

IMPACTING BEYOND BUSINESS





Management Institutes

Schools

Educators

23000+ 55000+

Students











30 Million Meter/ Annum - Denim and Woven Fabrics 14500

Metric Tons/ Annum - Cotton Yarn Courses

iJaipuria

110+ Self Paced

100K+ Courses

Subscribed

BUILT AROUND YOU DRIVEN BY AI AND **READY FOR THE REAL WORLD**

Dear Student,

At Jaipuria, you don't just enroll in a management programme; you enter an ecosystem that is built around you. Guided by a Student First philosophy and strengthened by AI innovation, we prepare you to lead and thrive in a changing world.

Our ability to balance care, innovation, and career focus with successful outcomes makes us distinct. Our ecosystem nurtures your aspirations through mentorship and support, while our AI-embedded curriculum, cutting-edge tools and platform keep you ahead in a world constantly being reshaped by technology.

A strong corporate integration and global exposure ensure that you can step into the future; as a lifelong learner and a Career Ready professional with clarity, competence, and courage.

SHARAD JAIPURIA (CHAIRMAN)





To be an educational institution of choice for all stakeholders, which promotes human well-being through continuous learning.

MISSION



To provide learner-centric education that focuses on developing learners into competent, Al-native, technologically agile, ethical, and socially conscious management professionals through continuous improvement in the quality of the teaching-learning process, research, and stakeholder engagement.

Board of Governors

CHAIRMAN

Sharad Jaipuria

Chairman & Managing Director Ginni International Ltd. Past President - PHDCCI

VICE CHAIRMAN

Shreevats Jaipuria

Vice Chairman
Seth M.R.Jaipuria Schools
Jaipuria Institute of Management
iJaipuria
Chairman



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Managing Director, Encardio Rite Electronics Private Ltd.

Mahesh Gupta

Chairman, KENT RO Systems

Ravi Jhunjhunwala

Chairman, LNJ Bhilwara Group

Rajan Saxena

Former Vice Chancellor, NMIMS University

Salil Bhandari

Corporate Consultant, BGJCA Associates LLP.

Sudhir Jalan

Co - Chairperson, Rieter India (P) Ltd.

Yogi Sriram

Consultant Strategic, Human Resource

Prabhat Pankaj

Director - Academics, Jaipuria Institute of Management

Kavita Pathak

Director, Jaipuria Institute of Management, Lucknow

Shubhajyoti Ray

Director, Jaipuria Institute of Management, Noida

Daneshwar Sharma

Director (Incharge), Jaipuria Institute of Management, Jaipur

Deepankar Chakrabarti

Director, Jaipuria Institute of Management, Indore

Nominee - AICTE Representative





Jaipuria Noida

41st Ranked by niff 2025*

AIU Recognised PGDM equivalent to MBA

NAAC Accredited Institute

NBA Accredited PGDM Programmes

AICTE Approved

Scan here to take a campus tour



COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management Marketing (PGDM-M)

Post Graduate Diploma in Management Service Management (PGDM-SM)



CONNECTED BY VALUES, DRIVEN BY EXCELLENCE.

Jaipuria Lucknow



AIU Recognised PGDM equivalent to MBA

NAAC-A+ Accredited Institute

NBA Accredited PGDM Programmes

AICTE Approved

Scan here to take a campus tour



COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management Financial Services (PGDM-FS)

Post Graduate Diploma in Management Retail Management (PGDM-RM)



Jaipuria Jaipur

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Fellow Programme in Management (FPM)

74th Ranked by niff 2025*

AIU Recognised PGDM equivalent to MBA

NBA Accredited PGDM Programmes

AICTE Approved



Scan here to take a campus tour





All four Jaipuria campuses are internationally accredited, placed amongst the 1% of B-Schools in India and 6% globally.

Jaipuria Indore

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Fellow Programme in Management (FPM)

101-125th Rank Band by 111 2025*



AIU Recognised PGDM equivalent to MBA

NBA Accredited PGDM Programmes

AICTE Approved



Scan here to take a campus tour







😭 Trust & Transparency

Integrity is at the heart of Student First. Our processes, from academics to placements, are transparent and authentic - ensuring that every achievement you see is real, earned, and meaningful.



