

## Delhi Campus

For its internet requirements, the IIFT avails 750 mbps leased line from two different ISP on load balancing. The computer lab for the students is open 24X7 with adequate number of desktop computers. These are fully supported with application software such as SPSS, E Views, SAS, etc. India Trade & Prowess databases from CMIE are also available on the Institute's network. Comprehending the recent advances in functional data analysis and high-dimensional statistics.

Besides the Computer Lab, has an exclusive Data Analytics & Simulation Lab (DASL) with 40 computers with software such as SPSS, Hadoop, SAS, etc. for Data Analytics and Simulation Courses.

Apart from this, IIFT also uses video conferencing facility for training, research activities besides connecting IIFT Delhi campus, Kolkata campus & Kakinada campus for internal meetings, etc.

The Institute has a multi-tiered network infrastructure in place. Buildings inside the campus are well connected with fiber network. The network infrastructure is at layer 3 switching level that helps to inter connect all components together on one platform. Institute's network is also supplemented with managed Wi-Fi supporting 802.11n and standards. Over 1000 users have access to this network.

Apart from this, classrooms area adequately equipped with LCD projectors and PCs.

## "Campus360"

IIFT also has a fully integrated in-house developed platform, named Campus360 (<http://campus360.iift.ac.in>) that provides convergence facility to the faculty with the students and the programme office.

## Features :

- Online Attendance
- Sharing of Courseware
- Result Processing
- Online Quiz
- Opinion Polls
- Assignment Submission
- Elective Selection
- Port Visit Option
- Language Selection
- Dissertation/Research Project Submission
- And Many More Related Activities

## Kolkata Campus

Kolkata Campus is having 350 mbps for its Internet requirements. Wi-Fi services are also made available to the students in the campus. Lib sys, Prowess, India Trades services have been facilitated locally from IIFT Kolkata Digital lab at IIFT Kolkata is well equipped with 30 latest model computers for student access. Kolkata campus also has an online classroom studio to conduct online certificate and executive programmes.



# INTERNATIONAL COLLABORATIONS

The International Collaborations & Capacity Development (ICCD) Division of IIFT plays an important role in the Institute through various activities:

1

To build the institute's global networks by collaborating with institutions across the world for carrying out a wide spectrum of academic arrangements. Student and faculty exchanges form the key pillar of IIFT's academic collaborations.

2

Extends its global linkages through memberships of renowned international associations like AACSB, EFMD, AMBA and AIB

3

Efforts to strengthen its global presence, it takes up the responsibility to participate in pertinent accreditations and rankings, national as well as international to strengthen its global presence.

4

Ensures appropriate guidelines are defined and implemented to allow advancement of IIFT faculty through participation in national and international training programs, workshops, conferences, and discussions.

IIFT has collaborations with 45 Universities/B-schools throughout the world. The key areas of collaboration with partnerinstitutes include the following:

- ✓ **Student Exchange / Faculty Exchange**
- ✓ **Faculty Development Programme**
- ✓ **Training Programmes/Study Tours**
- ✓ **Joint Research**



## No. of International Collaborations/MoUs Signed

S. No.	Institute / University	Location
1	Brock University, St. Catherines, Ontario, Canada	North-America
2	Vietnam Institute for Indian and Southwest Asian Studies (VIISAS)	Asia-Pacific
3	IESEG-School of Management, Lille Catholic University, Lille and Paris, France	Europe
4	EM-Strasbourg Graduate School of Management, Cedex, France	Europe
5	Grenoble Ecole de Management, Grenoble Cedex, France	Europe
6	Hanken-Swedish School of Economics and Business Admn, Finland	Europe
7	Rennes School of Business, France	Europe
8	Universita Bocconi, Milano, Italy	Europe
9	The International University in Geneva, Switzerland	Europe
10	Allianza 4 Universidades, Spain	Europe
11	Universitat des Saarlandes, Germany	Europe
12	University of Insubria, Italy	Europe
13	HS PF Pforzheim University, Germany	Europe
14	University of International Business and Economics, Beijing, China	Asia-Pacific

## No. of International Collaborations/MoUs Signed

S. No.	Institute / University	Location
15	International Institute for Trade and Development, Bangkok, Thailand	Asia-Pacific
16	Bradley University, Peoria, Illinois, USA	North-America
17	The University of Newcastle, Newcastle, NSW, Australia	Australia
18	Ajou University, Suwon, Korea	Asia-Pacific
19	Foreign Trade University, Hanoi, Vietnam	Asia-Pacific
20	Abrystwyth University, UK	Europe
21	Foreign Trade Training Centre, Cairo, Egypt	Africa
22	International Business School, Americas	South-America
23	International Institute of Business Networking, Russia	Russia
24	Herbert H. Lehman College of the City, University of New York, USA	North-America
25	Institute of Indian Studies, Hankuk University, South Korea	Asia-Pacific
26	Kent State University, USA	North-America
27	Deakin University	Australia
28	Solbridge International School of Business	Asia-Pacific

## No. of International Collaborations/MoUs Signed

S. No.	Institute / University	Location
29	International School of Finance and Technology, Tashkent, Uzbekistan	Asia-Pacific
30	Bangladesh Foreign Trade Institute, Dhaka	Asia-Pacific
31	UAM, Madrid, Spain	Europe
32	National Dong Hwa University, Taiwan	Asia-Pacific
33	University of Leeds, UK	Europe
34	British Teaching University, Georgia	Europe
35	The University of Western Australia, Perth, Australia	Australia
36	The Institute of Export & International Trade, England	Europe
37	The Educational Institution Belarus State Economic University, Belarus	Europe
38	Lund University School of Economics & Management, LUSEM	Europe
39	Ural Federal University, Ekaterinberg, Russia	Russia
40	The University of Scranton, Pennsylvania, USA	North-America
41	University of Tanjungpura, Indonesia	Asia-Pacific
42	EM Normandie Business School	Europe

## No. of International Collaborations/MoUs Signed

S. No.	Institute / University	Location
43	IFM Tanzania	Africa
44	The University of Huddersfield	Europe
45	University of Plymouth	Europe

## Faculty Development Program

The Faculty Development Programme (FDP) is designed to encourage capacity building of the IIFT faculty. Under the FDP, IIFT provides financial support to facilitate faculty seeking upgradation of their knowledge and other skills, as well as for faculty participation in conferences, seminars and workshops. IIFT Faculty, through FDP, have participated in prestigious National and International Conferences and Training programs. Few of the FDPs attended by faculty during the period April 2023 to March 2024 are:

