



Building Business Owners

भारतीय प्रबंध संस्थान रायपुर

INDIAN INSTITUTE OF MANAGEMENT RAIPUR



Master of Business  
Administration  
2025-27 Batch

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## VISION STATEMENT

“To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation”.

## MISSION STATEMENT

“To provide a learning centric environment that nurtures management thought through research and practice to create future leaders”.

## WHY IIM RAIPUR?

- Strong emphasis on learning through multiple pedagogical innovations including case-based interventions, simulations, live projects etc.
- Focus on students multifaceted growth apart from academic attainments. Very vibrant student centric culture.
- Connectivity - 20 km from Raipur Airport and 30 km from Raipur Railway Station
- Diversity - IIM Raipur's forte is its diversity across various dimensions including gender, social representation at all levels including within student and faculty community.



## MESSAGE FROM THE DIRECTOR



The Indian Institute of Management Raipur (IIM Raipur), established in 2010, has consistently worked to prepare its graduates to become effective and socially conscious leaders. Its flagship program, Master of Business Administration (MBA), exemplifies this commitment by integrating a multidimensional learning process. This process includes case-based pedagogy, experiential learning, peer learning, role-plays, simulations, real-world projects, and field-based experiences.

The course structure is meticulously monitored and refined to incorporate cutting-edge management theories and practices. Recent curriculum reviews have placed a stronger emphasis on contemporary and emerging areas such as social and environmental sustainability, business ethics, digitalization, design thinking, Industry 4.0, stakeholder management, and business mechanics, ensuring that students are equipped with the skills required in a rapidly evolving business environment.

At IIM Raipur, the focus extends beyond academic excellence to the holistic development of students. To achieve this, the institute provides a wide array of opportunities outside the classroom, including interactions with industry experts, cultural events, sports, and competitions. Monthly events such as Gyan Varsha and alumni talks enrich the intellectual ecosystem and broaden students' understanding of various industries.

The International Student Exchange (ISE) program further enhances learning by exposing students to global management practices. This initiative is made possible through academic collaborations with leading business schools worldwide.

IIM Raipur draws its strength from its unique values, agility, and deep connection to its cultural roots. The institute's location in the serene Chota Nagpur Plateau region offers a tranquil environment for introspection and holistic learning. The campus enables learning through not only academic interventions but also through 'Chintan Manan' or learning through solitude. The campus fosters a vibrant learning ecosystem supported by a diverse community of faculty and students, a proactive administration, and a congenial atmosphere that collectively cultivates socially responsible leaders.

The institute emphasizes cultivating essential traits such as risk-taking, innovativeness, proactivity, perseverance, and passion, empowering students to leave a lasting impact in their chosen paths—be it as corporate leaders or entrepreneurs. With the sixteenth batch of the MBA program commencing in July 2025, I warmly invite you to join this journey of professional and personal transformation.

**Prof. Ram Kumar Kakani**



## MESSAGE FROM THE DEAN (ACADEMICS)



***“Learning is not attained by chance; it must be sought for with ardor and diligence” –***

***Abigail Adams***

Welcome to the Indian Institute of Management Raipur - the Institute that provides you an unparalleled opportunity to acquire knowledge, skills, and attitude for your successful career ahead.

We all know that today we are living in a fast-changing complex society, which presents before us challenges as well as opportunities. In this context, it all depends on every individual how he/she responds to the situation with the right attitude. At IIM Raipur each faculty attempts to make every day of learning, a special day for every student who enters the portals of the Institute, with a heart and mind ready to grow more than yesterday. The Indian Institute of Management Raipur with a very diverse group of students brings in multiple perspectives to a given issue and this opens students' minds to new realities of life.

The Institute offers a range of core and elective courses that focus on challenges faced by professionals in the real world. The Institute works very closely with the industry and actively seeks the participation of industry leaders in the development of course offerings which helps the Institute to keep the offerings current and relevant as per the needs of the industry. The students not only get equipped with modern learning approaches and the latest pedagogy but are also acquainted with many real-life opportunities that help them emerge as better leaders in the management domain.

The Institute provides a platform for experiential learning. The various student-managed clubs and committees serve as a chance to explore your areas of interest. Students have opportunities for internships in major organizations in the country. Students also visit international universities which help them to gain experience in the global marketplace.

IIM Raipur assists you in developing your own personalized learning curve. There is a good amalgamation of theory and practice in the learning matrix created by the experienced faculty. There is a friendly, supportive and motivating environment fostered by our faculty with small classroom sizes, which helps students to communicate and work efficiently on their business research projects.

Nested in ecologically invigorating ambience, you will get captivated with a learning centric environment. Give your dreams the wings they need. Welcome aboard!

**Prof. Pradyumna Dash**



## MESSAGE FROM THE PROGRAMME CHAIR



The Indian Institute of Management Raipur is committed to “**Building Business Owners**” by fostering a culture of innovation, leadership, and social responsibility. This vision underscores our dedication to developing leaders who are not only adept at navigating the complexities of business, commerce, and industry but are also deeply committed to driving positive change in society.

At the heart of this mission is the Post Graduate Programme in Management (PGP), the flagship offering of IIM Raipur. Designed to meet the evolving demands of a dynamic business landscape, this prestigious two-year full-time residential programme provides a transformative learning experience. The PGP emphasizes holistic development, preparing students to become ethical and visionary leaders who can identify and harness opportunities while contributing to India's growth story.

With a curriculum that blends academic rigor with value-based learning, the PGP empowers students to align their internal capabilities with market opportunities. **IIM Raipur offers an unparalleled selection of over 125 elective courses—the highest among our peer B-schools—across various management disciplines.** Introduced in the second year, these electives allow participants to specialize in areas that align with their aspirations and career goals, ensuring a customized and impactful learning journey.

True to our motto, “Building Business Owners,” IIM Raipur creates a learning environment where students are inspired to think beyond conventional managerial roles and cultivate an entrepreneurial mindset. Our distinguished faculty, known for their expertise and dedication, are instrumental in shaping students into future-ready leaders capable of steering organizations toward excellence, even in resource-constrained settings.

International exposure is another cornerstone of the IIM Raipur experience. Through strong global partnerships and student exchange programs with leading business schools worldwide, students gain a broader perspective and the skills necessary to thrive in a globalized economy.

Life at IIM Raipur's modern campus is vibrant and engaging. Students actively participate in dynamic clubs and activities that foster innovation, collaboration, and interaction with industry luminaries, further enriching their journey.

We invite you to join IIM Raipur's transformative Post Graduate Programme in Management, where our commitment to “**Building Business Owners**” serves as the foundation for creating impactful leaders and entrepreneurs. Together, let us embark on a journey of excellence, innovation, and nation-building.

**Prof. Jagrook Dawra**



## ABOUT IIM RAIPUR

We at IIM Raipur, are committed to prepare students for the challenging economic landscape. We strongly believe in nurturing, training and developing the young, budding managers who can contribute ethically to the growth of the nation. The scholastic and research environment has been instrumental in attracting the most competent, qualified and experienced faculty as well as equipping students with strong leadership and problem-solving skills, creativity and independence.

International academic collaborations and student exchange is a key aspect of our academic strategy. It offers the students an opportunity to study in a foreign country for one academic term or semester and gain cross-cultural experience in management. Our distinctive approach is built on foundational departments integrated with strategic cross - disciplinary initiatives and rich curricular experience. Company-specific events, industry focused networking events and real-time challenges of strategic importance make IIM Raipur a great place for top companies to recruit from. Our students are highly motivated and come from diverse and well competent backgrounds. Our pedagogy helps in developing students who can respond and adapt quickly, ensuring a coactive evolution of the individual, the institute and the nation.

IIM Raipur is located in Atal Nagar, the upcoming smart-city of Chhattisgarh. The college shifted to its new campus in 2018 and is now spread across 200 acres of land, nestled between two villages and two lakes. The new campus provides a refreshing escape from the hustle of the city and gives students a peaceful atmosphere to reside in.



# ABOUT THE PROGRAMME

The MBA is the flagship programme of IIM Raipur. It aimed at providing an overall development of the students and groom them as future business leaders to successfully face the challenge of global competition and dynamic market scenario.

## The objectives of two-year MBA are:

- To understand the socio-economic, technological, ecological and political environment of India and the world
- To hone the problem-solving skills, increase the affinity to innovation and the passion for creativity.
- To develop global mind set to meet the challenges of international and work in a cross-cultural environment.
- To create socially responsible and globally competitive management graduates who can effectively contribute to inclusive growth of the society.
- To develop a sense of social purpose for managerial decision-making and to develop leadership capabilities without compromising on ethical values.