🖾 Global Exposure

International collaborations and exchange programs expand your worldview, helping you build a truly global mindset.



Faculty Mentorship & Care

Your professors aren't just teachers they're mentors who guide, challenge, and support you at every step of your learning journey.



Hostel Life and Community

Your hostel experience fosters collaboration, belonging, and lifelong friendships - creating a home away from home.



Individual Development Programme (IDP)

A tailor-made development plan aligned with your strengths and ambitions helps you take ownership of your growth and career goals.



(a) Happiness & Well-being

Our Happiness Curriculum, rooted in mindfulness, ensures balance, resilience, and emotional strength throughout your academic journey.



Student-led Leadership

Through the Student Excellence Council (SEC), you gain a voice that shapes policies, culture, and experiences - building confidence and ownership.



Al as your Guide

Showrunner, your Al companion, and Jaipuria's Al Space personalize your learning journey, offering support that's intelligent and immediate.



Vibrant Student Life

Clubs, cultural events, and student initiatives create an ecosystem where you learn, lead, and celebrate beyond the classroom.



Al-led Immersive Learning

From case-based learning to intelligent simulations, Al is seamlessly integrated into your curriculum - preparing you for the business challenges of tomorrow.



Student Friendly Placement Policy

At Jaipuria, every student's career journey is nurtured with care and opportunity. With travel and accommodation covered for outstation placements and industryled pre-placement training, we ensure you find the right opportunity aligned with your aspirations and readiness.

> WHERE EVERY JOURNEY IS PURPOSEFUL

YOUR CAMPUS LIFE DESIGNED FOR YOU TO LIVE EXTRAORDINARY

Imagine a campus life with vibrancy and inclusivity - where every opportunity helps you discover who you are. At Jaipuria, from clubs and cultural fests to leadership councils and sports, each experience is yours to shape for personal and professional growth. This is where friendships are built, ideas turn into action, and confidence finds its voice.





















STEP INTO YOUR HOME. DISCOVER YOUR WORLD.

Life at the hostel is more than just a stay - it's where friendships turn into families and every corner becomes a space to grow.

Come home to a safe, comfortable, and inclusive environment where you will discover independence while always feeling supported.



Explore Jaipuria's vibrant hostel spaces and discover your home away from home.











Our AI ecosystem doesn't replace human teaching - it enhances it, ensuring that every student develops both the human judgment and technological fluency needed to lead in a data-driven world.

What Makes Jaipuria Truly Al-Native?

At Jaipuria, Al isn't an add-on — it's at the core of how we teach, learn, and lead.

From AI-powered learning tools and data-driven decision-making to predictive analytics in classroom performance and career readiness, technology seamlessly integrates into every aspect of your journey. This ensures you graduate not just tech-aware, but Al-confident — ready to thrive in a future shaped by intelligence and innovation.

Alas Culture



At Jaipuria, AI is embedded into the very fabric of academics through the Jaipuria Al Labs, offering hands-on experience with generative AI tools and making AI literacy a core part of everyday learning.

Tools Designed for Real-World Readiness



You don't just learn AI; you use it every day to enhance your learning, career prep, and leadership potential.

Script - An Al-powered résumé builder aligned with recruiter expectations.

Rehearse - Your personal AI interview coach that sharpens communication and boost confidence.

Showrunner - A smart campus assistant that manages schedules, reminders, and updates.

Jaipuria Al Space - Free access to premium AI models (OpenAI, Anthropic, Gemini, and more) for research, projects, and competitions.

Every tool is designed to make you Career Ready, not just tech-aware.

In your Assessments



Evaluation goes beyond exams. You're assessed on your ability to think critically, collaborate responsibly with AI, and make decisions in dynamic, real-world scenarios - just as leading employers evaluate management talent today.

Curriculum Embedded with Al Across Disciplines



Whether you specialize in Marketing, Finance, HR, Analytics, or Operations, AI is woven into your coursework - from predictive insights and automation to ethical decision-making and data-driven strategy.

You learn to harness data, build intelligent solutions, and drive transformation in real business contexts.

Learn by Doing, With Al Support



At Jaipuria, Al empowers you to move beyond theory.