1	FDP in Pedagogy and Research Methods by IIM, Ahmedabad
2	Intensive Training School (ITS) on PYTHON for Data Science, Machine Learning and Deep Learning of IIT, Kanpur
3	Global Trade Certificate (GTC) and Certified Trade Finance Professional (CTFP) of the ICC Academy
4	International Finance: Policy, Regulation, and Transactions of the Harvard University
5	Professional Certificate Program in Advanced Data Analytics for Managers by IIM, Kozhikode

Some of the Conferences/Workshops attended by faculty during the period April 2023 to March 2024 are:

- ✓ Transforming Business for Good at the Trinity Business School at Dublin, Ireland
- ✓ London International Conference on Management & Business Practices at London, UK
- ✓ International Conference on Review of Investment & Trade Cooperation between India & Vietnam at Hanoi, Vietnam
- ✓ Case Method Workshop on Developing India-based cases in the post-Covid ChatGPT Era at IIM, Calcutta
- ✓ American Marketing Association Global Marketing SIG Conference at Verona, Italy
- ✓ EBES Conference at Sapienza University of Rome, Italy



## Student Exchange Programme

IIFT Exchange Programme is an outcome of the institute's academic collaboration with some of the leading institutions across the world.

The academic collaborations are an endeavor towards showcasing IIFT's legacy of over six decades and at the same time to also gain from the expertise of the partner institutions. Each of these partners has created a name for themselves around the world. These collaborations are mainly for student and faculty exchange programme, joint collaborations on research and various other capacity building exercises.

Most of the B-Schools that IIFT has ties with are Triple Crown Accredited B-Schools.

There is always a scope to learn from these B-Schools about how these keep themselves updated according to the latest technology and trends across the Globe.

In 2023-24 session 69 Outbound Students who have taken part in the Student Exchange Two-Way Mobility and 11 Inbound Students came to IIFT. IIFT has Two-Way Mobility with 28 International B-Schools and have signed General Memorandum of Understanding with 45 B-Schools across the Globe. This SEP program is open for the students for First -Year of the Full-Time Degree Programs.

The partnering institutions for Student Exchange Programme are as follows:

S. No.	Institute / University	Location
1	UAM- Universidad Autonoma de Madrid	Africa
2	Rennes School of Business	France
3	Brock University	Canada

S. No.	Institute / University	Location
4	Grenoble School of Management	France
5	HANKEN- Swedish School of Economics & Business Administration	Finland
6	EM- Strasbourg Graduate School of Management	France
7	IESEG- School of Management, Lille Catholic University	France
8	HS PF Pforzheim University, Pforzheim	Germany
9	Universita Commerciale L. Bocconi	Italy
10	Universitat des Saarlandes	Germany
11	University of Insubria	Italy
12	The International University, Geneva	Switzerland
13	Institute of Indian Studies, Hankuk University of Foreign Studies	South Korea
14	SolBridge International School of Business	South Korea
15	National Dong Hwa University	Taiwan
16	LUSEM, Lund University School of Economics & Management	Sweden
17	Ural Federal University	Russia
18	University of Scranton, Pennsylvania	USA
19	University of Tanjungpura	Indonesia

S. No.	Institute / University	Location
20	Foreign Trade University, Hanoi	Vietnam
21	The University of Western Australia	Australia
22	Aberystwyth University	UK
23	Ajou University	Korea
24	Bradley University	USA
25	International Business School	Brazil
26	University of International Business	China
27	A4U Universidades	Spain
28	EM Normandie	France

## Twinning Programs



In adherence of the guidelines issued by the University Grants Commission (UGC) in May 2022 for the standards to be followed for academic collaboration between Indian Higher Educational Institutions and foreign Higher Educational Institutions to offer Twinning, Joint Degree and Dual Degree Programs, ICCD has entered MoUs with 11 partner universities for offering Twinning Programs.



# ALUMNI AFFAIRS

## Division of Alumni Affairs

With an objective to foster a lifelong intellectual and emotional bond between the organization and its alma mater and to provide the students an opportunity to connect with alumni across the globe, a separate division 'Division of Alumni Affairs' was formed in June 2018. Headed by Prof. (Dr.) Sanjay Rastogi, the division seeks to reach, serve and engage Over fifty thousand IIFT alumni across 30+ nations. It is also a medium to facilitate inputs from the distinguished alumni to further the cause and success of IIFT. It would also keep the alumni, students and faculty updated regarding events and program of IIFT.

## The Division Aims:

- 1 To support and cultivate mutually beneficial interactions not only between the alumni and existing students, but also, among the alumni themselves.
- 2 To provide a platform to the alumni for the exchange of ideas on institutional development growth.
- 3 To ensure active and dedicated alumni involvement in the institute's activities and growth to enhance social utility of their Alma Mater
- 4 To foster a lifelong intellectual and sensitive bond between the alumni and their alma mater.
- 5 To facilitate inputs from the distinguished alumni to further the cause and success of IIFT.
- 6 To maintain the updated and detailed information of all alumni across the globe.

## Alumni Relations Committee (ARC)

Alumni Relations Committee at IIFT is an active student body that continuously interacts with the alumni of the college. It is responsible for organizing guest lectures, chapter meets (domestic and international), silver jubilee reunion, grand alumni meet, maintaining alumni database and publishing the annual magazine, Alma Mater.

ARC also looks after continuous updation of alumni database, connecting with them through LinkedIn accounts, communicating about the activities and achievements of IIFT and about the various alumni meets.



# PUBLICATIONS

The Journals Division has initiated a seminar/webinar series on its initiative. We encourage outside specialists to participate in this seminar by presenting an academic research paper or topic and interacting with IIFT faculty and research scholars. Encouraging academics and students to have a research culture is one of the main goals of these events. Journal Division has held multiple lectures and panel discussions since the initiative's launch in August 2018.

## FOCUS WTO Journal

The peer-reviewed quarterly journal FOCUS WTO (Journal of WTO and International Business) is published by Journal Division and is available in print and online. Full-length research papers, case studies, monographs, book reviews, and synopses of doctorate dissertations in international business and management research are published in FOCUS WTO.

## Publishing IIFT Quarterly Newsletter

Journal Division publishes the IIFT Quarterly Newsletter which is published by the Journal Division, details the activities of the Institute's several divisions, including GSM, MDP, Aumani Affairs, CDOE, EMPD, ICCD, Ph.D. (Economics), Research, Faculty Publications, Faculty Participation, and Student Activities.

## Uploading of Working Paper Series

The primary goal of IIFT's Working Paper series is to facilitate faculty members' pre-publication dissemination of their research findings to others in the field.. The papers are uploaded to the IIFT website and published online.

## Foreign Trade Review (FTR)

Within the academic research community, the peer-reviewed quarterly journal Foreign Trade Review (FTR) has been in publication for almost 58 years.

