

As close as you can get to the IIMs!

ADMISSION BROCHURE



- **Founders**-All IIMA Educated
- **Managed By**-IIMA Grads
- **Faculty**-IIM Grads with vast experience in diverse industries/fields
- **Curriculum**-Benchmarked to IIMs
- **Placement**-Through Pan IIT-IIM Global Network



ABOUT FOSTIIMA

FOSTIIMA A UNIQUE B-SCHOOL

FOSTIIMA was established in 2007 by the alumni of IIM Ahmedabad (FOSTIIMA is an acronym for Friends Of Seventy-Three batch of IIMA) with the aim of imparting quality management education benchmarked to the IIMs. FOSTIIMA provides an IIM atmosphere and excellent career opportunities to those who have not been able to make it to the IIMs.

FOSTIIMA has the largest group of IIM Ahmedabad graduates working together with the sole intent of giving 'back to the society'. Not only is it founded and managed by IIMA alumni, today more than 35 IIM-IIT alumni are directly providing inputs at FOSTIIMA-in management, curriculum design, content development and as faculty. They bring with them their vast corporate experience, industry best practices and global business perspectives to FOSTIIMA students.

FOSTIIMA's PGDM Program has been accredited by the National Board of Accreditation (NBA) and is also accredited equivalent to MBA of India Universities by AIU. FOSTIIMA is categorized as a BBB+ Tier 2 B-School, T.I.M.E., premier CAT coaching institute.

At FOSTIIMA, we take great pain in mentoring students with the sole objective of grooming them to their peak potential so that they can carve out a successful career for themselves and also make a positive contribution to the society, business and industry.

FOSTIIMA Differentiators - Total IIMA Flavour

- ✓ Founders All - IIMA Educated
- ✓ Managed By - IIMA Grads
- ✓ Faculty - IIM Grads with vast experience in diverse industries/fields
- ✓ Curriculum - Benchmarked to IIMs
- ✓ Placement-Through Pan IIT - IIM Global Network



Mr. Ravi Uppal

MD & Group CEO,
Jindal Group at FOSTIIMA



**Prof. Anil D.
Sahasrabudhe**
AICTE Chairman at FOSTIIMA



**Prof. Dr. Ashish
Nanda**

Director IIMA at
FOSTIIMA campus to meet
Delhi based IMA-Alumni

FOSTIIMA STRENGTHS

Management Education - Which inculcates Critical Thinking in aiding Business Decisions

Management education at FOSTIIMA focuses on developing the analytical skills of students to help them to analyze management problems from multi-functional perspectives and to provide them a practical perspective of management to enable them to apply text-book management concepts and techniques to practical situations that they are likely to encounter in their work-life.

The FOSTIIMA course curriculum is benchmarked to the IIMs. It is contemporary in tune with the needs of the industry and is focused at making the students job ready. The curriculum is updated at regular intervals based on inputs from eminent academicians and industry experts. Care is exercised to encapsulate knowledge inputs in all new and emerging areas. FOSTIIMA offers Dual Specialization to its students with each specialization having equal importance.



CURRICULUM

The areas of specialization are:

1. Marketing
2. Finance
3. Human Resources
4. AI, Analytics & Operation Management
5. International Business



In addition to core and specialization subjects, the curriculum includes a number of cutting-edge subjects like Business Analytics, Digital Marketing, New Trends in Marketing, Emerging Technologies etc.

ADDITIONAL CUTTING EDGE CERTIFICATIONS

FOSTIIMA students are provided the opportunity to study additional courses such as Predictive Analytics, Advanced Excel, Digital Marketing, Business Analytics, Big Data Analytics, Artificial intelligence (AI) + Prompt Engineering, Block Chain, Power BI / Tableau, Fund Accounting, Machine Learning, which further enhance their job prospects. Separate certificates are provided for the advance study of these courses to those students who qualify by passing the exams with greater than 75% marks.

FACULTY (*Wealth of Experience*)

The FOSTIIMA Faculty is a special strength of the Institute. Almost all the faculty members are alumni of the IIMs who have several years of experience in the corporate world as senior managers at positions like Vice President, President, COO or even Managing Director. They share their rich, practical experience with FOSTIIMA students in the class. Thus, a FOSTIIMA class is a unique mixture of theory and 'Experiential Learning', a methodology adopted by the best B-Schools in the world like Harvard, Stanford and the IIMs. This helps FOSTIIMA student to become practical and job ready even before completing the program.



