



INDIAN INSTITUTE OF MANAGEMENT CALCUTTA



MBAEx Batch of 2024-25

## One Year Full Time Residential Master of Business Administration for Executives



The First Triple Accredited Management Institute In India

*IIMC was the first of the prestigious Indian Institutes of Management and continues to lead management education in the country*

## At the heart of it all...

The Indian Institute of Management Calcutta was established in 1961 by the Government of India in collaboration with the Alfred P Sloan School of Management at MIT and the Ford Foundation with the support of the Government of West Bengal and leading business houses.

IIMC was the first of the prestigious Indian Institutes of Management and continues to lead management education in the country. It is rated and has been recognized as one of the premier business schools in the Asia Pacific region.

## Vision

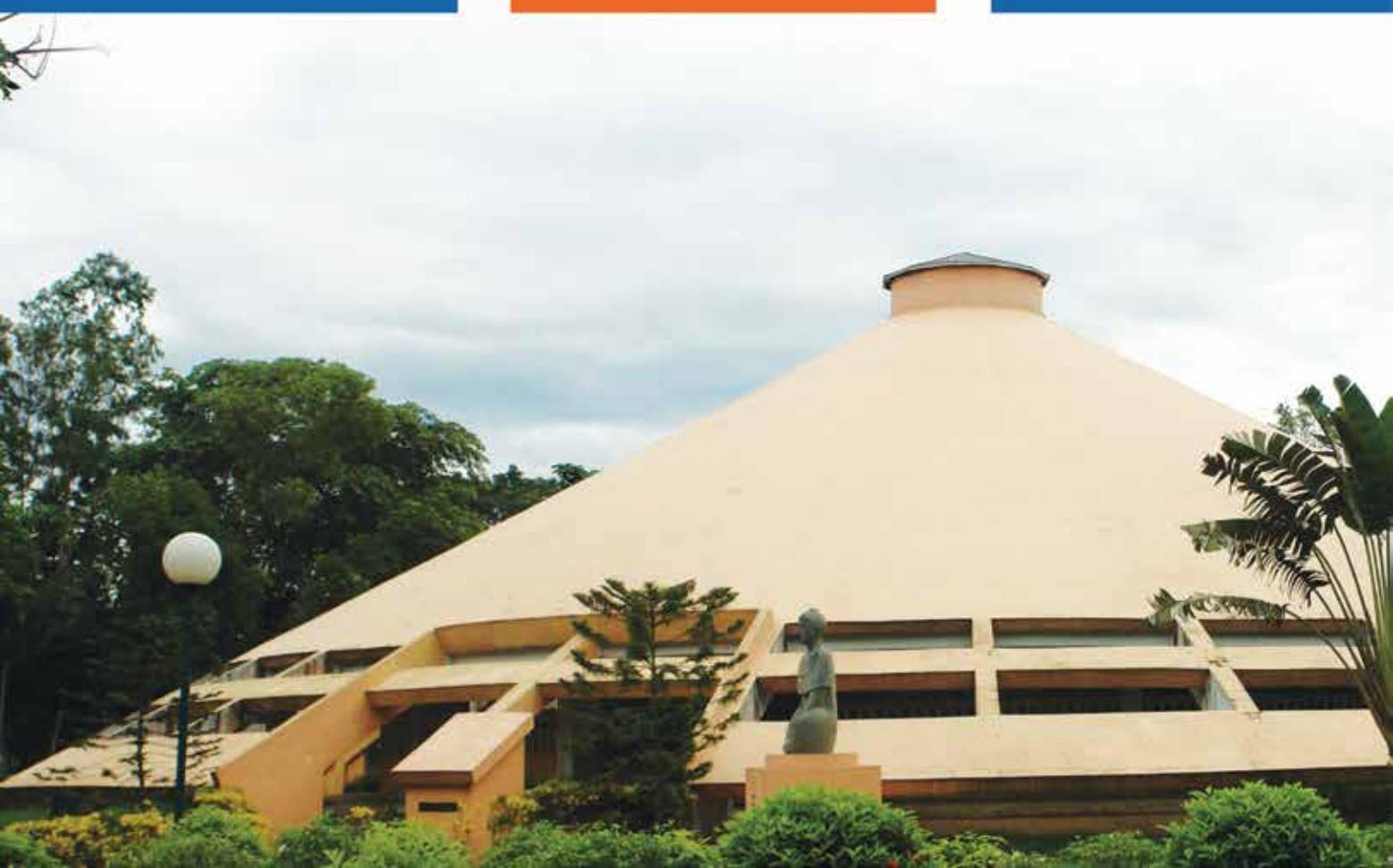
The vision of the Institute is to be an International Centre of Excellence in all facets of Management education. Over the past seven decades, IIMC has blossomed into one of Asia's finest Business Schools. Today, IIMC attracts the best talent in India - a melting pot of academia, industry and research. The best and brightest young minds pursue their academic programmes here.