# THE PROGRAM STRUCTURE

The MBA programme extends over a period of two years, involving six trimesters with a summer internship at a prestigious organization. The programme is carefully designed keeping in view the changing needs of the global business scenario.

During the first year, students are exposed to basic concepts in the areas of Marketing, Finance, Quantitative Methods, Operations, Behavioural Sciences and Strategy through the core courses. These lay the foundations for all the functional areas of management and help the students develop an intricate understanding about the different facets involved.

In the second year, students choose from a range of electives to specialize in functional areas of their interest. They are given the choice of doing a major and minor specialization and also a dual specialization if they choose to (as per the rules laid down in the MBA programme Manual). The areas offered at present are Finance, Operations, Marketing, Human Resources, IT & Systems, Strategy and General Management.

A lot of emphasis during the MBA programme has been laid on industry based and research projects. The students, over the period of years are expected to conduct research on various aspects of management and subject it to the scrutiny and evaluation of the faculty. This is aimed at increasing the levels of comprehension the students possess in the respective topics.

## MBA-Year I (20.0 credits)

Term I (6.50 credit)	Term II (7.00 Credit)	Term III (6.50 credit)
Business Communication-I (0.50)	Business Communication-II (0.50)	Business Research Methods (1.00)
Quantitative Methods-I (Statistics) (1.00)	Quantitative Methods-II (1.00)	Corporate Finance (1.00)
Microeconomics for Managers (1.00)	Macro Economics (1.00)	Business Ethics and CSR (0.50)
Financial Accounting (1.00)	Cost Accounting (0.50)	Human Resources Management (1.00)
Spread Sheet Modelling (0.50)	Financial Markets and Institutions (0.50)	Operations Management -II (1.00)
Organizational Behavior-I (0.50)	Organizational Theory, Design and Change (1.00)	Strategic Management-I (1.00)
Marketing Management -I (1.00)	Marketing Management -II (1.00)	Legal Aspects of Business (0.50)
OM: Strategy, Design, and Process (1.00)	Management Information System (1.00)	Management of Social Impact (0.50)
	Sustainable Business Practices (0.50)	
*1 Credit= 30 hours		

## MBA-Year II (15.5 credits)

Term IV	Term V	Term VI
Strategic Management-II (Core) (0.50 Credit)	Elective - VII	Elective - XIII
Elective - I	Elective - VIII	Elective - XIV
Elective - II	Elective - IX	Elective - XV
Elective - III	Elective - X	
Elective - IV	Elective - XI	
Elective - V	Elective - XII	
Elective - VI		



## List of Electives offered (Tentative):

### 1. Economics and Public Policy

- International Trade for Managers (1.00)
- Public Private Partnerships (1.00)
- Public Policy and Business (1.00)

### 2. Finance and Accounting

- Banking Management & Finance Services (1.00)
- Business Analysis and Valuation (1.00)
- Financial Reporting and Analysis (1.00)
- Project/Investment Appraisal & Risk Management (1.00)
- Security Analysis (1.00)
- Derivatives and Risk Management (1.00)
- Investment Banking (1.00)
- Mergers, Acquisitions and Corporate Restructuring (1.00)
- Supply Chain Finance (1.00)
- Behavioral Finance (1.00)
- Financial Analytics (1.00)
- Financial Risk Management (1.00)
- Portfolio Management in Practice (1.00)
- Sustainable Finance, Environmental, Social, Governance and Impact Investing (1.00)

### 3. HRM and Organizational Behaviour

- HR analytics (1.00)
- Performance Management System (1.00)
- Strategic HRM (1.00)
- Talent Management (1.00)
- Behavioural Assessments and Psychometric Testing (1.00)
- Competency-based Human Resource Management (1.00)
- Positive Psychology for Managers (1.00)
- Conflict and Negotiation (1.00)

### 4. Information Systems

- Blockchain Technology and Business Applications (1.00)
- Business Analytics using Data Mining (1.00)
- Data Visualization for Decision Making (1.00)
- Business Models for Electronic Commerce (1.00)
- Digital Strategies in Business (1.00)
- Artificial Intelligence in Business (1.00)
- Enterprise Solutions-ERP & Beyond (1.00)
- Generative AI (1.00)

### 5. Marketing

- Advanced Marketing Research (1.00)
- Consumer Behaviour (1.00)
- Pricing (1.00)
- Product Management (1.00)
- Retail Management
- Sales and Distribution Management (1.00)
- Brand Management (1.00)
- Digital Marketing (1.00)
- Integrated Marketing Communications (1.00)
- Rural Marketing (1.00)
- Services Marketing (1.00)
- B2B Marketing (1.00)
- Customer Relationship Management (1.00)
- International Marketing (1.00)
- Marketing Metrics (1.00)
- Strategic Marketing (1.00)



## **6. Operations Management and Quantitative Methods**

- Operations Analytics (1.00)
- Project Management (1.00)
- Revenue Management and Dynamic Pricing (1.00)
- Supply Chain Management (1.00)
- Game Theory Applications in Operations Management (1.00)
- Operations Excellence (1.00)
- Operations Strategy (1.00)
- Service Operations (1.00)
- Strategic Sourcing (1.00)
- Supply Chain Analytics (1.00)
- Design Thinking (1.00)
- Digital Operations and Supply Chain Management (1.00)
- Sustainable Supply Chain Management (1.00)

## **7. Strategy and Entrepreneurship**

- Advanced Competitive Strategy (1.00)

- Corporate Governance and the Board (1.00)

- Critical Thinking and Creativity (1.00)
- Innovative Business Models and Strategy (1.00)
- New Venture Creation (1.00)
- Corporate Strategy (1.00)
- International Business (1.00)
- Strategic Aspects of Mergers and Acquisitions (1.00)
- Strategy and Innovation (1.00)
- Strategy Execution and Change Management (1.00)
- Capstone Business Simulation (1.00)
- Corporate Sustainability (1.00)
- Leadership - A Psychodynamic Approach (1.00)
- Real World Decision Making (1.00)
- Strategy for Transgenerational Entrepreneurship (1.00)

## **8. Humanities and Liberal Arts**

- Management Through Films (1.00)

**Note:** Electives will be offered as per programme rule

## **Degree**

Students will be awarded the "Master of Business Administration" on successful completion of the Programme.



# ADMISSION POLICY

The Master of Business Administration (MBA) at IIM Raipur is a full-time, residential master's program. Starting from the academic year 2025, IIM Raipur will no longer be part of the Common Admission Process (CAP) and will independently manage the selection process for its flagship program.

The admission process is conducted in two stages. In the first stage, candidates are shortlisted for Group Discussion (GD) and Personal Interview (PI) based on the established cut-off criteria. The second stage evaluates candidates on parameters such as academic performance, work experience, and other relevant factors. Final selection is determined based on the Final Composite Score, calculated separately for each category (General, EWS, NC-OBC, SC, and ST).

This admission policy is applicable exclusively to the MBA selection process for the 2025–27 batch. Please note that IIM Raipur reserves the right to revise the shortlisting and selection criteria at any stage of the admission process until its conclusion.

**IIM Raipur adopted the following three-step selection process:**

***STEP 1: Online registration of candidates after the declaration of the CAT 2024 results***

All candidates who have opted for IIM Raipur as one of the institutes in the CAT 2024 application form and fulfill the minimum academic and CAT 2024-related eligibility criteria mentioned here will receive an email invitation from the Admission Office of IIM Raipur to register online. Candidates who complete the online registration process will be considered for the STEP 2 of the admission process. Please note this is a mandatory pre-interview registration process, not an interview call. Candidates will lose candidature if they do not complete the online registration within the specified date and time. Based on an Aggregate Index Score (AIS) specified in STEP 2, candidates will be selected from this pool to appear in the Group Discussion (GD) and Personal Interview (PI). The selected candidates will receive a separate notification for appearing in the GD and PI processes.

**A. Minimum academic eligibility (MAC)**

1. Candidates with a Graduation Degree must secure a minimum of 60% aggregate marks in their Graduation belonging to the General (GEN), Economically Weaker Section (EWS), and Non-Creamy Other Backward Classes (NC-OBC) categories. The minimum aggregate marks in Graduation will be 50% for Scheduled Castes (SC) and 45% for Scheduled Tribes (ST) and Persons with Disabilities (PWD) categories. Please refer to Table 1 for details.
2. Candidates not having a Graduation Degree but having completed CA/CMA(ICWA)/CS must secure a minimum of 50% aggregate marks in CA/CMA(ICWA)/CS.
3. Candidates securing a minimum of 50% aggregate marks in CA/CMA(ICWA)/CS and having a Graduation Degree must satisfy the minimum Graduation percentage of marks mentioned in Point No. 1.