The publisher of the journal is SAGE Publications India. The following abstracting and indexing databases contain this journal: ABDC-B, Clarivate Analytics: Emerging Sources Citation Index (ESCI); SCOPUS, Chartered Association of Business Schools (ABS). The goal of the Journal is to provide an extensive platform for both theoretical and empirical studies on international trade and business..

## Launching of New Journal

### 'IIFT International Business and Management Review Journal'

A new biannual peer-reviewed journal called "International Business and Management Review (IIFT-IBMR) Journal" was produced by IIFT and SAGE. The goal of the Journal is to collate management-related challenges, techniques, and innovations that will benefit academics, instructors, managers, customers, and other stakeholders in society as well as policymakers worldwide. Eminent professors from a variety of fields in international business and management, spanning across Asia (Sri Lanka, Japan, and Thailand), Russia, the USA, etc., aim to cover the global scope of businesses while also playing a significant role in shaping the discipline's boundaries and content.



# SCHOLARSHIPS

## New Scholarship Scheme (NSS)

The Institute offers a Scholarship on the basis of Merit-cum-Means. Under this scheme 20% of the tuition fee of the programme will be disbursed to 10% admitted students in all Full Time/Regular programmes offered by IIFT. The scholarship is granted on completion of every trimester/semester. Any student whose family income is less than Rs.8.00 lakh p.a. can apply under this scheme. The upper ceiling of Rs. 8.00 lakhs is subject to revision.

## Scholarships Offered by Government of India

Government of India offers various central and state level scholarships to students. Complete details about the available scholarships and process for applying for those scholarships are available on National Scholarship Portal (<https://scholarships.gov.in>). As of now, following central scholarships are available for Full-Time MBA (IB) and (BA) students of IIFT through NSP portal:

- 1 Scholarship For Top Class Education For Students With Disabilities
- 2 Merit-Cum-Means Scholarship For Professional And Technical Courses CS for minorities category Students
- 3 Central Sector Scholarship of Top Class Education For SC category Students
- 4 PM Yasasvi Central Sector Scheme of Top Class Education In College For OBC, EBC and DNT Students
- 5 National Fellowship And Scholarship For Higher Education of ST category Students

## Other Scholarships

Exim Bank had instituted a scholarship for reserved category (SC/ST) students at IIFT in 1985. The amount of scholarship that is given to the topper among the reserved category (SC/ST) students in IIFT, is equivalent to the tuition fees paid by the reserved category student in the first year of the two-year Full-Time MBA (International Business) Programme, subject to a ceiling of Rs. 3.50 lakh.

**The Institute retains the right to add or delete any Scholarship Scheme or change the existing clause(s) as and when required.**





# PLACEMENT HIGHLIGHTS

## MBA (International Business)

### Final Placements

Indian Institute of Foreign Trade (IIFT) successfully concluded Final Placements for the 2022 - 24 batch of its Flagship MBA (IB) Program. The placement cycle saw participation from 120 reputed recruiters across diverse domains and industries. It witnessed an average CTC of ₹27.3 Lakhs per annum and the median CTC stood at ₹25.0 Lakhs per annum. The highest international CTC offer stood at ₹85.40 Lakhs per annum, while the highest domestic CTC stood at ₹75.6 Lakhs per annum.



## Summer Internship Placements

Indian Institute of Foreign Trade (IIFT) concluded Summer Internship Placements for the 2023-25 batch of its Flagship MBA (IB) Program. The placement cycle saw participation from 102 reputed recruiters across diverse domains and industries. This season witnessed an average stipend of ₹2.67 Lakhs and a median stipend at ₹2.50 Lakhs for a duration of 2 months. The highest stipend offered stood at a whopping ₹4.50 Lakhs, with more than 50 offers being offered above ₹4.00 Lakhs.





**INDIAN INSTITUTE OF FOREIGN TRADE**  
Under the Ministry of Commerce and Industry - Established 1963  
**IIFT ANNOUNCES SUCCESSFUL COMPLETION OF SUMMER PLACEMENTS FOR ITS FLAGSHIP MBA (IB) BATCH OF 2025**  
**WE THANK ALL CORPORATE PARTNERS FOR THEIR VALUABLE ASSOCIATION**

ACCREDITATIONS  
 **NAAC**  
 **AACSB**  
ACCREDITED

102

**NUMBER OF RECRUITERS**

4.50L

**HIGHEST STIPEND**

₹450,000 per annum (₹250,000 per month)

2.67L

**AVERAGE STIPEND**

₹267,000 per annum (₹154,000 per month)

2.50L

**MEDIAN STIPEND**

₹250,000 per annum (₹150,000 per month)

25

**NEW ASSOCIATIONS**

50+

**OFFERS WITH STIPEND ABOVE 4 LAKHS**

(₹400,000 per annum and above)

CORPORATE ASSOCIATIONS

	accenture	ADIAIATIC		amazon	Amway	apollo		capgemini		coca-cola		Bank of America
	BD	Bloomberg		bosch	Capgemini		Cargill	Cipla	citibank			
	Coca-Cola	CRISIL	CRODA		Dunlop	DESHI & Co.	Deloitte	DIAGEO	dooks	Lilly		
	Eaton	EY	Fidelity	Fiplart	GALDERMA	Gillette	HALCON	HALCON	HALCON	HALCON		
	HDFC BANK	HDFC CREDILA	Hero	Varmalaya	HSBC	HT Media	HT Media	HT Media	HT Media	HT Media		
	Airtel	IPMIRIAN	IPMIRIAN	IPMIRIAN	IPMIRIAN	IPMIRIAN	IPMIRIAN	IPMIRIAN	IPMIRIAN	IPMIRIAN		
	Lubrizol	MAERSK	MARCO	MARS	Medtronic	Medtronic	Medtronic	Medtronic	Medtronic	Medtronic		
	NAMO	Olam	PHILIPS	PhonePe	Publi	pladis	pladis	pladis	pladis	pladis		
	Samsung	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA		
	TATA	TCS	TCS	TCS	TCS	TCS	TCS	TCS	TCS	TCS		

 REACH OUT TO US AT [placements@iift.edu](mailto:placements@iift.edu)

## MBA (Business Analytics)

The Indian Institute of Foreign Trade (IIFT) completed its summer inaugural batch of its placements for the MBA (Business Analytics) program. The year 2023 marked the commencement of the two-year full-time MBA (Business Analytics) course, with the first cohort spanning from 2023 to 2025, comprising students from diverse backgrounds.

### SUMMER PLACEMENT HIGHLIGHTS

#### 100% PLACEMENTS

NUMBER OF STUDENTS OFFERED  
SUMMER INTERSHIPS: 53

#### Domain of Internship



The Indian Institute of Foreign Trade (IIFT) completed summer placements for the inaugural MBA (Business Analytics) cohort (2023-2025), featuring students from diverse backgrounds.