## Mission

The Mission of the MBAEx programme is to develop experienced and ambitious executives for leadership positions in global organisations.

## MBAEx

In sync with its philosophy of continuous innovation in management education, IIMC launched the one-year full time residential programme for executives in December 2006. The participants will be awarded a Degree titled Master of Business Administration on successful completion of one year full time residential programme for executives.



# Eligibility Criteria

- A bachelor's degree (minimum 10+2+3 years of formal education) or equivalent in any discipline.
- At least 5 years of full time post qualification managerial/professional experience as on March 31, 2025.
- Valid GMAT Score (taken within the last 36 months of application date).

# Selection Procedure

Selection will be based on Academic Background, Professional Experience, GMAT Score, Personal Interview, Statement of Purpose and Recommendation Letters from two referees who hold senior academic or managerial positions.

## Mode of Delivery of the Programme

Course delivery through an appropriate mix of classroom lectures, case studies, individual and team assignments. The programme will be delivered by IIMC faculty along with international faculty of repute.

### The salient features of MBAEx

- Open to executives of all nationalities
- One year full time residential programme
- Strong focus on analytical and problem-solving pedagogy
- Emphasis on developing communication, team-building and leadership skills
- Learning in a cross-cultural environment
- International Immersion module
- Live Projects at IIMC campus with Industry/Faculty/Start-Up/Thought leaders/Mentors
- World class management education at Indian price

The MBAEx programme fulfils the criteria to be considered as MBA as per global accreditation organisations and features in the coveted 'Global MBA Ranking'. The programme is of international repute and competes in the one-year MBA section of global rankings viz. Financial Times. Moreover, IIM Act also encourages the Institute to compete globally. The programme has been continuing since 2006, and over the years, an integrated course package for this programme has been developed and updated annually. The students come with diverse work experience from various backgrounds and industries, making peer learning much more nuanced than a regular MBA programme. Several notable alumni of this programme are placed in leadership positions in various organisations.

Graduating students and new applicants to the programme may note that IIM Calcutta is engaged with the Ministry of Education (MoE) and other IIMs to address the concerns of the MoE related to the programme. Being fully owned by the Government of India as an institute of eminence, IIM Calcutta has sought the Ministry's support in running its best-positioned programmes. The final status of the certificate (Degree or Diploma) will be contingent on the outcome of the deliberations with the Ministry.



# Being a CEO Series

As part of the “**Being a CEO**” lecture series, the students interact with top management industrialists and business luminaries and learn about what it takes to be a leader. It is a compulsory course of 10 sessions, each session taken by an eminent CEO with students submitting reflective notes on the same.



## MBAEx Leadership Talks -Speaker Series

The special Leadership Lecture series coordinated by the Social Networking Student Team (SNC) has Industry / Corporate / Social Leaders sharing their knowledge with the cohort.

