



**O.P. JINDAL GLOBAL**  
INSTITUTION OF EMINENCE DEEMED TO BE  
**UNIVERSITY**  
*A Private University Promoting Public Service*



# Master of Business Administration

by Jindal Global Business School | O.P.Jindal Global University

**1-Year | MBA | 6 Specializations | Online Mode**



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# WELCOME TO THE MBA PROGRAM BY O.P.JINDAL GLOBAL UNIVERSITY

O.P.Jindal Global University (JGU) is a non-profit, multi-disciplinary and research-oriented university founded in 2009. JGU was established as a philanthropic initiative of its Founding Chancellor, Mr. Naveen Jindal in memory of his father, Mr. O.P.Jindal. With 9000+ students and 1000+ full time faculty members, studying and living on a fully residential campus, JGU has twelve schools including those on Business & Management and Law. Over the last decade, JGU has grown into an institution that brings full-time faculty from over 43 countries in the world, students from 20 countries and has collaborated with over 350 leading

institutions in 65 countries to bring international learning experiences to the Indian higher education system. JGU is ranked as India's Number 1 Private University by the prestigious QS World University Rankings 2023. JGU has also been recognised among the Top 150 universities globally under the age of 50 years by the QS Young University Rankings 2022. JGU has also been recognised in the Top 500 Universities as per the QS Graduate Employability Rankings 2022. In 2020, JGU was recognised as an 'Institution of Eminence' by the Ministry of Education, Government of India.



# ABOUT JINDAL GLOBAL BUSINESS SCHOOL

Jindal Global Business School (JGBS) is India's premier research-driven business school, renowned for its world-class faculty, multi-disciplinary management education, and cutting-edge research. It is the second school to be established at the O.P. Jindal Global University (JGU) and boasts of being the second largest school of JGU based on its student and faculty strength. JGBS offers an unparalleled world-class experience to its students, based on in-depth subject knowledge, contemporary pedagogy, and a holistic learning experience. The school has more than 140 faculty members, many of whom are alums of top business schools in India and abroad. Our faculty have educational qualifications

from top-notch institutes including the University of California, Copenhagen Business School, Singapore Management University, EMLYON Business School and University of Queensland. Jindal Global Business School (JGBS) is also one of India's top business schools in terms of research output, and produced an impressive 242 Scopus-indexed research publications in 2022. With all these exceptional resources, JGBS students get to experience a truly transformative learning experience, enabling them to excel in the dynamic and challenging world of business.



# DEAN'S MESSAGE

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Dear students,

As the Dean of Jindal Global Business School (JGBS) at O.P.Jindal Global University (JGU), I am pleased to learn of your interest in our unique one-year online MBA programme, which offers a great learning experience, flexibility, rigour, convenience, and value. As part of a world-ranked university, I can assure you that we have spared no effort in carefully curating this one-year MBA programme to provide you with an outstanding learning environment while also providing the flexibility and convenience of an online MBA degree programme with multiple specialisations to choose from, thereby offering you a rich and fulfilling learning experience tailored to your specific requirements. As part of this online one-year MBA programme, you will learn from our research-active faculty members, who have doctorates from some of the most prestigious institutes and business schools in India, including IIMs and IITs, and some of the top-ranked universities in the US, Europe, Asia, and Australia. You can therefore be rest assured that you will receive contemporary and industry-relevant management education that will

help you build and enhance your knowledge base and skill set, helping you become future-ready managers, leaders, and entrepreneurs who can have a positive and substantial impact on the world. With multiple MBA specialisations, experiential learning-based courses, the flexibility and convenience of an online and asynchronous learning environment, and content delivery by our world-class faculty members, I have no doubt that this MBA degree will assist you in better positioning yourself for a world that is becoming increasingly dynamic. In case you have any questions or need clarifications about our one-year online MBA programme, please do not hesitate to contact our team members, who are readily available to answer your queries. I eagerly look forward to welcoming you as part of our online one-year MBA programme. 