You apply it in simulations, live projects, and industry assignments - developing both analytical precision and human judgment: the dual skill set the future demands.

AI-based Attendance Systems Of



Routine tasks such as attendance are automated, giving you more time to focus on learning while technology seamlessly streamlines your academic journey.

The Outcome

Companies today value AI fluency as much as management acumen. At Jaipuria, you graduate with both - a deep understanding of business and the ability to apply AI responsibly and effectively.

With this foundation, you're not just employable - you're ready to lead digital transformation.



Why we call ourself AI-Native by Dr. Shiva Kakkar







Curriculum Designed for the Future

A future-focused, industry-aligned curriculum that integrates AI, analytics, and innovation prepares you for the rapidly changing business landscape.



Live Projects & **Corporate Simulations**

Complementing your internship experience, live corporate projects, case challenges, and simulations help you sharpen decision-making, teamwork, and analytical skills - ensuring you're job-ready and leadership-capable.



Summer Internship Programme (SIP)

Your Summer Internship Programme (SIP) bridges classroom learning with real-world experience. It helps you apply concepts, gain corporate exposure, and build confidence — shaping you into a professional ready to perform from day one.



Global Exposure & **Cross-Cultural Learning**

Learn from international faculty, experience global business environments, and develop cross-cultural competence through international immersion programs and collaborations.



Strong Network of Alumni

A powerful community of 16,000+ alumni across industries and geographies supports your growth through mentorship, insights, and career opportunities.



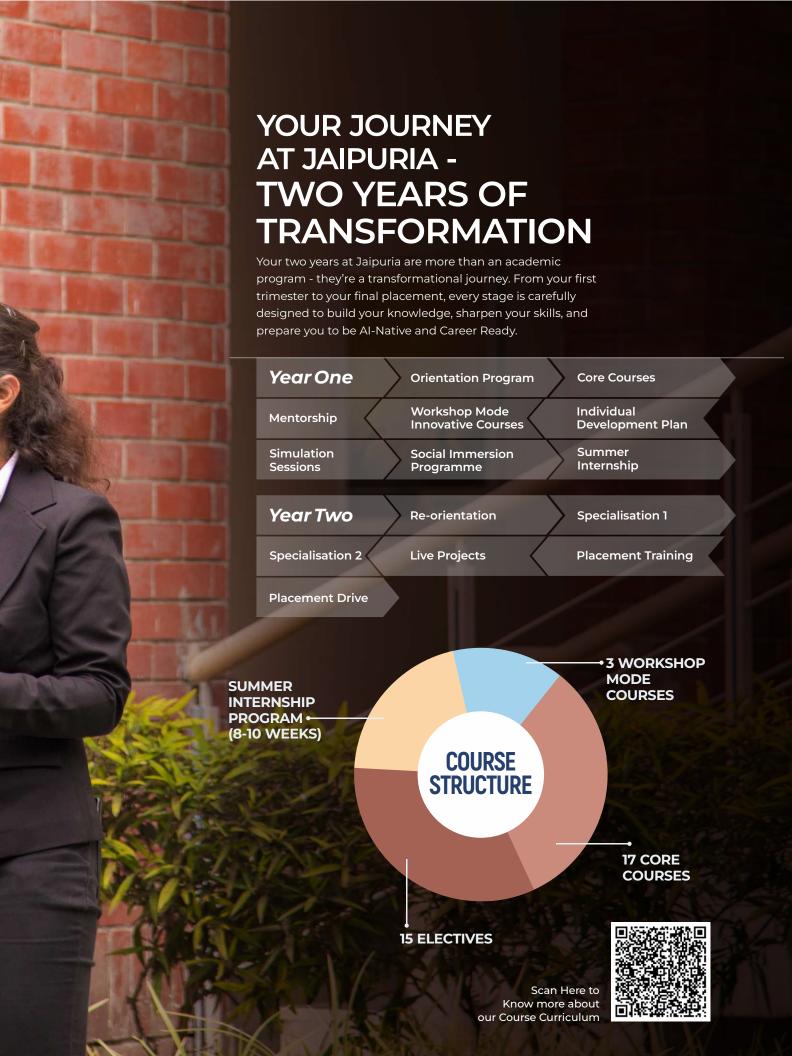
Al-powered Placement Tools

Supported by AI tools like Script, Rehearse, and Showrunner, you prepare smarter - from crafting résumés to acing interviews and tracking opportunities in real time.