# MBA IN INTERNATIONAL BUSINESS

## About Programme:

MBA (International Business) is a six- trimester general management programme with a focus on International Business for developing a competent cadre of business executives to meet the country's growing requirements for trained personnel in the field of International Business Management. Developments in the international market on the one hand and the consequential impact of the same on India's domestic market on the other, call for an increasingly professional approach and sensitivity to international business environment.

## Objective:

The MBA (IB) aims at imparting professional education and training in modern management techniques for handling international business operations in a highly dynamic and competitive environment. The specific objectives of the programme are :-

- 1 To familiarize the participants on the fundamental concepts of management.
- 2 To expose the participants to the challenges in the emerging competitive business environment in an increasingly globalized world.
- 3 To relate the management concepts to business situations and help the participants to develop analytical and decision skills so as to evolve effective national and international business strategy.
- 4 To develop socially responsive managers for International Business and help in shaping up their personality.
- 5 To equip for career opportunities in International Business.

The Programme aims at providing a comprehensive coverage in incorporating all the important subject areas and disciplines relevant to international business. Equal emphasis has been placed on the quantitative and analytical approach to the study of International Business Management. It also attempts to provide comparative perspectives in many facets of International Business by covering methods of doing business as well as trade and business practices, procedures and documentation in other countries. Besides, effective use of computers and modern information technology is made in pedagogy.



# PROGRAMME STRUCTURE

In addition to the Core Courses, the choice of Elective Courses offered to students has also been increased. This is in keeping with the objective of aligning Elective Courses with changing dynamics of the business world, as well as to make the courses more industry relevant.

The course Structure of MBA (IB) is as follows::

## Trimester wise course structure

### Trimester 1

S. No.	Course Title	Credit
1	Fundamentals of Management	1
2	Psychology for Managers	1
3	Managerial Communication	2
4	Management Information Systems	3
5	Business Statistics	3
6	Accounting for Managers	4
7	Economic Theory (Micro and Macroeconomics)	4
8	Marketing Management	3
	<b>Total (Trimester-wise)</b>	<b>21</b>

### Trimester 2

S. No.	Course Title	Credit
1	International Trade Operations & Documentation	4
2	Business Research Methods	3
3	Corporate Finance	3
4	International Economics	3
5	International Marketing Management	3
6	Organizational Behavior	2
7	Foreign Language	3
	<b>Total (Trimester-wise)</b>	<b>21</b>

### Trimester 3

S. No.	Course Title	Credit
1	Human Resources Management	2
2	Strategic Management	2
3	IT Applications in Management	3
4	Operations Research	2
5	International Financial Management	2
6	Economic Environment	2
7	Operations Management	2
8	Electives (3)	6
	<b>Total (Trimester-wise)</b>	<b>15+6=21</b>

### Trimester 4

S. No.	Course Title	Credit
1	International Trade Logistics & Sourcing	3
2	International Business Strategy	2
3	Supply Chain Management	2
4	Electives (6)	12
	<b>Total (Trimester-wise)</b>	<b>7+12=19</b>

### Trimester 5

S. No.	Course Title	Credit
1	Corporate Ethics and Governance	2
2	Electives (6)	12
	<b>Total (Trimester-wise)</b>	<b>2+12=14</b>

### Trimester 6

S. No.	Course Title	Credit
1	Electives (3)	6
	<b>Total (Trimester-wise)</b>	<b>6</b>

## Others

S. No.	Title	Credit
1	Port Visit	3
2	Summer Project (Internship)	3
3	Research Project	3
4	Comprehensive Viva at the end of Trimester 3 & 5	3+3
5	SAP	3
	<b>Total (Trimester-wise)</b>	<b>15+6=21</b>

S. No.	Course Title	Credit
1	Total Core Courses	63
2	Electives (18X2)	36
3	Foreign Language	3
4	Others	18
	<b>Total (I+II+III+IV+V+VI+Others+ Electives+Foreign Language)</b>	<b>120</b>

## Electives (As per Functional Areas)

S. No.	
I	<b>General Management and Strategy</b>
1	International Contract Management
2	Digital Strategy and Transformation
3	Strategy Execution & Tools (Simulation)
4	Management of Strategic Alliances (Workshop)
5	Competitive Strategy
6	Entrepreneurship
7	Crisis Management
8	New Venture Creation & Startups
9	Cross Culture Management
10	Management Consulting

II	Quantitative Techniques & Operations Management
1	Modelling in Supply Chain Management: SCOR Approach
2	Multi- Variate Data Analysis & Forecasting Techniques
3	Advanced Optimization Techniques
4	Advanced Supply Chain Management
5	Advanced Forecasting Techniques for Business Applications
III	IT
1	Online Business & E-Commerce
2	Enterprise Resource Planning (ERP) Systems
3	Software Product Management
4	Data Modeling and Visualization
5	IT Project Consultancy
6	Machine Learning & Artificial Intelligence
IV	Finance
1	Financing of International Trade
2	FinTech
3	Fixed Income
4	Trading Strategies and Evaluation
5	Financial Modeling
6	Financial Derivatives and Risk Management
7	Alternative Investments
8	Management of Financial Services
9	Security Analysis and Portfolio Management
10	Project Appraisal and Finance
11	Mergers and Acquisitions
12	Financial Risk Management

<b>V</b>	<b>Marketing</b>
<b>1</b>	B2B Marketing
<b>2</b>	Digital Marketing
<b>3</b>	Retail Management
<b>4</b>	Advertising and Promotion Management
<b>5</b>	Consumer Behavior
<b>6</b>	Sales and Distribution Management
<b>7</b>	Brand Management
<b>8</b>	Customer Relationship Management
<b>9</b>	Marketing Research
<b>10</b>	Strategic Market Planning and Decision Making
<b>11</b>	Marketing of Services
<b>12</b>	Rural Marketing
<b>VI</b>	<b>International Trade Operations &amp; Logistics</b>
<b>1</b>	Management of Shipping Services
<b>2</b>	Agri-Commodity Trading
<b>3</b>	Managing Global Compliance in Exports
<b>4</b>	Custom Procedure in GST Regime
<b>5</b>	Sectoral Strategy for Exports
<b>6</b>	Risk Management in International Trade
<b>VII</b>	<b>HR</b>
<b>1</b>	Competency Mapping
<b>2</b>	International Human Resource Management Practices
<b>3</b>	Labour Laws and Industrial Relations
<b>4</b>	Organizational Transformation and Change Management
<b>5</b>	HR Metrics and Organizational Performance
<b>6</b>	Impression Management in Organization
<b>7</b>	Leadership Lab

8	Global Leadership Strategies
9	Strategic Human Resource Management
10	Team Building and Leadership Development
VIII	<b>Economics of Strategy</b>
1	Game Theory and Strategy
2	Applied Econometrics
3	International Investment Treaties and Business Decisions
4	Management of Pricing

### Note

*Course Structure is subject to revision.*

### Programme Faculty

The Institute has a qualified and experience Faculty with specialization in diverse areas such as International Marketing Management and Research, International Financial Management, Economics and Trade Policy, International Trade Procedures, Logistics & Documentation, Supply Chain Management, Management and Marketing of Services, International Brand Management, International Business Practices and Strategies, Cross Cultural Management and Business Negotiations, etc.