Sincerely,

**Professor (Dr.) Mayank Dhaundiyal**  
Dean - Jindal Global Business School  
Ph.D. (Ireland), M.Sc. (Ireland), B.Tech. (India)

# UNIVERSITY ACCREDITATIONS & RECOGNITIONS



**Institution of Eminence** as certified by MHRD, Govt. of India, UGC established 'Institution of Eminence' in 2017 to empower higher education institutes to become world-class teaching and research institutions. O.P.Jindal Global University is one of only 4 private universities to have been granted this status.



**QS World University Rankings** O.P.Jindal Global University has been ranked as the No.1 Private University in India by QS Rankings for the last 3 years consecutively.. QS rankings are one of the top international rankings measuring the popularity and performance of universities all over the world. O.P.Jindal Global University is ranked 251-300 among 9000 universities in the BRICS region and among top 700 universities globally



**Member of AIU** Association of Indian Universities (AIU) serves as an inter-university organisation that facilitates coordination and mutual consultation. It acts as a representative of universities in India to the government.



**Member of AACSB** Association to Advance Collegiate Schools of Business (AACSB) is an American body that accredits business schools across the world and is known to set the gold standard of quality education, accrediting the best business schools in the world.



**QS I.Gauge Certification** Awarded the coveted QS I.Gauge E-Learning Excellence for Academic Digitisation (E-LEAD) Certification in 2020. This represents JGU's commitment towards providing its students a truly global experience in their academic pursuits.

# ABOUT upGrad

**upGrad** is an online education provider that helps individuals to develop their professional potential in the most engaging learning environment. Online education is a fundamental and much needed disruption that will have a far reaching impact. At upGrad, we are working towards transforming online education. We offer quality education at scale in partnership with leading institutes to offer rigorous and industry-relevant programs.

As the technology partner for the MBA program with O.P.Jindal Global University, upGrad facilitates the delivery of the program through technological interface. The MBA program by O.P.Jindal Global University aims to enable working professionals to gain relevant business knowledge and make sound business decisions that help create a positive impact in their organisations.



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## **Our aim is simple:**

We strive to create high-impact, hands-on experiences that prepare students for meaningful and productive careers.

**Ronnie Screwvala**

Co-founder and Executive Chairman

**upGrad**

# PROGRAM SNAPSHOT



## Unique Online MBA

O.P.Jindal Global University has the autonomy to offer a unique 1-year MBA program due to its status as an 'Institution of Eminence' as recognised by the Ministry of Education, Government of India. The 1-year program covers a comprehensive curriculum consisting of core and specialisation courses that cover all business domains.



## Flexible, Faculty-led Program

The MBA program is designed and delivered by world-class faculty at Jindal Global Business School through recorded lectures and regular live sessions on cases and applications. This is augmented further with cases by industry experts in various domains.



## Top Specialisations

Learners can choose 1 of 6 specialisations - Strategy & Leadership, Finance, Marketing, Digital Finance, Supply Chain and Operations, Human Resource Management. All learners will get an additional certificate for specialisation completed.



## Get top-notch MBA credentials from a reputed institute

O.P.Jindal Global University is recognised by the Ministry of Education, and is a member of AIU and AACSB. It is one of only 4 private Indian universities to have the prestigious 'Institution of Eminence' status from MoE, Government of India.

# PROGRAM

## FACULTY & INDUSTRY EXPERTS

The MBA program is taught by the world-class faculty at Jindal Global Business School. This is augmented by case studies and practical applications taught by industry leaders in various domains.

### **Prof. Anirban Ganguly**

#### **Professor & Vice Dean (Research)**



Prof. Anirban holds an MS and PhD from Stevens Institute of Technology, USA. Prior to joining JGBS, he has held faculty positions at City University of New York and Stevens Institute of Technology.

### **Prof Vineet Anurag**

#### **Professor of Management Practice**



Prof. Vineet has over 25 years of experience across institutional and investment banking. He worked in Bank of America for 16 years, ending his stint as the MD and Country Portfolio Manager for India, Thailand, Indonesia and Philippines. He joined Westpac Banking Corp as Chief Risk Officer for India before moving to Singapore as CRO and Chief Credit Officer for Westpac.

