



blended **MBA** **PROGRAMME**

Indian Institute of Management Lucknow

2025-2027

*A two-year post
graduate programme
offered in a blended
mode with live online
sessions and
on-campus modules*

भारतीय प्रबन्ध संस्थान लखनऊ
INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

ABOUT IIM LUCKNOW

Indian Institute of Management Lucknow (IIML) offers cutting-edge education, training, research and consulting, in management. It is widely recognized as one of the premier business schools in India. IIM Lucknow consistently ranks among the top institutions in the National Institutional Ranking Framework (NIRF) by the Ministry of Education, Government of India. The institute is globally acclaimed for its impactful contributions to leadership, innovation, and public policy. IIM Lucknow's alumni network includes influential leaders and change-makers who are shaping strategic growth across industries in India and around the world.



IIML Offers a Range of Programmes

blended MBA

Masters of Business Administration
in Blended mode

PGP

Post Graduate Programme
in Management

PGP-ABM

Post Graduate Programme
in Agri Business Management

PGP-SM

Post Graduate Programme
in Strategic Management

PGPWE

Post Graduate Programme
in Management for
Working Executives

IPMX

International Programme
in Management Executives

DPM

Doctoral Programme
in Management

EFPM

Executive Fellow Programme
in Management

blended Master of Business Administration (bMBA)

The blended MBA Programme (bMBA) at IIM Lucknow is designed for working professionals and entrepreneurs. It equips participants with advanced management knowledge, strategic thinking, and leadership capabilities, all through a flexible, high-impact learning format.

This two-year, degree-granting MBA blends live online classes with immersive on-campus modules. The curriculum combines academic rigor with real-world application and integrates core courses, electives, and a capstone project. Participants gain access to world-class faculty, a diverse peer network, and digital resources, while continuing in their professional roles. Upon fulfilling all academic requirements, graduates are awarded the Master of Business Administration (MBA) degree.

Programme Objectives

- ◆ *Build a strong foundation in core management areas*
- ◆ *Enhance critical thinking and analytical problem-solving*
- ◆ *Develop strategic insight and leadership acumen*
- ◆ *Apply management skills in global, digital, and data-driven settings*
- ◆ *Foster innovation, sustainability, and ethical leadership*
- ◆ *Promote continuous learning and adaptability*
- ◆ *Deliver a rigorous, flexible, and industry-relevant learning experience*

Blended Learning Experience

The bMBA offers an integrated experience combining:

- 1** Live online sessions
- 2** Immersive campus modules for face-to-face engagement
- 3** Case-based teaching, hands-on exercises, project work and peer discussions
- 4** Access to IIM Lucknow's campus, resources and faculty
- 5** Case studies, real-life business problems
- 6** Group and individual projects
- 7** Simulations, role plays, management games

Eligibility Criteria

• Work Experience:

Minimum 3 years full-time post-graduate work experience (as on Aug 31, 2025)

• Education:

- Bachelor's degree or equivalent professional qualification (CA/CS/ICWA)
- Minimum 50% marks or equivalent CGPA
- Recognized by Indian/foreign university or AIU

Admission Process

1. Screening Criteria:

- Bachelor's Degree (min. 50%)
- Valid CAT / GMAT / GRE score (center-based only), Last five years
- At least 3 years of full-time experience

2. Shortlisting & Interview:

- Based on academic profile, test scores, and experience
- An online interview

3. Final Selection:

- Based on a composite score
- Offer letters will be sent in September 2025

Important Dates

▲ Application Deadline:
31 August 2025

▲ Online Interviews:
**Last week of August -
3rd week of September
2025**

▲ Offer Letters:
3rd week of Sept 2025

▲ Inauguration:
25 September 2025

▲ Classes Begin:
26 September 2025
(at Lucknow Campus)

Academic Structure

Year 1 (Terms I-III)

Core Courses

16.5 credit compulsory foundation courses across major management domains.

Year 2 (Terms IV-VI)

Electives & Capstone

14 advanced electives, a capstone project, and an optional Course of Independent Study (CIS).

Elective Courses:

Offered across Strategy, Finance, Marketing, ITS, Operations and Supply chain management, and HR, aligned with IIM Lucknow's flagship PGP.

On-campus Sessions

First Year

13 Days

Second Year

15 Days

Programme Commencement Month:

September 2025

Duration

Two Years (Six terms)

Total Contact Hours : 975 hrs

Online Sessions* (IST)

Thursday Evening : 6:30 to 9:45 pm

Friday Evening : 6:30 to 9:45 pm

Saturday Evening : 6:30 to 9:45 pm

Sunday Morning : 10:00 to 1:15 pm

Sunday Afternoon : 2:15 to 5:30 pm

(only for second year)

***Online session/s will be live**

Academic Calendar (Year 1)

- ▶ **Inauguration and Term I Begins (Lucknow Campus):
25–28 Sept 2025**
- ▶ **Term I Exams:
16–18 Jan 2026**
- ▶ **Term II Classes Begin:
29 Jan 2026**
- ▶ **Term II Exams and Term III Begins (Lucknow Campus):
2–10 May 2026**
- ▶ **Term III Exams:
11–13 Sept 2026**

Examinations

Terms II, IV, VI:

Exams at IIM Lucknow during immersion

Terms I, III, V:

Exams at chosen test centres (Including IIM Lucknow /Noida)

Other assessments: Conducted online

Evaluation and Grading

Academic progress is assessed through:

- Assignments, quizzes, term papers
- End-term exams
- Seminar presentations and projects

Grading follows a 10-point scale

Fees payment Schedule

Term	Tuition fees	Other Fees*	Accommodation fees#	Total##
Before Term I	50,000	-	-	50,000
Up to Induction	2,70,000	-	12,500	2,82,500
Before Term II	2,70,000	5,000*	-	2,75,000
Before Term III	2,70,000	-	25,000	2,95,000
Before Term IV	2,70,000	10,000**	25,000	3,05,000
Before Term V	2,70,000	-	17,500	2,87,500
			Total	INR 14,95,000

* Tuition fees includes all reading material, working lunch at IIM L campus during immersion.

* Alumni membership fees

** Convocation fees

Accommodation includes breakfast and dinner. Accommodation at IIM campuses is optional and subject to availability. Accommodation is on twin sharing basis.

Candidates selecting the IIM Lucknow campus or Noida as the test centre for Terms I, III, and V and availing on-campus accommodation during examination will incur an additional fee of ₹10,000 per term.

Total fees with accommodation at IIML campus



Contact us:

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