WHY IT MATTERS?

By the placement stage, you're not just prepared - you are equipped. With Al-guided learning, mentorship, and realworld experience, you enter the corporate world ready to lead with confidence and character.





CURRICULUM FOR A DISRUPTIVE WORLD:

FUTURE-READY, AI-POWERED, **HUMAN-CENTERED**

At Jaipuria, every course is designed to build not just managers, but mindful, adaptable leaders. Our Al-integrated curriculum blends core business knowledge with human-centered skills - ensuring you're as emotionally intelligent as you are analytically sharp. Through workshops, real-world projects, and hands-on digital learning, you don't just study management - you live it.



Orientation Programme

Kickstart your journey with immersive workshops, industry sessions, and mentoring to set your goals.



Core Courses

Gain cross-functional management knowledge and essential leadership skills.



Workshop Mode Courses

Experience hands-on learning with simulations, teamwork, and real-world problem-solving.



Simulation Sessions

Make leadership decisions in business scenarios to build strategic insight and confidence.



🖲 Social Immersion Programme

Work with communities and NGOs to develop empathy and practical leadership.



CORE COURSES — Build the Foundations of Leadership

Gain mastery in business strategy, finance, marketing, operations, and analytics - essentials that shape your decision-making and problem-solving skills.

Accounting for Business	Business Res Methods	Corporate Finance			Critical Reading and Writing	
Essentials of Business Analytics	GenAl for Managers	Marketi Manage	_		l/Rural nship	Statistics for Management
Macroeconomics and Economic Managem Environment of Business and Contr					Mana Resou	ging Human urces
Managerial Sales Management & Economics Business Development				ations agement	Strat Mana	egic agement

WORKSHOP MODE COURSES — Learn by Doing

Hands-on sessions on workshop mode courses to transform concepts into practical capability.







ONLINE MODULES FROM iJaipuria

Choose from 100+ specialized certifications powered by iJaipuria - from Al & Machine Learning to Power Bl, Agile Project Management, and ChatGPT for Marketers. Learn directly from industry experts and global trainers, at your own pace.

- ✓ AI & ML Using Python & Excel
- ✓ Artificial Intelligence & Machine Learning
- ✓ Business Ethics and Corporate Governance
- ✓ ChatGPT For Marketers
- ✓ Data Analysis Using Tableau
- √ Fundamentals of Business Analytics
- ✓ Lean Six Sigma
- ✓ Microsoft Power BI
- Personality Development for Advanced Career
- √ Stock Market Basics for Beginners
- ✓ Strategic Management for Professionals



Scan to explore more of our iJaipuria's online courses

YOUR FIRST STEP INTO THE CORPORATE WORLD.

The Summer Internship Program (SIP) is a defining part of your Career Ready journey - a two-month (8–10 week) internship with leading corporates across sectors. Under faculty mentorship and industry supervision, you take on real assignments that demand creativity, discipline, and strategic thinking. SIPs often lead to Pre-Placement Offers (PPOs), serving as a launchpad for your professional journey and building confidence before final placements.

SIP HIGHLIGHTS BATCH OF 2024-26



200+ Recruiters

№ 100% SIP

CAREER READY ELECTIVES. FUTURE-READY YOU.

Every career is different - so your learning should be too. That's why Jaipuria's dual-specialization approach allows you to combine two areas of interest and build a personalized career advantage. Choose the combination that excites you most, deepen your expertise through focused electives, and graduate ready to make an impact across industries.