### **Prof. Asim Talukdar**

#### **Professor (OB-HR), JGBS & Director**



Prof. Asim is skilled in the HR domain of Consulting, Policies, Training, & Leadership and is a Fellow in Management focused on HRM from XLRI Jamshedpur. He has 33+ years of industry experience in top leadership teams of HT Media, NIIT Ltd. and Maruti Suzuki Ltd. as Head of Human Resource Management.

### **Prof. Anand Sharma**

#### **Associate Professor**



Prof. Anand is a Fellow of IIM, Ahmedabad. Dr. Sharma previously worked with IIM Rohtak and IIM Sirmaur. He has also worked as an economic expert in the Antitrust Division of Competition Commission of India.

### **Prof. Chitrakalpa Sen**

#### **Professor & Associate Dean**



Prof. Chitrakalpa holds an M.Sc. in Economics and a PhD. His area of research includes high frequency financial market dynamics, green investments and growth economics. He is also an active member of the school's Centre for Research in Emerging Economies (CREE).



**Prof. Sarveshwar Kumar Inani**  
**Assistant Professor**

Prof. Sarveshwar is a Ph.D. in finance and accounting from IIM Lucknow. He holds double master's, i.e, MBA Finance and M.Com. Accountancy and Business Statistics. His research interests are focused primarily on price discovery and volatility spillover in financial markets.



**Prof. Sonam Chawla**  
**Assistant Professor & Assistant Dean**

Prof. Sonam is a Fellow in Management MDI, Gurgaon in Organisational Behaviour. She has published research papers and book chapters in reputed journals like Frontiers in Psychology and has presented her work at Oxford University.



**Rakesh Godhwani**  
**Chairman, SoME**

Mr. Rakesh Godhwani is the founder of School of Meaningful Experiences, SoME, an edtech startup that offers leadership programs. He has an MBA from IIM-B and PhD in Leadership Communication.



**Amit Tyagi**  
**CEO, Payworld**

Mr. Amit Tyagi, a seasoned professional with experience in payments, remittances, lending, banking, consumer cards and portfolio management has worked with several FinTech firms in leadership roles



**Chris Oates**  
**Founder, Two Lanterns Advisory & Legislata**

Mr. Chris Oates is an experienced political risk analyst with background in US and EU domestic and foreign policy. He teaches and researches advanced political risk methodologies, looking to accelerate and strengthen the analytical process for clients in the public and private sectors in the US.

# PROGRAM STRUCTURE

## Term-Wise Course List

The MBA program is of 12 months and consists of 4 Terms. Each term has a series of core/specialisation courses and experiential learning-based courses. There is 1 independent research project in terms 2 and 3. Term 1 has business communication and Term 4 has a capstone project. The breakdown for each term and the overall program is given below.

	Each Term	Overall Program
<b>Courses</b>	4	16
<b>Experiential Learning-based course</b>	1	4
<b>Credits</b>	18	72
<b>Weeks</b>	13	52

TERM 1	Course	Credits
	The Firm and the Consumer	3
	Global Economics	3
	Business Statistics	3
	Organisational Behaviour	3
	Business Communication (Experiential Learning)	6
Term Credit		18

## TERM 2

Course	Credits
Analysis of Financial Statement	3
Operations Management	3
People Management	3
Emerging Technology: Impact on Future of Business	3
Independent Research Project <b>(Experiential Learning)</b>	6
<b>Term Credit</b>	<b>18</b>

## TERM 3

Course	Credits
Marketing Management Financial Management	3
and Valuation	3
Capital Markets and Instrument	3
Business Ethics & Corporate Social Responsibility Independent Research	3
Project <b>(Experiential Learning)</b>	6
<b>Term Credit</b>	<b>18</b>

## TERM 4

Course	Credits
6 Specialisation courses	12
Capstone Project <b>(Experiential Learning)</b>	6
<b>Term Credit</b>	<b>18</b>

# MBA

## SPECIALISATIONS

The MBA program gives an option to specialise in a domain to gain deeper knowledge. Each learner has an option to choose from 6 specialisation choices: Strategy & Leadership, Marketing, Finance, Digital Finance, Human Resource Management and Supply Chain and Operations.