**Important Note:** For candidates appearing in the final year of bachelor's degree/ CA/CMA (ICWA) /CS and those who have completed the degree requirements but are awaiting the results, the average marks obtained till the last trimester/semester/year will be considered for the minimum academic eligibility in STEP 1. Such candidates, if selected, will be allowed to join the program provisionally only if they submit a certificate by June 30, 2025, from the Principal/Registrar of their



college/institute/university (issued on or before June 30, 2025) stating that the candidate has completed all the requirements for obtaining the bachelor's degree/equivalent qualification on the date of issue of the certificate. Candidates who have not received their graduation results at the time of registration will have to produce certificates and mark sheets in original along with the photocopies as soon as the respective college/institution/university publishes the results and on or before December 31, 2025, failing which, their registration as an IIM Raipur student will be canceled. They will be required to withdraw from the MBA Program immediately. In such cases, fulfillment of the minimum eligibility criteria defined at different steps of the selection process must be met based on the final declared results, or else their registration from the MBA Program will also be canceled.

## B. CAT 2024-related minimum eligibility

Candidates must obtain a positive (greater than zero) scaled score in all sections of CAT 2024 - 'Quantitative Aptitude' (QA), 'Data Interpretation and Logical Reasoning' (DILR) and 'Verbal and Reading Comprehension' (VRC). Please refer to Table 1 for the complete set of criteria.

**Table 1.** Minimum eligibility criteria

Category*	SSC/	HSC/	Graduation	VRC	DILR	QA Scaled	Total
	Class X	Class XII	(%)***	Scaled Percentile	Scaled Percentile	Percentile	Percentile
	(%)**	(%)**					
EWS	60	60	60	65	65	65	80
EWS-PWD	45	45	45	30	30	30	45
GEN	60	60	60	75	75	75	90
GEN-PWD	45	45	45	30	30	30	45
NC-OBC	55	55	60	65	65	65	80
NC-OBC- PWD	45	45	45	30	30	30	45
Sc	55	55	50	60	60	60	65
SC-PWD	45	45	45	30	30	30	45
St	55	55	45	55	55	55	55
ST- PWD	45	45	45	30	30	30	45

\* Categories are defined in Point No. 1 of "Minimum Academic Eligibility".

\*\* SSC/Class X and HSC/Class XII marks will be calculated based on the aggregate marks of all subjects appearing in the marks/grade sheet, irrespective of whether the Board considers them for the percentage calculation.

\*\*\* Candidates in the final year of bachelor's degree may follow the "Important Note" under "Minimum Academic Eligibility".

Candidates may please note that the actual section-wise and the overall CAT-2024 percentile cut-offs may be much higher than the above-mentioned minimum percentiles as it will depend upon the number of candidates to be called for the GD and PI in each category. IIM Raipur reserves the right to verify the eligibility of applicants at any stage of the selection process.



## STEP 2: Shortlisting of candidates for the GD and PI

The process in STEP 2 applies to all candidates who have completed the online registration after receiving the email invitation from IIM Raipur. A shortlist of candidates in each category will be prepared based on an Aggregate Index Score (AIS) for participating in the PI and GD. The AIS is computed based on the performance in CAT 2024, Class X, Class XII, Gender, and Academic diversity criteria. The weight of each component in the AIS is presented in Table 2.

**Table 2.** Aggregate Index Score (AIS) components and weights

Sl. No.	Component	Weight
1	CAT 2024 Index Score	50%
2	SSC/Class X Percentage Score	20%
3	HSC/Class XII Percentage Score	20%
4	Gender Diversity Score (female/transgender candidates)*	7%
5	Academic Diversity Score *, #	3%

The details of each component are given as follows:

- 1) **CAT 2024 Index Score:** The scaled percentile from the three sections and the overall percentile (with equal weights) of CAT 2024 will be considered for the computation of the CAT Index Score.
- 2) **SSC/Class X Percentage Score:** The percentage of marks obtained in SSC/Class X will be calculated based on the aggregate marks of all the subjects that appear in the marks/grade sheet, irrespective of whether the Board considers them for calculating the percentage. The SSC/Class X percentage scores will be calculated as per Table 3.

**Table 3.** SSC/Class X marks in percentage score

SSC/Class X marks in percentage	Score
<60	0
≥60 and <65	2.5
≥65 and <70	5.0
≥70 and <75	7.5
≥75 and <80	10.0
≥80 and <85	12.5
≥85 and <90	15.0
≥90 and <95	17.5
≥95	20.0

- 3) **HSC/Class XII Percentage Score:** The percentage of marks obtained in HSC/Class XII/IB/Equivalent/Diploma would be calculated based on the aggregate marks of all subjects that appear in the marks/grade sheet, irrespective of whether the Board considers them for calculating the percentage. The HSC/Class XII/IB/Equivalent/Diploma percentage scores will be calculated as per Table 4.



**Table 4.** HSC/Class XII/IB/Equivalent/Diploma percentage score

HSC/Class XII/IB/Equivalent/Diploma marks in percentage	Score
<60	0
≥60 and <65	2.5
≥65 and <70	5.0
≥70 and <75	7.5
≥75 and <80	10.0
≥80 and <85	12.5
≥85 and <90	15.0
≥90 and <95	17.5
≥95	20.0

4) **Gender Diversity Score:** Only female and transgender candidates are eligible for a gender diversity score of 7 (seven).

5) **Academic Diversity Score:** Please refer to Table 7 of Appendix 1 for the list of qualifying degrees for obtaining an academic diversity score of 3 (three).

**Eligible candidates will either get the Gender Diversity Score or the Academic Diversity Score, not both.**

#### **STEP 3: Final Score for Preparing the Merit List**

The components of the Final Score and corresponding weights are mentioned in Table 5. GD and PI are part of the Final Score calculation. Candidates shortlisted in STEP 2 will appear in the GD and PI to be conducted in the following eight cities: New Delhi, Mumbai, Bengaluru, Hyderabad, Kolkata, Lucknow, Guwahati, and Raipur. Candidates can select their interview city in STEP 1 of the registration process. Prior intimation about the date and time of GD and PI will be given to the candidates. Accordingly, they will report on the interview venue.

The final score for preparing the merit list will have the components mentioned in Table 5

**Table 5.** Final score calculation

Sl. No.	Component*	Weight
1	CAT 2024 Index Score	50%
1	CAT 2024 Index Score	50%
2	PI Score	25%
3	Work Experience Score	15%
4	GD Score	5%
5	Profile Score	5%*

All components are explained below.

*A category-wise merit list will be prepared based on the final scores. Admission offers will be made to candidates following the merit list as per the Government of India reservation norms.*



**CAT 2024 Index Score:** The CAT 2024 Index Score calculated in STEP 2 will be considered.

**The PI Process:** The PI process will evaluate academic efforts and disposition, general awareness and social disposition, attitude, personality, communication, and the quality of work experience of the candidates. The PI scores will be normalized before giving appropriate weights.

**Group Discussion (GD):** The GD will be conducted in the interview venue.

**Profile Score:** The score will be calculated based on academic quality, professional qualifications, and certifications. The process of allocating the profile scores is as follows:

- a. Quality of undergraduate academic institution: A score of 3 (three) will be awarded to the candidates who have completed or are in the process of completing their undergraduate education from the TOP TEN NIRF 2024 (National Institutional Ranking Framework 2024) institutes/colleges/universities from the following categories: Research Institutes, Engineering, Management, Pharmacy, Medical, Dental, Law, Architecture and Planning, Agriculture and Allied Sectors, and Innovation. Affiliated colleges/campuses/ institutions not appearing in the NIRF list will not be considered for awarding the score. The NIRF 2024 list may be accessed from the following link: <https://www.nirfindia.org/Rankings/2024/Ranking.html>
- b. Professional qualification: A score of 1 (one) will be awarded to the candidates who have qualified for any one of the following qualifications/degrees: CA/ CMA (ICWA)/ CS/ MBBS/ Master of Law (LLM)/ Master of Pharmacy (MPharm)/Master of Design (MDes)/Master in Agricultural Science (MScAg).
- c. Professional Certification: A score of 1 (one) will be awarded to the candidates who have completed CFA level 1, 2, or 3 certification(s).