OUR SPECIALISATIONS

Marketing

- B2B Marketing
- Brand Management
- Consumer Behaviour
- Customer Relationship Management
- Digital Marketing

15+ more electives

Finance

- Advanced Corporate Finance
- Alternative Investments
- Behavioural Finance
- Corporate Restructuring
- Corporate Valuation

16+ more electives

Human Resource

- Advanced Human Resource Management
- Compensation Management
- Competency Mapping and Assessment Centers
- · Diversity, Equity and Inclusion

10+ more electives

Operations Management

- Advanced Operations Management
- Logistics Management
- Managing Service Operations
- Materials and Inventory Management

9+ more electives

Business Analytics

- Advanced Machine Learning
- Artificial Intelligence
- Business Forecasting
- Business Intelligence for Decision Making
- Cloud Computing and Business Management

8+ more electives

Retail Management

- Franchising and Global Retailing
- Managing Online Retail
- Managing Private Labels
- Merchandise and Category Management
- Fundamentals of Retail Management

8+ more electives

Business Strategy and Economics

- Applied Econometrics
- Behavioural Economics
- Consulting for Managers
- Economics of Strategy

4+ more electives



To get a sneak peek of the specialization scan here

OUR FACULTY

150+ Faculty to Mentor You



Dr. Anubhav Mishra Professor

Ph.D. (IIM Lucknow) Executive PGPM (IIM Kozhikode)

Expert in consumer behaviour, digital marketing, and immersive technologies



Prof. Pallavi Srivastava Professor

Fellow (MDI Gurgaon), MBA

20+ years in HR and OB; 40+ papers; certified trainer in leadership and employer branding



Dr. Ankur Chauhan Professor

Dr. Santosh

Sood

Professor

Ph.D. (IIM Rohtak), M.Tech (NIT Jalandhar)

PGDM (IIM Ahmedabad)

Specialist in brand strategy, marketing

communication, and consumer insights

Expert in circular economy and healthcare systems; published in ABDC and Scopus journals



Sinha Associate Professor

Dr. Rajesh Kumar

Ph.D. (IIM Indore), FCMA (ICMAI), PGDHEP (IIPH, Delhi)

Fellow at UCL, UK; expert in finance, accounting, and health economics with 50+ publications



Dr. Vijay Lakshmi Professor

Fellow (Ph.D.) IIM Ahmedabad, M.Phil. (IIPS Mumbai), M.A. (BHU)

Award-winning researcher; expert in job crafting, work-life integration, and women leadership



Dr. Sandeep Varshneya Associate Professor

Ph.D. (NUS Singapore), PGDM (XLRI), CFA (ÙSA)

20+ years in global banking and consulting; combines corporate finance with strategic insights



Sacn to Know More Our Academic Leaders



Dr. Lokesh Vijayvargy Professor

Ph.D. (MNIT), M.Tech (IIT Delhi)

20 years' academic leadership; published in sustainability and brand management

OUR ALUMNI

16000+ Alumni to Network



Shalini Joshi

Batch 1998-00

Trade Finance & Depository HDFC Bank Ltd.

NOW

Head of Business Strategy, **BFSI Products & Platforms Tata Consultancy Services**



Yateesh Wahal

Batch 2005-07

Executive Assistant

NOW Director **Finance and Corporate Affairs** M3M India



Nishant Mohnot

Batch 2002-04

2004

Research Analyst Networth Stock Broking Ltd.

Director Client Capabilities McKinsey & Company



Nazia Syed

Batch 1999-01

2001

Executive - HR Development Credit Bank Ltd.

NOW Director Deloitte



Manoj Pandey

Batch 1997-99

1999

Senior zxData Scientist Dell

NOW Director -Al Solutions Accenture US



Saurabh Ganguly

Batch 2005-07

2007

Financial Services Consultant ICICI Prudential

NOW Director Cushman & Wakefiled



Abhinaw Sinha

Batch 2006- 08

2008

SME Sales Reliance Communication

NOW Assistant Director Samsonite

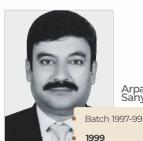


Jamaal

Batch 2012-14

2014 Associate Consultant KPMG

NOW Director **KPMG**



Arpan Sanyal

District Manager

NOW Director **PwC India**

Cipla



Scan for More Alumni **Success Stories**



Shiv Shivakumar
Chairman
MTPL, An Advent Company
Former
Group Executive President
Aditya Birla Group



Radhika Gupta MD & CEO Edelweiss AMC Shark Tank India Jury



Varun Khaitan Co-founder & COO Urban Company



Rajeev DubeyPrincipal Advisor
Mahindra & Mahindra



Ankur WarikooFounder, WebVeda
Content Creator, waricrew
Speaker, Author

INSPIRED BY LEADERS. GUIDED BY PRACTICE. GUEST SPEAKERS*

At Jaipuria, learning happens not just from books, but from leaders who shape the business world. From CEOs, founders, and CHROs to thought leaders and innovators, industry stalwarts engage with you through guest lectures, conclaves, and workshops. Every interaction offers real-world insights, leadership perspectives, and inspiration - bridging the classroom with the boardroom.