Learners can decide to do a general MBA and can select any 4 courses from courses of the other specialisations.



### Strategy and Leadership

- Strategic Management
- International Business
- Entrepreneurship & New
- Venture Creation
- Leadership Essentials for
- Business



### Marketing

- Consumer Behaviour
- Services Marketing
- Design Thinking
- Artificial Intelligence



### Finance

- Financial Modelling and
- Data Visualization
- Project Finance
- Behavioural Finance
- Principles of Financial Regulation



### Digital Finance

- Introduction to Digital Finance
- Managing Fintech Ecosystems Blockchain and Cryptocurrency
- Financial Analytics



### Supply Chain and Operations

- Operations Research
- Supply Chain Management
- Project Management
- Analytics
- Service Operations
- Management



### Human Resource Management

- Performance Management
- Talent Management
- Compensation and Benefits
- Employee Wellbeing

# JGBS MBA ALUMNI PLACED AT



**Deloitte.**



**PHILIPS**



# THE UPGRAD ADVANTAGE

## CAREER BENEFITS

Get unbeatable career benefits with this program to help you transition and accelerate your career journey and take it to the next level!

### Career Mentorship Sessions



- 1-1 interactions with Industry experts to help identify your desired outcomes and prepare an action plan
- Goal setting based on individual expectations and background for better results

### High Performance Coaching



1-1 personalised guidance to help maximise the learners' potential and achieve your desired outcomes

- Identify and define your value proposition
- Lay out a career path and help you to adhere to your timeline and goals
- Create a job search strategy, prepare for interviews, salary negotiation, and other necessary preparation

### On-demand Mock Interview Practice Call (JITs)



- Mock interviews scheduled on-demand
- Real time feedback and suggestions for improvement

### Communication Coaching



- 1:1 personalized coaching for guidance and practice to become a top notch communicator during interviews.
- Personalized guidance for creating the best first impression, influencing your interviewer with your confidence, ability to showcase your skills and non-verbal cues.

## New-age Micro-Certifications

Unlock your true potential with our cutting-edge micro-certifications designed to empower professionals like you. Gain the skills, knowledge, and expertise needed to thrive in today's dynamic and competitive job market. You can choose to opt for two out of the below four micro-certifications during the program:

Certification Name	Session Agendas	What you will learn
Digital Marketing	Search engine optimization (SEO), social media marketing, email marketing, and paid advertising	Get a comprehensive understanding of various digital marketing channels and strategies. Equip yourself to develop digital marketing campaigns, enhance online visibility, engage with target audiences, and measure campaign performance.
Product Management	Market research, identifying customer needs, product ideation and development, competitive analysis, project management, product metrics, and product launch	Learn to manage a product or a service throughout its lifecycle. Learn the skills to drive product innovation, oversee product strategy, and collaborate with cross-functional teams to create successful products.
Financial Risk Management	Financial analysis, budgeting, capital budgeting, risk management, valuation, and financial decision-making	Get insights into financial management within organisations and understand financial statements, evaluate investment opportunities, assess the financial health of a company, and make informed financial decisions to maximise shareholder value.
New-Age Leadership	Enhance your leadership abilities, navigate organisational challenges, drive team performance, and foster a positive work culture.	Enhance your leadership abilities, navigate organisational challenges, drive team performance, and foster a positive work culture.

# ENROLLMENT DETAILS

## Program Start Date

Please visit our [website](#) for more details

## Program Fee

Please visit our [website](#) for more details

## Eligibility

Bachelor's degree in any discipline with minimum 50% aggregate score from a recognized university

## Admission Process

### Fill the MBA application



### Bachelor's degree is a must.

Students who have less than 50% marks in graduation have to appear for an online JMAT Entrance examination..



### Block your seat and complete the payment

Pay the caution deposit to block your seat and pay the balance within the required



### Complete document verification

Upload required educational documents to confirm your enrollment in the program.

# upGrad

 [upgrad.com](http://upgrad.com)

For further details, **contact**



[mba-online-admissions@jgu.edu.in](mailto:mba-online-admissions@jgu.edu.in)



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We are available 24\*7