Rajeeva Kansal
MBA-IIM A, B.Tech - IIT, Kanpur
Experience: 37+ Yrs Industry
Domain/Fields: Industrial Products, Management Consultancy



Gita Agarwal
MBA-IIMA
Experience : 20+ Yrs
Industry Domain / Fields: Advertising & QSR



Dr. V.K. Narayanan
MBA-IIM(A), B.Tech-IIT (Madras)
Ph.d (Business)-
University of Pittsburgh, USA
Experience: 40+ Yrs
Professor at Drexel University, Philadelphia (USA)



Samir Bhatia
MBA-IIMA, MA (Eco) - DSE
Experience: 30+ Yrs
Industry Domain/Field: Management Consultancy, Training



V. Kasturi Rangan
MBA-IIM(A), B.tech - IIT (Madras)
Ph.D in marketing from Northwestern University (Evanston, Illinois)
Baker Foundation Professor; Malcolm P. McNair Professor Of Marketing, Emeritus Harvard Business School



Vinod Kaul
MBA-IIMA, B.Sc. (Hons), St. Stephen's College, New Delhi
Experience:40+ Yrs Industry Domain / Fields: Fashion, Retail, Consultancy



Rakesh Kumar
MBA-IIMA, BE - IIT Roorkee
Experience:33 Yrs Industry Domain/ Fields : FMCG, White Goods, Beverages, Electronics



Arun Sahay
MBA-IIMA, B.Tech. - IIT, Kharagpur
Experience : 39+ Yrs
Industry Domain/ Fields : Consumer Durables, Building Products, Pharmaceuticals



Nadira Chaturvedi
MBA-IIMA, B.Sc.
Experience: 37+ Yrs
Industry Domain / Fields : Automotive, Garments



S L Ganapathi
MBA-IIMA, BE
Experience: 45+ Yrs
Industry Domain / Fields : Logistics & Supply Chain



Dr. Aditya Vij
MBA, MPM, B.Sc. (H)
Anthropology, Ph.D
Experience: 30 Yrs
Industry Domain / Fields : Fashion (28 Yrs)
Education (15 Yrs)



Dr. Ruchika Yadav
MBA -IMSAR
BBA - IMSAR, P.G.
Exp. - 21 Yrs in core academics
Fields : Human Resource Management & Marketing



Y.N. Kaushal
MBA-IIMA
Experience:33 Yrs
Industry Domain/Fields : Consultancy Executive Coaching, Training



Hitesh Manocha
MBA-IIM A, B.Tech.- DTU
Experience:35+ Yrs
Industry Domain/Fields : Info Tech, Telecom, Office Automation Coaching, Training



Gautam Kaul
MBA-IIM A, B.Tech.- IIT, Delhi
Experience: 40+ Yrs.
Industry Domain/Fields : FMCG, Beverages, Tabacco, Academics



Ferzand Khan
MBA-IIM A, B.Tech.- Kerala University
Experience: 9+ Yrs.
Industry Domain/Fields : Analyst, Data Finance



Jayant Bose
MBA-IIM C
Experience: 42+ Yrs.
Industry Domain/Fields : Advertising, FMCG



Dr. Savita Sodhi
Ph.D, MBA (Operations)
6 Yrs of Industry Experience, 7 Yrs in research and academics, Certified in SCM data analytics- IIT Roorkee



Vivek Kumar
B.E-Roorkee University
Experience: 18 Yrs in Operations
27 Yrs in Academics



Dr. S.C. Bansal
M.Phil, M.Com- D.U., Ph.D
Experience : 30+ Yrs
Industry Domain/Field: Teaching & Research



Dr. Gurbir Singh Khera
CFA, EPM (Cornell), IIMK, Ph.D.
Experience: 28+ Yrs.
Industry Domain/Field : Finance, Peak Performance Strategist, Academics Coach & Training



Dr. Vikram Singh Tyagi
PGDM - IIM A, Ph.D
Experience: 48+ Yrs.
Industry Domain/Fields : Operations, Supply Chain