Harish Bhat Advisor & Director TATA Group



Pulkit Trivedi MD Snapchat



Ashish VidhyarthiCo-Founder - AVID MINER
Actor, Traveller, Communicator



Suresh Narayanan Chairman Nestle India

Scan here and step into the world of industry leaders



BE SUPPORTED FOR SUCCESS -FROM THE FIRST DAY TO THE FIRST OFFER

Jaipuria's placement ecosystem connects your ambitions with the right opportunities, supported by a shared recruiter network and 16,000+ alumni community, we help you step confidently into a world of multiplied career possibilities.



Finance

Credit, Risk, Advisory, Portfolio Management, Financial Operations, Investment Banking, Financial Modeling, Spend Analytics, Digital Banking, Risk Management etc.



Analytics

Business Analyst, **Analytics** Practitioner, Data Analyst, Artificial Intelligence etc.



Operations

Supply Chain Consulting, Procurement Advisory, Service Operations, Analyst (Logistics) etc.



Marketing

Product Management, Research Analyst, Product Consultant, **Customer Insights**



Transformation, Talent Acquisition, HR Analytics, HRBP, L&D, PMS

Sector-wise **Placements**

39.75% Banking & Financial Services

7.95% Automobile & Manufacturing 17.44% **P** Research/ Consulting

3.91% 🎞 Retail & Tele-Communication

12.10% FMCG/Consumer Durable

3.91% ■□ E-commerce & Media

9.25% IT/ITES



Glimpse of Placement 2025



₹12.96 LPA

₹11.12 LPA

Top 20%

Top 10%

₹14.50 LPA

OUR PROMINENT RECRUITERS

























BERKADIA

BlackRock





















and many more....

HOW TO APPLY

Choose the right program you wish to study, along with your preferred campus.

Scan to apply



Check Your Eligibility Criteria

You must have a three-year Bachelor's degree or an equivalent qualification with at least 50% marks or an equivalent CGPA in any discipline from a university incorporated by an Act of the Central or State Legislature in India, or from any other educational institution established by an Act of Parliament or declared to be deemed a university under Section 3 of the the UGC Act, 1956.

If you are appearing for the final examination of your Bachelor's degree (or equivalent qualification) and are expected to complete all requirements for obtaining the degree by 30th June 2026, you are also eligible to apply. In such cases, admission will be provisional, subject to submission of the required evidence by 1st October 2026; failing which, your admission may be withdrawn from the programme.

Understand the Selection Process

The selection to the Post Graduate Diploma in Management (PGDM) programme is purely based on cumulative performance in CAT 2025*, CMAT, XAT, MAT, or GMAT scores, followed by a case analysis and personal interview. We will assess your profile and suitability for the programme through the case analysis and a personal interview.

The objective is to evaluate your interpersonal skills along with your overall knowledge. Due weightage is also given to past academic achievements and work experience, as per the parameters set by AICTE.

FEE STRUCTURE FOR PGDM PROGRAMMES 2026-28

CAMPUS	LUCKNOW	NOIDA	JAIPUR	INDORE
Particulars	PGDM/FS/RM	PGDM/SM/M	PGDM	PGDM
1st Year Fees	7,70,000	8,30,000	7,50,000	6,80,000
2nd Year Fees	7,55,000	8,20,000	7,25,000	6,70,000
Total Fees	15,25,000	16,50,000	14,75,000	13,50,000

 $\# \ A \ refundable \ Security \ Deposite \ of \ Rs. \ 15,000 \ to \ be \ paid \ along \ with \ first \ Installment \ in \ addition \ to \ the \ fee \ above.$



LOCATE US



FOLLOW US