### Visiting Faculty

The Institute also draws on expert guest faculty comprising specialists from business enterprises, research institutions, leading business schools and foreign universities.



# FEE STRUCTURE

## MBA in International Business

Total fees for the batch of MBA (IB) 2024-26 programme is as under:

Campus	Total Fee*	Refundable Security
Delhi	Rs. 21.82 lacs US\$ 60,000 plus other charges	Rs.10,000/-
Kolkata	Rs. 21.32 lacs	Rs.10,000/-

Fee covers Tuition fee, Boarding & Lodging charges and other charges for Library, Computer & Internet facility, Medical Insurance, Alumni & Students body.

### Fee Concession

The students of SC, ST and PWD category are given 50% concession in tuition fee only. If the accommodation is given on single or triple occupancy, the above-mentioned fee will vary accordingly.

### Refund of Fee

In case of withdrawal from programme, fee will be refunded as per guidelines of UGC.

**THE EXACT AMOUNT OF TOTAL FEE, APPLICABLE FOR MBA (IB) 2025-27 BATCH WILL BE INFORMED TO THE STUDENTS AT THE TIME OF SENDING THE OFFER LETTERS.**



# MBA IN BUSINESS ANALYTICS

## About Programme:

MBA (Business Analytics) is a two year general management programme spread over six-trimester with a focus on Business Analytics for developing a competent cadre of business executives to meet the country's growing requirements for trained personnel in the field of Data Analytics. The course structure of this programme is designed in such a manner that role of analytics is emphasized from the very beginning of the programme. Through this programme student will be exposed to core managerial concepts, business problems, data eco system including data management & its visualization, case studies, business data driven case studies and tools, platforms, and software to solve them. It is our endeavour that through this programme the student remains abreast with important developments and innovations in the industry.

## Programme Objectives:

Familiarizing the students with the increasing role of data and insight it brings to decision making at different levels of organizations.

- 1 Developing a right set of management and analytical skill to work in the diverse set of data driven businesses like E-Commerce, banking and financial services, operations, supply chain & logistics and healthcare, etc.
- 2 Developing conceptual framework for analytical models, strategies, and their deployment in various industries.
- 3 Developing hands on capabilities on the technological driven variety of integrated tools and analytic toolkits and platforms.
- 4 Developing optimal data driven strategies for the organizations or business units in an automated fashion to help business processes improves and bring insight and innovation.

## Pedagogy

The pedagogy varies for each course depending on the focus on theory or practical applications as well as needs of students.

## Teaching Methodologies

- E Case Studies
- E Projects
- E Presentation
- E Software Skills
- E Programming Languages

- E Simulation and Games
- E Role Play
- E Field Visits
- E Industry Sessions
- E Foreign language skills



# PROGRAMME STRUCTURE

In addition to the Core Courses, the choice of Elective Courses offered to students has also been increased. This is in keeping with the objective of aligning Elective Courses with changing dynamics of the business world, as well as to make the courses more industry relevant.

The course Structure of MBA (BA) is as follows:

## Trimester wise course structure

### Trimester 1

S. No.	Course Title	Credit
1	Probability Theory	3
2	Bayesian Techniques and Statistical Inference	3
3	Business Economics (Micro and Macro)	4
4	Marketing Management	3
5	Management Information Systems	3
6	Business Communication	2
7	Introduction to Business Analytics	3
	<b>Total (Trimester-wise)</b>	<b>21</b>

### Trimester 2

S. No.	Course Title	Credit
1	Regression and Time Series Models	3
2	Qualitative Data Analytics	2
3	Introduction to Basic Finance	3
4	Organization Behavior	2

5	Corporate and AI Ethics	2
6	Operations Research	2
7	Database Management System	3
8	Strategic Management	2
9	Business Research Methods	2
	<b>Total (Trimester-wise)</b>	<b>21</b>

### Trimester 3

S. No.	Course Title	Credit
1	Enterprise Risk Management	2
2	Data Visualization	3
3	Legal Aspects of Business (Corporate and IT Services)	2
4	Data Structures and Algorithms (Using R/Python)	3
5	Foreign Language	3
6	Operations Management	2
7	Elective - 1, Elective -2, Elective -3	2*3=6
	<b>Total (Trimester-wise)</b>	<b>15+6=21</b>

### Trimester 4

S. No.	Course Title	Credit
1	Natural Language Processing	3
2	Supply Chain Management	2
3	Predictive Analytics	2
4	Elective-4, Elective-5, Elective-6, Elective-7, Elective-8, Elective-9	2*6=12
	<b>Total (Trimester-wise)</b>	<b>7+12=19</b>

### Trimester 5

S. No.	Course Title	Credit
1	Machine Learning	2
2	Elective-10, Elective-11, Elective-12, Elective-13, Elective-14, Elective-15	2*6=12
	<b>Total (Trimester-wise)</b>	<b>2+12=14</b>

## Trimester 6

S. No.	Course Title	Credit
1	Elective-16, Elective-17, Elective-18	2*3=6
	<b>Total (Trimester-wise)</b>	<b>6</b>

## Others

S. No.	Course Title	Credit
1	Industry Visits	3
2	Summer Project (Internship)	3
3	Research Project	3
4	Comprehensive Viva at the end of Trimester 3 & 5	3+3
5	SAP	3
	<b>Total</b>	<b>18</b>

S. No.	Course Title	Credit
1	Total Core Courses	63
2	Electives (18X2)*	36
3	Foreign Language	03
4	Others	18
5	<b>Total (I+ II+ III+ IV+ V+ VI+ Others+ Electives +Foreign Language)</b>	<b>120</b>

**\* 12 Analytics Electives and 6 Management Electives**

## Electives (As Per Functional Areas)

Discipline: Finance		
S. No.	Elective	Course Name
1	Management	International Financial Management
2		Financial Derivatives and Risk Management
3		Security and Portfolio Analysis
4		Mergers and Acquisitions and Valuation

5	Analytics	Financial and Risk Analytics
6		Financial Econometrics (Interdisciplinary)

### Discipline: Trade Operations & Logistics (TOL)

S. No.	Elective	Course Name
1	Management	Agri Commodity Trading
2		International Trade Operations & Documentation
3		International Trade Logistics