**Work Experience Score:** Depending upon the length of service as of December 31, 2024, a maximum score of 15 will be given for work/professional experience. Only full-time remunerative work experience in terms of completed months after Graduation/(CA/CMA(ICWA)/CS) will be considered. A candidate with work experience of more than SIX MONTHS (seven months and above) will be eligible for a work experience score. The candidate should ensure that the work experience claimed by the candidate is authentic and professionally significant enough to deserve credit. The following will NOT BE CONSIDERED as work experience:

- Pre-graduation/Part-time/Project/Internship/Articleship
- Pre-CA/CMA(ICWA)/CS
- Fellowship/Unpaid work in any organization or institute
- Salary received in cash or through UPI (Pay TM, Google Pay, etc.)

In case the candidate is a proprietor or partner of a firm, the candidate must provide the following documents:

- Certificate of registration for doing business from the municipal corporation or appropriate authorities such as MSME certificate issued by Govt. of India, Udyog Aadhar Registration Certificate.
- The firm's partnership deed is duly signed by all partners.
- GST registration certificate
- Income Tax Return (ITR) for the relevant period



Presentation of employment claims that do not conform to the requirements above is liable to be considered incomplete and disregarded by IIM Raipur at its sole discretion. Further, IIM Raipur is at liberty to verify any or all the employment-related claims made by the candidate. Upon such verification, if it is found that some or all the claims made are untrue, such candidates will be disqualified from being considered for admission to IIM Raipur. After a candidate joins the MBA Program at IIM Raipur, if it comes to the institute's notice reliably that the candidate had made claims that cannot be substantiated as factual and correct, the candidate is liable to be expelled from the MBA Program forthwith. In the event of such expulsion, candidates will forfeit the fees paid by them until such expulsion. The work experience score will be calculated based on Table 6.

**Table 6.** Work experience score calculation

Experience in Months	Score	Experience in Months	Score
≤6	0	28	15
7	4.38	29	15
8	5.00	30	15
9	5.63	31	15
10	6.25	32	15
11	6.88	33	15
12	7.50	34	15
13	8.13	35	15
14	8.75	36	15
15	9.38	37	13.92
16	10.00	38	12.83
17	10.63	39	11.75
18	11.25	40	10.67
19	11.88	41	9.58
20	12.50	42	8.50
21	13.13	43	7.42
22	13.75	44	6.33
23	14.38	45	5.25
24	15	46	4.17
25	15	47	3.08
26	15	≥48	2
27	15		

The work experience score will be calculated based on the following formula:

$$Workex(x) = \begin{cases} 0, & \text{if } x \leq 6 \text{ months} \\ \frac{15x}{24}, & \text{if } 6 \text{ months} < x \leq 24 \text{ months} \\ 15, & \text{if } 24 \text{ months} < x \leq 36 \text{ months} \\ 15 - \frac{13(x - 36)}{12}, & \text{if } 36 \text{ months} < x \leq 48 \text{ months} \\ 2, & \text{if } x > 48 \text{ months} \end{cases}$$

where x is the work experience in months.



## **Reservation Policy**

IIM Raipur will follow the Government of India reservation policy for admission to Central Educational Institutions (CEIs).

## **Offer Acceptance Policy**

Selected candidates must pay the offer acceptance fee of ₹ 1,00,000 (One lakh) before the due date and time stated in the admission offer letter through the IIM Raipur payment portal, failing which, the admission offer will stand withdrawn. This amount will be adjusted against the fee payable by the candidate for Term I of the program. Once the candidate accepts the offer, a registration link will be sent to the candidate to register for the program. The candidate must pay the balance Term-1 fee at the time of registration before the due date and time stated in the registration email through the IIM Raipur payment portal, failing which, the admission offer will stand withdrawn.

## **Withdrawal Policy**

A candidate withdrawing from the program will receive a fee refund if the withdrawal is made before the date and time specified in the MBA 2025-27 withdrawal procedure, duly uploaded on the IIM Raipur website. Note that the refund will be processed after deducting the processing charges as per the Government of India Order: F. No. 21-166/2007-TS. II dated 18.05.2007, which encloses order No.14-4/2007-U.3(A). All requests for withdrawal from the program prior to the registration date would be handled only through the admission portal.

A candidate who wishes to withdraw from the program before the withdrawal date specified by IIM Raipur, he/she will be refunded the entire fee paid by the candidate after deduction of ₹1000 as a processing fee. For a candidate who withdraws after the withdrawal date specified by the institute, the fee paid by the candidate will be refunded after deducting hostel and other charges applicable if he/she does not cause a resultant shortfall such that the admitted batch size is lower than the sanctioned batch size for 2025-27, else, the entire fee is forfeited.

## **Dispute Redressal and Jurisdiction**

On any disputes arising out of or regarding admission to the MBA batch 2025-27, the decision of the Director, IIM Raipur, or his nominee shall be final. Any legal dispute concerning admissions to the MBA 2025-27 batch would be subject to the competent courts within the territorial jurisdiction of Raipur (Chhattisgarh) city only.

## **Annexure 1**

**Table 7.** List of academic disciplines eligible for academic diversity score

Category	Particulars
A	All Commerce, Economics, and Finance Related Degrees including BAF, BBE, BBI, BCAF, BCCA, B.Com., BFIA, BFM, BHM, BHMCT, BIBF degrees, including the following: 1. Economics/ Economic Development and Planning 2. Any degree in Hospitality/Hospitality Studies, Catering/Catering Technology, Hotel, Travel and Tourism Management, Tourism Studies and any other related discipline. 3. Commerce (Accountancy, Auditing, Banking, Business Mathematics, Business Organization, Finance, Information Technology, Insurance, Investment Analysis, Public Finance, Secretarial Practices etc.) 4. Any vocational degree in commerce (B.Com.)



B	<p>All Arts/Humanities related degrees, Design, Education, Fashion Design/Technology, Law and Rural Studies), including any BA, BAA, BAJM, BCJ, BDES, BED, BFTECH, BJ, BJMC, BL, BM (Bachelor of Music), BMC, BMM, BMus, BSW and LLB, including the following:</p> <ol style="list-style-type: none"> <li>1. Accessories Design/Apparel Production/Design/Fashion Communication/Fashion Design/Fashion Technology/Fashion Merchandising and Retail Management, Interior Design/Knit Wear Design/Leather Design/Footwear Design/Jewelry Design (all degrees)</li> <li>2. Arts/Humanities (Archaeology, Education, Fine Arts (Dance, Drama, Film, Music, Painting etc.), History, Languages, Library Science, Literature, Mass Communication, Media Studies, Philosophy, Political Science, Public Administration, Social Work/Welfare, Sociology, etc.)</li> <li>3. Education (including Physical Education and Sports)</li> <li>4. Journalism/Mass Communication/Media Studies (all degrees)</li> <li>5. Law</li> <li>6. Psychology (all degrees)</li> <li>7. Rural Studies/Rural Sociology/Rural Cooperatives/Rural Banking</li> <li>8. Architecture</li> <li>9. Any vocational degree in arts/education/humanities (BA)</li> </ol>
C	Selected Professional Degrees, viz., Chartered Accountancy (CA), Cost and Works Accountancy (ICWA), Company Secretaryship (CS).
D	Medicine and Surgery based subjects, viz., MBBS, MD, etc.,
E	<p>All Science and Agriculture related Areas, other than Medicine and Surgery): Including all BS/BSC and integrated MS/MSC (excluding Economics, Fashion Design, Journalism, and Leather Design). Also including degrees in dentistry, paramedical, veterinary degrees, including the following:</p> <ol style="list-style-type: none"> <li>1. Actuarial Science</li> <li>2. Agriculture (Agronomy, Soil Science, Agricultural Biochemistry, Agricultural Economics, Plant Breeding and Genetics, Plant Pathology, Soil Science etc.) Excluding Agricultural Engineering</li> <li>3. Biosciences (Biology, Biochemistry, Biotechnology, Botany, Life Science, Zoology etc.)</li> <li>4. Computer Applications (BCA, MCA)</li> <li>5. Dentistry</li> <li>6. Fisheries</li> <li>7. Forestry</li> <li>8. Geological Sciences (Geography, Geology and Geophysics.)</li> <li>9. Horticulture</li> <li>10. Information Technology.</li> <li>11. Mathematical Sciences (Computer Science, Mathematics, Statistics etc.): all bachelor's/integrated master's degrees</li> <li>12. Natural Sciences (Chemistry, Physics etc.)</li> <li>13. Paramedical/Physiotherapy</li> <li>14. Pharmacology/Pharmacy</li> <li>15. Planning</li> <li>16. Veterinary Science/Animal Husbandry</li> <li>17. Media Science, Media Science and Technology</li> <li>18. Physiology</li> <li>19. Any vocational degree in science (BS/B.Sc.)</li> <li>20. Science (Others): Home Science, Nursing and all other branches of sciences not explicitly included or excluded elsewhere in this list</li> </ol> <p>Any other degrees not stated in category A to E, will be decided by admission committee of IIM Raipur</p>