Dr. Ajit Gupta
PGDM-IIM A,
MBA - Boston, MBE-DU
Ph. D - IIM Lko
Experience: 23+ Yrs.
Industry Domain/Fields : Sales , Finance



Dr. Ritika Arora
MBA-Finance,
Doctorate in Finance
Experience : 18+ Yrs
Industry Domain/Fields : Financial Market, Corporate Trainer

Industrial Visits



SUMMER INTERNSHIP 2024-2026

Summer internship program is an integral part of PGDM curriculum. It provides an opportunity for students to evaluate their academic excellence, concepts and skills. It allows students to go beyond their academic realms and gain knowledge of etiquette's of corporate world. As a policy we accept only 'Stipend-paid' summer internships for our students, because we believe that internships without stipends neither add value to the corporate nor provide any learning to the students. Payment of a stipend ensures that both the student and the manager guide in the corporate take the internship seriously thereby ensuring that the student derives the maximum practical knowledge and experience from the " Summer Job" and also satisfies the corporate with the work during the internship.

Many of our summer interns receive PPOs (Pre Placement Offer i.e. offer of a regular job) from the corporate who are satisfied with their performance during the Summer Internship. All the students of the PGDM Batch have done Summer Internships with stipends up to Rs. 40,000 per month. The median stipend was Rs. 20,000 per month.



Kanika Deshwal
Oxane Partners



Pulkit Vats
Dabur India



Agneev Saha
Aditya Birla Fashion & Retail



Pooja Kumari Pandit
ITC



Akash Kumar
Tata Motors



Madhur Kumar
Osram Lighting



Yash Ambastha
Panasonic



Ashutosh
Bajaj - Aavas Financial Limited



Aspriha Dubey
Relaxo Footwear



Sankalp Dubey
Britania Industries



Ayush Kumar
HDFC Bank



Bhupendra
RSPL Group



Shivam Kaushik
Schneider Electric



Soumyakanti Chakraborty
Casita



Deepanshu Saxena
Bajaj Broking



Fenil Lakhani
Decathlon



Ishu Gangwar
HFFC
(Home First Finance)



Jaidev
Bajaj Capital



Aditya Gupta
Mobikwik



Kashish Gupta
Aaradhyaa Export & Import



Krishna Sahu
NAM Securities



Kushagra Parihar
Broadridge Financial Solutions



Manish Chauhan
Yatra Online Limited



Nikhil Gupta
IFFCO

TEAM BUILDING & LEADERSHIP CAMP

Every year the students go for a Team Building Camp in an exotic location in the Himalayas, in the state of Uttarakhand. The camp is set up in a multi facility area. Small groups are sent out in batches in order to achieve maximum learning. The students participate in many activities such as Rappelling, River Crossing and Hiking amongst others. One of the team building activities includes taking over the camp kitchen and preparing their own meal! The students are also encouraged to live in an eco-friendly manner and reduce their carbon footprints. The camp is organized and managed by an IIM(A) Alumnus, Samir Bhatia, a reputed international trainer. Over the years, students have been to Manali, Jim Corbett National Park, Rishikesh & Nainital etc.



ENTREPRENEURSHIP DEVELOPMENT CENTRE

FOSTIIMA Business School has set up an Entrepreneurship Development Centre at the Campus to help the students with entrepreneurial aspirations to start giving shape to their business ideas even while pursuing their PGDM education.



INTERNATIONAL EXPOSURE



FOSTIIMA provides its students an opportunity to broaden their vision and develop their personality by an Exposure-cum-Educational International Trip to give them a first-hand experience of interaction with foreign students and their Faculty.



The main purpose of the trip is to showcase to the students the international culture and business environment at a selected location either in the Middle East or far east. While the trip structure entails cross-cultural heritage and constructive relationship building to facilitate globalization of Indian business.



It is also a lot of fun for the students. Last year students were taken to Dubai.

FOSTIIMA PLACEMENTS

FOSTIIMA students have been offered out-standing placements for the past many years. Placements are not only 100% but are of exceptional quality with good profiles at attractive scales in reputed organizations.

FOSTIIMA maintains close contacts with corporates through its wide network of PAN IIM-IIT Alumni, who command leadership positions in prominent Indian and MNC corporations. Through the network, FOSTIIMA ensures Campus Placements of its students in various companies across sectors at attractive package commensurate with their talent.