### Discipline: Quantitative Techniques

S. No.	Elective	Course Name
1	Analytics	Advance Multivariate Analytics
2		Advanced Panel Data Techniques
3		Healthcare Analytics
4		Geospatial Analysis
5		Financial Econometrics
6		Analytics for production and operations
7		Supply Chain Analytics
8		Optimization and Methods
9		Text Mining and Analytics
10		Forecasting Methods
11		Manufacturing Analytics
12		Big Data Analytics

### Discipline: Marketing

S. No.	Elective	Course Name
1	Management	International Marketing
2		Applied Marketing Research
3		Brand Management
4		Advertising and Promotion Management
5	Analytics	Marketing Analytics - 1

6	Analytics	Marketing Analytics - 2
7		Digital Marketing and Analytics

Discipline: General Management and Strategy (GM & S)		
S. No.	Elective	Course Name
1	Management	Management of Strategic Alliances
2		Competitive Strategy
3		Crisis Management
4		New Venture Creation and Startups
5		Cross-culture management
6		Management Consulting
7		International Human Resource Management Practices
8		Organizational Transformation and Change Management
9		Global Leadership Strategies
10		Business Negotiations
11	Analytics	Talent Analytics

Discipline: Economics and Trade Policy		
S. No.	Elective	Course Name
1	Management	International Economics
2		Environmental Economics
3		Games and Information
4	Analytics	Trade Analytics
5		Pricing Analytics

Discipline: Information Technology and Knowledge Management (IT & KM)		
S. No.	Elective	Course Name
1	Management	Online Business and E-Commerce
2		Software Product Management
3		IT for Supply Chain Management

4	Management	IT Project Consultancy Management
5		ERP

### Note

1

12 Analytics Electives and 6 Management Electives are to be chosen over the MBA (BA) programme.

2

Course Structure is subject to revision.

### Programme Faculty

The Institute has a qualified and experience Faculty with specialization in diverse areas such as International Marketing Management and Research, International Financial Management, Economics and Trade Policy, International Trade Procedures, Logistics & Documentation, Supply Chain Management, Decision Sciences, Management and Marketing of Services, International Brand Management, International Business Practices and Strategies, Cross Cultural Management and Business Negotiations, etc.

### Visiting Faculty

The Institute also draws on expert guest faculty comprising specialists from business enterprises, research institutions, leading business schools and foreign universities.



# FEE STRUCTURE

## MBA in Business Analytics

Total fees for the batch of MBA (BA) 2024-26 programme is as under:

Campus	Total Fee*	Refundable Security
Delhi	Rs.17,87,506/-	Rs.5,000/-

- Fee covers Tuition fee and other charges for Library, Computer & Internet facility, Medical Insurance, Alumni & Students body.
- MBA (BA) is a completely non-residential programme.

### Fee Concession

The students of SC, ST and PWD category are given 50% concession in tuition fee only.

### Refund of Fee

In case of withdrawal from programme, fee will be refunded as per guidelines of UGC.

**THE EXACT AMOUNT OF TOTAL FEE, APPLICABLE FOR MBA (BA) 2025-27 BATCH WILL BE INFORMED TO THE STUDENTS AT THE TIME OF SENDING THE OFFER LETTERS.**



# ADMISSION PROCEDURE

## MBA (International Business)

### Eligibility

1

Recognized Bachelor's degree of minimum 3 years' duration in any of the disciplines with minimum 50% marks [45% in case of the candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST) and Persons with Disability (PWD) categories].

2

Candidates appearing for a qualifying examination can also apply subject to submission of proof of requisite qualification by October 31, 2025.

3

No age limit.

Admission of the candidate who joins the program on provisional basis but fails to obtain minimum percentage in the Bachelor's degree examination will be automatically cancelled forth with. Such candidate should immediately inform the Institute on declaration of his/her results. Admission of candidates who do not inform the Institute of such a situation will automatically stand cancelled on 31st October 2025. No request for extension of time for re-evaluation, etc. will be entertained.

### Mode of Admission

- ✓ For short-listing/selecting the candidates, IIFT will use score of CAT 2024 and other defined parameters.
- ✓ Shortlisted candidates on the basis of CAT 2024 Score & other parameters will be called for second round of the admission process consisting of Group Discussion and Personal Interview.

### Seats for MBA (IB)

There are 480 seats (240 at Delhi and 240 at Kolkata). Seats are reserved as per Government of India's norms.

### Kindly Note

*SC/ST/PWD/OBC-NCL/General-EWS/Kashmiri Migrants candidates have to upload the requisite category certificate, as applicable in the central government Institute's with the Application Form.*

*Category once filled by the candidate in his/her online application form, will not be changed under any circumstances.*

### Eligibility (For Foreign Nationals/NRI Candidates)

For details, please refer <https://www.iift.ac.in/iift/FNNRI.pdf>

## MBA (Business Analytics)

### Eligibility

The candidate must hold a Bachelor's degree with minimum 50% marks in aggregate or 5.0 CGPA out of 10. The student should have Mathematics / Statistics as one of the subjects at Graduation level.

Or

1

Candidates must hold B. Tech / B.E degree in any discipline from a recognized university/institute with at least 50% marks in aggregate or 5.0 CGPA out of 10.

or

The candidate must hold a Bachelor's degree with minimum 50% marks in aggregate or 5.0 CGPA out of 10, with Mathematics as a subject at 10+2 level. Applied Mathematics in 10+2 will not be considered.

2

The candidate must hold a Bachelor's degree with minimum 50% marks in aggregate or 5.0 CGPA out of 10. The student should have Mathematics / Statistics as one of the subjects at Graduation level.

3

No age limit.

### Mode of Admission

- ✓ For short-listing/selecting the candidates, IIFT will use score of CAT 2024 and other defined parameters.
- ✓ Shortlisted candidates on the basis of CAT 2024 Score & other parameters will be called for second round of the admission process consisting of Group Discussion and Personal Interview.

### Seats for MBA (BA)

60 seats at Delhi campus. Seats are reserved as per Government of India's norms.

### Kindly Note

*SC/ST/PWD/OBC-NCL/General-EWS/Kashmiri Migrants candidates have to upload the requisite category certificate, as applicable in the central government Institute's with the Application Form.*

Category once filled by the candidate in his/her online application form, will not be changed under any circumstances.



# HOW TO APPLY?

Please visit IIFT website ([www.iift.ac.in](http://www.iift.ac.in)) and fill Online Application Form for MBA (IB) and MBA (BA) programmes as per details given there.