# FEE STRUCTURE

## Fee Structure for the MBA 2025-27 Batch

1st Year Fees					
S. No.	Particulars	1st Term (₹)	2nd Term (₹)	3rd Term (₹)	Total (₹)
1	Academic Fees	3,41,000.00	3,00,000.00	3,00,000.00	9,41,000.00
2	Lodging Charges	23,500.00	23,500.00	23,500.00	70,500.00
3	Student Association charges	7,000.00			7,000.00
4	Alumni Activities Charges	11,000.00			11,000.00
<b>Total (1st Year)</b>		<b>3,82,500.00</b>	<b>3,23,500.00</b>	<b>3,23,500.00</b>	<b>10,29,500.00</b>
<b>Caution deposit</b>		<b>30,000.00</b>			<b>30,000.00</b>
2nd Year Fees					
S. No.	Particulars	4th Term (₹)	5th Term (₹)	6th Term (₹)	Total (₹)
1	Academic Fees	3,00,000.00	3,00,000.00	3,00,000.00	900,000.00
2	Lodging Charges	23,500.00	23,500.00	23,500.00	70,500.00
<b>Total (2nd Year)</b>		<b>3,23,500.00</b>	<b>3,23,500.00</b>	<b>3,23,500.00</b>	<b>9,70,500.00</b>
<b>Total Fees (excluding caution deposit, boarding charges and medical insurance charges)</b>					<b>20,00,000.00</b>

### Important Notes:

1. MBA students would be provided accommodation on twin sharing basis.
2. Boarding (mess) charges (₹15,000/- to ₹22,000/- per Trimester) to be paid separately.
3. Medical Insurance Charges (₹1,500/- to ₹3,000/- per Year) to be paid separately as per prevailing premium rate.
4. Caution Deposit (one time) to be paid separately at the time of Registration.
5. The amount of ₹1,00,000/- deposited while accepting the offer of Admission will be adjusted against the 1st term fees.
6. The term-wise amount indicated above is payable at the beginning of each term.
7. IIM Raipur reserves the right to change the fees.



# KNOWLEDGE CAPITAL



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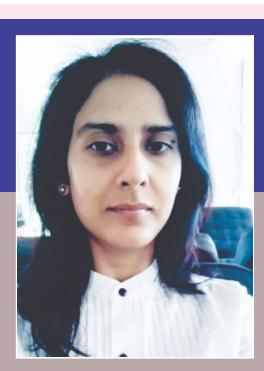
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M.A. (CSJM University, Kanpur)  
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IMT Ghaziabad, India  
Aarhus University, Denmark



### Dr. Yogesh Chauhan

Asst. Professor  
Associate Professor  
Finance & Accounts  
Education:  
Ph.D. (IBS Hyderabad, ICFAI Foundation for Higher Education University, India),  
Visiting Research Scholar (College of Business and Innovation in University of Toledo, USA),  
MBA (IBS, Indore)  
Past affiliation:  
IBS, Hyderabad  
ICICI Bank





### Dr. Pinak Sarkar

Post Doc Fellow  
Economics & Public Policy  
Education:  
PhD (Centre for Development Studies, Thiruvananthapuram, affiliated to JNU, New Delhi)  
Past affiliation:  
Tata Institute of Social Sciences (TISS), National Institute for Research in Reproductive Health (NIRRH)

## VISITING FACULTY

- Prof. A. V Vedpuriswar, Cognizant Technology Solutions
- Prof. B.K.R. Naik, NITIE Mumbai
- Prof. I. Sridhar, IIM Indore
- Prof. K. Kiran Kumar, IIM Indore
- Prof. Kanagaraj A, XLRI Jamshedpur
- Prof. P.G. Apte, Ex-IIM Bangalore
- Mr. Praveen Kamath Kumbla, Wipro Technologies, Bengaluru
- Prof. Pratap S. Giri, Consultant
- Prof. Rohit Joshi, IIM Shillong
- Prof. Sankarsan Basu, IIM Bangalore
- Prof. Sharad Bhattacharya, IIM Shillong
- Prof. Smita Kashiramka, IIT Delhi
- Prof. Sunil Parmeshwaran, Tarheel Consultancy Services, Bangalore
- Prof. Suresh Garimella, Consultant
- Prof. Usha Lenka, IIT Roorkee
- Prof. Vinit Thakur, TAPMI, Manipal
- Prof. Yogesh Mishra, Thomas Assessment Pvt. Ltd., New Delhi
- Prof. Mala Srivastava, IIM Kashipur
- Prof. Bhagyalaxmi Venkatesh, Adjunct Faculty, IIM Indore Mumbai Campus
- Mr. Ravi Seshadri T, Vice President, Bharti AXA General Insurance
- Prof. C P Gupta, Delhi University
- Prof. Sangeeta Sahney, IIT Kharagpur
- Prof. Sanjeev Verma, NITIE Mumbai
- Prof. Neeraj Pandey, NITIE Mumbai
- Prof. Manoj Anand, MDI Gurgaon
- Mr. Srinath Sridharan, C&B Head India-Wipro Ltd
- Mr. Reju Mathew, Head of Compensation & Benefits, McKinsey Global Services
- Mr. Abhishek Parwal, CA
- Prof. Jayanta Kumar Seal, IIFT Kolkata
- Prof. Swati Dhawan, University of Delhi
- Prof. Kishore G Pillai, Amrita Vishwa Vidyapeetham Coimbatore
- Prof. Siva M Kumar, Augentia LLC & Visiting Faculty
- Prof. Shubadeep Roy, IIM Ahmedabad
- Prof. Varsha Jain, MICAAhmedabad



- Prof. Atanu Adhikari, IIM Kozhikode
- Prof. Debolina Dutta, Schneider-Luminous- VP-HR, CSR & Admin
- Mr. Vineet Budhiraja, Visiting Faculty IIM Rohtak
- Prof. Aditya Mohan Jadhav, T. A. Pai Management Institute (TAPMI), Bengaluru,
- Dr. Gopal Krishna Raju, Chartered Accountant, Insolvency Professional & Registered Valuer
- Prof. Pratyush Banerjee, International Management Institute, Bhubaneshwar
- Prof. Dwarika P Uniyal, RV University, Bangalore
- Prof. D Venkata Ramana, Xavier Institute of Management, Bhubaneshwar
- Prof. Sanjay Pareek, SIEMENS Group of Companies
- Prof. Venkatesh Krishnamurthy, Collaborative Infotech Systems LLP, Bangalore
- Prof. Avinash Ghalke, Goa Institute of Management, Goa
- Prof. Satyam, IIM Ranchi
- Prof. Srikant Parthasarthy, Adjunct Faculty, SP Jain School of Global Management
- Prof. Sanjay Satyanarayan Bang
- Prof. Debi S Saini, IIM Ranchi
- Prof. Rohit Mehtani, Indian Institute of Foreign Trade, New Delhi
- Prof. Sanjeev Ganguly, Woxsen University, Hyderabad
- Dr. Pooja Batra, Jindal Global Business School, Sonipat
- Prof. Mahesh Balan, PayPal, Chennai
- Prof. Abhishek Ranga, Goa Institute of Management, Goa
- Prof. Pradip K. Lath, Xavier Institute of Management, Bhubaneshwar, Visiting Faculty
- Prof. Anto Joseph, Assistant Professor, Rajagiri Center for Business Studies (RCBS) Cochin, Kerala
- Prof. Balwinder Kaur, Assistant Professor, Hidayatullah National Law University, Raipur
- Prof. Kotha Kiran Kumar, Professor, IIM Indore
- Prof. Partha Priya Datta, Professor, Indian Institute of Management Calcutta
- Prof. Rohit Kapoor, Professor, IIM Indore
- Prof. Rohit Sindhwan, Assistant Professor, Management Development Institute, Gurugram
- Prof. Saurabh Chandra, Professor, IIM Indore
- Dr Vipan Kumar, Registrar (I/c) Hidayatullah National Law University Raipur
- Prof. Mayank Shrivastava, Assistant Professor, Hidayatullah National Law University, Raipur



# PLACEMENTS

The Placement committee at IIM Raipur is dedicated to establishing a mark of excellence in the corporate world. Corporate Relations and Placement Office along with Student Placement Committee works under the supervision of the Chairperson of Corporate Relations and Placement. The committee's primary responsibilities encompass the management of Final and Summer Placements, engagement with the industry at the student level, the establishment of appropriate avenues to expand Guest Lectures and Short-Term projects for the students, and the organization of major events such as the HR Summit and Leadership Summit, which are graced by stalwarts from the corporate world, who shared their thoughts through panel discussions on diverse topics sharing their invaluable insights on various facets of business and leadership. The unwavering perseverance of the Placement Committee has played a pivotal role in the institute achieving yet another year of complete placements, with participation from some of the most esteemed brands in the corporate sector. In its continuous effort to build a robust relationship with the corporate world and enhance the brand of IIM Raipur, the committee operates round the clock.