Our current placement average salary is Rs 11.15 LPA and Median salary is Rs 11.60 LPA. We also have a "SELECT GROUP" of Students with high CAT/XAT percentile to whom we offer a committed placement Opportunities in the range of 10-25 LPA.

Summer Internships of FOSTIIMA students are stipend paid where the stipends have gone upto Rs 80,000 for 2 months.



Vikram Singh Rajput
Khimji Ramdas
30 LPA



Diya
Blackrock
18 LPA



Aastha Gupta
Ecom Express
16 LPA



Aviraj Pandey
Khimji Ramdas
30 LPA



Aditi Sharma
Axis AMC
13 LPA



Priyam
Oxane Partner
10-12 LPA



Sejal Rawat
ICICI Securities
11.4 LPA



Divyanshi Agarwal
Axis Bank
11.5 LPA



Rishav Aggarwal
Colgate
9.12 LPA



Garima
Niva Bupa Health
Insurance
10.5 LPA



Abhishek Rathi
Castler
10 LPA



Mokshit Sharma
ICICI AMC
8.5 LPA



NR Mohitha
KPMG
9.5 LPA



Aryan Sangal
IDFC Bank
10.5 LPA



Akash Patel
HDFC Bank
9 LPA



Abhisakshi Singh
ICICI Prudential AMC
9.37 LPA



Abhishek Srivastav
Aditya Birla Capital
10.5 LPA



Rudranch Gulatkar
HOABL
7.5 LPA



Siddharth Jain
Motilal Oswal
8 LPA



Kushagra Garg
Regalo Kitchen
10.02 LPA



Ankur Singh Gautam
Deloitte
10.5 LPA



Trilok Singh
Mondelez
7.6 LPA



Gurkirat Singh
IndusInd Bank
9.5 LPA



Prerna Aggarwal
Godrej Capital
18 LPA

CONVOCATION

FOSTIIMA Business School, Dwarka, held its Convocation on Saturday, 30th August to award the PGDM Certificates to the class of 2023 and 2024. The convocation, being an unforgettable milestone in a student's life, was an unmatched mega event—an occasion of immense pride and satisfaction for them. The occasion saw students from all parts of the country reach their alma mater. A huge wave of excitement, joy, pride in the journey undertaken, was prevalent on the FOSTIIMA campus as the students relived the wonderful memories they had shared together.

Congratulating the students, the Chairman, Mr Anil Soman, reminded them that, though their formal education ended with PGDM, learning is a lifelong process. Mr Soman emphasized that, the rate of obsolescence being so high, the knowledge that they had gained in FOSTIIMA needed to be constantly updated.

The Chief Guest, Ambassador Deepak Vohra, enthralled the audience with his inspiration talk reminding them that they were sons and daughters of Bharat and what they owed to the nation. Dr. Vohra spoke of the immense challenges that awaited them and gave them the strength and determination to face them.



AWARDS, HONOURS & ACCOLADES

FOSTIIMA has received many prestigious awards and honours regularly year after year

"FOSTIIMA Faculty"
ASSOCHAM

"Outstanding B-School in North India"
ABP NEWS

"Top Business School in India
for Campus Placements"
Open-C fore Survey

"6th Amongst top B-Schools in
North India"
Bhaskar Lakshya.

"Top of Mind"/Business School in
Delhi-NCR...
[www.mailtoday.in/schoolsurvey!](http://www.mailtoday.in/schoolsurvey/)

MARGDARSHAK AWARD 2.0



Life @ Fostima



Admission Process

① Eligibility

- » A Bachelor's Degree in any discipline recognized by the UGC with minimum 50% marks or equivalent CGPA.
- » Applicants appearing for the final year of the Bachelor's degree and those who have completed the degree requirements and awaiting results can also apply.
- » The Institute considers CAT / XAT / CMAT scores for admission to the PGDM Program. The expected cut-offs are 70%ile for CAT/XAT and 80%ile for CMAT.



② Application Process

- » **Procurement of Form:** The Application Form is available on our website www.fostiima.org. Fill the Application Form online and upload the Educational Documents and a Passport Size Photograph.
- » **Application Fee:** The Application Form can be submitted online by paying Rs. 1,200/- through Credit Card/Debit Card/Net Banking/ UPI/Phonepe/Paytm.