## MBAEx Admission Webinars

With an aim to reach out to prospective applicants who wish to apply for the next batch, the MBAEx Student Admission Team (SAC) historically organise theme-based webinar sessions during the admission cycles. Webinars were hosted as panel discussions on diversified topics for the academic session 2024-25:

- Own your SOP: Generative AI cannot generate your SOP
- SheAscends: FemTech and Navigating MBA Interviews
- Learning Beyond Books
- Next Generation Leadership
- Product Management to Product Leadership: Learning from MBAEx
- MBAEx Live Projects: Transforming Education into Experience

These panels include alumni who have worked in the related area, the programme Chairperson, faculty members, industry experts and the current cohort. The floor is opened for Q & A at the end of each panel discussion.

## International Immersion – MBAEx Batch 17

The 17th batch of MBAEx (AY 2023-24) visited **SDA Bocconi Business School, Italy** and **ESADE Business School, Spain** for their immersion module between **04 March and 15 March, 2024**. This was a new initiation for IIMC MBAEx collaborating with 2 new business schools.

The students were at the business schools for two weeks; they had individual and group project, the topics and scope of which were developed by the faculty member(s) from the business schools. The students made industry specific presentations at the end of the module. These projects were evaluated by the immersion partner schools.

The ESADE module, **“Market and Non-Market Strategies in Spain and Europe,”** comprised of lectures on:

- “Political & Economic Environment in the EU”,
- “Disruptive Innovation and Exponential Technologies”,
- “Creating High Growth Ventures”,
- “EU Climate policy” among a few.

**There were visits to companies like**

Softonic, Supercomputing Centre, Barcelona, Winery Torres, among others.

Based on the theme, **“Designed for your World”**, lectures at SDA Bocconi Business School were centered around:

- “Introduction to Italian Business Context - Facts & Myths”,
- “Differentiation Strategies by Italian Firms”,
- “Value Management, Differentiation Strategies and Innovation in Food & Beverages industry”,
- “Sustainability & Green Management: When does it pay to be Green” among other topics

**There were visits to the**

Starbucks Reserve Roastery, Ferrari Museum in Italian Motor Valley, Intercos Group, among others.

# LATTICE MBAEx Business Conclave

Lattice is the premier annual business symposium for IIM Calcutta and in South Asia. It is a one-day event with industry stalwarts and students and academia for relationship building and interactions organised by the Lattice Student Team. It has a broad theme with Keynotes, Panel & Round Tables, Quizzes and Case Competitions, Cultural programme, networking lunch and get-together dinner.



## HOECOMING MBAEx Alumni Event

The alumni networking event is organised by the Alumni Team. The event has earlier MBAEx cohorts as special invitees to share their memory of MBAEx with current cohort and faculty. It includes Keynotes, Faculty-Student reunion, Sports and Get-Together Dinner.

## MBAEx Business Review

Developed by the MBAEx Student Magazine Committee, the 5th edition of the MBAEx online business magazine, MBAEx Business Review, celebrated the theme, "AI at the Helm – reshaping industries for the future," with an amalgamation of messages by the Director-in-Charge, MBAEx Chairperson, articles by faculty members and visiting faculty, MBAEx alumni and students of Batch-17. The magazine also offers glimpses into the MBAEx Annual Business Symposium - Lattice 2023, the MBAEx Annual alumni reunion - Homecoming 2024 and Life at Joka, presented by the MBAEx Batch 17 students.



## Student Participation in Competitions and Campus Clubs

From Toastmasters & Consult-Clubs to Sports, we have it all.

## SheAscends Leadership Talk (Speaker Series)

Women in Leadership Team : In view of equity leadership, SheAscends is a Batch 17 initiation into understanding and celebrating women in leadership.





#### **Website link**

<https://www.iimcal.ac.in/programs/pgpex/mba-for-executives-programme>

#### **Social media handles**

**LinkedIn** : <https://www.linkedin.com/company/iim-calcutta-mbaex/>

**Instagram** : <https://www.instagram.com/iimcmabaex/>

**Twitter** : <https://twitter.com/iimcmabaex>

**Facebook Account** : <https://www.facebook.com/iimcalmbaex>

#### **Our Social Media Links**



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