Setting new benchmarks, the sizable batch of 322 students witnessed the fastest placement to date, coupled with a remarkable average salary package, amounting to ₹18.15 LPA. Demonstrating a well-balanced distribution in recruiting, the median salary stands at ₹17.50 LPA. With the highest package reaching ₹42.29 LPA, marking another significant achievement in year-to-year growth. Offers spanned across diverse sectors, including BFSI, Strategy and Consulting, IT/ITES, Manufacturing, FMCG/FMCD, E-Commerce, and participation in events such as the HR Summit and Leadership Summit, among others.

Leading in student recruitment, the BFSI sector offered the highest package of ₹25.37 LPA, IT/ITES sector offered the highest package of ₹42.28 LPA, trailed by Strategy and Consulting, providing the highest package of ₹41.42 LPA. Manufacturing and FMCG secured the highest package of ₹26.98 LPA and ₹23.50 LPA respectively. The steadfast faith exhibited by both previous and new recruiters in the students of IIM Raipur during the Final Placement process has further solidified the growth of IIM Raipur's reputation.

In addition to these accomplishments, the committee takes pride in organizing events like the Leadership Summit and HR Summit. The 8th Leadership Summit, held on 24th-25th August 2024, with the theme "Building Business Owners" This summit is designed to equip emerging leaders with essential tools and strategies to excel in today's fast-paced business world.

The flagship Industry Interaction event, the '8th HR Summit 2024,' held on October 5-6, 2024, with the theme "Navigating the Future of HR". At the 8th HR Summit at IIM Raipur, industry leaders convened to address the challenges and explored solutions for the future. The event featured six panel discussions where over 25 HR experts shared their insights on staying ahead in a fast-changing technological environment, cultivating inclusive and dynamic workplaces, and fostering well-being among employees.

We express our sincere gratitude to all stakeholders, including recruiters, faculty members, alumni, students, staff, and everyone involved in organizing these impactful events, and for ensuring the triumphant completion of the Final Placement Season this year.



## GUEST LECTURES & PANEL DISCUSSIONS

Some of the distinguished guests who shared their corporate experience with the students are:

1. Shri Mrinal Sinha (Sr. Executive Vice President - Head HR Retail Liabilities & 811)
2. Shri Raamdeo Agrawal (Chairman & Co-Founder, Motilal Oswal Financial Services Ltd)
3. Shri Rajiv Arora (Group HR Head - Talent and Leadership Development, Adani Airports)
4. Shri Sanjay Baweja (Principle Administrative officer, National Health Systems Resource Centre (NHSRC))
5. Smt Prasanthi Puli (Human Resource Manager, Service Now)
6. Smt Rachel Mathew (Human Resource Manager, Service Now)
7. Shri Shankar Viswanathan (Senior Product Manager, Service Now)
8. Shri Shyamakant Mishra Global Head of Talent Acquisition, Amdocs)
9. Smt Swati Dogra (Head of HR - South Asia, Omya)
10. Smt Sheetal Jerath Sharma (Associate Director (People and Culture), Grant Thornton)
11. Shri Varun Madan (Founder and CEO, Salad Days)
12. Shri Abhirup Lahiri (Chief Growth Officer (CGO), Ergode)
13. Shri. Sandeep G Talgaonkar (Director - Supply Chain Excellence India, Mondelez)
14. Smt. Priyanka G Nayak (University Talent Partner, PayPal)
15. Shri Anand S (CEO & Co-Founder, Gramener)
16. Shri Anshul Chandak (Head – Treasury, RBL Bank)
17. Shri. Nitin Makhija (Director - Technology Strategic Risk Management, UBS)
18. Shri Anil Radhakrishnan (CEO, GMR)
19. Shri Sunil Kumar Rai (General Manager, GMR)
20. Shri Jitender Panihar. (CHRO, Fitelo)
21. Shri. Rahul Singh (Strategic HRBP & Key Talent Acquisitions - Consumer Assets & Affluent Banking, IndusInd Bank)
22. Shri Saurabh Rungta (Managing Director and Chief Investment Officer, Avendus Wealth Management)
23. Shri Anoop Warrier (Deputy Vice-President, CCIL)
24. Shri Sunil Bohra (Associate Vice President, CCIL)
25. Shri Preeti Sakhre (HR Manager, Welspun World)
26. Shri Aditya Joshi (COO, SA Technologies)
27. Shri. Shray Shikhar (Vice President - Project Finance, BluPine)



# BATCH PROFILE 2024-26



भारतीय प्रबंध संस्थान रायपुर  
Indian Institute of Management Raipur

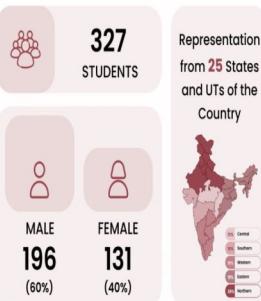
15<sup>th</sup>  
YEAR  
OF  
EXCELLENCE

## Invitation to Summer Placements 2024-25

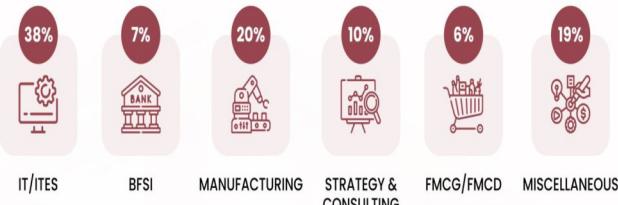
MBA CLASS OF 2024-26

We look forward to hosting you at one of the India's premier B-Schools with a 15-year legacy of nurturing exemplary leadership.

### BATCH PROFILE



### WORK EXPERIENCE DIVERSITY



### PROMINENT RECRUITERS



### ACADEMIC DIVERSITY

ENGINEERING	192
SCIENCE	54
COMMERCE	37
ARTS	23
MANAGEMENT	13
MEDICAL	4
OTHERS	4

**65+** Premier Institutes like IITs, NITs, BITS, DU, and more

### UNIQUE PEDAGOGY

<b>125+</b> ELECTIVES FROM 7 DOMAINS	<b>31</b> STUDENT RUN CLUBS AND COMMITTEES
<b>1:7</b> FACULTY TO STUDENT RATIO	<b>16</b> INTERNATIONAL UNIVERSITY COLLABORATION

### WORK EXPERIENCE YEARS



### SUMMER PLACEMENT 2023-24

<b>3.0 LAKHS</b>	HIGHEST STIPEND
<b>1.7 LAKHS</b>	AVERAGE STIPEND OF TOP 50%
<b>1.1 LAKHS</b>	CLASS AVERAGE STIPEND

Placement Figures for 2 Months

**118** COMPANIES PARTICIPATED **45** NEW RECRUITERS

### DOMAIN DISTRIBUTION



### HIGHLIGHTS



BUILDING BUSINESS OWNERS

# STUDENT AFFAIRS

## About the Students' Affairs

Students' Affairs Committee (SAC) is a connection between the Institute and the students. The objective of SAC is to help integrate the academic and co-curricular spheres of students' lives, linking the out-of-class experience to the academic mission of the Institute and incorporating students' intellectual, public service, and leadership interests with their future aspirations. It provides opportunities to the students to learn through active participation and explore themselves in their interest areas.

There are fifteen student activity clubs of different areas and interests to achieve the above objectives. The SAC assists the Students' Affairs office in managing all the institutional functions/events and activities of these clubs. It even ensures no mishappening and lapses in the academic rules and regulations during these activities.

## Clubs under Students' Affairs Committee - Students (SAC-S)

### **What is a Club?**

Any SAC-S entity acting as a knowledge repository and catering to the needs of the participants concerning the management domain shall be considered as a Club.