③ Selection Process

- » The Application Forms of the Applicants who fulfill the eligibility criteria will be shortlisted for further participation in the selection process. The selection for shortlisted students is carried out through a structured process which considers the Applicant's composite academic performance at school, in graduation, score in CAT/XAT/CMAT examinations, Writing Ability and performance in Group Discussion and Personal / Skype / On-line Interviews. Selection is based on a weighted average score of an Applicant's overall performance. Applicants with relevant work experience of at least two years and extra-curricular accomplishments and will be given special consideration in the selection process.



④ Registration Process

- » Successful Applicants shall be informed of their selection through an Admission Offer Letter. The selected Applicants must deposit the Registration Fee of Rs 75,000/- within the time frame given in the Admission Offer Letter to secure their admission failing which the offer may be passed on to other candidates.
- » FOSTIIMA has limited intake and seats shall be offered to the selected Applicants on first-come first-served basis.

PGDM 2026-28

FEE STRUCTURE

TOTAL FEES FOR TWO YEARS

11,50,000/-

REGISTRATION FEE	Rs. 75000/-	Payable immediately upon receipt of Offer letter
FIRST INSTALLMENT	Rs. 2,50,000/-	Payable within 30 days of registration
SECOND INSTALLMENT	Rs. 3,00,000/-	Payable on or before 14.08.2026
THIRD INSTALLMENT	Rs. 2,00,000/-	Payable on or before 15.01.2027
FOURTH INSTALLMENT	Rs. 1,50,000/-	Payable on or before 14.06.2027
FIFTH INSTALLMENT	Rs. 1,75,000/-	Payable on or before 01.08.2027

SCHOLARSHIPS

- ★ FOSTIIMA offers attractive Scholarships to meritorious students.
- ★ Academic Scholarships: For 60% or above throughout marks in 10th, 12th & Graduation = Rs 25000/-

AN ELITE OFFERING BY FOSTIIMA FOR ITS "SELECT GROUP" FOR PGDM 2026-28

FOSTIIMA has created a "SELECT GROUP" of high CAT/XAT percentile and offers them very attractive scholarships and job opportunities.

THE FOSTIIMA SELECT GROUP

Fees for 2 Years : -12,50,000/-

-CAT/XAT Percentile ≥ 75

Eligibility Criteria: 60% or above throughout 10th, 12th and Graduation

Select Group Offerings: -Committed placement opportunities for the range of 10 -25 LPA.

A Scholarship of Rs. 2.50 lac for percentile holders from 75 to 80

A Scholarship of Rs. 3.00 lac for percentile holders from 80 to 85

A Scholarship of Rs. 3.50 lac for percentile holders from 85 to 90

A Scholarship of Rs. 4.00 lac for percentile holders from 90 to 95

A Scholarship of Rs. 4.50 lac for percentile holders ≥ 95

NEWS & MEDIA



Mine the data

A few tips to ace Mixed Data Interpretation Sets in the Common Admission Test (CAT).

April Soman

The Common Ad-

mission Test (CAT) is a national-level entrance exam for admission to management programmes in B-Schools. It evaluates a student's Verbal Ability, Reading Comprehension, Data Interpretation, Logical Reasoning and Quantitative Ability. One of the most challenging sections in this exam is Data Interpretation, especially as it consists of

mixed sets that often combine various data presentation formats including graphs, charts, tables, and logical sequences. This section is divided into two parts: Data Interpretation and Data Sufficiency. When it comes to mixed sets, it presents information in more than one form. For example, a set may combine a bar graph with a pie chart or present data as a table for print alongside a line graph. Unlike straightforward DI sets, these require candidates to interpret data from multiple angles and

sights from the bar graph first, then move to the pie chart. This will not only help you avoid information overload but will lower chances of mistakes.

Practice regularly: Frequent mock tests will help you master mixed DI sets by simulating exam-like conditions to manage time and pressure. Make sure your mocks include a variety of mixed DI questions so that you can identify and work on your strengths and weaknesses.

Develop quick calculation techniques: Thought the CAT allows calculators, relying on them can be time-consuming and unproductive. Hence, agility in mental Maths and quick calculation methods are crucial. Techniques such as approximation, ratios, and percentages can save time and help you solve DI sets more efficiently.