**Application Fee for MBA (IB) and MBA (BA) 2025-27 Programmes are as under:-**

Category	Application fee for MBA(IB) programme	Application fee for MBA(BA) programme
General / OBC-NCL, EWS	Rs.3000/-	Rs.2000/-
For SC/ST/PwD/Transgender	Rs.1500/-	Rs.1000/-
For Foreign nationals / NRIs	US\$200 / Rs.16000/-	Not Applicable

## Important Information

- ✓ In case of any problem in registration process, the candidates can contact on 011-39147213 and E- mail: [admission@iift.edu](mailto:admission@iift.edu). They must indicate their CAT Registration No., IIFT Application No. and registered email address in their communications.
- ✓ IIFT will use CAT 2024 Score for shortlisting / selecting the candidates for IIFT's MBA(IB) and MBA(BA) 2025-27 programmes. IIMs has no role either in the selection process or in the conduct of the programme.
- ✓ Incomplete application in any manner shall be summarily rejected.
- ✓ All disputes would be subject to the jurisdiction of Delhi Courts only.

**RAGGING IS PROHIBITED AS PER THE DECISION OF THE SUPREME COURT OF INDIA IN WRIT PETITION NO. © 656/1998.**

As per the order of the honorable Supreme Court dated 4.5.2001, ragging is banned in the Institute and anyone found indulging in ragging of any form is likely to be punished appropriately, which may include expulsion from the Institute. The students selected through the Admission process and willing to join the Programme will be required to submit e-affidavit as per the format available at <https://www.antiragging.in>



# STUDENT ACTIVITIES

## Corporate Competitions

To get the opportunity to participate in the corporate competition in terms of Corporate Awards, which are considered as a benchmark for comparative performance vis-à-vis other institutions, IIFT students participated and won prominent competitions organized by leading organizations and premier B- Schools. Notable awards where IIFTians have done well are: Mahindra War Room National winners, CFA Research Challenge Asia Pacific Finalist organized by CFA Institute, Stratos National Finalist organized by ABG, Duff & Phelps University Challenge Second Runners Up, RB Global Challenge Finalist organized by Reckitt Benckiser, Carpe Diem Second Runners up organized by Hindustan Unilever, Steel-A-Thon National Finalist organized by Tata Steel, National Finalist Accuracy Business Cup, Transformation Series organized by Yes Bank, LOUD organized by Godrej, Game plan organized by GEP, etc.

## Quo Vadis – The Annual Fest

Quo Vadis hosts the Annual cultural and management fest of IIFT Delhi, comprising of 13 management, 2 media events, 8 cultural events and performances by some of the biggest stars in the entertainment industry. Further, following 15 management events from different domains are conducted: Samahva, Markician, Vriddhan, Cognoscentia, Arbitrage, The Civic Switch, Ascend, PHInomena, Nirmaan, Stratethon, Vaniya, Ops- Hunt and Mantavya.

The events usually see a foot fall of more than 7000 people and participation from students of B-schools from across India.

## Blood Donation Camp

Blood Donation camp witnesses over 100 students of IIFT donating blood for the noble cause.

## Annual IIFT Marathon

Marathon is the first Pre-Quo Vadis event conducted in October. The marathon route starts and ends at IIFT. It witnesses participation from seasoned professional runners, college students and children from NGO. The event is usually sponsored by the likes of Lion's Club Chaibasa, Revv, etc.

## Big Fight

Melange & Sports Committee at IIFT conduct Big Fight, an inter-section sports cum cultural event where different sections competed for the title. Big Fight is a 5-day long event when sports & cultural activities take center stage at IIFT.

## Ultimate Warriors League

Ultimate Warriors League (UWL), the name in itself explains the twist of IPL given to this sports cum marketing intra-IIFT extravaganza.

It is a 6-day long event, with potential owners bidding for 4 teams and then the actual team owners getting to bid for players, with the auctioneer at the helm of it. Apart from the sporting angle, UWL also encompasses roles for students in various functions such as Marketing and Finance, with teams pulling in sponsors and planning unique marketing activities. It was a mega lesson in management and a perfect mix of sports, learning and fun.

## Adrenaline (Annual Sports Fest)

Adrenaline is IIFT's Annual SportsFest, wherein teams from various nationwide colleges participate.

Marking the end of the academic calendar across colleges, the event witnesses participation from 15+ top B- Schools across India with over 500 participants competing for the ultimate glory in 10 sports. We also see participation from our esteemed alumni who participate in various sports reminiscing their days at IIFT.

## Parichay

Parichay is a week-long Personality Development Program that happens for the incoming batch. This is done to introduce them to the MBA rigor and make sure that they are ready for the upcoming journey. They are introduced to the different clubs, cells and committees at the campus and they are also given various tasks to perform in groups for them to get introduced to each other.

## Antarang

Antarang is the National Advertising Conclave conducted by Brand wagon, the Marketing Club of IIFT Delhi. There are various workshops on marketing and advertising held during a span of 2 days. There are various inter college competitions related to marketing and advertising that are also held as a part of the conclave.

## Chausar

Chausar, the Annual National Consulting Conclave organized by Socrates, the Consulting and Strategy Club of IIFT Delhi is held every year. There are domain specific workshops conducted during the 2-day period. At the same time, consulting case competitions are also conducted.

## TEDxIIFT

The Media Committee at IIFT Delhi hosts its marquee event i.e. TEDx IIFT Delhi. Over the years, TEDx IIFT Delhi has been graced by eminent speakers like Javed Akhtar – Renowned lyricist, General Bikram Singh – Former Chief of Army Staff, Manu Jain – Xiaomi India, Head, Somdev Devraman, Tennis Player, Ashwin Sanghi, Best Selling Author, Sonal Man Singh, Padma Vibhushan, Musician.

## Leadership Talk Series

IIFT Speaks is a cross domain interview series conducted by IIFT students to interview domain experts to gain an on- ground understanding of various topics.

## Trade Winds

Trade Winds is IIFT's Annual Business Conclave which provides a platform for IIFT's students to interact with eminent professionals from the industry as well as various esteemed international organizations.

Through the medium of Trade Winds, students and industry experts engage in panel discussions ranging from market trends to managing complex Industry problems. These sessions provide our students with a chance to broaden their visit and be exposed to multi-faceted domains of international businesses and also, act as a doorway for Top leaders to engage with the upcoming youth and millennials of the country.

Trade Winds consists of National Digital Summit, National Operations Summit, National Finance Summit, National Trade Summit, National Marketing Summit and National Leadership Summit.

## Titanomachy

The annual sports fest of IIFT Kolkata, where 4 teams compete against each other in multiple sporting events like badminton, chess, football, cricket, volleyball and many more.

## Open Mic

Fantasia, the Annual Open Mic event is conducted by Trading Thoughts, the Literature Cell at IIFT, to showcase students' various talents- be it singing, playing an Instrument, shayari, poetry or stand-up.