Presently, the Institute has 15 clubs that are directly operated through the student's affairs office and coordinated through the students' body SAC-S. There are two kinds of clubs:

1. Academic Clubs
2. Activity Clubs

### **Academic Clubs**

1. **Arthniti (Economics & Public Policy Club):** The club aims to create and sustain the interest of students towards Economics and related aspects of life. Through different intra- and inter-club activities, the club will assist in spreading the practical applications of economic principles. This club would assist the students in providing a perfect synthesis of economic, personal finances, business, entrepreneurship, social, public policy, development and related aspects using an entertaining and experiential approach and will help in the academic, personal, and professional enhancement of our students.
2. **Anasys (Management Analytics and Systems Club):** Analytics Club is a forum that aims to bring multi-dimensional learning in analytics to its members and other interested students at the Institute. The major aim of this club is to provide a platform and opportunity for every student to gain knowledge through interaction with industry experts and/or workshops in this area.
3. **Consulere (Consulting Club):** Consulere is a student-run initiative that strives to foster the spirit of industry exposure and learning opportunities in the consulting domain. This club provides the students a platform to explore the consulting industry to work on short-term projects with corporates and creates a forum for information exchange among students and industries. It boosts the interest of the student community in the domain of consulting via its publications, case competitions and other events conducted all-round the year. Events & Performances include Case Competitions, Live Projects, Guest Lectures, Workshops (CV



Making, Case Solving).

4. **Finatix (Finance Club):** FINATIX is a forum of like-minded enthusiasts willing to make their careers in the domain of Finance to bolster their knowledge continuously and share their knowledge with all the students interested in making their careers in Finance. The major objective of this club is to focus on new research in financial instruments, markets, regulations, etc., through interaction with industry experts and/or workshops in this area where students can self-assess their financial quotient.
5. **Mantra (Marketing Club):** Mantra aims to facilitate the all-round development of the students in the field of Marketing and keep them abreast with the latest happenings in this domain. It aims at providing students with a platform and helping them to explore themselves in this area. This club supports the students' initiatives in the Marketing domain to take to another level through interaction with industry experts and/or workshops in this area which helps them to know the emerging marketing trends.
6. **HRidhaan (HR Club):** HR Club emphasizes and prioritizes the need for the creation and development of Human Resource Management (HRM) and makes this club the most recognized platform acknowledged in India for HRM and Industrial Relations. The major objective of this club is to provide students opportunities and a platform to enhance their skills by inviting prominent guests from the HR area of renowned industries for knowledgeable sessions. This will help students understand and overcome work challenges through interaction with industry experts, which will help them enhance their skills.
7. **Op-ep (Operations Club):** Op-ep Club has been formed to promote the interest in Operations Management among students. It aims to provide an interactive forum to discuss and analyze relevant operational problems, industry paradigms, and the latest developments in the Operations Management area.

## Activity Clubs

1. **Prakriti (Nature Club):** A green campus is where environmentally responsible practice and education go hand in hand and where environmentally responsible tenets are borne out by example. In this context, the Institute has formed this club to provide students the opportunity to conserve nature and discourage activities that harm the natural ecosystem (water/natural resources/ flora and fauna). By planting trees on campus, this club creates an environment friendly zone for everyone to reside. They even organize events and activities through which they can raise awareness and a sense of responsibility regarding various environmental issues leading to sustainable development.
2. **Igniters (The Case & Competition Club):** Igniters is a first of its kind and most popular online platform where students can post their college competitions and get access to huge community of students and experienced people. The reach of the website allows us to make any event or competition successful by promoting it free of costs. For students Igniters is the one-stop-solution, single platform, for all the needs during our academic journey and beyond. There are various opportunities in which students can participate and learn - Competitions, Quizzes, Hackathons, Business Simulation Games, Internships, Scholarships, Cultural Festivals, Recruiter Diaries, etc. Even the big corporate firms are also using this platform to promote their competitions for the same reason. This platform is very useful in promoting the college fest, and with time it has become indispensable part of promotion of such events.



3. **JeevAshray:** The animal welfare club of IIM-Raipur is aimed to look towards the well-being of dogs and other animals in the campus for maintaining harmony, helping animals in need and promoting empathy towards our fellow furry and feathery friends.
4. **Pixel (Digital Media Club):** Pixel, the Digital Media club, has been formed to capture the various Institutional functions, occasions, gatherings, events, and celebrations on the campus in pictures and videos. Its major aim is to promote and support the Institute and the students with photography, video making, and digital art interests.
5. **Provakta (Public Speaking Club):** Provakta, the Public Speaking club of IIM Raipur, provides a platform for students to hone their public speaking skills with a pinch of fun and frolic. Regular sessions like extempore, debate, group discussions, just-a-minute, and other activities ensure that the participants get a variety of scenarios to challenge themselves to get over the fear of public speaking and face the audience in every possible situation. The club runs "Vistas", a video series, on its Facebook page that provides helpful videos to learn from. Provakta also allows students to be a part of Toastmasters International with Provakta Toastmasters. Provakta believes that "if you can speak, you can influence; if you can influence, you can change lives."
6. **Quizzing:** The Quizzing Club was formed to build a passion among the students for quizzing and to keep them abreast of current affairs and the business world. It allows them to test and showcase their quizzing talent in national and corporate quizzes. The club organizes events and activities to impart knowledge among students and to maintain enthusiasm among students in the field of quizzing and current affairs.
7. **Sports:** Sports play a pivotal role in promoting fitness and a healthy lifestyle among students. It encourages the discipline of practice and the habit of single-minded determination. The Sports Club is formed to involve the students in sports activities on the campus throughout the year.
8. **Yuva Tourism:** Tourism plays a major role in showcasing the rich heritage and culture of country along with strengthening our economy. To bring this fact to the fore, Ministry of Tourism, Govt. of India (as per honourable Prime Minister's vision) has initiated establishment of "Yuva Tourism" clubs in connection with the 'Azadi ka Amrit Mahotsav' celebrations. The objective of this club will be to utilize State's youth power to promote and propagate Tourism. The club comprised of students, faculty and staff members.

The club at institute level will organise various activities including organising competitions to promote tourism. These clubs aim to mould young minds into student ambassadors who can represent the essence of India, while working towards the promotion of India's diverse natural & cultural heritage of our villages, cities, states and country through sustainable and responsible tourism activities.

### **Committees**

1. **Academic Committee:** The Academic Committee serves as an integral part of the PGP, working hand in hand with the PGP administration to ensure the proper maintenance of academic rigor. It is responsible for encouraging an intellectually stimulating environment by supporting the PGP office in the smooth functioning of classes, examinations, and other activities like setting up the curriculum, planning academic calendar, training, and



preparedness of the batch for GDs and Interviews. Apart from the keen focus on academic success, the committee is also responsible to ensure the personal development of students and maintaining student satisfaction. Given below are events and activities the committee takes up throughout the year to stick to its motives and objectives.

2. **Admission Committee:** Admissions Committee at IIM Raipur is the face of the Institute which is visible to the aspirants before joining the Institute. The student body representatives act as the first Point-of-Contact for the aspirants. The predominant responsibility of the committee is to facilitate the admissions process of the incoming batch at IIM Raipur. However, it also guides the aspirants throughout the CAT season.
3. **Alumni Committee:** Alumni Committee of IIM Raipur functions to strengthen the bond between the institute and its alumni. Strong Alumni base is one of the formidable strengths for any elite institute. Thereby, committee acts as a platform where the existing students and the alumni can interact for a healthy, mutually beneficial relationship.
4. **Hostel & Mess Committee:** Hostel and Mess Committee is responsible for the smooth functioning of the hostel and mess facilities at IIM Raipur under the supervision of the Chief Administrative Officer (CAO).
5. **IT Committee:** IT Committee ensures that your learning experience does not stop or be watered down for lack of IT infrastructure. We are responsible for the IT Systems are the backbone of the system at IIM Raipur which helps everyone to stay connected with everyone else be it within or outside the campus and makes sure no one loses the 'connect'.
6. **IR Committee:** The Indian Institute of Management Raipur believes in building a competent and contemporary pool of budding leaders capable of managing resources in a globalized environment while being socially responsible, and the International Relations Committee (IRC) works towards realizing this belief. The IRC is of the view that it is extremely essential for aspiring business graduate students to get the opportunity to learn and operate in culturally diverse environments, to gain both international exposure and perspective.
7. **Placement Committee:** The Career Development and Placement Office at IIM Raipur is a student driven body, which under the guidance of Chairman Placement Dr. Rashmi Shukla, is responsible for the holistic development of students' careers and establishment of strong and sustainable corporate relations. We aim to increase corporate engagements through various platforms such as guest lectures, corporate interactions, summits and numerous other confluences.
8. **Public Relations Committee:** Media and Public Relations Committee is the mouthpiece of IIM Raipur. It is solely responsible for all external communication from the institute. It aims to position and popularize the brand IIM Raipur on a variety of platforms. Over the years, the team has created a legacy for itself and the institution. Due to its relentless pursuit, today IIM Raipur enjoys a favourable image in the eyes of the outer world and is using it well to its advantage. The committee has earned a series of achievements in the past one year, which include newspaper articles, numerous corporate interviews, extensive coverage of events on social media and improved relationships with print, television and digital media.
9. **RANG- The Cultural Committee:** RANG work towards keeping the college vibrating with passion and energy around the year. No festivities around the calendar miss our scope of