Challenges
When attempting mixed DI sets, students often face various challenges during the exam. Here are a few common ones and how to overcome them.

come them.

IN CONVERSATION

Union Minister for Communications and Development of North Eastern Region Jyotiraditya Scindia in conversation with Vandita Mishra, National Opinion Editor, *The Indian Express*, and Rishi Raj, Executive Editor, *The Financial Express* at the Express Adda in New Delhi on Wednesday. Renuka Puri

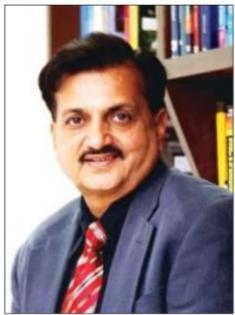
The image shows a row of logos for various partners. From left to right: a logo for 'Programs in India' with a red and yellow square; the 'upGrad' logo in red; the 'DeVANS' logo in blue; the 'Coffee Partner' logo with a small coffee cup icon; the 'Entertainment Partner' logo with a small movie camera icon; the 'Beverage Partner' logo with a small glass icon; the 'Hospitality Partner' logo with a small bed icon; the 'iCoffee' logo in blue; the 'SMASH' logo in red; the 'CATWALK' logo in gold; and the 'MERIDEN' logo in blue with 'HOTEL 2024' underneath.

Presents
The Indian EXPRESS
AQDA
Co-presented by

FOSTIMA BUSINESS SCHOOL

Creating Leaders for Tomorrow With Case- based Learning and Strong Pedagogy

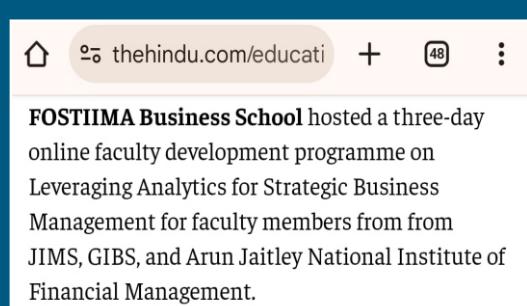
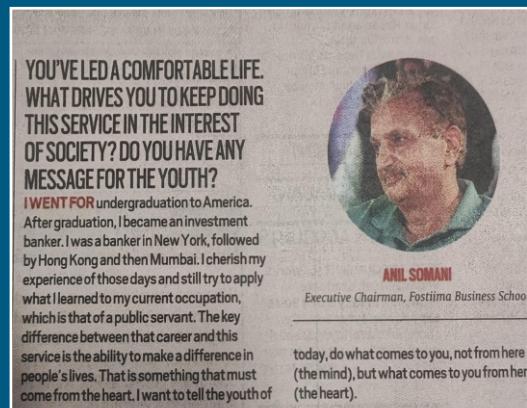
FOSTIIMA Business School, founded in 2007 by seven alumni of IIM Ahmedabad, aims to provide IIMA education to those unable to attend top institutes. Starting with 25 students, FOSTIIMA has grown to over 350, recognized by AICTE. FOSTIIMA is deeply committed to supporting economically weaker sections and promoting women's empowerment. It helps students secure bank loans and offers entrepreneurial development.



Mr. Anil Somani, Chairman
FOSTIIMA Business School, Delhi

FOSTIIMA owes its success to the visionary leadership of Mr. Anil Soman, its founder Chairman. A graduate of IIT and IIM, Mr. Soman has a strong academic and business background, and has held significant social and public positions. Despite challenges like the Lehman Brothers crisis, his leadership helped FOSTIIMA navigate adversity by building strong corporate partnerships. Realising that the bottom line in B-School space is

placement, FOSTIIMA is committed to provide excellent jobs to its students.





Founders/Trustees of FOSTIIMA Business School



Jaitirth (Jerry)
Rao



Anil Soman



T.L. Palani
Kumar



Sunil Kala



Rajesh Kaura



Rajan
Sanghi

Dhruv
Prakash

FOSTIIMA BUSINESS SCHOOL

As close as you can get to the IIMS!

Plot No. HAF-1, Dwarka Sector-9, New Delhi, Delhi (110077), India

Phone : +91-11-46126000 (30Lines), +91-9891844585

E-mail: admissions@fostiima.org

Website : www.fostiima.org