## Chupa Rustam series & Photographer of the Month

Pix Cell, the Photography cell at IIFT launches an all year- round talent hunt for Hidden Gems of photographers in IIFT, who want to showcase their stories through their pictures. They invite entries from the students who wish to share their top 10 original clicks and get an opportunity to get featured on the Pix Cell's Wall of Fame.

## Pre-Induction program

The Pre-Induction program, conducted by the Media Committee, starts right from the result declaration of the final shortlist for the MBA (IB) and (BA) programmes.

This activity involves branding IIFT for prospective shortlisted candidates, ensuring maximum conversion ratio through constant interaction via exclusive FB and Telegram groups, continuous support with queries, loan and scholarship process guidance.

## Personal Branding Workshop

The student-driven Media Committee initiated the mentoring of the incoming batch into anew B- school life by conducting various useful sessions regarding Guidance about B-school life, Importance of networking, Certifications, Courses, Productive Action Points before course commencement.

## 'IIFT Insider' (IIFT's Official Blog)

The students from the Media Committee took it upon themselves to create a new age fresh blog on occasion of IIFT's Foundation Day. This blog is aimed to reflect the views of IIFTians on any and all topics under the sun-ranging from finance, marketing, trade, consulting to arts, music, prose and poetry!

Other features of IIFT Insider are Campus news, Student created content, Student achievements, Internship/SEP diaries.

## SOCIAL AWARENESS PROGRAMME

The students at the institute are being provided a platform to sensitize the social causes of the society under Social Awareness Programme (SAP). The Social Awareness Programme is a 3-credit compulsory programme at the Institute. Students are required to complete a project, towards social causes, under the able guidance of the partner NGOs, serving for the underprivileged sections of society, of the Institute.

The programme has been initiated to sensitize our students to the social cause and become a Socially Responsible Global Manager. More than 3500 students have since been benefited from the programme. The students work on all important parameters of social work and do a project on the work assigned by the NGO. Some of the key parameters wherein our students have put in efforts for the social cause are:

- |   |  |
|---|--|
| ✓ Disability                                      | ✓ Water Management, Waste Management & Recycling |
| ✓ Women Empowerment & Preventing Female Foeticide | ✓ Literacy, Sanitation & Livelihood              |
| ✓ Environment & Community Development             | ✓ Child Education, Welfare & Health              |
| ✓ HIV/AIDS Awareness                              | ✓ Shelter for Homeless, Community Development    |
| ✓ Education for Children-Street to School         | ✓ Child Adoption, etc                            |
| ✓ Welfare of Disadvantaged Elderly People         |  |



# FACULTY AND ADMINISTRATION

Vice Chancellor	Prof. Rakesh Mohan Joshi
Head, Kolkata Campus	Dr. K. Rangarajan
Head, Kakinada Campus	Dr. V. Raveendra Saradhi

Professors		
Asheesh Pandey	O.P. Wali	Saikat Banerjee
Ashim Raj Singla	Pooja Lakhanpal	Sanjay Rastogi
Basanta K. Sahu	Prabir Kumar Das	Saswati Tripathi
Bibek Ray Chaudhuri	Pritam Banerjee	Sheeba Kapil
Debashis Chakraborty	Radhika Prosad Datta	Sunitha Raju
Deepankar Sinha	Rajendra Prasad Sharma	Sugata Marjit
Gautam Dutta	Ram Singh	Sweta Srivastava Malla
Jayanta Kumar Seal	Ranajoy Bhattacharyya	Vijaya Katti (on re-employment)
M. Venkatesan	Ravi Shanker (on re-employment)	James J. Nedumpara
Niti Nandini Chatnani	Rohit Mehtani	Murli Kallummal
Nitin Seth (on Deputation)	Sachin Kumar Sharma	Mukesh Bhatnagar

Associate Professors	
Jacqueline Symss	Triptendu Prakash Ghosh
Himani Gupta	Kaushik Bhattacharjee
Shailja Singh	Pralok Gupta

### Assistant Professors

Anchal Arora	J. K. Verma	Prateek Maheshwari
Anirban Biswas	Kanupriya	Preeti Tak
Anju Goswami	Kavita Wadhwa	Priyanka Jaiswal
Anurag Bhadur Singh	Miklesh Prasad Yadav	Raghuveer Negi
Areej Aftab Siddiqui	Muhammed Rafi OPC	Rashmi Rastogi
Arya Kumar Srustidhar Chand	Parul Singh	Saurav Dash
Arunima Rana	Naman Sharma	Siddharth Shankar Rai
Ashish Gupta	Neha Jain	Sugandha Huria
Charu Grover	Oindrila Dey	Tanweer Ahmad
Divya Tuteja	Oly Mishra	Taufeeq Ajaz
Ginni Chawla	Papiya Ghosh	Tuheena Mukherjee

Name	Designation
Gaurav Gulati	Registrar (Additional Charge) Deputy Registrar
Amit Kumar Chanpuria	Deputy Registrar
Pitambar Behera	Deputy Finance Officer
Bhuwan Chandra	Assistant Registrar (on Deputation)
Nalini Meshram	Assistant Registrar
Meenakshi Saxena	Assistant Registrar
Vinay Goel	Assistant Registrar
Parth Shah	Assistant Registrar
Deepa P G	Assistant Finance Officer
Kavita Sharma	Section Officer
Sumita Marwaha	Section Officer
Anil Kumar Meena	Section Officer
Lalita Gupta	Section Officer
Karun Duggal	Section Officer
Mohini Madaan	Section Officer

Gaurav Gupta	Section Officer (on Deputation)
Jitender Saxena	Section Officer
Rakesh Kumar Ojha	Section Officer
Hojjahat Baite	Section Officer
Rahul Kapoor	Section Officer
Dwaipayan Ash	Section Officer
Jaya Fulwani	Section Officer
Shahid Anwar	Accounts Officer
M. Vadi Velu	Accounts Officer

### Support Services

Bimal Kumar Panda	Systems Manager
S. Balsubramanian	Asst. Systems Manager
Pranit Landge	Assistant Librarian
Vaidegi Dhamodaran	Assistant Librarian



# IMPORTANT DATES

Last date to submit online application form and application fee	<b>22th November 2024</b>
Dates for submission of online application form for Foreign National / NRI candidates	<b>15th January to 15th March 2025</b>
CAT 2024 Exam	<b>24th November 2024</b>

# GET IN TOUCH



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### Kolkata Campus

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☎ 033-24432451 – 53 (PBX)

### Kakinada Campus

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Andhra Pradesh – 533003



## Admission Related Inquiry

Contact Admissions Cell ☎ - 011- 39147213  
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