being celebrated and that too in a way, that'll last in everyone's memory forever. Not just this, we also organize cultural meets and events. Our club aims at building a home away from home and bringing everyone together to celebrate the diverse culture of our country and students from across. Our motive is to lift the spirits of the students and encourage them to show their talent and potential to the world by giving them a platform to be dancers, musicians, actors, painters, writers, poets, artists and most importantly dreamers. We develop and promote cultural teams that can take part in various competitions. We are pivotal in making it as huge as it is. We stand for Retaining and Nurturing Glee at IIM Raipur. RANG is incomplete without the batch and the batch is incomplete without RANG; it's symbiotic.

10. **Students' Affairs Committee:** Students' Affairs Committee (SAC) works for the overall well-being and holistic development of the students at the institute so that they may emerge as responsible leaders and as active participants in society. SAC is the coordinating body between the students and the administration its scope extends to all areas under the purview of the institute. SAC, as an elected central student body ensures transparent flow of information and communication between the management and the students.

11. **Saksham Students Committee:** It is the CSR club of IIM Raipur. As a part of the club, students develop a sense of responsibility towards society. At the same time, it inculcates in them the spirit to work in teams and handle difficult situations with ease. Students, through the CSR activities, associate themselves with the society and the issues pertaining to it. As budding managers and emerging leaders from a prestigious business school, the students come up with optimal solutions to serve the society in a better way with constrained resources but imperturbable willpower. The club is a joint effort of the students to bring about a positive change in the society, be it for the conservation of environment or for community development and involvement.

Our students have not only contributed to academics but also in extracurricular activities. This year, our students have won many prizes in national level corporate events, few of them are:

- Utkarsh Kumar was the National Semi-finalist and Campus Winner in Flipkart Wired 7.0.
- Nevin Shiji captured the top spot in the 'Sale Safari' competition hosted by the Bombay Shaving Company.
- Parvathi M Kaloor was the Semi-finalist in Ed Venture Case Competition and EY Techathon 4.0.
- Neha Sardana was the 1st Runner up in Tata Steel Case Competition.
- Asmita Sarkar was the 2nd Runner up in TATA Steel Queerious National Case Study Competition, National Semi-finalist in TATA Steelathon Season 9, TATA Steelathon Season 10 and GSK E-Cube National Case Study Competition.
- Avi Bhargava was the National Runner up in Tata Steelathon.
- Divita Rajore was the 2nd Runner up in Karate competition (Kumite and kata) by Bharat Ratan National Karate Championship.
- Ishika Ailani was the winner of OPJEMS Scholarship.
- Anurag SVSS was the winner of Charpak Scholarship.



# INTERNATIONAL RELATIONS

International Academic Collaboration Indian Institute of Management Raipur is in bilateral agreement with thirteen global premier universities and business schools across the world for various collaborations. For the academic year 2022-23, following are the list of universities that are the part of our international collaboration for student Exchange Mobility Programs.

- Alba Graduate Business School, Athens



- Audiencia Business school Nantes



- Y Schools, Champagne



- CENTRUM Catholica Graduate Business School



- FEN (Facultad de Economía y negocios)



- Kazan National Research Technological Research University



- National Research University



- HHL Leipzig Graduate school of management



- International School of Management Dortmund



- IPADE Business school Mexico City



- Management Centre Innsbruck, Innsbruck



- University of Economics in Bratislava



- SolBridge International School of Business



# RESOURCES (LIBRARY)



## Library

The IIM Raipur library plays a pivotal role in the institution's teaching - learning process. The library ensures seamless discovery and access to scholarly resources in print and digital form and provides faculty, students, and staff with professional support to find and use such resources. The library acts as the main learning resource centre. It caters to the information needs of the Institute's teaching, training, research, and consultancy programmes. The library operates from a spacious building structure of about 30,000 square feet, very well-ventilated, intelligently lighted, and fully air-conditioned. The library operates in a fully automated environment. Entire library resources are Online Public Access Catalogue (OPAC) gives information about its resources. The library is automated with Libsys7 LMS (Library Management Software). The active collection of the library is tagged with the RFID tags, and the RFID System has been installed for surveillance, issue return, and other operations. The library offers its users convenient access to the best of Business Management related digital resources through its subscription to e-databases, e-books, and e-journals consisting of scholarly content round the clock across the campus via a Wi-Fi network. A remote access facility is also available upon request. The library has built a robust collection of books, subscriptions to print journals, magazines, newspapers, and many other resources like students' project reports, etc. The library extensively uses social media for improved communication and interaction on current and interesting information and news items. Users can also follow us on Facebook. This commitment reflects the library's continuous engagement with its users as a valuable partner in their learning and research. The library provides current-awareness service to the readers through new arrivals display, newspaper clippings, etc.

## Library Hours

The library remains open 24/7.

The Digital library is available round the clock throughout the year.



## Services

- Reference Services
- Circulation
- Fully automated Library Operation
- Interlibrary Loan Facilities
- Current Awareness Services
- Information Alert Services
- Selective Dissemination of Information Services
- Web-based Digital Library Services
- Offline Search Services
- User Awareness Programs
- Authentication Testing of in-house publications
- Remote Access Service
- Book Display
- Photocopy Service

## Collections and Resources

- Books - The library has successfully built up a comprehensive collection of 14,000 books, from which 2500 books are available in electronic form and around 12,700 books are in print format.
- Dissertation and Thesis - The Library subscribes to 15 lakhs Dissertation and Thesis on management and its allied areas.
- CD/DVDs: Around 300 Nos.
- Current Subscription to Journals: The library subscribes approx. 14000 journals in electronic format.
- Magazines - The Library subscribes to 30 print magazines specific to the academic and research needs of the institute.
- Newspapers - The library subscribes to 2310+ newspapers to cater to the needs of the students and academic community. Of these, 2300 are available in electronic format, and 17 are in print format.

## Library Portal: A Virtual Gateway to Library Resources

- E-Resources

The library subscribes to several important databases accessible on the campus network through remote access.

- E-Books
- E-Journals
- E-Database
- E-Newspaper
- E-Dissertation and Thesis



- E-Cases

### **E-Services**

- TURNITIN-Anti-plagiarism software

### **Institution Repository**

- Dspace

### **E-Databases**

(Company/Industry/Country Databases)

- Ace Knowledge Portal
- CMIE - Economic Outlook, Industry Outlook, Capex, Prowess IQ, and DX
- Crisil Research
- Euromonitor
- IndiaStat.Com
- EPWRF India Time Series (EPWRFITS)
- Venture Intelligence Private Equity in Real Estate, Private Equity Deals, Private Company Financials, Mergers and Acquisitions.

### **E-Journals**

- ACM Digital Library
- EBSCO Business Source Complete
- Econolit Full Text
- Elsevier's Science Direct
- Economic & Political Weekly
- Informs Pubsuite
- Emerald Journals
- JSTOR
- Oxford Journals
- Proquest ABI/Inform Complete
- PsycARTICLES
- Sage Humanities and Social Science Journals
- Springer Journals
- Wiley Journals
- Taylor & Francis Journals

### **E-Books**

- Elsevier's E-Books
- Elsevier's E-Handbooks
- Emerald E-Books



- Springer E-Books

#### **E-Newspapers**

- Newspaper Direct
- Business Standard Digital
- FT.Com

#### **E-Dissertation & Thesis**

- Proquest – Dissertation and Thesis

#### **E-Cases**

- Emerald Cases
- SAGE Business Cases

#### **1.13 Indexing Database**

- Scopus

#### **1.14 Staff**

Library provides its services with the help of five staff members, which include one Librarian, One Junior Library Assistant & Four Admin Associates.





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